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Brown Company, Berlin, N. H.

Company Begins New Programs Of Information

Radio, Newspaper Tell Brown Story

Radio and newspaper are helping tell the story of Brown Company.

Within the last few days the company began a new series of radio programs over WMOU and at the same time started a series of institutional advertisements in The Berlin Reporter.

Two Radio Shows

Two different types of radio programs are being presented by the company, with the co-operation of employees.

At the one o'clock spot on Sundays, which during the last few years has featured Brown Company from time to time, the company is presenting a series which is dealing with many aspects of the company. Included are the history of the company, discussions of its problems, reports of its financial situation, stories of the people who make up the company, explanations of company policies which affect the people in this area.

In the opening program, the story of the company's history from the days of the original sawmill in 1852 up through the

(Continued on Page 3)

Three Units Gain Ratings Of 100

Onco, Bermico, R.R. Share Top Honors

The Berlin Mills Railway and the Bermico Division have joined the Onco Plant in the select ranks of 100 per centers.

Good Housekeeping inspectors said that during the two-week period ending February 18, those three divisions were as clean as clean could be.

100 Is Tops

A mark of 100 is tops. Unless the manner of rating is shifted, these three units can not go any higher.

These spic-and-span divisions had a number of others right on their heels in the race for the cleanest spots in the company. Employees of the Maintenance and Construction Department were only a shade back at 99, while the people in three other divisions were given marks of 98 for the way they are keeping their houses clean.

Only one plant slipped from the previous rating period, and that was nothing drastic. Three others remained the same.

All the others climbed at least one point.

Biggest jump was that by the Administrative Offices,

(Continued on Page 2)

Four Retire; Have Total Of 154 Years' Service

Four veteran Brown Company men retired recently after service which covered a total of 154 years.

Two of those retiring began work with the company in 1909. They are Joseph De-Champlain, head watchman, and David Dupont, who worked in the Cascade Beater Room.

Others retiring were William Fowler of the Berlin Mills Railway Car Shop, who joined the company in 1912, and Henry Masse of the Burgess Dryers, who began work in 1916.

W. Kimball Again Tops Office Men Ends Second Round With 100 Average

Once again the name of Willard Kimball is at the top of men's averages in the Office Bowling League.

Figures compiled by Joe Pickford of the Community Club up to the end of the second round give Willard an average of 100, marked up in 51 strings.

In the Number Two spot is Bob Riva, who rolled 97 in 54 strings.

Third spot goes to Bob Murphy, who hit 96 in 51 strings.

Twenty-eight bowlers had averages of 90 or better, with six of these hitting at least 95. These were the bowlers with 95's: Arthur Sullivan, in 57 strings; Billy Oleson, in 57 strings; Peter Ryan, in 30 strings.

Only five bowlers were below 80.

Forty-Nine Company Drivers Receive Awards For Safety

The Story of Sales

Towel Group Works With Scores Of Distributors

Editor's Note: This is the second in a series prepared by Fred Stakel and Charles Smith.

* * *

Nibroc Towels, flowing in an endless stream from the huge "Mister Nibroc" and the other machines in Berlin, find a ready market.

But no product, however good, can be efficiently distributed without passing through still another set of machinery, the Sales Department.

Center In New York

The Nibroc Towel Division of the Sales Department is located in the New York Office, under the management of Gilford Henderson, assisted by William T. LaRose.

Here orders are received from distributors and processed by Charles (Hank) Lyons, chief clerk, and Dorothy Farrell, order clerk. Copies are sent to the mill for shipping and billing purposes and general correspondence is handled by Florence Frenger and Beatrice Jackson.

Brown Company's Nibroc Towel representatives, each covering a territory comprising several states, call upon distributors. Their functions include selling the policies of



GILFORD HENDERSON
Manager of the Towel
Sales Division

the company, selling company advertising, helping distributors in securing new accounts and calling on customers in order to retain established accounts.

Many Years' Service

Most of these men have seen from 10 to 20 years' service with the company. Their individual stories have already been told in The Brown Bulletin.

(Continued on Page 2)

Presentations Open New Fleet Safety Program Fifteen Receive Five-Year Pins

Fifteen Brown Company drivers are being presented with pins for operating company vehicles five years without an avoidable accident, while 34 others received certificates for from six months to four years of safe driving.

The awards were presented to open the company's new fleet safety program among members of the Transportation Department and the Woods Department.

Committee Formed

As a part of the program, a three-man committee is being organized with representatives from both departments and the safety engineer, Jack Rodgerson. This committee will study accidents and assist in eliminating their repetition.

Active in drawing up the fleet program are Leslie Bell, manager of transportation, and C. S. Herr, resident woods manager.

These are the men receiving five-year pins:

Frank McKay, Goudias Boutin, Linwood Brown, Fred Bennett, C. A. Cameron, Louis Ca-

(Continued from Page 3)

Seven Accidents In Third Period Total Above That Of 1949 and 1948

Lost-time accidents, down to a near-record low in the second period, climbed again in the third period to seven.

Included on the list was one death.

Meanwhile, employees were getting off to a bad start in the fourth period. A total of five lost-time accidents were marked up in the first week of this period.

In an effort to meet the growing accident problems, supervisors will meet soon to discuss a new safety program to be inaugurated by the company. Details of this program will be announced in a forthcoming issue of The Brown Bulletin.

Death resulted at Burgess Mill when a staging collapsed. Medical authorities said that Robert Perrault was killed instantly.

Another Burgess employee was injured when he fell about 10 feet to a sewer pit.

(Continued on Page 3)

SAFE DRIVERS RECEIVE AWARDS



A group of Brown Company truck drivers were presented with certificates and pins for outstanding safety records while operating their vehicles. Among those receiving awards were Frank McKay and Milton Harriman, pictured here with some of those supervising the recently inaugurated fleet safety contest. Left to right, Omer Lang and C. S. "Pat" Herr, representing the Woods Department; Mr. Harriman; Mr. McKay; "Chick" Stewart, representing the Transportation Department, and Jack Rodgerson, safety engineer.

THE BROWN BULLETIN

Published every other week by and for the employees of Brown Company, Berlin, N. H.

Editorial Offices: Company Relations Department.
Telephones: Automatic 379; New England 46, Ext. 60.

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Leroy Fysh
Alice Hughes
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Earl Philbrick
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STAFF CARTOONISTS

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NEW YORK

Doris Reed

EDITOR

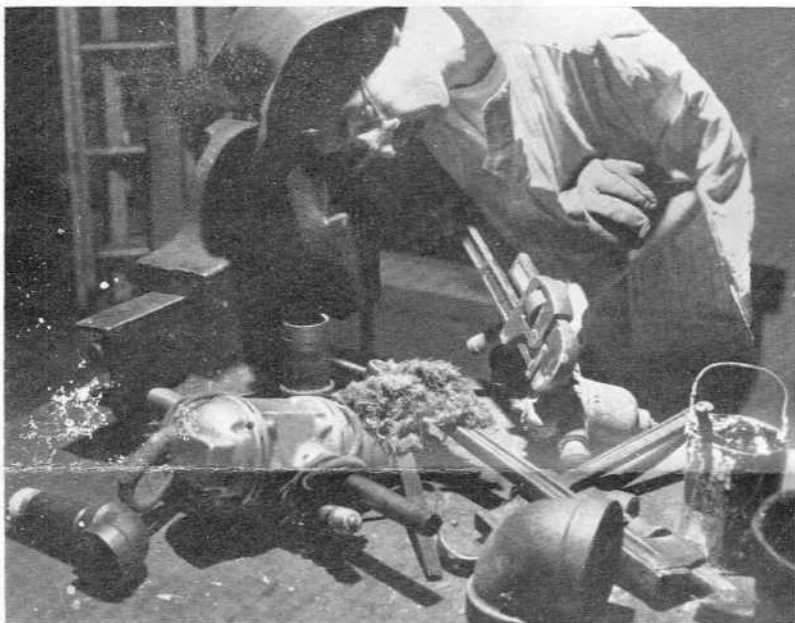
A. W. (Brud) Warren

IMPORTANT COGS IN SALES MACHINE



William T. LaRose (right), assistant manager of the Towel Sales Division, and Charles H. Lyons, chief clerk, are shown as they check some of the day's orders for Nibroc Towels. Towels made in Berlin are distributed throughout the nation and go to many foreign countries.

NOW IT'S "WRONG WRENCH JOE"



Yes, it's "Wrong Wrench Joe." Joe is trying, without much success, to loosen a 1/4-inch cap screw with a 24-inch pipe wrench. But that's not all. Look at the bench. Joe can bang his hands on a dozen objects cluttering up the place. And he doesn't bother with the vise. More fun to try and hold the work with his bare hands. As a result, both the work and some of the things on the bench could bounce to the floor—and to Joe's toes. But don't laugh. These things actually have been seen in some of the shops!



Joe gets a bit of instruction from a man who knows how, Fred Marois, piper supervisor at Burgess Mill. Notice how Fred is using the proper wrench and is holding his work securely in the vise. The bench is clear. All this cuts down the chance of banged knuckles or things being dropped on your toes. Incidentally, taking the time to show a man the right way goes a long way to help prevent accidents. And it also helps the fellow to do his work easier and better. Les Baldwin, superintendent of maintenance at Burgess, smiles his approval of all this.

Sales

Continued from One

Authorized Nibroc distributors are chosen on the basis of integrity, efficiency and standing in the community. All are well established paper merchants who usually handle a full line of industrial and commercial paper products such as kraft papers, toilet tissue, gummed tape, paper cups and other stationery items.

They sell, through their own salesmen, to factories, office buildings, schools, hotels, hospitals and countless other institutions where Nibroc quality is appreciated.

This market reaches from coast to coast, and from Canada to Mexico. Nor are these neighboring countries strangers to Nibroc Towels. Brown Corporation, under the able direction of Harry Humphreys in Montreal, sells Nibroc on a Dominion-wide scale. Mexico and other foreign territory is covered by John Elton's Export Division, which will be the subject of a future article.

Bermico Bits

Mr. and Mrs. Ed Gallagher recently became parents of a baby boy. Our congratulations.

We understand that Henry Dufresne and Leo Morneau will be back with us soon after prolonged absences due to sickness. It will be good to see you again.

Norman Routhier, one of our Forestry Service veterans, has been recently named Deputy Fire Warden for this region. Norman is well qualified for this work, having had five years experience at Carter Dome and other fire lookout stations throughout the state.

Our deepest sympathy is extended to Edgar and Ralph Perrault on their recent loss.

Housekeep

Continued from One

where employees pulled themselves up from 91 to 96. The Kraft Plant moved up four, from 94 to 98.

Pointers

from

Portland

By DORIS E. SMITH

ALONG ABOUT NOW, many housewives are tackling the problem of what to serve on meatless Wednesdays and Fridays during Lent. Luckily, one section of my favorite cookbook is full of different suggestions for casserole dishes, and I'm looking forward to giving some of them a try during Lent. Why not look over your cook books and see what ideas you can come up with that will turn out to be pleasant surprises for you and your family.

Many of us are inclined to

think of serving fish in a very limited number of ways. However, here are a few suggestions which might be helpful to some of you, and it should be easy to build the rest of your menu around the main fish dish.

Serve fish as soon as cooked, for that is when the flavor is at its best.

Garnish fish with cut lemon, water cress, parsley or sliced tomatoes.

WITH PAN-FRIED or broiled fish, serve with any of these quick toppings:

(Continued on Page 3)

BURGESS BLOTS

By Leo R. LeBlanc



.....JAMES GULIETTI.....
....OUR WELDER HELPER SAYS....

A FELLAH CAN DREAM
.....CAN'THE.....

Winners Named In Office Bowling

Mill Keglers Still In Close Rundown

Cornell came home the winner in the Girls' Office League's second round, as Holy Cross once again ran out of breath in the stretch.

The turning point really came when the two teams met the other evening. Holy Cross had a slight edge going into the tilt. But by the time the dust had cleared, Cornell had taken four points and a two and one-half point lead.

That was the whole story. Cornell put it away last week.

Meanwhile, the men were deciding round winners. In Division A, the Seamen put on a fast finish to win, while in Division B, the Commanders came from behind to clinch the title.

Things remained breathtaking in the Mill League. Riverside No. 2 still clung to the top rung, but the race was just as tight as ever.

As of the end of the month, the leaders had a slim one-half point margin over their fellow Riversiders, just as was the case two weeks before.

Eight teams were bunched within less than four points of one another.

Riverside No. 2 might have gone further into the lead if it had not run into a stumbling block in the form of Bleachery No. 2. The Burgess club took four.

Individually, there was some good bowling. Among the men with 300's were Clarence Rand, 315; Willard Kimball, 309; Rollie Fickett, 309, and Joe Markovich, 306.

Mill bowlers in the three century class were Bob Travers, 312; Dan Theriault, 306, and Ralph Webb, 305.

Girls with 270 or better were Pauline Dutil, 291; Dottie Wood, 281; Polly Currier, 275, and Lois Eaton, 273.

Radio

Continued
from One

major expansion program to the late 1920's was told by employees. Narrator was John Oswell, who retired recently after 66 years with the company. Another who took part was William Corbin, the company's first papermaker.

President Laurence Whittemore opened the show with a brief explanation of the new information programs.

Others taking part were Angus Morrison, Bob Murphy, Wendell Young and Clarence Ashcroft.

Monday through Friday, a special 15-minute program of news around the world and in Berlin is being presented at 7:15 in the morning, under the title "The Brown Bulletin of the Air."

Using Newspaper

Every other week, the company is publishing a quarter page message in The Berlin Reporter. These advertisements will outline various company policies and programs so that people of the North Country will have a bet-

HOW OFFICE MEN STOOD AT END OF SECOND ROUND

Division A

	Strings	Pins	Ave.
Willard Kimball, Majors	51	5098	100
Bob Murphy, Lt. Gen.	51	4874	96
Bill Oleson, Seamen	57	5384	95
Pete Ryan, Tech. Sgt.	30	2845	95
Ronnie Chase, Majors	57	5307	93
Bob Oleson, Seamen	57	5275	93
Dick Jordan, Sgt. Majors	51	4703	92
Bill Raymond, 1st Sgt.	51	4667	91
Milt Hayes, 1st Sgt.	48	4353	91
Clarence Rand, Master Sgt.	45	4105	91
Danny Willey, Sgt. Majors	21	1902	91
Al Googins, Sgt. Majors	54	4885	90
Oscar Gonya, 1st Sgt.	54	4838	90
Walter Oleson, Brig. Gen.	51	4573	90
Buster Cordwell, Tech. Sgt.	48	4277	89
Al Parent, Sgt. Majors	57	5015	88
Herb Spear, 1st Sgt.	54	4763	88
Obed Gendron, 1st Lt.	54	4735	88
Maurice Oleson, Seamen	51	4464	88
Benny Dale, Tech. Sgt.	51	4463	88
Walter Hastings, 1st Lt.	48	4214	88
Gordon Clark, Vice Admirals	48	4147	88
Vern Eriksen, Majors	42	3700	88
Carleton MacKay, Master Sgt.	57	4934	87
Louis Blanchard, 1st Lt.	54	4717	87
Lawrence Conway, Master Sgt.	54	4709	87
Don Taylor, Brig. Gen.	51	4437	87
Howard Finnegan, Brig. Gen.	54	4631	86
Carroll Mountfort, Vice Admirals	48	4147	86
Al Lemire, Brig. Gen.	57	4831	85
John Veazey, 1st Lt.	54	4611	85
Carl Anderson, Lt. Gen.	51	4320	85
Myles Standish, Master Sgt.	33	2819	85
Alfred Croteau, Seamen	45	3798	84
Fred Laflamme, Majors	54	4483	83
Earl Philbrick, Lt. Gen.	54	4481	83
Frank Sheridan, Tech. Sgt.	51	4219	83
Walter Forrest, Vice Admirals	45	3688	82
Barney Winslow, Vice Admirals	36	2935	82
Jack Gothreau, Lt. Gen.	42	3142	75

Division B

	Strings	Pins	Ave.
Bob Riva, Captains	54	5212	97
Arthur Sullivan, Rear Admirals	57	5396	95
Tommy Garland, Corporals	57	5384	94
Ted Brown, Commanders	57	5245	92
Henry Holland, Generals	54	4983	92
Sam Hughes, Sergeants	51	4713	92
Ken Fysh, Corporals	51	4706	92
Rene Heroux, 2nd Lt.	45	4137	92
Lee Cote, Corporals	57	5190	91
Chet Veazey, Privates	57	5182	91
Oscar Hamlin, Commanders	57	5180	91
Rollie Fickett, Privates	51	4619	91
Leon Dube, Ensigns	57	5132	90
Joe Markovich, Sergeants	57	5123	90
John Stafford, Ensigns	54	4798	89
Ed Chodoski, Generals	51	4552	89
John Butler, Privates	57	5043	88
Brud Warren, Rear Admirals	45	3970	88
Lionel Gagnon, Captains	42	3688	88
Bill Reekie, 2nd Lt.	57	4983	87
C. D. Brown, Generals	54	4697	87
Dick Sloan, Generals	51	4436	87
Loring Given, Rear Admirals	51	4418	87
Bruce Reid, Commodores	39	3379	87
Warren Oleson, Ensigns	36	3114	87
Eddie Chaloux, Captains	51	4398	86
Lloyd McGill, Sergeants	45	3853	86
Eddie Delisle, Captains	54	4599	85
Fred Hayes, Privates	54	4594	85
Bob Henderson, 2nd Lt.	51	4351	85
Benny Hoos, Commanders	54	4510	84
Bernard Covioe, Sergeants	42	3533	84
Rey Finnegan, Corporals	57	4672	82
G. E. Peterson, Commodores	51	4125	81
Fy Lepage, Commodores	51	4092	80
Burt Corkum, Ensigns	51	4085	80
Bill Isherwood, Rear Admirals	48	3745	78
Ted Archer, Commanders	48	3724	78
Irving Quimby, 2nd Lt.	57	4233	74
K. V. Coombes, Commodores	27	1877	69

MILL LEAGUE STANDINGS

	Won	Lost	Pct.
Riverside No. 2	38	26	.594
Riverside No. 1	37½	26½	.586
Bleachery No. 1	36	28	.563
Maintenance	36	28	.563
Bermico No. 1	35½	28½	.554
Bleachery No. 2	35	29	.547
Research No. 1	35	29	.547
Cascade	34½	29½	.539
Instrument Cont.	33½	30½	.523
Towel Conv. No. 1	31½	30½	.492
Towel Conv. No. 2	31	33	.484
Finishing	30½	33½	.477
Bermico No. 2	26	38	.406
Machine	25½	38½	.398
Research No. 2	24	40	.375
Bermico No. 3	23	41	.359

Safety

Continued
from One

Broken bones were more or less common during the period. At Burgess, a worker broke his ankle when he was struck by a log, while another at the same mill broke a finger when a grease gun fell on his hand. At Cascade, an employee broke a finger when a hammer struck it.

One employee suffered serious electrical burns about the arms, face and eye while working behind a panel at the Chemical Plant.

At Cascade, an employee hurt his back while lifting a shaft.

These accidents brought the total for three periods to 24. In 1949 and 1948, the three-period total was 17.

ter understanding of the company.

The editors of The Reporter and officials of WMOU are working closely with the Public Relations Department in planning the information program.

Pointers

Continued
from Two

Melted butter or margarine seasoned with lemon juice or Worcestershire sauce.

Thin coating of slightly heated mayonnaise, salad dressing, tartare sauce, catsup, chili sauce or French dressing.

Sprinkle with finely chopped onion and parsley.

Pour heated white wine over the fish.

* * *

WITH DEEP-FRIED fish, serve:

Tartare sauce, cocktail sauce or mayonnaise or salad dressing seasoned with horseradish.

* * *

WITH STEAMED FISH, serve white sauce seasoned with:

Chopped onion, dill pickle and parsley.

Chopped hard-cooked egg.

Chopped olives.

Chili sauce and horseradish.

Mustard, grated onion and lemon juice.

* * *

WITH BAKED FISH, serve:

Tomato sauce or cheese sauce.

Now that I've written about how to serve the fish, the thought came to me that perhaps you'd like some pointers on buying and cooking the fish, as well.

Your best bet when it comes to buying fish is to know what you're buying. If you are in doubt, ask questions from your grocer or fishman. Since most of us have to keep in mind the fact that we have to allot ourselves just so much time in which to get a meal ready, we would profit by buying fillets, steaks or dressed whole fish, either fresh or frozen.

Fish should be cooked as

Company People Named Officers Of Trade Groups

Convention Week in New York was marked by the re-election of Downing P. Brown as regional director, representing the New England states, of the Executive Board of the United States Pulp Producers Association. Mr. Brown is also chairman of the Statistical Committee of the A. P. P. A.

Gilford Henderson was re-elected president of the Kraft Paper Association, and was also re-elected as chairman of the Bleached Converting Division of the Sulphite Paper Manufacturers Association, Inc.

soon as possible after buying. To store for mealtime, wrap tightly in waxed paper and keep it in the coldest part of your refrigerator. Frozen fish should be stored, wrapped, in the freezing compartment.

Fresh fish should be wiped with a damp clean cloth or dipped quickly in salted cold water and dried immediately with a paper towel (Nibroc, of course!), or a clean cloth. Frozen fish should be kept wrapped to thaw at room temperature before cooking.

Neither fresh nor frozen fish should be soaked in water.

Fish should be cooked quickly to bring out its full flavor.

Last but not least, here's an easy way to remove fish odors from serving dishes and cooking utensils: First rinse them in a solution of hot water and a few drops of household ammonia. Then, wash as usual. Nothing to it, now is there?

Chloroform was first made at Brown Company in 1909.

Named Director Of Cattle Association

A Brown Corporation man has been elected a director of the Canadian Holstein-Friesian Association.

He is Thomas Cleland, superintendent of the corporation's farm at La Tuque, who was named to the directorship at the annual meeting of the milk producers association.

Fleet Safety

Continued
from One

tello, Joseph Gobeil, Milton Harriman, Emile L'Heureux, Philip Lapointe, Adolph Loven, Harold Spinney, Warren Tucker, Thomas Wentworth, Howard Williams.

Men receiving four-year cards:

Victor Gendron, Arthur Teller, William Poulin.

Men receiving three-year cards:

Walter Nollet, Ralph Stewart, Antonio Bisson, Alphonse Pomerleau, Calvin Rizcey, Ralph Parent.

Men receiving two-year cards:

Oscar Christianson, Henry Couture, Romeo Girouard, Leo Parent, A. E. Boivin, Howard Finnegan.

Men receiving one-year cards:

Carl Oleson, Armand Girouard, Richard Bilodeau, Donald Cassidy, Sam Downs, Rene Roberts, Leo Theberge, Adrien Turgeon, Albert Baillarger, Henry Barbin, Dana Noyes.

Men receiving six-months cards:

Phil Fitzmorris, Arthur Champagne, Howard Harrison, Albert Lapointe, William Loven, Gleason McCullough, Alfred Martin, Paul Saucier.

Want to Save a Life?

You watch men, women, children being carried from a burning building . . . or

You are riding across country . . . and suddenly you are in a strange hospital . . . crowded with the maimed and dying victims of a wreck . . . or

A surgeon is performing a major operation on your own small child . . . racing against heartbeats that grow fainter with each passing second.

What is needed most . . . needed quickly . . . needed desperately? BLOOD.

But, many times, there isn't enough blood available to everyone, everywhere, who needs it. That is why the goal of your Red Cross is to help

MAKE blood available to everyone, everywhere, who needs it.

More than thirty regional Red Cross Blood Programs now supply hospitals in areas having a total of more than 40,000,000 population. But there are nearly four times that many people in this country. We want to do more . . . to help more people . . . but we can't do it without your help.

Won't you give it? Money as well as blood is needed. The dollars you give now to your Red Cross can help save a life.

And . . . who knows . . . that life may some time be your own!

But there are other reasons why all of us should give generously to the Red Cross. The Red Cross helps stricken families in time of disaster . . . helps veterans and their families with personal and family problems . . . trains women of the community in home nursing . . . works with young people of the community . . . conducts classes in water safety, first aid and accident prevention . . . directs courses in nutrition . . . conducts sewing groups to provide clothing and surgical dressings for hospitals.

It is YOUR Red Cross ready to help you and your family. Invest in the Red Cross . . . generously. And remember, 70 cents of every dollar you do invest in the Red Cross remains with the local chapter for local use.