

# THE BROWN BULLETIN

Published By and For the Employees of Brown Company

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Brown Company, Berlin, N. H.

Volume IV

BERLIN, NEW HAMPSHIRE, MARCH 21, 1951

Number 5

## Ivan Is Watching You ..

Ivan is a dyed-in-the-wool Communist. There are only 6 million party members like him in all Russia, yet these Communist brass-hats enforce the iron dictatorship of the Kremlin over 200 million Russians.

He's sold to the hilt on Red ideas, which means he's out to get you. He believes that the world is too small for anyone who doesn't believe in Communism.

Ivan is working hard to beat you down. He has a big head start.

Right now he's got you in a bad spot.

Ivan is afraid of only one thing.

He fears your ability to out-produce him in guns, tanks, planes.

Frankly, he doesn't think you value your free system enough to do it... to make willingly the sacrifices he has squeezed out of the Russians.

But he's wrong!

Because you and all of us have set out to build more and better weapons — to do it faster all the time.

We must use every bit of know-how and inventive skill we have to improve our machines and methods — to turn out more and more for every hour we work. Only in this way can we become militarily strong.

But we've got to supply essential civilian needs as well. We can't allow needless shortages to take prices skyrocketing and lower the value of our dollar.

Sure, that means sacrifices for everybody. But doing this double job well is the only sure way to stop Ivan in his tracks... and to save the freedoms which are ours and which he has never known.

## Newton L. Nourse Now Serving As General Sales Manager of Company

### John J. McDonald Now Pulp Sales Manager

The appointment of J. J. McDonald as Pulp Sales Manager of Brown Company was announced recently by Downing P. Brown, Vice President in Charge of Sales. Mr. McDonald fills the vacancy left by Newton L. Nourse who is now General Sales Manager.

#### Started in 1927

Mr. McDonald became an employee of Brown Company's Research Department in 1927 following his graduation from the University of New Hampshire with a degree of B. S. in technology. He later became associated with the Technical Service Department of the Pulp Sales Division and in 1932 was promoted to pulp sales representative in the New York regional territory.

#### Army Service

In 1942, Mr. McDonald entered the U. S. Army Chemical Warfare Service and was assigned to Edgewood Arsenal, Md., where he served as chief of the Administration and Property Divisions, property officer and contracting officer. He was promoted to major in early 1945 and also was awarded the commendation ribbon.

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The appointment of Newton L. Nourse as General Sales Manager of Brown Company was announced recently by Downing P. Brown, Vice President in Charge of Sales. Mr. Nourse was promoted from Manager of the Pulp Sales Division. He joined the Company in 1920 following graduation from Colby College.

#### Technical Work

In 1925, Mr. Nourse organized the Technical Service Department for the Pulp Sales Division whereby customers' requirements, equipment, and other important items were

(Continued on Page 3)

### Albert Lafleur Now Superintendent of Berlin Mills Railway



ALBERT LAFLEUR

Leslie Bell, Manager of Transportation, recently announced the promotion of Albert Lafleur to Superintendent of Berlin Mills Railway to fill the vacancy caused by the death of Ernest Gagnon.

#### Started At Burgess

Mr. Lafleur started working for Brown Company at the Burgess Mill in the dryer building in 1936. He later went to work for Berlin Mills Railway as a section hand and shortly thereafter was promoted to Locomotive Fireman serving in that capacity for nearly seven years. He later worked as Locomotive Engineer.

He was then sent to a diesel-electric school in Eire, Pennsylvania to gain additional knowledge in the field and upon his return was promoted to Road Foreman of

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### Albert Desilets Fills New Job In Quality Control At Bermico



ALBERT DESILETS

The appointment of Albert Desilets to Quality Control Supervisor at Bermico, to fill a new position at the plant, was recently announced by Warren Purcell, Manager of Quality Control for the company.

#### Familiar With Bermico

Mr. Desilets is thoroughly familiar with the mill's operations as he first went to work on the dryers around the time that the plant went into operation — 28 years ago. He later worked with the engineers during plant expansion. Two years of his working life were spent with the maintenance crew. For the last ten years he has worked as Mill Control Supervisor at Bermico.

Mr. Desilets was born in Berlin and received his educa-

(Continued on Page 2)

### Full Page To Appear In Sat. Eve. Post

### Campaign Begins In March 24th Issue

This week marks another important date in the history of Brown Company's relations with its neighbors, both local and national. The March 24th issue of The Saturday Evening Post carries a full page in color, presenting the company's story in a form which is interesting and easily understood by a vast majority of America's population.

In the first advertisement, a skilled artist has painted a typical New England timber stand, and has shown against this background of full color a large representation of the "Crest of Quality", which has been Brown Company's symbol for many years.

#### "... New Ideas"

Brown Company's place in today's industry is explained under the headline, "The Woods are Full of New Ideas". It tells of the men and methods which have contributed to the achievement of its present position, and the possibilities, virtually unlimited — of a company which bases its future on a natural resource well-managed and intelligently utilized.

Brief, but well-pointed paragraphs deal with the compa-

(Continued on Page 3)

## Company's Housekeeping Program Used As Example For Other Firms

Recently published in the "Executive's Labor Letter" was a complete write-up covering Brown Company's Good Housekeeping program, why it was instigated, how it works, and what it accomplishes.

#### Simplified Plan

The publication cited how Good Housekeeping can be used to reduce hazards in plants and, in turn, halt the increasing accident rate throughout the nation. It stated that Brown Company, unlike many other firms, has designed a simplified plan for housekeeping which does the

trick.

The "Letter" then went on to outline in detail just how Brown Company's program has solved the problem in our plants. It mentioned that our program is headed by a full-time chairman in the person of Henry Holland and that the Committee also includes the Company Safety Engineer, Jack Rodgers, and the Fire Inspector, Clint Noddin.

Regular inspections are made by the Housekeeping Committee every two weeks in each of the plants.

(Continued on Page 2)

## Easter Seal Campaign Is Message Of Hope For Many N. H. Children

The 1951 Easter Seal campaign, which closes Easter Sunday, March 25, is carrying a message of hope for crippled children into more than 26 million American homes.

Colored green and magenta, this year's Easter Seal shows a little girl reaching up to grasp a helping adult hand. The hand is symbolic of the help given to crippled children by the American people through their Easter Seal contributions.

#### Many in N. H.

There are today millions of handicapped children under the age of 21 in the United States. According to Laurence

F. Whittemore, President of the New Hampshire Society for Crippled Children and Handicapped Persons, there are approximately 2,800 orthopedically crippled children and 12,700 youngsters who have a speech and hearing loss in New Hampshire. Many of these crippled children, if given proper treatment, training and guidance provided by Easter Seal contributions, will grow up to lead happy, useful lives.

During 1950, the National Society for Crippled Children and Adults, the Easter Seal Agency, through its more than

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## THE BROWN BULLETIN

Published every other week by and for the employees of Brown Company, Berlin, N. H.  
Editorial Offices: Company Relations Department.  
Telephones: Automatic 379; New England 46, Ext. 60.

### STAFF

#### PULP DIVISION

Buster Cordwell  
Paul Grenier  
Mark Hickey  
Ray Holroyd  
Adam Lavernoich  
Leo LeBlanc

#### CASCADE MILL

Ernest Castonguay  
Buster Edgar  
Leroy Fysh  
Robert Murphy  
Lucille Tremaine

#### REPORTERS-AT-LARGE

Angus Morrison  
Jack Rodgerson

#### ONCO PLANT

Alfred Arsenault  
Charles Sgrulloni  
Irving Collins

#### CHEMICAL PLANT

Arthur Goyette  
Alfred McKay

#### RESEARCH DEPARTMENT

Thelma Neil

### MAIN OFFICE

Lucille Lessard

### WOODS

Louis Catello

### POWER AND STEAM

Charles Enman

### RIVERSIDE MILL

Ronaldo Morin  
Leo Landers

### BERMICO DIVISION

Russell Doucet  
Ash Hazzard

### STAFF CARTOONISTS

Leo Leblanc  
Jack Rodgerson

### STAFF PHOTOGRAPHER

Victor Beaudoin

### PORTLAND

Doris Smith

### NEW YORK

Doris Reed

### EDITOR

James P. Hinchey

Vol. IV. Number 4

March 21, 1951

## Pointers from Portland

BY DORIS E. SMITH

As I mentioned in the last issue of the BULLETIN, it seems best to continue along with more "pointers" in regard to housecleaning for this issue, so with no further ado, here they are:

We'll all agree that it takes attractive accessories such as bric-a-brac, ash trays, plants, pictures, etc., to make a room really attractive. However, these items very often are dust catchers, and to some folks they are a nuisance to keep clean. I've found that an inexpensive 2" wide paint brush is just the thing to use when dusting these small items. It whisks away the dust quickly, but gently, so you don't need to be afraid of breaking even the most delicate china pieces you might have.

Another type of brush which comes in very handy in the kitchen is a plain tooth brush which has rather stiff bristles. It does a wonderful job of getting into those crevices around the sink, and around pots and pans where grease seems to accumulate in no time. Once you start using a little brush for such purposes, no doubt you'll find lots of places where it will come in handy.

Just last evening I read an article on the women's page of our evening paper, which rather surprised me. It said something to the effect that to be considered an immaculate housekeeper, you should wash the broiler pan just as you would any dish, right after using it. I don't claim

to be an "immaculate" housekeeper, but I didn't know anyone would not wash the broiler pan right after using it! It seems to be a very easy job, and doesn't take much time, so I don't see what can be gained putting off cleaning it. By using plenty of hot water, a little of your favorite soap for dishwashing, plus a little scouring powder and plenty of elbow grease, you can get all the grease and drippings off in no time.

If you don't seem to be using your vacuum cleaner as much as you probably should, why not check to see if you're using it properly. For one thing, if you'll remember to empty the vacuum bag each time you use the machine, you'll get better service from it. Also, by storing all the attachments near the vacuum itself, you'll find you'll use them more often, too.

Along with other weekly cleaning tasks, remember to take care of your electric toaster. If it has a removable or hinged tray, sweep out the crumbs with a soft brush (another use for a small paint brush). Be careful not to puncture the elements or break a wire by poking into the toaster. If you toast raisin bread very often, you might need to clean the toaster more frequently, as the raisins have a tendency to drop down into the toaster and clog it.

This seems to be as good a stopping place as any, and I must save some of the "pointers" for another issue of the BULLETIN.



"Sure I know what Socialism is. It's turning on a water faucet and expecting milk and honey to flow from it."

## Housekeeping

(Continued from page 1)

It mentioned further that after every plant tour, the Committee prepares a report rating each department and recommending specific improvements where necessary. The department heads then get a copy of a report on the sections under them while a copy of each departmental report, plus a summary report, goes to the Plant Manager.

As for publicity, we all know about the "8-ball" located at the entrance to each plant containing the names of departments found below par in inspections.

### Final Step

The final step in the entire process is the publishing of the complete company results in the Brown Bulletin together with slight words of scorn to those divisions below par and a "pat-on-the-back" to the divisions which show improvement.

Brown Company's Good Housekeeping program may well serve as a fine example to other firms wishing to install a workable system in their plants and offices.

## John L. McDonald

(Continued from page 1)

Following his release from the Army in November, 1945,

## People At Work...



Arthur Levesque, a 30 year man, is shown wrapping rolls of creped Kraft at the Paper Converting Department at Cascade.

Here is Albert Dinardo, Riverside, trucking rolls after they are weighed. They're now ready for shipment.



he returned to Brown Company as assistant manager of the Pulp Sales Division.

### Civic Affairs

Mr. McDonald and family have made their home in Mamaroneck, New York, since 1932, where he has been active in civic and fraternal organizations. He has served as president of the Community Chest and Kiwanis Club and is a trustee of the Union Savings Bank of Mamaroneck. He also holds membership in the Knights of Columbus, the University Club of

Mamaroneck and the Chemists Club of New York.

## Albert Desilets

(Continued from page 1)

tion in local schools. He married the former Irma Demers from Berlin. They are the parents of five children, three boys and two girls.

Here's a fact which may surprise a lot of younger employees: America's unions have five times as many members today as they had only 18 years ago.

## Can You Top This Safety Slogan?

If you want to be led by a seeing-eye dog ...  
just leave your goggles in your tool box.

Send entries to  
the Editor

Submitted by Albert Lennon  
Cascade



# Tall Tales From ...

by Jack Rodgerson

The noises that emanate from the "innards" of our old gas buggies can, at times, be baffling to our trained mechanics, grease monkeys, and even the so-called experts who can listen to your old bus "wheeze" and "gasp" and with a well known wink tell you if you need new pistons, oil rings, plugs or a diaphragm for a gas pump (if gas pumps have such gadgets).

Once in a blue moon someone drives up and says that the "old can" is OK except for a noise that has developed somewhere.

Such was the case of Doc Kaschub during the cold spell. The Doc explained that his car was frozen up so that he was confined to one entrance. All locks either full of ice or too cold to percolate. "Anyhoo," a noise developed which threw all the experts into a dither. It was diagnosed anywhere from a shock absorber to faulty plugs, loose mudguards, and sundry other ailments common to the gas propelled vehicles. Investigation of each of these would-be causes proved fruitless as each part in question was percolating 100%.

The noise persisted and so did the cold weather. The whole "noisy" situation was not showing any improvement. That called for action. The good Doc was experiencing more difficulty in gaining entrance to his car — then came action.

A stove was set up in his garage and the hunks of ice finally fell off. With the ice came salt, ashes, gravel and other innumerable ingredients. The Doc decided to take inventory.

Each door was carefully opened, the springs got back their resiliency, the shocks functioned perfectly. No sign of the baffling noise — yet — the Doc took a ride around town and when he stopped — there it was again.

Back to the heated garage again and another inspection. "Well", says the Doc to himself — ("I'm a — — — — —") — but wait a minute, there is only one other place I haven't looked."

Where did he find his trouble? Well, it turned out to be an upset pail of sand in the trunk that rolled around when the car was brought to a stop.



lions.

## Every Month

Each month of 1951 will bring a new advertisement, with a different illustration, but always against the woods background showing different phases of the industry's role in the national economy and in the well-being of its workers. Other Brown Company product applications will be described, and new developments reported as they occur.

## Readers Get A Copy

The first advertisement, prepared by J. M. Mathes, Inc., an advertising agency, has been printed in advance-proof form and will be mailed to every Brown Bulletin reader as a souvenir of his company's impressive past and inspiring future.

## Newton L. Nourse

(Continued from page 1)

accurately studied. He organized the Sales Inspection Departments for both La Tuque and Berlin.

In 1933, he became Manager of the Pulp Sales Division, and occupied that position until his recent promotion to General Sales Manager.

## U. S. and Canada

Mr. Nourse has been active in technical programs throughout the pulp and paper industry of both the United States and Canada. He had been a long time member of TAPPI on both sides of the border, as well as a member of the Chemists Club of New York City.

During the war period, he was a member of the Advisory Committee to the Pulp and Paper Branch of the War Production Board in the allocation of wood pulp to all allied nations. He also devoted much time to Canadian problems of wood pulp distribution for the war effort, prior to USA entry into World War II.

## Originated Solka-Floc

Mr. Nourse also originated and developed Solka-Floc from a small cellulose specialty into a major product of Brown Company now widely consumed by many large industries.

Recently, Mr. Nourse studied conditions in the pulp and paper industries throughout

# Bowling Standings

## Brown Co. Mill League

Week of March 5

## STANDINGS

Division "A"	W	L	Pct.
TEAMS			
Riverside #1	29	11	.725
Kraft Mill #1	27	13	.675
Bermico #1	26	14	.650
Bleachery #1	26	14	.650
Chemical #1	25 1/2	14 1/2	.638
Research	25 1/2	14 1/2	.638
Instrument Control	25	15	.625
Cascade Boilers #1	25	15	.625
Machine	17 1/2	22 1/2	.438
Bermico #3	17 1/2	22 1/2	.438
Cascade Maint. #1	16	24	.400

## STANDINGS

Division "B"	W	L	Pct.
TEAMS			
Cascade Maint. #2	24	16	.600
Cascade	23 1/2	16 1/2	.588
Cascade Boilers #2	22 1/2	17 1/2	.563
Kraft Mill #2	21 1/2	18 1/2	.538
Bermico #2	19 1/2	20 1/2	.488
Chemical #2	17	23	.425
Riverside #2	15	25	.375
Bleachery #2	14	26	.350
Finishing	9	31	.231
Burgess	8	32	.200
Towel Conv. #2	7	33	.175

## Brown Co. Men's Office League

Week of March 5

## STANDINGS

Division "A"	W	L	Pct.
TEAMS			
Seamen	6	2	.750
1st Sgts.	5	3	.625
1st Lieuts.	5	3	.625
Master Sgts.	4	4	.500
Lt. Generals	4	4	.500
Sgts. Majors	4	4	.500
Brig. Generals	3	5	.375
Sergeants	2	6	.250

Majors 1 7 .125

Tech Sgts. 1 7 .125

## STANDINGS

Division "B"	W	L	Pct.
TEAMS			
Ensigns	8	0	1.000
Vice Admirals	6	2	.750
Generals	5	3	.625
2nd Lieuts.	5	3	.625
Captains	4 1/2	3 1/2	.563
Privates	3 1/2	4 1/2	.438
Rear Admirals	3	5	.375
Corporals	3	5	.375
Commanders	1	7	.125
Commodores	1	7	.125

## Brown Co. Girl's Office League

Week of March 5

## STANDINGS

TEAMS	W	L	Pct.
Navy	7	1	.875
Army	7	1	.875
Bates	5	3	.625
Harvard	3	5	.375
Holy Cross	2	6	.250

## Bowlers Bowling 300 or Better

## Brown Co. Men's Office League

B. Riva, Captains	100	126	86	312
A. J. Sullivan, Rear Admirals	84	103	129	316
J. Morency, Brig. Generals	96	101	103	300
C. Welch, 1st Lieuts.	133	87	87	307
T. Garland, Corporals	102	102	98	302
R. Dube, Bermico #1	104	99	101	304
G. Roy, Kraft Mill #2	95	116	105	316
G. Barlow, Kraft Mill #1	110	108	97	315

# Burgess Screenings

BY PAUL GRENIER

Sam Montminy of the Millwright crew recently spent a pleasant three weeks vacation by visiting relatives in Bridgeport, Connecticut, a daughter in Washington, D. C., and another daughter in the South. While at Miami, he motored through Key West. It sounds like quite a trip and we hope you enjoyed it, Sam.

We wish to extend our deepest sympathy to Norman Gagne who was injured by the 1000 pound Clark. We all hope for a speedy recovery.

Charlie MacDonald — will you please answer your auto call?

## An Apology!

In a story appearing in a recent issue of the Brown Bulletin, credit was given to the Shelburne powerhouse crew for all of the hard work done during the severe storm.

My apologies to the River crew for not crediting them with much of the work.

The Editor

## Albert Lafleur

(Continued from page 1)

engines. He served in that position until his appointment to Superintendent of Berlin Mills Railway.

## Born And Educated Here

Mr. Lafleur was born in Berlin and received his education in local schools and at Victoriaville Commercial College in Canada.

## Served With Army

He served nearly three years with the U. S. Army as Locomotive Engineer and Road Foreman of engines being discharged in November, 1945, as Staff Sergeant.

Mr. Lafleur married the former Helen Hanson of Berlin. They are the parents of one child, a boy.

## Advertising Campaign

(Continued from page 1)

ny's contribution to various branches of modern industry, such as cellophane production, photography and plastics applications.

## Impressive Picture

The whole adds up to an impressive picture of the North Country's leading industry, and one which will be of immeasurable benefit to the company.

This type of advertising, known as "institutional", pays dividends to many a well-known firm both in good will and in business produced. Brown Company takes its rightful place in the ranks of those whose policies and products are presented nationally to an audience of many mil-

## OUR HOME TOWN

by Lucien Bilodeau





# What's News Around The Plants

## Chemical Plant Explosions

Hear ye! Hear ye! The age of chivalry at Chemical mill is still very much alive.

Three of our boys, namely William LaPointe, Albert Gauvin, and Joseph Gingras, each donated 50 cents to purchase "Mac" McLaughlin's mackinaw and present it to Leon Sevigny. To show his appreciation, Leon bought three cigars and gave one to each of his benefactors. Oh yes — and now McLaughlin can be seen sporting around in a new mackinaw. P. S. Sevigny's gain is "Pitoue" Rivard's loss.

Robert "Bob" Riva, James McLaughlin, Leo Murphy of Maintenance, Leo Therrien and Paul Jesky of the Floc Plant are all out due to sickness. A speedy recovery to all of you.

Those donating blood at the recent visit of the mobile-unit were Albert Stone, Earl Hamlin, and Oscar Dupont of the Cell Repair crew.

## Power and Steam

BY TEX ENMAN

Rene Heroux has undergone an operation at the Veterans' hospital at White River Junction. We all wish him a speedy recovery.

Joe Bushey's wife underwent an operation at the St.

Louis Hospital recently and is now at home doing fine.

Ned George is slowly recovering from his recent illness. We wish you good luck, Ned.

All the folks who are interested in Uncle Tobias and his family can look forward to hearing from them and perhaps seeing some family photographs in the near future.

## Main Office Musings

BY LUCILLE LESSARD

Mrs. George Pilgrim (Joan Reynolds) resigned her position in the Purchasing Department recently. Joan left Berlin on March 9 to join her husband in Norfolk, Virginia. Happy Sailing, Joan.

Mrs. Maurice Bugeau, the former Doris Blanchette has returned to work in the Purchasing Department. Everyone is very glad to see Dot's smiling face again.

D. N. Willis, Buyer, Purchasing Department has left our beautiful climate for Florida. Ahhhh, lucky Dick.

Miss Irene (Bingo) Laverne, Tabulating Department is recuperating from an appendectomy performed on March 3. We expect to see Bingo back with us around the first of April.

The Grippe and the Flu have taken their toll of people around the office, but then it seems to have hit just about

everyone. By toll, I don't mean that they died you understand, they just look as if they did, that's all.

## Onco Plant

BY IRVING COLLINS

Axel Johnson recently took a week's vacation to welcome to Berlin and the USA his son's fiancée who journeyed all the way from Norway. Robert is currently with the U. S. Army in California.

"Luke" Turgeon is also vacationing this week. He is visiting his son, Leo, in Boston. Leo worked at Onco for a while and is now attending a barber school. "Luke" says he is going to let Leo cut his hair. That shouldn't take long, "Luke". Make sure he cuts it even on the top.

One of our new men, Omer Albert, is the proud father of a baby girl. Congratulations, Omer!

## Bermico Bits

BY RUSS DOUCET & ASH HAZZARD

Ernest Bushway, proprietor of an incapacitated Plymouth and chief digger in the "Gold Mine" expects to be on wheels come spring.

A grandfather for the first time is Felix Adams, Finishing Dept. to whom we offer our congratulations. Felix states that his new granddaughter has more hair than he has.

A deserved "well done" goes

to Ash Hazard and Bob Dugas for their efforts over station WMOU in the "All Out for Polio" campaign.

Two representatives of the Yard crew, O'Neil Forbes and Edgar Perrault, recently traveled to Manchester at government expense. No need to tell you why, is there?

Yolande Landry was recently called to Lewiston, Maine on the death of her grandmother.

Constant Blais is enjoying a spring vacation prior to an expected call from Uncle Sam.

Don Welch was a business visitor in Boston recently.

A "get well quick" to Hughey Wilde, Maintenance Department, who suffered a crushed finger while at work.

## Riverside Ramblings

BY LEO LANDERS AND R. MORIN

Our sympathy is extended to the wife of John Couture, our Paper Baler, who lost her Mother last week in Canada.

Mrs. Alphonse Lacroix is vacationing in Montreal. Alphonse is talking things over with the boys, Mrs. Lacroix, you had better keep your eye on him.

Old Man "Grippe" has his clamps on a number of our fellow workers. They are Art Anderson of the Beater Room, Romeo Ayotte of the Beater Room, John Beaudoin also of the Beater Room. We wish

you all a speedy recovery and a knockout punch to that grippe.

Gaston Moffett of our Humidity Room will soon be strutting around with his new 1951 Plymouth. Easter Sunday is the day. Arrayed in his new bonnet, he will also be driving his new car. Good luck, Gaston.

## Cascade Chatter

Robert Landrigan, a graduate of Burdett Business College, is a new member of the Cascade Office force.

Doris Gagne, a recent graduate of Notre Dame High School, has joined the Stenographic Department.

Howie Robinson, who underwent an operation on his hand recently, has returned to work.

## Towel Room

Mary Pike and Constance Marquis have joined the WAVES and are now awaiting call.

Employees of the Towel Room extend their best wishes to the following who were married recently: Rose Harris, I. Carrier, and Dot Roer, who became Mrs. Edward Hillman, Mrs. R. Adams and Mrs. J. Lebreton, respectively.

Sam Dalphonse, one of our Towel Room Foremen, is well on the road to recovery having been discharged from the hospital recently.

## SAY YES! . . . To your co-worker

Remember . . . when your co-worker approaches you on behalf of the American Red Cross . . . he's asking for your assistance . . . he's asking for your help while America Mobilizes for Defense.

That co-worker of yours is voluntarily helping you to help others — giving generously of his time, effort and money. He deserves a vote of thanks

from all of us at Brown Company.

Among other things he will tell you that all Brown Company employees are being contacted at work . . . not at home. He will also tell you that you may make your contribution through the payroll deduction plan — if you wish.

Say yes to your co-worker . . .

. . . and Give Generously!

**LET'S HELP AMERICA**

**MOBILIZE FOR DEFENSE**



**THROUGH THE RED CROSS**