

THE BROWN BULLETIN

Published By and For the Employees of Brown Company

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Brown Company, Berlin, N. H.

Volume V

BERLIN, NEW HAMPSHIRE, FEBRUARY 7, 1952

Number 3



More valuable
than these

is your
eyesight

**WEAR YOUR
GOGGLES!**

Safety Council Urges Car Owners To Winterize Their Driving Habits

Hold Your Bonds For More Interest!

It's good news for Brown Company bondholders!

Congress has passed a law which makes it possible, now, for your Defense Bonds to earn interest ten years longer than originally planned—with no effort on your part.

For example: a Series E Bond which costs \$18.75 in 1941 or 1942 will pay \$25.00 in 1951 or 1952. But if you hold it ten extra years, it will pay you \$33.33, an average of

(Continued on Page 2)

Be winter-wise and winterize your driving habits as well as your automobile.

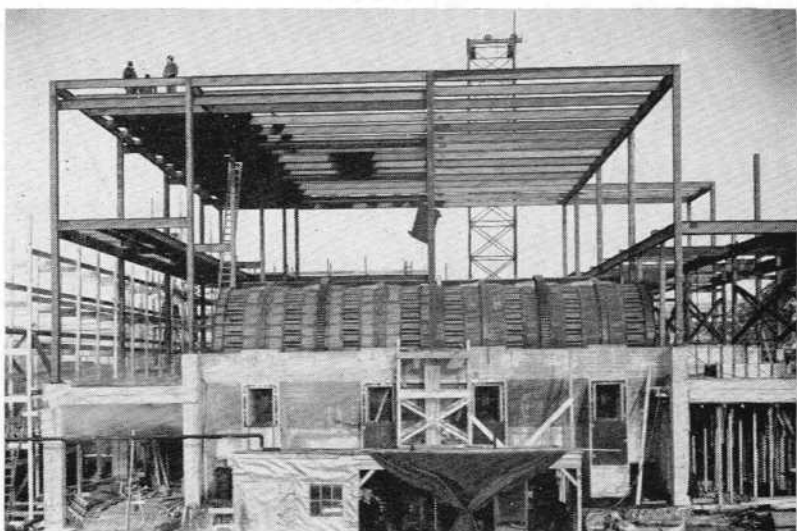
According to statistics from the National Safety Council, despite less travel in winter, the mileage death rate is high. For that reason, only winter-wise driving habits are good insurance against accidents.

Failure of motorists to change their driving technique for winter, as they change the oil in their cars, is the cause of most accidents. The following tips are offered by the Brown Bulletin to help you save your own life.

Get the feel of the road. Try

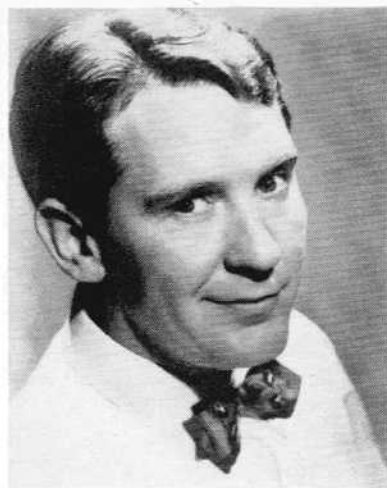
(Continued on Page 3)

BARKING PLANT NEARS COMPLETION



The new Barking plant's steel structure shoots into the air as construction nears completion. The new plant will house three barking drums which will be operated in conjunction with the company's new wood handling system. Tentative date of completion is May 1, 1952. (Staff photo)

New Radio Series Presented by Brown Company Now Well Underway; Includes Messages of Interest to Berlin People



Burgess Meredith

Burgess Meredith who stars in the title role of the "M-G-M Theater of the Air" production of "Married Bachelor" over Station WMOU on Sunday, February 10 at 8 p. m. The "M-G-M Theater of the Air" features Hollywood's topflight stars in sixty-minute radio versions of outstanding screen plays and is sponsored each week by Brown Company exclusively in this area.



Fredric March - Florence Eldridge

Fredric March and Florence Eldridge, the distinguished husband and wife team who co-star in the "M-G-M Theater of the Air" version of the celebrated novel and motion picture, "The Citadel," over Station WMOU on Sunday, February 17. "The Citadel" is one in a series of hour-long dramatizations heard each week and presented for your listening pleasure by Brown Company.

Program Heard On Sunday Evenings

Probably many Brown Bulletin readers are already acquainted with the new series of radio programs being sponsored by Brown Company over WMOU on Sunday nights at 8 o'clock. To keep you better informed, however, we will continue to publish material in advance so that you will know "what's coming."

This Sunday Burgess Meredith stars in the "M-G-M Theater of the Air" production of "Married Bachelor" and next Sunday (Feb. 17), Fredric March and Florence Eldridge will co-star in the radio adaptation of Dr. A. J. Cronin's "The Citadel."

Company Messages

Each week, the new radio (Continued on Page 2)

Servicemen Keep Up Correspondence; Brown Company Keeps Up Interest

Since the fight began in Korea many Brown Company men have been called to active duty, but even though they may be in faraway places, their relations with Brown Company do not cease. Copies of the Brown Bulletin are forwarded to them no matter where they may be stationed. During the Christmas season they are remembered with cards and gifts.

In turn, many of our employees who are now serving with Uncle Sam write us letters of appreciation and ask how things are progressing back home.

Recent Letter

A recent letter from Pfc. Eugene Cote of the 224th Regimental Combat Team, 40th Division, indicates what most of the men are thinking about and how they feel about returning to Berlin.

Portions of the letter read as follows:

"I was pleasantly surprised yesterday to receive Holiday

(Continued on Page 2)

Industrial Foreman Wins Championship

It just goes to show that a good industrial foreman can do just about anything...

One such is George Link who now lives in Illinois. He won the championship in the men's division of a national crocheting contest, with a white tablecloth that took him six months to make.

Tall, husky, black mustached and 49 years old, Foreman Link confided he did most of his crocheting in a neighborhood bar, where he "could be with men."

LATEST EQUIPMENT IN FLOC PLANT



Housed in the new Floc plant which is expected to be completed around March 15, 1952, will be some of the latest type equipment and methods designed for a high level of efficiency. The building is of reinforced concrete, brick and steel construction. (Staff photo)

ICS Course

Nearly 100 maintenance workers who enrolled in the company's Basic Training Course (prepared by Plant Engineers and ICS) are still hard at work two nights a week at the Berlin High School as the course enters its fifth week. The course is scheduled to last for about three months. For photos of "Men At Work" — see page three.

THE BROWN BULLETIN

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WHAT'S WRONG WITH THIS PICTURE?



NATIONAL SAFETY COUNCIL

Vol. V Number 3

FEBRUARY 7, 1952

Editorial

What Is a Corporation?

Noah Webster's big fat book — the one that's full of words — says a corporation is "a group of persons treated by law as an individual, and having rights and liabilities apart from these persons who are in it."

That sounds pretty simple for a term that has caused so much stormy controversy in the past 75 years. Offhand, there doesn't seem to be anything in it to suggest the idea of some evil and sinister force seeking to prey on "the little fellow" — meaning you and me.

Yet corporations have ever been the perennial punching bags of vote-getting politicians, rabble-rousers, and other self-styled champions of the common man. Heaven knows how many cartoonists have made successful livings by drawing that favorite representation of the corporation — a hard-looking gent with a fat belly, striped trousers, cutaway coat and high silk hat, always smoking a big black cigar and clutching a well-filled money bag in each hand.

The general idea of the critics seems to be that the corporation is a legal smoke screen behind which a few bloated capitalists are allowed to wallow in the trough of special privilege at public expense.

Today everybody knows and nobody denies that in the 19th century, when industry was making the transition to the "big business" stage, there were many cases in which this picture was fairly accurate. That was the day of the "public-bet-damned" attitude, and ruthless business characters. But nobody wrote anything about the thousands of honest corporations that expanded far beyond the dreams of their founders simply because they served the public more and more efficiently as their size increased.

The irony of the whole deal is that originally the corporation was invented to protect you and me and all the other little fellows.

There's no need to dig up dry history — but it's in the books that in England in the 16th century, when the corporate form of business made its appearance, it was devised by the king to protect his subjects against certain pressure groups. (Yes, they had them in those days, too!)

"Incorporating" such groups made them real "persons" and "cut them down" to your level and mine in the courts. It gave society, you and me, someone that could be reached and punished. It made them answerable, because it gave us something on which to peg responsibility and fix the blame.

The corporation as a person has no more rights than you or I or any other natural person — as a matter of fact, it doesn't have anywhere near as many rights. It can't marry, vote, or even die!

On the other hand, a corporation has all the liabilities you and I have. It can be sued, fined and taxed. It can't be put in jail, but its directors can. It owes all the duties to its fellow citizens and to society as a whole that you and I or any other citizens do.

It isn't free to do as it pleases. As with all other persons, it

(Continued on Page 3)

Radio Program

(Continued on Page 10)

program will present stars of today for North Country listeners as well as messages of interest about Brown Company and its people.

For a preview of coming attractions turn to Page 3.

Defense Bonds

(Continued from Page 1)

2.9 percent.

Keep Them

And there is nothing for you to do. You simply keep your Bonds as you have been keeping them.

You may still redeem any Series E Bond at any time after you have owned it sixty days. But holding your Bonds is the smart thing.

So if you have Bonds which are coming due this month, remember the new money-making chance your Government is giving you. Just hold on to your Bonds and they'll go on earning for you. In the meantime, keep up your regular saving with more U. S. Defense Bonds — through our Payroll Savings here at Brown Company.

GI Letters

(Continued from Page 1)

Greetings from you (Brown Company). It made me feel proud to say that I was once a member of Brown Company. I really appreciate the good spirit and faith that the company has for its employees that are now serving in the Armed Forces. Thanks very much for the wallet. I certainly will make good use of it . . .

"Now that I have finished my first year in the Army my thoughts have been turning toward the future and my eventual discharge from the Army. I hope to be released for civilian service sometime in 1953 at which time I will most certainly look you up . . ."

Sincerely,
Eugene Cote

Strictly FOR THE GIRLS!

In choosing toys for infants, pick something bright, light, and washable. The "creeper set" will be perfectly safe with the new plastic, smooth-cornered zoo blocks. There's a different animal tucked inside each transparent block. Soap and water 'em any time to keep them dirt-free and toss them into the tub for soapy fun when baby's bathing.

If you have corduroy sports clothes that are tagged "water-repellent," don't be afraid to drop them into soapsuds. This type of finish gives a fuller body and soil-resistance to corduroy. Garments can be washed in rich lukewarm suds, rinsed three times, and hung to drip dry without affecting the finish.

No matter how modest a home is, it's a pleasing sight when it looks shining clean, when windows sparkle, when porches and walks and steps show that fastidious people live there. Keeping the place so soap-and-water clean inside that it literally smells good is just about the best health insurance a family could have. And it makes you a good neighbor.

Curtains made of turkish towels are decorative, economical, and convenient for your bathroom window. They're easy to launder by machine in hot soapsuds — and need no ironing. Just sew a casing or set of rings to the back of each towel to slip over your curtain rods.

A smart shopper asks whether a sweater is safe in soap and water before she even inquires about the price. For unless it's washable, it goes without saying it's costly, no matter what the price tag says. And who wants to spend money on upkeep that might be invested in another sweater instead!

Whether it is for washing your dainty nylons, shower curtains, or the tile walls, a practical sudsmaker is a bathroom necessity and should have a special niche all its own.

For looks and hygienic reasons both, wipe the telephone with a sudsy cloth whenever you houseclean — but don't let water drip into open parts.

Food stains containing proteins — milk, cheese, meat, egg — are best removed by first soaking in cold water and then laundering in warm soapsuds.

Always remember to include your chopping board in your regular dishwashing. A quick dip in soap and water will eliminate any unpleasant odors that may cling to the wood; rinse, wipe, and leave in the air to dry.

Keep a mirror on the kitchen wall for a last-minute grooming check-up before serving dinner. A freshly-laundered apron, a clean face, and a smooth hairdo set an example that influences your children more than words can.

SMALL FRIES



"Maybe your Pop can lick my Pop—but my Mom can drive rivets better than yours!"

Radio Preview

"Married Bachelor"—Feb. 10

Bookie Randy Haven (Burgess Meredith) becomes a bachelor — after seven years of marriage, when he is forced to pose as author and bachelor in order to pay off a race track bet won by gangster Johnny Branigan.

His only asset is an old debt from Dr. Ladislaus Milic, psychologist. Instead of money, however, Randy is only able to collect a manuscript on "The Psychology of Marriage" which he takes to a publisher's office as his own work. He sells the story to the head of the firm who assumes that Randy, as indicated in the manuscript, is a bachelor.

Randy's wife, Norma (Barbara Weeks) accepts the situation with tongue in cheek and continues her salesgirl job. When Randy begins to believe in his fake personality and insists on living in a penthouse, she refuses to humor him in his delusions of grandeur. Norma accidentally meets Shirley, Randy's publisher, who goes to Randy for advice on "How to Win the Girl." Randy gives him tips — not knowing the girl is his own wife. When Randy finally realizes it is either Norma or his pseudo-fame, he confesses his fraud over a nation-wide broadcast. Dr. Milic resumes his identity as the author, and Randy and Norma go on to further adventures — happily married.

"The Citadel"—Feb. 17

Andrew Manson (Fredric March), a brilliant young doctor, is balked by lack of facilities and absence of cooperation from local authorities in the first appointment of his career in Britain's most depressed area, the mining township of Blaenelly, deep in the South Wales mountains. He works with Dr. Philip Denny (Ivor France), a young surgeon, promising but given to drink, and finally sets him on his feet. Manson meets and falls in love with the local school-teacher, Christine Barlow (Florence Eldridge). They marry and ultimately re-settle in London where, to Christine's disgust, Manson sets up a fashionable and valueless practice.

Philip Denny visits the Manson's and proposes that Andrew join him in starting a clinic. When he is turned down, he gets drunk for the first time in years. He leaves the house and is run over by an automobile. One of Manson's colleagues at the exclusive hospital performs an operation on Denny, but he bumbles and Denny dies. Manson realizes the incompetence of his colleagues and is brought to his senses.

He takes the child of a friend to an American who is an expert in the lung ailment from which she suffers, but who has never taken a medical degree. Stillman performs an operation with Manson assisting and the child recovers.

Andrew Manson is called up before the General Medical Council for having assisted a man not qualified to practice medicine. Manson defends his act, praises Stillman and accuses the medical profession of forgetting the doctor's oath in the quest for wealth. Andrew Manson has regained his ideals.

Do You Take a Smaller Size?

Looking for a fellow who combines a sense of humor with courtesy, diplomacy, understanding, and salesmanship? How about the shoe salesman? Next time you visit a shoe store, listen in on the conversation. Notice how he absorbs each comment and problem.

First, Milady! She will probably try on at least three or four pairs of shoes before making a purchase, even though she has settled on style and size before she enters the store. Too often, in order to satisfy style preferences, she will insist on a shoe that falls short of meeting her foot needs.

Next, the hardy male! He walks in, tries on two pairs (just to conform to custom)—

and purchases the same style and size he has always bought. In other words, he often walks out with an improper fit but doesn't spend as much time doing it.

Now, let's hear what the podiatrist has to say about shoes and foot care!

"Remember," he warns, "your feet are the foundation of your body and just as important to it as a foundation is to a building. If a stone slips out of place in the foundation of a building, a crack may appear in the topmost ceiling. If feet are abused, the effects may be felt clear to the top of the head."

That's darn good reasoning, you will agree — particularly when it is shown that one in every 10 suffers from foot

Winter Driving

(Continued from Page 1)

your brakes gently while driving slowly and away from other cars to find out just how slippery the road is.

Slow down. Adjust your speed to road and weather conditions so that you have time to stop or maneuver safely.

Keep windshield clear of snow and frost so you can see danger. Keep your headlights, windshield wiper and defroster in good condition.

Use tire chains on snow and ice. They are the best bet for stop-and-go traction. Some of the new "winterized" tires give some margin of safety over conventional tires, but the improvement is not great enough to warrant less caution or the elimination of chains when driving under severe snow and ice conditions.

Pump your brakes to slow down or stop. Jamming them on will cause a skid. Follow at a safe distance. It takes three to 12 times as far to stop on snow and ice as on dry concrete.

trouble serious enough to cause the loss of a couple of days from work each month.

Men, Too!

Women are not the only ones; men have their foot troubles, too. But authorities say that two out of every three women wear ill-fitting shoes, as compared to one out of four men. And in areas where the accent is on fashion (big cities, for instance) 10 women have foot trouble, compared with only one man. It is interesting to note that shoeless natives in other parts of the world are free of most of the foot ailments which we know—a good indication that many of our troubles stem from improperly selected footwear.

Bowling Standings

Brown Co. Girls' Office League

STANDINGS			
TEAMS	W	L	Pct.
Holy Cross	13	3	.813
Cornell	10½	5½	.656
Bates	9	7	.563
Navy	9	7	.563
Army	6½	9½	.406

Bowling Bowling 270 or Better

Mary Lou Sullivan-Holy Cross	270
Mavis Jordan-Army	271
Eleanor Bernstein-Holy Cross	273

Brown Co. Men's Office League

STANDINGS			
Division "A"			
TEAMS	W	L	Pct.
Majors	17	7	.708
Corporals	17	7	.708
Sgt. Majors	17	7	.708
Privates	16	8	.667
Lt. Generals	15½	8½	.646
2nd. Lieuts.	12	12	.500
1st. Lieuts.	12	12	.500
Generals	9	15	.375
Seamen	7	17	.292
Tech. Sgts.	4	20	.167

STANDINGS			
Division "B"			
TEAMS	W	L	Pct.
Captains	15½	8½	.646
1st. Sgts.	15	9	.625
Commanders	13	11	.542
Ensigns	12	12	.500
Rear Admirals	11½	12½	.479
Brig. Generals	10½	14½	.420
Master Sgts.	9	15	.400
Sergeants	8	16	.333
Vice Admirals	8	16	.333
Commodores	0	24	.000

Bowling Bowling 300 or Better

Louis Blanchard-1st. Lts.	301
Alf Croteau-Seamen	300
Bill Oleson-Seamen	305
Ed. Lynsky-Corporals	307

Brown Co. Mill League

STANDINGS			
Division "A"			
TEAMS	W	L	Pct.
Burgess Lab.	18	2	.900
Riverside #1	16½	3½	.825
Cas. Boilers #1	15½	4½	.775
Chemical	13	7	.650
Cas. Machine	11	9	.550
Cas. Maint.	9	11	.450
Bermico	8	12	.400
Bleachery	7	13	.350
Finishing	1	19	.023

STANDINGS			
Division "B"			
TEAMS	W	L	Pct.
Bermico #2	19	1	.950
Cas. Boilers #2	13	7	.650
Inst. Control	12	8	.600
Chemical Flock	12	8	.600
Riverside #2	11	9	.550
Bermico #3	11	9	.550
Berlin Mill R. R.	6	14	.300
Cas. Beaters	4	16	.200
Cascade	1	19	.023

Bowling Bowling 300 or Better

Darius Morrisette-Finishing	304
Jos. Chevarie-Cas. Machine	307
Jos. Poulin-Bermico #3	326
Roland Dube-Bermico #3	301
Albert Auby-Riverside #1	312

What Is a Corporation?

(Continued from Page 2)

must respect the rights of others. And, different from most other citizens, including you and me, a corporation must conduct its affairs in the public interest.

In the United States, probably more than anywhere in the world, the private corporation as a form of business organization has played a very important part in the development of our economy and our way of life in two principal ways.

First, the corporate form has resulted in the evolution and development of two new professions — industrial management and industrial technology.

Second, it has been by the means of the corporate form that America has been able to build up the large, efficient industrial concerns which, through a maximum use of tools and mass production, have given all of us a constantly improving standard of living.

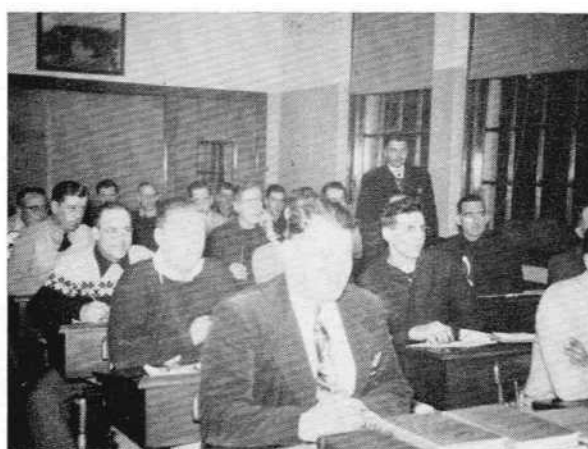
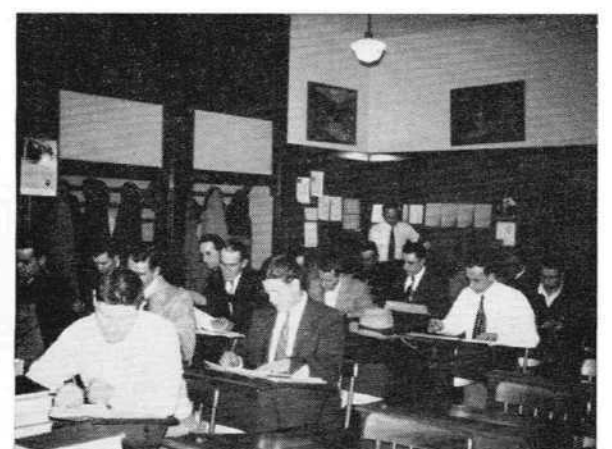
Yes, it was invented to protect the "little fellow" — and it still does.

Get An Auto!!

Remember the horse—that draft, riding, carriage and show animal which used to be common all over the U. S. in every pasture, town and city?

Today, such is the advance and spread of our way of doing things, there are twice as many trucks and automobiles in our land as there ever were horses.

Brown Company "Men At Work"



Above is a composite photograph showing the four ICS classrooms in session at the Berlin High School. Nearly one-hundred maintenance workers attend classes each week supervised by Plant Engineers.

What's News Around The Plants

Riverside Ramblings

BY CLARENCE WELCH

Fred Gorham visited us recently and we are glad to report that he is looking very well. Fred expects to be back to work very soon.

We hear that Albert Wheeler has a new way to fill the dynopulpers. I thought the pulpers were all automatic, Albert. Why use a snow scoop?

John Nolan, one of our tour foremen, has returned to work after a couple of week's absence due to a broken finger. Good to see you back, John.

The Finishing Room crew really went all out to wish their mail girl a very happy birthday. Birthdays can be rough, can't they, Jackie?

John Berquist has been out of work recently due to a badly swollen ankle and foot. John probably won't be bowling for a while and will be missed by his teammates. Albert Wheeler will probably replace John at the next match between the two Riverside teams.

Bob Landrigan has returned to Cascade, after replacing Carl Johnson who was out for awhile.

Albert Wheeler was seen describing a rabbit that he was supposed to have shot recently. From all descriptions, we believe it must have been his dog. No rabbits are that big around here, Albert.

Before we finish this news offering we would like to find out why so many people leave Berlin and journey all the way to Florida when they could

travel six miles north and get into just as good a climate. From all reports from Carl Johnson's thermometer, the weather is always 10 degrees warmer in Milan. You don't keep the thermometer inside of the store, do you, Carl?

"Share the Wealth"

In addition to being the most richly productive, our economic system does a better job of "sharing the wealth" produced than any other system the world has tried.

Where else do so many people own homes and automobiles, have bank accounts and insurance policies, enjoy television sets, automatic washers, refrigerators, home freezers and dish washers?

What's more, our system is getting better all the time in distributing the good things produced to those who produce them. The average factory worker today earns enough to buy more than 1½ times as many things as he could only 15 years ago.

Words To Remember:

The name of the man or woman who first wrote the words may be long forgotten — but the words themselves are not. They are:

"I shall pass through this world but once. Any good thing, therefore, that I can do, or any kindness I can show to any human being, let me do it now. For I shall not pass this way again."

Luck is what happens when preparation meets opportunity.

Burgess Screenings

BY PAUL GRENIER

Arthur Given became the proud father of a baby girl recently. Thanks for the cigars, and congratulations, Arthur.

We are glad to welcome Alfred Landry back to work.

Leo Gallant and Louis Nadaeu of the yard crew were recently promoted to spare foremen. Congratulations, boys.

O'Neil Plummer has returned to the dryer building as foreman after an absence due to illness.

Main Office Musings

Congratulations and best wishes are in order for Jane Palmer of Stenographic. She became engaged to Donald Cook recently.

Jeanne Bouchard of Financial took a trip, with her husband, Norman, to Canada for three days. We hear they had a wonderful time.

Pete Lepage of Engineering spent a few days in New York on business recently.

Della Robinson, one of our telephone operators, motored to New York, where she and her husband Doug spent a few days.

Jane Osborne, Carolyn Mason, and Julie Alonzi went to a slumber party at Patty Muise's last Friday night. They played canasta, listened to records, and ate popcorn

and peanuts all night. We wonder how that word "slumber" ever got in here.

The best of luck and success is extended to Don Brown and Bill Reekie, both of Engineering, who are leaving to accept positions in Toronto and Peterboro, N. H. respectively.

Cascade Chatter

Bill Palmer of the Electrical Department was hit by a flying puck while watching a recent hockey game. After the doctor took two stitches, Bill said that if he were called on to be a goalie, he would use a football helmet and a catcher's mask.

Lionel Gregoire of Quality Control motored to Sherbrooke recently to attend the funeral of an uncle.

Henry Lepage of Mill Control has decided to be a good fellow and purchase a car heavy enough to push the other cars that refuse to start on cold mornings. If in trouble, contact Henry with his Chrysler.

Before this present issue is out, we at the Cascade hope to have a representative of the Bulletin in every department so that you may hand in any items that you care to have published. Keep an eye open for a notice on your department bulletin board.

The 300,000-odd "natives" of America are our Indian population.

Chemical Plant Explosions

BY ASH HAZZARD AND AL MCKAY

Marcel Moore and the Mrs. celebrated their third wedding anniversary on the fifteenth of January. Happy returns to you both.

The "quartet" of the office came through with a win over the "boys" in a return bowling match held at the Bowladrome. The final playoff will be held soon.

Albert Stone had the exciting experience of riding to the top of Mt. Washington in an army weasel. He says it's like going up hill in a toboggan.

Paul Bouchard is sporting a new-to-him Plymouth. Should bring the camp and lake a lot nearer, eh Paul? Smooth riding.

Perley Hall's daughter, Marilyn, and Bob Dugas gave splendid performances at the recent Fred Russell Night. We were happy to be represented.

Earl Hamlin has turned out to be our early bird, or maybe we should say snow bird. In other words, he's on vacation.

Bill Lemere, who needs no introduction, has earned a well-deserved retirement. Good luck, Bill.

The world is moved not only by the mighty shoves of the heroes, but also by the aggregate of the tiny pushes of each honest worker.

—Frank C. Ross

Job Efficiency Vital To Company In Meeting Competition

It is a fact that many people do not take pride in their work. It is also a fact that many of them "try to get by" with the least possible effort. To say that such people are "just lazy" is to oversimplify the problem.

The fact is that these people lack job motivation. They either dislike their jobs or they have the cockeyed notion that in some way they are profiting by giving less than their best efforts.

Perhaps there is no greater challenge to an employee than to correct this attitude of indifference on the part of some of his fellow workers. It will be time well spent.

Every man and woman on the Brown Company payroll has his or her job as a result of a capital investment. You can determine that average investment by dividing the value of our property and equipment by our total number of employees. Each of you, then, has your job because Brown

Company has made an investment for you to create that job. By hiring you to use your skill, Brown Company has put you into business so that your skill can pay off for you. It is just common sense that you should use that skill at its best — not because it is the right thing to do — but because it is to your own personal interest to do so.

Job security rests upon successful operation of our business against competition. Our competitors have or can obtain equipment as good as ours. They can have facilities as good as ours. Our real opportunity to outsell and outserve our competition depends upon better people doing better work. Each person on our payroll has a personal competitor doing his or her job for a rival organization which wants our customers. If those people use their skills better than our people do — it will soon be evident in fewer orders and fewer jobs.

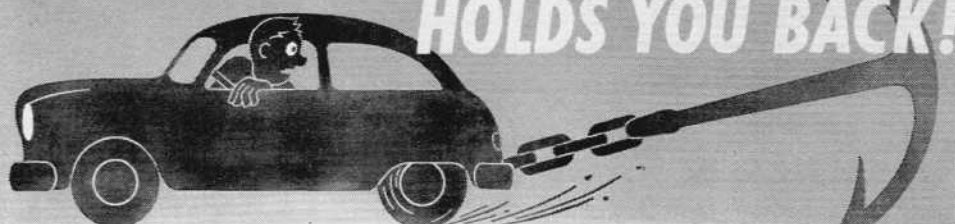
YOU MUST BE BETTER than the one doing YOUR job for our Competitor!



You have a personal competitor. He is the fellow doing your job -- for another company who wants our customers. If he has more skill...if he uses that skill more...if he has more on the ball -- he is threatening your job. DO YOUR BEST.

...it makes a difference to YOU!

PARTIAL EFFORT HOLDS YOU BACK!



...it makes a difference to YOU!