

THE BROWN



Bulletin

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THE BROWN Bulletin



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Editorial

There's Starch in Competition

Let anyone, in any field, get the idea that he doesn't have any competition, and it's a good bet that he'll start slowing down. To do a good job brings its own satisfactions, but even when a man enjoys the kind of work he does, he won't do his best unless he has an awareness of competition, to spur him on.

It may be comparatively easy for the man in the plant to forget that *he* is in competition. Not often does he meet it head on, like a ballplayer, a boxer, or a salesman. And on top of the very human tendency to forget about things that aren't right in front of us, we have economic spellbinders who try to convince us that the mass-production methods and large business units of modern American industry have taken the starch out of competition.

They argue that we are left with a comparatively few large enterprises in most fields—instead of numerous small ones—and so competition isn't nearly as tough as it used to be.

The truth of the matter is just the opposite. The many industrial improvements that have come about in the past half-century have made competition much harder, not easier. The basis of competition is the number of choices open to buyers. Modern production and conditions have greatly increased the number of choices that every consumer has.

Competition isn't just limited to a company versus company affair. Years ago, coal producers had, as competition, only other coal producers. Now they must compete also with producers of fuel oil, water power, and natural gas.

Frozen foods compete with canned goods. Plastics compete with lumber and metal; synthetic rubber competes with natural rubber.

Likewise, Brown Company's paper towels are also in competition with cloth towels, Bermico pipe is in competition with other forms of sewer pipe and conduit, Onco is in competition with leather, and so on.

Competition today is hard, and it will get harder as more new products appear on the scene. As an employee, you are involved in the competitive race. The better you compete, the better your job will be.

THIS MONTH'S COVER

Teamwork is as essential in Brown Company's woods operations as it is in the plants. Here a woodsman and his trained horse work as a team harvesting wood for use in Brown Company's plants at Berlin.





Left to right: J. Arthur Sullivan, Public Relations Department; James Baldassara, President, Brown Co. band; Irving Quimby, General Chairman Fourth of July celebration; and Bill Cotter, Manager, Berlin Community Club.

BROWN COMPANY BAND RECEIVES AWARD

The Brown Company Band recently received an impressive award for the part it played in the well attended 4th of July celebration sponsored this year by the Berlin Community Club under the chairmanship of Irving Quimby. The award, pictured above, was presented by Mr. Quimby on behalf of the Berlin C. C. and accepted for the members of the band by Jimmy Baldassara.

Since its organization in March of 1952 the Brown Company Band has appeared at many important festivities in Berlin and Gorham and has presented band concerts on several occasions. The colorful green uniforms worn by Brown Company Band members are becoming more and more familiar to North Country citizens.

The new Brown Company Band follows in the footsteps of three company musical organizations dating as far back as 1892. For many years it has been a tradition to have some form of musical organization among Brown Company employees.

The first group, organized over sixty years ago, was known as The Normana Band. Shortly after 1900, Oleson's City Band was formed. This was the first uniformed band in this

section of the country. The third band to be organized among Brown Company employees, still remembered by many people in the area, was known as The Burgess Band. This band was started in 1922.

The present Brown Company Band, during its relatively short life, has done much to aid various local civic organizations and to provide entertainment in the form of concerts wherever needed. They deserve a great deal of praise.

Let's all give the band our wholehearted moral support to keep it improving and growing through the years.

The following people are members: Band Master, Felix Pisani; clarinet, Fred Bartoli, Louis Micucci, Julius Poretta, Mrs. Alma Desrocher and Francis Pisani; piccolo, Frank Lemay; alto sax, Lucien Langlois; tenor sax, Eugene Anderson; trumpet, Rene Gagnon, Albert Desrocher, Orest Sinibaldi, Joseph Bartoli, and Clinton Bixby, Jr.; alto, James Baldassara, Louis Dalphonse, Henry Blouin and George Vaillancourt; trombone, Tony Facchini, Robert Wilson and Miss Mary Wilson; drums, Harold Graves and Mario Baldassara; tuba, Sherman Twitchell, Ralph Fabisiak and Walter Davidson; bass drum, Clinton Bixby.

HORSE & BUGGY STUFF ?

Good-Bye, Teacher



**Father Killed in Industrial Accident
Lad a Bread Winner**

Do You Want YOUR BOY Robbed of His Education?

The National Safety Council recently distributed its 10,000th safety poster design and began numbering a new series. In the 40 years since the organized safety movement began, that means an average of 250 new safety posters a year have been issued.

Safety posters, probably the most widely known of the accident prevention services provided members of the Council, are now being produced at the rate of about 300 new designs annually, of which approximately 8,800,000 copies are posted every year.

The first 100 posters, yellowed and a bit tattered with age, are preserved in plastic covers in the Council's archives in Chicago. Six of varied types are shown here. Today they may seem crude and even comic. Certainly poster art, as well as the safety movement, has come a long way since then.

In the age of movies, television and other forms of visual education, the safety poster is playing an increasingly important role by selling the safety idea in a compelling and easily understood way.

The worker of 1915 had to have a hard heart to resist this pathetic scene of Harold Trueblue setting forth to support Mom and the kiddies.

Lantern-jawed Louie's woeful puss reminded 1919 workers about goggles. The idea is still worth listening to, even if the slang isn't real cool.



No, You Are All Wrong!

**This Gink Wasn't Beat Up
By His Wife**


**His Blinker Got in the Way
of a Piece of Flying Steel**

**To Prevent Such Accidents
WEAR**

GOGGLES


Bulletins Are Read by 2,500,000 Workmen Each Week
NATIONAL SAFETY COUNCIL, CHICAGO, ILL.

Runboards Don't Fall—They Have To Be Pushed.



112 of THESE ACCIDENTS LAST YEAR.

The National Safety Council will be pleased to send drawings and instructions for making this adjustable Safety runboard.



ADVANTAGES OF THE SAFETY RUNBOARD.

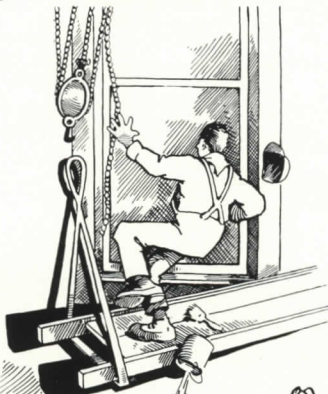
1. They are adjustable.
2. They can be opened or closed to suit the various car widths.
3. They are locked in position; vibration only locks them tighter.
4. They do not become slippery in wet weather.
5. They have guides on the sides to prevent trucks from running off.
6. The floor of the runboard is flush with the floor of both the car and the loading platform or warehouse and no jar or bump is caused by running the truck upon it.

Material handling still is a persistent accident source, whether you wear gaiter shoes or not. This 1918 poster presented a practical solution.

National Safety Council Bulletins Are Read by 2,000,000 Workmen Every Week
Bulletin Board Series DISTRIBUTED BY NATIONAL SAFETY COUNCIL, CHICAGO, ILL. No. 144

Hanging Scaffold Falls

When Hook Slips Out



On June 8 Richard Rowe of Milwaukee fell from a hanging scaffold and was seriously injured. In September he was still using a crutch. He may be permanently crippled.

HOW IT HAPPENED
The scaffold was being lowered. One end struck a window sill and the hook jumped out.

This Accident Could Have Been Prevented by

- (1) Using a safety hook; or
- (2) Lashing the point of the hook; or
- (3) Having the hook fit tight in the stirrup.

BETTER BE SAFE THAN SORRY

Courtesy of Industrial Commission of Wisconsin



One of the earliest specific posters was issued in 1916. Even with the recommended hook, this scaffold would horrify the modern safety man.

The streetcar is fast disappearing from the American scene, but in 1918 it seems a ride on one was a dangerous experience for country folks.

(Distributed by NATIONAL SAFETY COUNCIL, Chicago, Ill.) No. 10

An Unusual Accident

CELLULOID COLLARS DANGEROUS

"Last month an accident was much more serious than it might have been, owing to the fact that the operator wore a celluloid collar, which caught fire, and burned him severely about the neck and head.

Celluloid consists chiefly of a dried solution of gun cotton and oil, and is of an extremely combustible nature, unless some non-combustible chemical is added to it. Numerous accidents have been caused by celluloid articles taking fire, and the use of these articles should be avoided, not only where there is danger from open flames or sparks, but also in places where heat is excessive."

Workmen still get hot under the collar but not quite the way they did in 1915. Celluloid collars are gone, but not clothing hazards.

Their First Street Car Ride



GOSH MARIAR! SURELY AM GLAD WERE OFF THAT CRITTER!

And there are thousands more who have never had the first ride.

That first ride, for some folks, is an occasion never to be forgotten. For the sake of the Company's reputation and your own record, it must be a comfortable and safe ride. Riding on such a common thing as a street car sometimes causes nervousness and even desire to jump off the moving car.

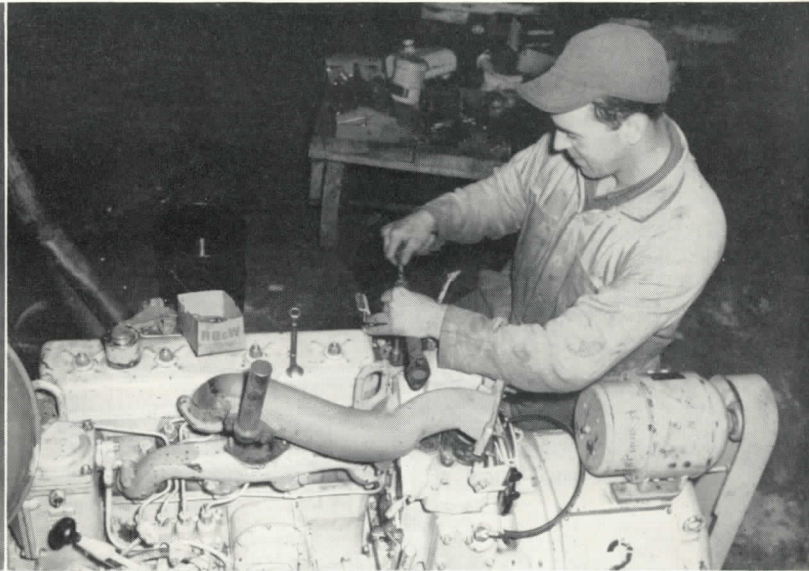
LOOK AFTER THE SAFETY
OF THE AGED AND THE INFIRM
OF CHILDREN AND STRANGERS

Do Not Open Exit Doors Until Car Has Stopped
Do Not Start Car Until All Are Safely Aboard

PEOPLE & PARAGRAPHS



Philip Lamontagne, employee of Brown Company for nearly 15 years, shown above sawing wood into proper sizes for boxcar bracing for shipping Bermico products.



Arthur Hart, 1st Class Mechanic, repairs a D-311 electric set, used to generate light and power for woods camps. He's been with Brown Company for 3 years.



You may find it difficult to recognize this gentleman, but it's Ted Antil, Tractor Shop Welder. A 26-year man, he's hard facing a tractor idle wheel.



With Brown Company for nearly 20 years, James Galuzzo is shown in above photo brightening up Upper Plants time office with new coat of paint.



At Bermico, Germain Brisson, 12-year man, operating an electric truck in process of moving conduit to inspection dept.

Below, 34-year man Vic Beaudoin, Brown Bulletin photographer, in action. Obviously, Vic didn't know the photograph was being taken nor did he know it was to be published.



Paul Beach painting sprinkler system pipes at Upper Plants time office. He has worked for Brown Company since 1917.



A relatively new employee at the Bermico plant, Robert Salvas is shown loading boxcar with Bermico conduit for shipment to one of our customers.



Here is Pacifico Fappiano, a 10-year employee, operating power truck loaded with Bermico conduit. The conduit is about to be transferred to waiting boxcar.



PHOTOGRAPH BY HAROLD M. LAMBERT

Your Right to Choose *NEEDS EXERCISE*

If you had it in your power to make one gift to the enslaved people of Poland . . . or East Germany . . . or any other country behind the Iron Curtain and under the iron heel of dictatorship what would it be? Food? Clothing? Good housing? Luxuries? Or would you give them the gift beyond price, the fulfillment of a dream—the right to elect, freely, a government of their own choice?

Freedom is self-government. Self-government is in danger when the people do not use the precious privilege of the secret ballot. Use **your** vote carefully. Make sure your vote counts for continuation of sound government, national and local, based on individual freedom, opportunity, and responsibility—on truly American principles. Don't let **your** rights slip away. Exercise your American citizenship!



Any Child to Any Father

"The thoughts of youth are long, long thoughts"—and this wide-eyed child, dreaming amid the quiet dignity of academic surroundings, typifies the Present, under the spell of the Future. Savings Bonds, regularly accumulated on the Payroll Savings Plan, will make that dream, and that future, come true.

It's all possible right here at Brown Com-

pany . . . systematic planning for your future security. You can do it through Brown Company's payroll savings plan where any desired amount of money may be deducted from your paycheck each week for the purchase of United States Savings Bonds.

If interested, see your personnel man today. He'll be glad to explain the plan to you at no obligation on your part.



IN THE MAIL

(The following incident occurred quite some time ago, but its importance justifies its publication at this time. —Editor)

Section I

AWARD OF THE SILVER STAR.
—By direction of the President, under the provisions of the Act of Congress, approved 9 July 1918 (WD Bul 43, 1918), and pursuant to authority in AR 600-54, the Silver Star for Gallantry in action is awarded to the following-named enlisted man:

Sergeant First Class William T. Hennessey, RA 11220280, Infantry, Company "L", 7th Infantry Regiment, 3d Infantry Division, United States Army. During the evening of 25 September 1952, in the vicinity of Sae-Dong, Korea, Sergeant HENNESSEY was a member of a raiding force advancing on enemy-held Hill "171". Sergeant HENNESSEY, serving as scout, was one of the first to engage the enemy and directed accurate carbine fire upon the defenders. He constantly exposed him-

self to enemy fire to more effectively operate his weapon. When the order to return was given, Sergeant HENNESSEY courageously volunteered to be the rear guard. Observing a number of enemy troops following the force, Sergeant HENNESSEY bravely fired upon them, mortally wounding one and wounding many others. His accurate carbine fire discouraged any other attempts to attack the patrol and was greatly responsible for the unit's safe movement back to the main line of resistance. Sergeant HENNESSEY'S outstanding gallantry and devotion to duty reflect great credit upon himself and the military service. Entered the Federal Service from New Hampshire.

DCAG-MA 200.6

BY COMMAND OF MAJOR GENERAL CANHAM:

OFFICIAL:

JOHN F. FRANKLIN, JR.
Colonel, General Staff
Chief of Staff

Brown Company:

I received a letter a few months ago from Brown Company and they asked me if I planned on coming back to work when I get out. The answer is "Yes", and it will be a pleasure to work for the Brown Company again.

I didn't know who to write to and I hope that you will see to it that I have my job waiting for me when I get out.

I also get my monthly BROWN BULLETIN and it sure is well edited. I like it very much. . .

Thank you,

Pvt. Lemieux, U. S. 21628892
Btry. "B" 14th A.F.A. Bn.
A. P. O. 185 c/o P. M.
New York, New York



TIME OUT FOR LAFFS



The doctor walked brightly into his waiting-room.

Who's been waiting longest? he asked cheerfully.

I have, said the tailor, as he presented his bill.

Stopping at the first farm house on his famous ride, Paul Revere cried:

"Is your husband at home?"

"Yes!" came back the reply.

"Tell him to get up and defend himself, the British are coming!"

At the second and third and fourth farm house the same conversation was repeated but at the fifth house it went something like this:

"Is your husband at home?"

"No," came back the reply.

"Whoa!"

When the white men discovered this country, the Indians were running it. There were no taxes. There was no debt. The women did all the work. And we thought we could improve on a situation like that!

"I'm glad to hear Bill's better now. What did they operate on him for?"

"They removed a brass rail that had been pressing against his foot for years."

A small boy being pushed around in a crowd gave vent to his feelings. A woman observed: "My word! Doesn't that little boy swear terribly!"

Another small boy replied: "Yes'm, he sure does. He knows the words all right, but he don't put no expression in 'em."

Judge: "Did you have complete control of the car at the time of the accident?"

Man: "No, sir, my wife was in the back seat."

Auctioneer: "What am I offered for this beautiful bust of Robert Burns?"

Man in the crowd: "That's not Burns, it's Shakespeare."

Auctioneer: "Well, folks, that's one on me. It shows how little I know about the Bible."

1st drunk: "Whatscha wife shay when you shtay out late like thish?"

2nd same: "Don't have no wife."

1st: "Then watscha idea of shtayin' out so late?"

Money not only talks: in most families it keeps up a running conversation.



Skiing **OVER LOGS!**

WHAT WOULD YOU DO if somebody asked you to determine the quantity of wood in the Androscoggin river above Berlin? Don't bother . . . somebody else has already done it.

It was all a result of a problem which recently developed in the Woods department. They wanted to know how much wood was being stored in the river. But, in order to determine how much wood was stored there, it was necessary to find the width of the river at certain points.

Kenneth Lambert, Assistant to Chief Scaler, hit upon a scheme. He borrowed Bill Johnson's skis, hooked one end of a light rope to his belt and started across the river of logs . . . on skis. And strangely enough, it worked.

When Lambert arrived at the other side of the river the rope was pulled back and then measured to determine the exact width of the river at that particular point.

With the width of the river determined, the length of certain sections was also measured. With these two distances known it was then possible to determine the quantity of wood in that particular section of the river.

According to Woods department officials, it was the most accurate measurement ever made of the river's width except, naturally, during the winter months when the river crew can walk over the frozen surface of the river.

The "skiing" scheme worked out so well that the Woods department is seriously thinking about designing special type skis to be used for this purpose wherever and whenever needed.



Brown Company *Presents:*

You have probably seen or heard or read about Brown Company's newest products. . . Nibroc Household Roll Towels, Nibroc Softan and Nibroc Sofwhite Bathroom Tissue. You probably also know that a big advertising campaign is being conducted to promote the sale of these products throughout New England. Whether you watch TV or not, you'll be interested in seeing what television stations are saying about the products you help to make:

Don't run away — it's only a greasy pan —



and this NIBROC TOWEL will wipe it clean in seconds flat!

Look — see how this NIBROC absorbs the bacon fat — a NIBROC paper towel will absorb many times its own weight in liquid— just **one** towel will do most jobs thoroughly—

— — — — — like this one.



Yes, NIBROC PAPER TOWELS absorb **any-thing** — from plain water to grease to sticky molasses — yet still retain their remarkable strength. **This** towel has been saturated with grease — yet it doesn't pull apart; and it has this remarkable "won't come apart" quality, even when you scrub on hard, rough surfaces. Yes, the name to remember in towels is NIBROC — the towels of extraordinary



"rub and scrub" durability, the towels that have exceptional strength even when soaking wet. Insist on NIBROC TOWELS next time you visit your favorite grocery or supermarket. You'll recognize NIBROC by the NIBROC RED SPOT on the blue and white checkered package. NIBROC towels are made by Brown Company of Berlin, New Hampshire, makers of Super-Soft NIBROC Sofwhite and Softan tissue.

BROWNCO NEWS REVIEW

Steps Taken To Sell Brown Corporation

Agreements for sale by Brown Corporation of its Quebec woodland holdings and bleached sulphate pulp mill to Canadian International Paper Company and of its hydro-electric power interests to Shawinigan Water and Power Company were announced recently in Montreal by the presidents of the three companies.

Laurence F. Whittemore, chairman and president of Brown, said that the agreement entered into by the companies is subject to approval of the shareholders of the parent Brown Company of Berlin, N. H., at a meeting scheduled to be held November 19, in Portland, Maine. The total consideration will involve between \$40 million and \$45 million depending on final inventories and other adjustments to be made on the date of final closing, about December 1st.

The properties to be sold to Canadian International, according to Vernon E. Johnson, president, include approximately 2,500,000 acres of woodland consisting of Crown land under lease and freehold properties and the pulp mill located at La Tuque, Quebec.

J. A. Fuller, president of Shawinigan, said that his company is buying Brown's half interest in the capital stock of St. Maurice Power Corporation, which in turn owns the big hydro-electric generating station at La Tuque.

L. F. Whittemore Named On National Committee

President Clem D. Johnston, of the Chamber of Commerce of the United States, recently announced the appointment of the Chamber's 1954-55 Manufacturing Committee.

L. F. Whittemore, President of the Brown Company, has been named to the 47-member committee.

Representing 22 states and 39 cities,



Hurricane Edna brought more water than wind to Berlin and surrounding communities. This photo, looking north from the Heine plant roof, was taken by Victor Beaudoin.

the committee consists of industrial leaders from a cross-section of large and small manufacturing companies covering major types of American production. It is advisory to the Chamber's officers and directors, bringing the viewpoint of manufacturers to bear on Chamber policies and programs affecting this important sector of American business.

During the 1954-55 year, the Manufacturing Committee, working with other Chamber committees, will focus attention on taxation, labor relations, economic education and foreign trade issues, in addition to problems of specialized interest to manufacturers.

State Foresters Tour Brown Plants

The 33rd annual conference of the State Foresters' Association of America was held recently at the Waumbek hotel in Jefferson.

One of the program highlights for the group was a conducted tour through Brown Company's Berlin and Gorham manufacturing operations.

A banquet, held Wednesday evening, October 6, included Governor Hugh

Gregg, R. E. McArdle of Washington, D. C., chief of the U. S. Forest Service and L. F. Whittemore as featured speakers. Mr. Whittemore also served as toastmaster.

Brown Company Joins Foundation

Brown Company is the latest pulp and paper concern to take a company membership in the University of Maine Pulp and Paper Foundation.

Foundation president J. L. Ober, who is vice president of the Scott Paper Company, said Brown Company joins a large group of pulp and paper and allied concerns that are actively supporting the work of the Foundation.

The University of Maine Pulp and Paper Foundation was organized in 1950. It is designed to interest students in the study of pulp and paper as a career and to provide them with financial assistance where necessary, to augment the teaching staff in the pulp and paper program with highly trained personnel and to foster research in pulp and paper and allied fields.



BURGESS & KRAFT

Louis Gallant, of the Burgess Maintenance office, scheduled his vacation the week of August 28th, and spent the preceding week end in Boston where he attended one of the Yankee-Red Sox baseball games. From there, he and Mrs. Gallant motored to Bangor and Augusta, Maine, to visit with relatives. On their return home, a stop-over in Ogunquit for lunch and a dip into the sea marked the finale to a pleasant and restful week.

Chicago-bound were Mr. and Mrs. Lawrence Koehne (Larry is Supervisor of the Crane & Tractor department). They left the 20th of August and returned the 9th of September. Cedar Rapids, Iowa, was their destination for a visit with both Vi's (Mrs. K.) and Larry's parents.

Charlie McKelvey, Superintendent, Sulphite Raw Stock, chose the last three weeks of September for his vacation.

T. J. Carlin, Superintendent of the Kraft Mill, while on his vacation week ending September 4th in Hyannis, Massachusetts, was an eye witness to the ravages of Hurricane Carol, both during and after the storm.

Mr. and Mrs. Chester Veazey were at Seymore Lake, in Vermont, week ending September 4th.

Mr. and Mrs. Jeff Bergeron headed for Montreal on their vacation week ending September 18 to join Mr. and Mrs. Ernest Leblanc for a sojourn in the Laurentians. The men reported excellent fishing, with a total catch of 40.

Mary Marcou of the Burgess office, week ending September 4, found her vacation interrupted by Hurricane Carol. After but three days at camp, Lake Cobbsee, Wentworth, Maine, she and sister "Tody" (Mrs. Douglas Kaiser) and family were forced to return to the latter's home in Augusta, Maine. Mary and Tody were out shopping in Lewiston, Maine, when the storm broke and could not return to the camp for their belongings until the following day. A damaged motor boat, raft, broken windows, food spoilage, confronted them

but, fortunately, their clothing had been spared.

J. A. Fredette, during his vacation weeks ending September 11th and 18th, was marooned in Lynn, Mass., by Hurricane Edna from Saturday the 11th until the following morning. Out by Goldfish Pond, the Fredette car parked in the driveway wallowed about in 6 to 8 inches of water. In the home, four people were kept busy mopping away wind-driven spray which kept seeping in through the windows. When the storm had abated, Mr. and Mrs. Fredette continued their vacation with a visit to Cape Cod and the coast of Massachusetts.

Francis McCann spent his two weeks' vacation at home, weeks ending September 11th and 18th.

Vic Sullivan's 2-week vacation ending September 25 was enhanced with the excitement of daughter Joyce's wedding to James Dulligan of New York, Saturday, September 18, in St. Kieran's Church. The reception was held at the Chalet.

E. S. Martin, Burgess Maintenance clerk, left Brown Company September 17 to resume his studies at the American University in Washington, D. C. He is replaced by Philip Kimball, formerly of Brown's Accounting department.

Bernard Roy, Dryers and Finishing Tour Foreman, was released from the St. Louis Hospital, September 18. "Buck" had been 3 weeks in the hospital following an injury sustained August 27 when he caught his foot in the layboy.

Alderic Croteau sustained a painful injury to a toe from a falling stone, September 21, while helping his son build a wall.

Ernest Roy, Piper, was injured recently when a fellow worker accidentally struck him on the left hand with a sledge hammer while they were changing the tubes at the Kraft Mill Evaporators.

Wilfred Breault, Timekeeper, at this writing, has been out two weeks due to a skin rash on his hands.

Armand Legere has accepted a salaried position as foreman in Pulp Finishing, effective September 5, 1954.

Reported back to work from recent illness were D. Lamontagne, Philip Drouin, Benoit Bergeron, and Wilfred

Dugas to the Wood Room, as well as Romeo Desilets, Oiler; Joseph Brochu, Acid Department; Norman Blaney, Dryers; Teles. Perreault, Maintenance; Howard Schmidt, Digesters; and Thomas Dupuis of the Kraft Mill.

Out sick the past month were the following: From the Wood department—Etienne Girouard, Lawrence Marchand, and Hubert King; from Maintenance—Lester Clinch and Guido Alonzo; from the Bleachery—Sig Guimond and Raymond Blais; Yard—Richard Paradis; Oiler—Arthur Bouchard; Log Pond—Roland Lavertue; Dryers—M. Michaud.

Leaving Burgess as of last month were Albert Beaulieu transferred from Cranes to the Maintenance Pool along with Sylvio Vien from the Sheds; Robert Caron transferred from the Dryers to General Yard; Warren Boisselle and Laurier Riendeau went from the Log Pond to Cascade; R. Robitaille from General Yard to the Maintenance Pool; and Lionel Dupuis from the Kraft Mill to the Research.

Retired from Burgess August 1, 1954, were Dominic Torro—Yard; Ernest Holt—Maintenance. George Flibotte—Dryers; Jos. Lacasse—Lubricating; and Antonio Dinorsce—Yard, retired on September 1, 1954.

Leo Lariviere of the Dryers left the past month for the U. S. Navy.

Following are a few returned vets: Leo Larochelle, Henri Houle, Sylvio Fecteau, and Frederick Genesse to Dryers; also, Victor Lupien to the Wood department.

Burgess welcomes the following new employees: Edward Currier and Joseph Gagne to Dryers; Jean Drapeau, Oriel Deblois, Leo Breault and Archie Rowe to the Wood department from Employment; Ernest Veilleux to Band Pulp from Bermico; Roger Cooper to Band Pulp from Bermico; George Guay from Floc plant to Band Pulp; and Robert Trearmer to Band Pulp from Cascade.

We are all glad to hear that Sig Guimond is recovering favorably from his recent operation at the St. Louis Hospital.

Enjoying vacations from the Bleachery during August were: J. Sullivan, W. DeChamplain, M. Lettre, W. Malloy, R. Nolet, A. Ruel, A. Audette, C. Curly, D. Devlin, E. Sanschagrín, G. Viger, N. Bergeron and M. Landry.

Billy Brideau, on leave of absence from the Lab since last April, worked two short weeks with us, then left us again to attend the State A. F. of L. convention in Manchester.

Ray Dumont's show of strength in the September primaries for Representative to the General Court is a real encouragement for November's elections. As he is a Lab man and the only Brown Company worker in Ward 3 for that office, the Lab is wishing him the very best of luck.



Now that summer has ended (both weeks) and vacations are just about over (much to our sorrow) we feel that once again, we will be able to contribute to the BULLETIN.

September 4th turned out to be a big day for the Isadore Boilards for it marked the beginning of a 2,286-mile trip taking in the most beautiful scenery anyone could ever see. Accompanied by Mr. and Mrs. Stuart Welsh and Mrs. Winifred Kidder, all of Gorham, they left Gorham on Saturday morning, September 4th, with the Cabot Trail in Nova Scotia as their objective. The next day, after a restful night spent at Montmagny, Quebec, they traveled the St. Lawrence River toward the Matapedia Valley. That evening, they stayed at the Hotel de la Montagne Matapedia. Monday, September 6, found the party of 5 making their way to Cambelton and then on to Moncton. The following day's itinerary included Amherst, Pictou, Antigonish, New Glasgow, and Mulgrave. At long last, their objective . . . the Cabot Trail, a 155-mile trip of scenic splendor. After spending the night in Sydney, they retraced their route and came back to Moncton. On September 10, they visited St. Johns, St. Stephens and then on to Machias, Maine. Upon leaving Machias, our tourists, unfortunately, encountered Hurricane Edna and had to fight her all the way home to Gorham. Although they had been over the Gaspé twice, members of the party stated that they enjoyed the Cabot Trail a good deal more and hope, in the near future, to take this trip again, with a little more time to enjoy it.

Isadore is foreman in the Converting department.

Congratulations to Doris Gagne, of the Stenographic department, who became the bride of Alfred Legere on Sat-

urday morning, September 18. The marriage ceremony was performed at St. Anne's Church followed by a reception held at the King School. Alfred, better known as "Fred" to his friends, was formerly on the Notre Dame High School hockey team and is now with the Berlin Maroons.

Mr. and Mrs. Lionel Parent have purchased a new home on Denmark street. Mrs. Parent is better identified as our nurse Cecile at Cascade.

Joseph Kneeland, who had been employed in the Mill Control department during the summer months, has returned to the University of Maine to resume his studies.

Pauline Given also has left Cascade to enter school in Boston. Best of luck, Pauline!

Ray Almand, Tommy Stiles and Leo Landers recently attended the Superintendents' Convention held at Poland Springs, Maine.

Lost and Found Department

It has often been said that "It is an ill wind that blows no good." Take the case of Tommy Stiles—it seems he has taken up golf and, like all golfers, he lost quite a few golf balls. One day after the recent visit of "Edna," the hurricane, Tommy decided to retrieve some of his golf balls. From all reports, Tommy was very successful!! He had been unfortunate enough to lose about a dozen golf balls but, so far, has probably recovered enough to last him for a couple of seasons.



A welcome home is in order for Robert L'Heureux, a recently returned vet. He is now back to work with the Yard crew.

We are sorry to hear that Emile Fillion, one of our Yard boys, is out sick and is expecting to undergo an operation in the near future.

The Miscellaneous department welcomes Rene "Chop-chop" Gagne back after several months of absence. Also to Oliva Girouard, who had been out sick.

Recently home for a visit was Joe Fortier from an out of state hospital. We hope that Joe will be back with us soon.

The Berry Brothers, Herb and Tom, recently enjoyed a visit to Canada.

Joe Leroux reports a wonderful time was had on his recent vacation. It seems he couldn't resist wearing a cowboy hat at the Chalet Field Day. His nickname is now "Wild Joe of Bermico."

We are all glad to see Arnold Hanson back to work in the Machine Shop after being on the sick list for 2½ months.

Omer Dumont, one of our Oilers, suffered a broken ankle while on vacation and is not expected back for some time.

Harold Potter and family have gone to California and are expected back next month.

You Use 390 Pounds Of Paper Products

United States consumption of paper during the first six months of 1954 was approximately 15,420,000 tons, only moderately less than the quantity consumed for the same period in 1953. In making this announcement, Mr. Tinker, Executive Secretary of the American Paper and Pulp Association, pointed out that while the United States has but 7 per cent of the world's population it annually consumes over 60 per cent of the world's supply of paper.

The per capita consumption of paper in this country is slightly more than 390 pounds, a quantity unapproached by any other country. This is half again as much as the per capita consumption of Canada; about three times that of the leading paper consuming countries of Europe such as Great Britain, Denmark and Norway and twenty-eight times the estimated per capita consumption of Russia.

This country's requirements are so large, Mr. Tinker stated, that in the first six months of this year our consumption of paper and paperboard was equivalent to the 1950 total consumption of paper in South America, Europe, Asia and Africa.

SALARIED PERSONNEL CHANGES

NAME	FROM	TO
Raymond Holroyd	Timekeeper	Act. Asst. to Chf. Tmkpr. Tmkpng.
Wallace Martin	(Hourly)	Camp Clerk, Woods Accounting
Dewey Rochefort	(Hourly)	Maint. Fore., Cen. St. Plt., P & S
Francis N. Willey	Chief Internal Aud.	Mgr., Int. Audit and Of. Meth. Div.
Van R. Woolsey	(Hired)	Asst. Purchasing Agent, Purchasing
Wendell Young	Maint. Fore., Cen. St. Plt.	Supt., Cas. Steam Plt., Power & Steam

6-7
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Light Housekeeping...or Lighthouse Keeping?

There is a Difference You Know! Read the title again and decide for yourself which way you are making your plans for the future.

Living from day to day with no thought for the future is all right for the light housekeeper who cares not for tomorrow. But if you are planning for your future after your retirement you may well deserve the name lighthouse keeper. Your future is being built on bedrock as this lighthouse was.

Today's modern lighthouses stand in contrast to those of yesteryear. They may well be compared with the man who plans for his future.

Years ago the lighthouse keeper lived a

lonely life in the lighthouse, keeping oil lamps burning. He worked alone. Modern lighthouses are generally equipped with powerful searchlights whose long fingers feel the horizon and point the way for ships at sea.

Today American workers together with their managements build up old age benefits through progressive social insurances. But the man who is the best lighthouse keeper, looking out for his future, is the one who is laying aside something regularly in the bank, or through personal insurance or savings bonds, or through the purchase of his home. Any of these methods will help to assure good house-keeping in his retirement years.

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