

THE BROWN BULLETIN

Published By and For the Employees of Brown Company

POSTMASTER: If undeliverable
FOR ANY REASON notify sender
stating reason, on FORM 3547,
postage for which is guaranteed.

Volume V

BERLIN, NEW HAMPSHIRE, MAY 1, 1952

Number 8

Churches at Mid-Century . . .

Since it is an incurable human tendency to enlarge the virtues of the past, most of us would agree that any Sunday, 50 or so years ago, was far more a day of devotion to God than is any mid-century Sabbath. In those simpler times, didn't practically everybody go to church?

We thought so. But the fact is, as the Christian Herald has revealed, that today Americans are much more a nation of church-goers than we were half a century ago. In 1900, church membership was only 34.7 per cent of the population. Now it is 55.9 per cent. Church enrollment gained by nearly 3,000,000 in 1950. While population was increasing in that year by 1.67 per cent, the church rolls of all faiths gained by 3.56 per cent, bringing membership to 35,705,280.

This is a truly amazing record. Especially when it is balanced against oft-repeated pronouncements that our religious faith as expressed by church enrollment was being undermined by such distractions as the automobile, the movies, radio, television, sports — in short, all the manifestations of our so-called "materialistic" civilization.

It is hard to explain, in the midst of all the seemingly non-spiritual matters which occupy us today, more and more Americans quietly have been pursuing the worship of God in their several ways. Maybe automobiles are bringing more people to church than they take past church. Maybe the message of religion as carried in the better films, radio and TV programs has penetrated more deeply than we realize. More likely, perhaps, the failure of men to make peace on earth has caused more people to turn to the peace of spiritual faith.

There is a startling contrast between the steadily widening practice of religion among the American people and the evidences of moral cynicism and corruption in our federal government. It makes inescapable the thought that if there are politicians who are counting upon Americans to be complacent and callous toward immorality in government, they are making the biggest miscalculation they have ever made in their lives.

Hourly Paid Employees Receive 2½ Cent Cost-of-Living Increase

All hourly paid employees of Brown Company recently received a two and one-half cent per hour cost-of-living increase, effective April 13, 1952.

This cost-of-living increase is the second one granted to all hourly paid employees in accordance with the supplemental agreement made last October under which the previous cost-of-living increase,

amounting to three cents per hour, was granted. This brings the Brown Company male base rate to \$1.33½ per hour and the female base rate to \$1.27½ per hour.

Salary Employees

Effective as of the same date salaries of non-exempt employees were increased \$1.00 per week. Exempt employees received an increase of \$1.25 per week.

Big Prizes Offered In This Year's Fishing Contest

This year's fishing contest sponsored by the Millsfield Sportsman's Club for Brown Company employees will include the opportunity for all anglers to enter a national fishing contest sponsored by the Lockport Felt Company, Newfane, N. Y., for paper, pulp, and paperboard employees throughout the country as well as the chance to win the many cash awards presented each month by Brown Company for the first four winners in the Square tail, Salmon trout, Lake trout, Rainbow trout, Pickerel, and Horned Pout classes.

(Continued on Page 4)

French Pulp Study Group Visits Company

Thirteen members of a French pulp study group visited Brown Company and its plants recently to learn first hand about our operations during their 36-day tour of major pulp and paper manufacturing plants in this country.

The group included: Leader, Pierre C. Dutillet, Marcel A. Aribert, Paul F. H. Benda, Louis Chadeyron, Rene P. Cognard, Gerard E. Escarfail, Paul Gache, Andre F. Ribereau-Gayon, Michel M. Rouilly, Louis C. Roussignol, Jean P. Vilars, Marcel Vincent, and Jean E. Zundel. They included representatives from industry, government and trade associations.

(Continued on Page 2)

New Sales Character, "His Royal Nibs," Introduced at Paper Trade Association Meeting; School Service Well Received



The above photo shows one of the methods used to introduce Brown Company's new character, "His Royal Nibs." This must have been the "coronation."

"His Royal Nibs" also On Towel Packages

Featured in Saturday Evening Post Issue

Brown Company introduced a new character, HIS ROYAL NIBS, at the National Paper Trade Association Spring Meeting held at the Waldorf Astoria in New York City March 24-26. This was concurrent with the release of the current advertising campaign in Saturday Evening Post, which appeared for the first time on March 22, as well as New Yorker, Time, Newsweek, Business Week, U. S. News & World Report, and Nation's Business.

The theme HIS ROYAL NIBS was carried through in the Nibroc Towel packages and cartons, new mailing pieces for distributor use, sample packages and an industrial poster series.

School Service

A feature which was very well received by the distributing organizations attending the convention was the Nibroc School Service. This consists of educational posters for schools, as well as health talks by eminent health authorities.

Attending the convention in behalf of Brown Company were: D. P. Brown, Vice President in charge of Sales, G. F. Henderson, Nibroc Towel Sales Manager, F. C. Stakel, Advertising & Sales Promotion Manager, W. T. LaRose, Asst. Manager, Towel Sales Division, J. P. Becker, Market Analyst and W. A. Littlefield, Manager, Product Control.

Garden Lots Available Again This Year

Employee gardens at the Thompson Farm will be available again this year for Brown Company employees.

Since only a limited number of garden lots are available, employees desiring garden space should apply at the Public Relations department before May 27. Be sure to apply early.

The usual fee of one dollar will be charged for each plot to help defray the cost of plowing and harrowing.

Employee Poll Indicates Activities Desired by Many

Return post cards are still being returned to the Public Relations department indicating the activities desired by many Brown Company employees. If you have not mailed in your return card, you are urgently requested to do so at once so that the information may be tabulated as quickly as possible. The information, when compiled, will be published.

(Continued on Page 4)

Pension Plan For Hourly Employees Approved By Wage Stabilization Bd.

The Pension Board recently announced that the Wage Stabilization Board has approved Brown Company's Retirement Plan for all hourly paid employees, the last step required in order to put the plan officially in operation.

Under the terms of the plan, all employees who are now 68 years of age or over, or who reach their 68th birthday by next November 1, are obliged to retire on that date.

Applications

Employees may file applications for retirement during

the daytime hours with Miss Lucille Morris, secretary of the Pension Board, Public Relations department, or in the evenings with William Briedau, member of the Pension Board, office of Local Union 75, 157 Main Street, Berlin.

Any employee who desires to do so may retire on the first of the month following his 65th birthday. He may, however, continue working until the first of the month following his 68th birthday at which time he must retire under the terms of the Plan.

Woods Department Holds Meeting at Millsfield Camp

Fifty-six people from the Woods department including supervisors, foremen, clerks, scalars, and others, recently attended a meeting at Millsfield Camp to review the past year of operation and outline the Woods department program for this year.

During the morning session, C. S. Herr, Resident Woods Manager, welcomed the group and briefly summarized the operating program for 1952,

(Continued on Page 2)

Edward E. Johnson Elected To Company's Board of Directors



Edward E. Johnson

At the Company's annual meeting held April 21 in Portland, Maine, Laurence F. Whittemore, president, announced the election of Edward E. Johnson to the Board of Directors of the Company. Mr. Johnson is president of Great Lakes Lumber and Shipping Limited, Fort William, Ontario. Directors who had served on the board last year were reelected.

Series E Bonds Can Continue To Pay Good Interest

Your maturing Series E Bonds can now go on paying you interest for as long as ten more years — thanks to a new law! You may still redeem your Bonds at any time. But if you simply hold them another ten years, your original \$18.75 becomes \$33.-33. Your \$37.50 becomes \$66.-66. And so on. A 77% profit!

Remember, no matter how small your income, you can never afford not to save something. Today, here at Brown Company, start buying Bonds through Payroll Savings — the Plan that saves for you before you draw your pay! Thousands have found it the one sure way to save.

99 of them are perfectly harmless, but that one of them is deadly poison. Notice that all the pills look just alike.

"If I offered you this bottle, would you take a pill and eat it?"

"I don't think you would because you wouldn't want to gamble even at odds of 100 to 1 that you wouldn't get the poison pill.

"Well, we can't gamble with those bugs that cause infection either!"

"First off — don't get hurt — but if you do, even if it's a slight injury, come down and have it cleaned and dressed.

"That's what you'll always do if you remember this bottle of pills, because every time you don't come down and have a slight injury dressed, you're really just taking another pill from the bottle and eating it.

"If you continue to do this, sooner or later you're going to get that poison pill!"

Strictly FOR THE GIRLS!

Smart and handsome, a snack tray is fun for guests and a simple solution to the problem of party refreshments, especially when company arrives unexpectedly. Appropriate for entertaining at any time, the snack tray is easy to whisk together and serve.

Most of the foods are generally on hand in the refrigerator or pantry, but it's always a wise precaution to check supplies before doing the weekend marketing. All varieties of cheese, of course, are perfect for serving but for a very special party set one of those small red-wax-coated cheeses in the center of the tray for a gala effect.

Keep a balance of cheese, meat and fish, raw or crisp tidbits and crackers and be sure the combination is colorful and attractive. For instance, an assortment including pickles, olives, radishes, shrimp, canned broiled mushrooms, spiced ham cubes, salted nuts, avocado slices, carrot and celery sticks or any other tasty morsels served with cheese and crackers is easy to prepare and appetizing to serve.

Serve the snacks with a flair by arranging the cheese in the center of a big tray with the other foods heaped into small dishes surrounding the cheese. Fill up tall sophisticated glasses with a cold beverage and the refreshments will immediately look festive and carefully planned.

A snack tray is always appropriate for casual entertaining and, since guests help themselves, the hostess can relax and enjoy her own party.

Woods Dept. Meeting

(Continued from Page 1)

Elmore Pettengill outlined the new accounting procedures, Howard Finnegan reviewed the inventory and amount of material handled through the storehouse annually and Omar Lang outlined the new accident compensation regulations for N. H. and Maine. Later W. A. Johnson reviewed the experiences of the past winter's long log operation and plans for the coming summer's operation. He also reviewed the chemical debarking program.

P. M. Session

Wentworth Brown, Vice President and Assistant to the President, opened the afternoon session by outlining business conditions at the mills and the reasons for sudden changes in mill requirements. He spoke briefly on the new conveyor and barking drum installation and the effects it should have on wood

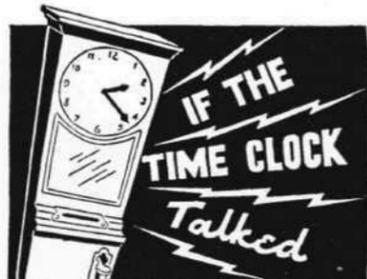
handling. Dr. R. W. Kaschub then explained the proper methods of caring for accident cases at the camp and Jack Rodgerson outlined the frequency, types and causes of woods accidents. He also stressed the need of hard hats and safety shoes for use in the woods.

The meeting ended after the showing of three films which emphasized logging techniques and Brown Company operations of the past year.

French Visitors

(Continued from Page 1)

The tour, designed so that the group could observe and report on the advanced methods of hardwood pulping in this country, was sponsored jointly by American mills engaged in hardwood pulping and the Mutual Security Agency of Washington, D. C.



The plant nurse just gave a little talk to the boys on infections, and here are one or two of her swell ideas:

"A bad infection is one of the worst things possible.

"Many husky men have died from infections.

"An infection can be pretty painful and, even though you recover, you may still be partly disabled for good.

"What causes an infection?

"Our skin protects us. When it's broken, as a result of an injury, whole armies of little bugs, which we can't see, are ready to march right in and begin to multiply fast inside of us. If they're not stopped quickly, they have us down with an infection.

"The sad part of most of these serious infections is that they start from very small injuries — such as a skinned knuckle, or a nail jab, or knife scratch, or a scraped shin, — that didn't get first aid!"

The nurse took a small bottle out of her pocket and went on, "In this bottle are 100 yellow pills. Let's imagine that



Thirty years ago it was considered "sissy" to disinfect a scratch. Even today arms, legs and lives are lost because some men cling to the false notion that small wounds are not dangerous.

If you get a cut or a scratch, get first aid immediately. Better than that, avoid cuts and scratches in the first place. That's the best way to protect yourself from infection. The following suggestions from the National Safety Council

Morris G. Thomas Joins Sales Force

Gilford Henderson, Manager, Paper Sales division, recently announced the appointment of Morris G. Thomas as Industrial Salesman for Brown Company.

Prior to joining Brown Company, Mr. Thomas served as New England sales representative with the Crescent Ink and Color Company, Philadelphia, Pa., and later as New England and Southern sales representative for Bensing Brothers & Deeney, also of Philadelphia. He is a member of the Technical Association of the Pulp and Paper Industry.

Mr. Thomas was born and educated in Philadelphia. He joined the U. S. Army in 1942 as a Private and was discharged from the Army with the rank of Major four years later. While in military service he attended engineering school at Fort Belvoir, Virginia.

Mr. and Mrs. Thomas are the parents of two children and live in Ambler, Pa.

will help to do this.

Don't throw sharp-edged knives loosely into kitchen drawers. Racks for kitchen cutting tools are cheap and safe.

Open cans with openers, not butcher knives. Openers with disc cutters, which fold cut edges under, are safer than the "pry type," but if you must use the latter keep your hands out of the way, use short lifting strokes, and be wary of jagged edges.

Keep ice picks sheathed when not in use.

Razor blades are designed for shaving, not for paring corns or toenails or sharpening pencils. Dispose of used blades promptly and properly.

James W. Scanlan Appointed To Sales Department Force

The appointment of James W. Scanlan as an Industrial Salesman for Brown Company was recently announced by Gilford Henderson, Manager, Paper Sales division.

Mr. Scanlan previously served with the Texas Company as Assistant Zone Manager of Sales, the California Texas Oil Company as Field Expediter and with Fedder Brothers where he served as Sales Manager.

He was born and educated in New York City and studied sales management at Columbia University. He also attended Georgetown University.

Mr. and Mrs. Scanlan reside in Greenwich, Conn., and are the parents of six children.

Don't throw them into wastebaskets or leave them on wash basins or on medicine cabinet shelves where hands, little or big, can get cut by them.

When using a knife, chisel, ax, hatchet or any other sharp tool, cut away from yourself. Make sure you won't suffer even if the tool unexpectedly slips.



The Constitution of a country may be wiser than the people — but it's never any stronger.

Vol. V. Number 8 May 1, 1952

THE BROWN BULLETIN

Published every other week by and for the employees of Brown Company, Berlin, N. H.

Editorial Offices: Public Relations Department.

Telephones: Automatic 208; New England 46, Ext. 9.

STAFF

PULP DIVISION

Buster Cordwell, Paul Grenier, Mark Hickey, Ray Holroyd, Adam Laverneich, Leo LeBlanc.

CASCADE MILL

Ernest Castonguay, Buster Edgar, Leroy Fysh, Robert Murphy, Lucille Tremaine.

REPORTERS-AT-LARGE

Angus Morrison, Jack Rodgerson.

ONCO PLANT

Alfred Arsenaull, Phil Farrington.

CHEMICAL PLANT

Ash Hazzard, Alfred McKay.

WOODS

Bill Johnson.

POWER AND STEAM

Charles Enman, Raymond Belanger.

RIVERSIDE MILL

Ronaldo Morin, Clarence Welch.

BERMICO DIVISION

Russell Doucet.

RESEARCH DEPARTMENT

Thelma Neil, Albert Trahan.

STAFF CARTOONISTS

Leo LeBlanc, Jack Rodgerson, Lucien Bilodeau.

STAFF PHOTOGRAPHER

Victor Beaudoin.

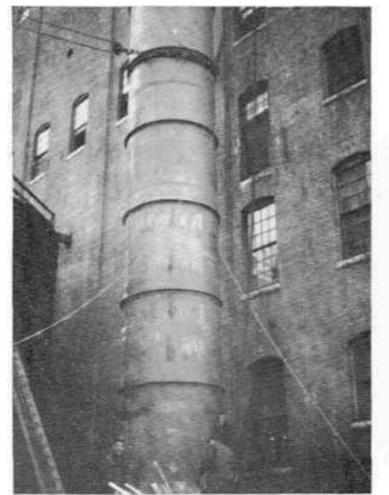
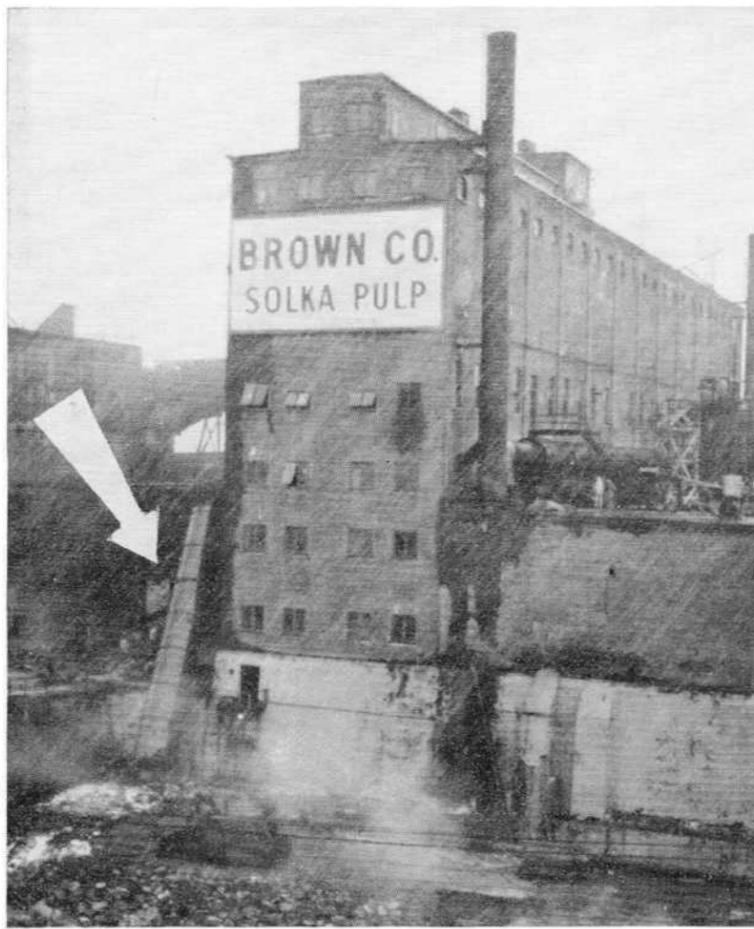
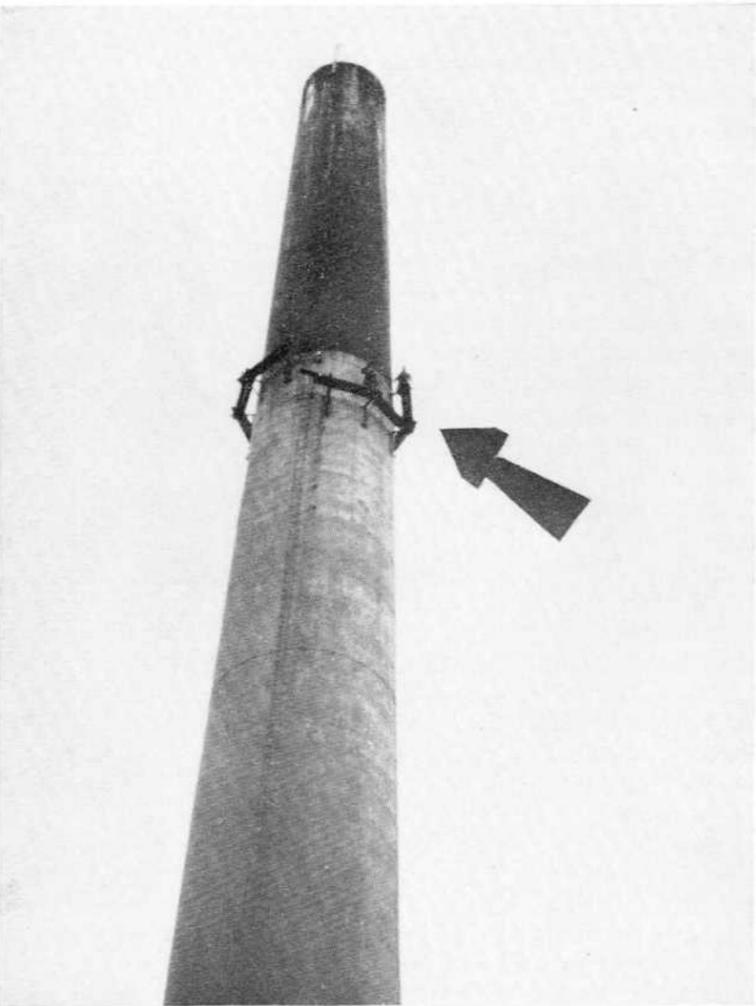
BOSTON

Ruth Poole.

EDITOR

James P. Hinchey.

Photo NEWS NOTES



(Above) Operation successful ... no accidents ... tank goes into position.

(At left) Photo taken during snow storm shows huge tank being hoisted into position at the Burgess mill. (1-minute Polaroid photos)

(At left) Danger lurks with every step taken by these men who were hired recently to repair and paint the tall smoke stack located at the Kraft mill. They also repaired the inside surface of the huge structure. (Below) Members of the Berlin Chamber of Commerce enjoy a tour of some of Brown Company's plants. They consented to pose here at the Cascade time office after touring the plant. Insert pictures the show-case display at Cascade which the group enjoyed viewing. (1-minute Polaroid photos)



(Above) Members of the Coos County Medical Society were guests of Brown Company recently. They are shown here with Tom Carlin, Kraft Mill Superintendent, who is explaining a technical phase in the production of pulp. (Below) A portion of the head table at the Sportsman's Club banquet held recently at St. Barnabas Hall. (Below-below) No explanation needed, is there?




HATS OFF DEPT.

Hats off to Eddie Dion of Berlin Mills Railway and our apologies for calling him John Dion in the story about the near accident which appeared in the last issue of the "Brown Bulletin."

(At right) Letterhead found in coat pocket recently by a Brown Company employee. It was dated 'way back in 1911.



PLEASURES A BLIND MAN WILL NEVER ENJOY



WEAR YOUR GOGGLES



What's News Around The Plants

Riverside Ramblings

BY CLARENCE WELCH

Now that spring is here we hope to be publishing more news about vacations. One of our first men to take his vacation will be Augustin Roy of the Finishing room. It's rumored he will be doing carpenter work in his spare time.

It is also rumored that John Bergquist will be moving to Berlin in the near future. It's getting harder and harder to keep the boys down on the farm.

We are glad to see that Vic Chaloux is out of the hospital and feeling better. He is missed by everyone at Riverside. Vic received a card while at the hospital addressed to "Honey" Chaloux. Vic was almost too shy to claim it, but he knew who it was intended for all along.

"Red" Mangan is walking around here at the Riverside plant talking about all the fish jumping from the river. Roman Glinka claims the ripples were from the raindrops. Don't argue with him Roman! They were probably Canadian Trout!

Main Office Musings

In the Purchasing department, we welcome Pat Lawrence of Gorham and John Lapata, Berlin High School. Pat says she likes the work but wishes she didn't have to catch such an early bus every morning.

Bruce Reid, Purchasing department, is spending his vacation in Florida this year. Congratulations to Jackie

Piper on her first wedding anniversary.

Rose Hamel has left Purchasing to work for Jack Rodgerson of the Safety division.

Walter Forrest spent a long Easter weekend in Boston where he met his son, Tommy, of the U. S. Navy.

For lucky out-of-town shoppers we have Margaret Wagner who travelled to Boston and Jeanne Bouchard who visited Portland.

Pat Muise also spent Easter weekend in Boston with her husband.

Eddie Thomas spent a few days at the Boston office working on renegotiations.

Mary Lou Simoneau was out for a few days when her grandfather, Mr. Charles Clarke of Gorham, died, and to her we extend our sympathies.

Nesta Dale has joined us to work for Ralph Locke of the Engineering department.

A wedding! Carolyn Mason and Paul Nolin, U. S. Navy, were married on April 14. Central Order Billing along with Roberta and Mary Mac bought her a gift, and Pat collected a purse for her. Much luck and happiness to you and Paul.

Power and Steam

BY TEX ENMAN AND RAYMOND BELANGER

Many of the boys from Power & Steam are getting their fishing equipment in order. Here's hoping they all have successful seasons.

"Uncle Tobias" has a new racket. He is stringing nets across "Fred's Creek" and catching herring which he feeds to his pigs. He sells the meat for Friday pork. (How

tall can these tales get??? — Editor.)

W. McDonald, our gentleman farmer, is getting his land ready. We think he is planning to grow a field of macaroni.

Sig Johnson says he was all "dolled up" for the Easter parade.

INDUSTRIAL SAFETY

PROTECT YOUR HANDS ... THEY EARN YOUR LIVING



Wear work gloves when needed to handle rough materials. Watch out for pinch points.



Keep hands away from moving machinery.



In using hand tools, select the right tools for the job. Be sure they are in good condition; that you know how to use them properly.

AMERICAN MUTUAL LIABILITY INSURANCE CO.

Cascade Chatter

A good many of us have been fooled at one time or another on April Fool's Day, but Dick Bisson of Paper Samples takes the cake for fooling himself. Dick came to work on April 1 and upon arriving at his job it suddenly dawned on him that this was his day off.

With the exit of Ted Williams, the splendid splinter, and of Joe DiMaggio, the Bronx bomber, from Major league baseball, it brings to mind the remarks of John Robinson, grandson of Clarence, our Beater room foreman. Last summer, Kenneth, John's father, was playing shortstop for a team in Bethlehem, Pa. In the last of the ninth inning of a scoreless game, Kenneth came to bat with two out and a man on second. Ken came through with a neat double, thereby driving in the winning run. Upon arriving home from the game, John (age 5), who had witnessed his daddy's game winning double, was questioned by his mother in regards to the game. When told that "daddy" got a hit, John was asked by his mother if it was hit very far. John answered, "Oh no! A man was able to pick it up and bring it back."

Ernie Carpenter has become the proud father of a new baby boy. He hasn't decided whether the next one will be another girl or another boy.

Merle Keene says that the Machine room bowling team is a cinch to win the series. Time will tell!

A letter from Roland J. Gagne who is now stationed at Sampson Air Force Base in

New York informs us that he was quite pleased with the arrival of some visitors from Berlin recently. They included Mrs. Juliette Gagne, Mr. & Mrs. Routhier (Mr. Routhier is a welder at Burgess), and Mrs. Adelard Rivard whose husband works at the Chemical plant. The entire group spent a pleasant week end in Syracuse, N. Y. Before entering the Armed Forces Roland worked in the Converting department at Cascade.

Pete Nadeau has sufficiently recovered from his recent illness to be back to work again. More power to you, Pete!

Fishing Contest

(Continued from Page 1)

The national contest includes fish in the following classes: Bass, Brook trout, Brown trout, Lake trout, Muskalunge, Walleyed Pike, Northern Pike, Silver Salmon, Rainbow trout, Bluegill sunfish, and Perch.

All entrants must use the official entry blank to qualify in the national contest. They are available at the Curtis Hardware Store on Main Street where fish may be weighed in for both the national contest and the Brown Company contest.

National contest prizes include a 10 H. P. Johnson Outboard Motor, fifteen \$100 U. S. Savings Bonds, fifteen \$50 Bonds, and fifteen \$25 Bonds.

Employee Poll

(Continued from Page 1)

lished in the "Brown Bulletin."

A growing interest seems to be developing among employees in organizing the following groups: Camera club, badminton teams, square dancing, and many others.

The test of generalship is the spirit of the troops — their desire to carry out orders — their willingness to cooperate — their pride in their total accomplishment. Troops that cooperate win victories.

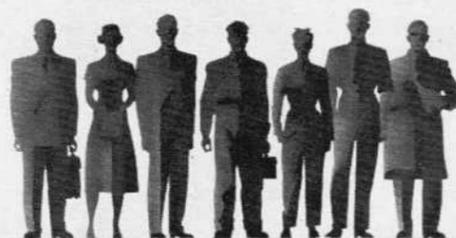
The test of management of a ball club is the spirit of the players — their desire to follow the signals — their willingness to play as a team, to cooperate — their pride in their league standing. A ball team that cooperates finishes at the top.

The test of an industry is the spirit of its workers — their desire to work well together — their pride in their company. A department which cooperates produces quality, efficiently.

Cooperation is necessary in today's jobs. No one works alone. No one produces anything by himself. Each one's efforts are part of a total effort upon which he and others depend for steady work and steady wages.

Without the proper attitude toward cooperation, employees feel insecure, they are likely to be belligerent, sensitive, unfair to others, quick to criticize, ready to pass on harmful rumors, jealous. All of these situations set up departmental frictions which dissipate effort into heat instead of efficient, quality production.

Developing the proper attitude toward cooperation is a constant challenge to all of us. Let's all remember that cooperation is necessary for company survival and job security.



Teamwork helps all of us. It gives strength to our company...security to your job and power to our nation!

TEAMWORK

IT MAKES A DIFFERENCE TO YOU!