

# THE BROWN

# Bulletin



VOLUME 3  
NUMBER 2

Published monthly for employees and friends of Brown Company  
Berlin, New Hampshire

SEPTEMBER  
1954

**BROWN CO. Berlin, N.H.**  
Aids Expansion of  
**NEW ENGLAND INDUSTRY**  
AND  
Brings You  
These Superior Quality  
**NIBROC** Products  
*Ask for them at your grocers*

**NIBROC TOWELS**  
20 ROLLS  
150 COUNT  
1  
2  
3  
SOFTAN



# THE BROWN Bulletin



Published monthly by the Public Relations Department in the interest of all employees and friends of Brown Company. . . Distributed without charge. . . Articles and photographs about Brown Company or stories of general interest about Berlin, N. H., and its people may be sent to the Editor, The Brown Bulletin, Brown Company, Berlin, N. H. This is your magazine . . . your constructive suggestions for making it more interesting are always welcome.

MEMBER  
AMERICAN ASSOCIATION  
OF INDUSTRIAL EDITORS



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## Editorial

### The Value of Human Relations

If any further evidence was needed that industrialists today are thinking in terms of people—of human relations—more than of any other aspect of business, it was furnished at a recent meeting of the top industrial leaders of Western Europe and the United States—the Second International Conference of Manufacturers, held in Paris.

The fact that human relations held so important a place at the conference was a reflection of what is the outstanding difference between the free world and the iron or bamboo curtain world. This difference is our belief in individual rights and individual freedom—the conviction that people are important, as individuals.

We can be fairly certain that our engineers, technicians and scientists will be able to supply us with new products, new machines and new methods. There is little reason to doubt our ability to continue to advance along those lines. But the real key to the future rests with people—the people who must make the most of our vast resources and possibilities. And it matters little whether these people are in the production shops, the offices, or in management. All are individuals, with the same problems, hopes, and desires for a better life.

Another human problem on which the delegates exchanged views reflected something new in industry. For years, engineers have been multiplying man's "muscle power"—getting machines to take the drudgery off men's backs. But that is not enough. Now man's "mind power"—his understanding of the complex machines we have built—must be multiplied, meaning that training and education take on a new importance.



At the end of this vital conference, the delegates said they "unanimously express the hope that the march toward improved human relations throughout the nations will continue to advance the mutual respect, faith, understanding and teamwork between employers and employees which must prevail if these democratic nations are to continue to enjoy the blessing of freedom and its spiritual and material advantages."


## THIS MONTH'S COVER


Brown Company's latest products, Nibroc household roll towels and tissue products, are now on sale at leading grocery stores throughout New England. If you work for Brown Company, remember that every purchase of a Brown Company product strengthens the company that stands behind your paycheck.




Dear Fellow Employees:

It is nice to see so many of you folks back from your vacations all tanned up  as healthy as a trout, having survived the hazards of hiking, swimming, fishing, touring, golfing  and your other activities without serious mishap. You lived safely through your vacation.

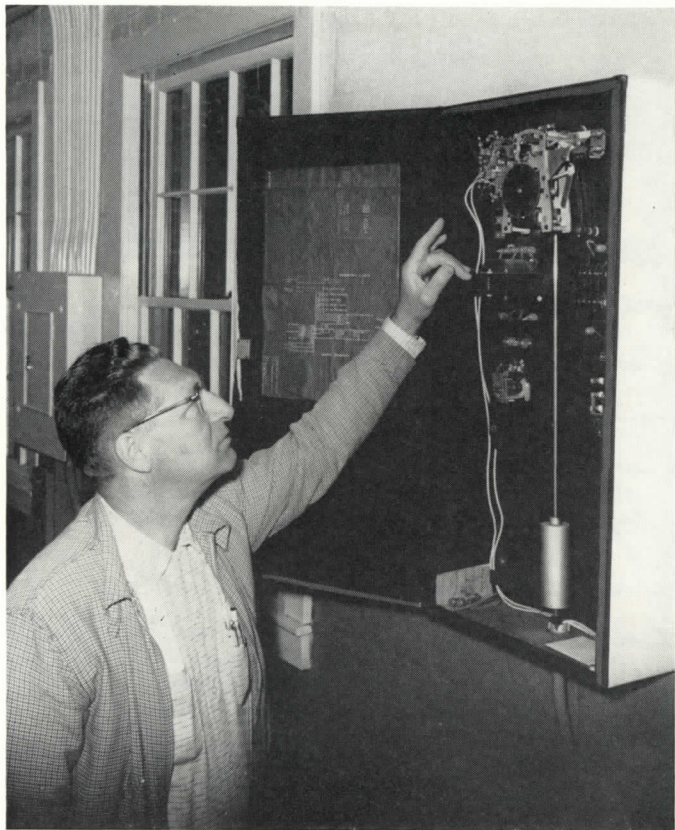
Some people view accidents as inevitable. Others imagine that a substantial percentage can be prevented. Between these two extremes may be found many opinions. 

The reason you came through without any serious trouble is that you worked purposefully  to maintain your own safety and that of your family. We are intelligent enough to know that a good safety record isn't luck, but the result of careful planning, observing the rules that are laid down and using rigid enforcement of these rules.

We should carry the principle of safety to the mill and when we leave for home we should not only be ambassadors of goodwill for the Company  but Ambassadors of safety as well.

Jack Hodgerson.





Jack Eads is shown above pointing to the "brains" of the entire Brown Company timekeeping system. The mechanism in this enclosure operates all clocks at the Cascade plant. A similar one at the Burgess plant serves all other mills and offices.

Warren MacKenzie, below, is shown pressing the button which operates the steam whistle mounted on the Burgess plant roof.



# The VOICE of Berlin

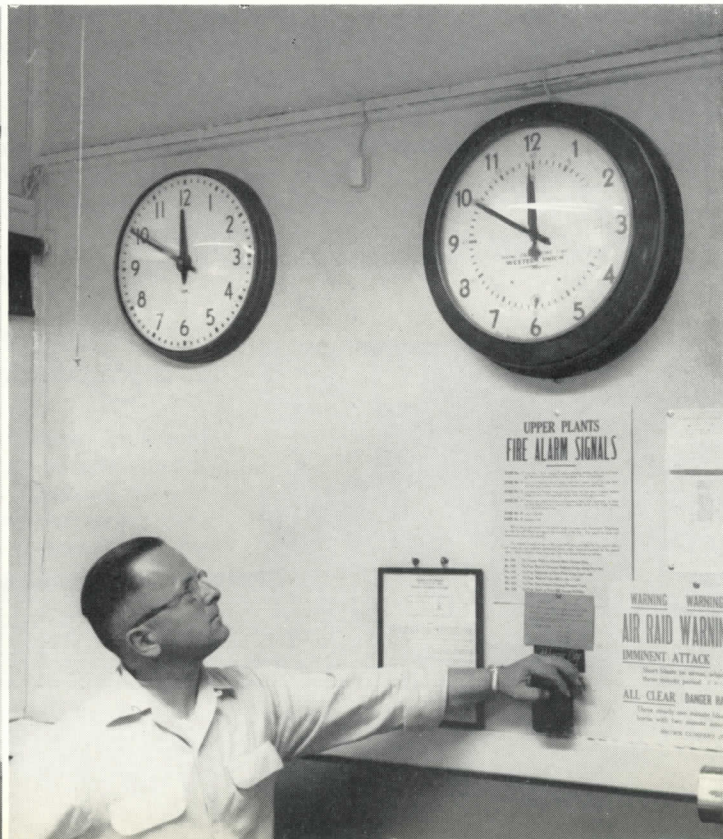
A few cents worth of steam and the push of a button—that's what it takes to send the "voice of Berlin" reverberating among the hills surrounding our city.

Four times a day she blows, sending a greeting to thousands, reminding them of the start of the day, lunch time, and the working day's end. Inasmuch as a long, low blast from her mechanical throat causes Brown Company neighbors for miles around to check clocks and watches, to rise from bed, to come in from the fields, or to stop the basketball game in the back alley and head home for supper, the Brown Company whistle is famous.

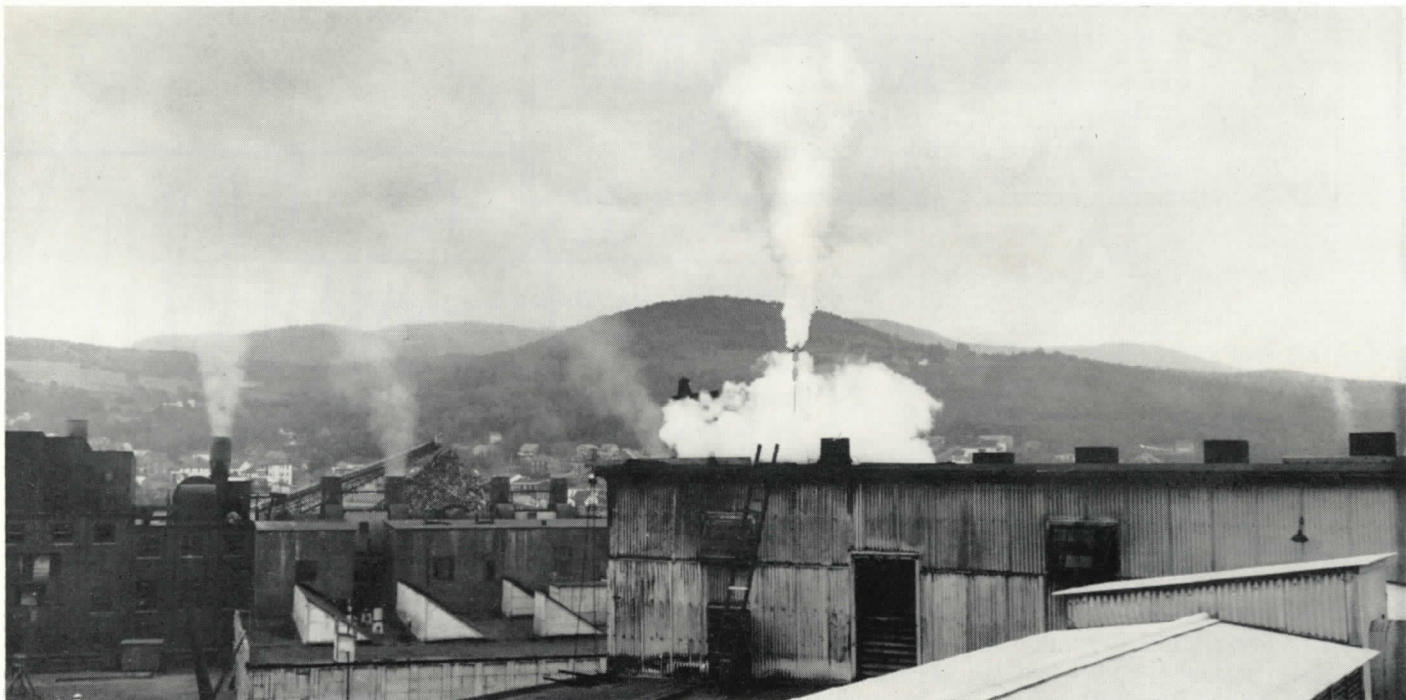
And therein lies injustice—common as it may be in this world where horn-blowing and whistle-toting, both mechanical and human, attract more than a fair share of attention.

No, it just isn't right that the whistle should be famous, while the men who push the buttons get no credit at all for the toot. It's the timekeepers at the Upper Plants and at

Alfred Laflamme, below, timekeeper at the Upper plant waits for clocks to hit 11:50 before pressing button to operate whistle on Bermico plant roof, pictured in operation on next page.







When the whistle blows . . .

Burgess and the Boiler House crew at the Cascade plant who have the job of seeing that she blows a warm, friendly greeting to Brown Company people and their community at 7:50 a. m., 11:50 a. m., 12:50 p. m., and 4:50 p. m. True, the greeting doesn't seem to be quite as warm and friendly at 7:50 a. m. as it does at 4:50 p. m.—but that's to be expected.

Actually, nobody knows how long men have sent a flow of steam through those steel vocal chords to make them

sound off, but we do know that they have been governing the activities of men, women and children in the Berlin area for years and years.

The men pictured on these pages, and others on different shifts, are responsible for pushing the right buttons at the right time and pulling the proper cord at the proper time to blow the whistles that are truly the "voice of Berlin." They keep the people of Berlin moving . . . on time.

. . . the people move.







# LISTEN AMERICANS!

... by Dr. George S. Benson

DIRECTOR - NATIONAL EDUCATION PROGRAM  
Searcy, Arkansas

*For years, Dr. Benson has taken it upon himself to pioneer and promote a better understanding of our American way of life. He has worked hard for this cause. His messages, occasionally reprinted in The Brown Bulletin, are inspiring as well as informative. We hope they are read with interest.*

The simplest and yet one of the important lessons all Americans should learn about our way of life is its economic advantages. Our school children especially need to know just how much better off they are materially than the children in the nations of Europe and Asia. Knowing the facts of our advantages over people who live under other systems gives us good reason to resist the expansion of Socialism in any form, and it builds up our immunity to the left wing propaganda which seeks slyly to undermine confidence in the American system.

The left wing propagandists and their dupes are constantly attacking the profit motive, which provides the impulse in our system. They seek to undermine our respect for it, in subtle and indirect ways. They try to persuade people that it doesn't operate in the best interest of all the people. Yet the facts are that the average American workman produces two times as much per manhour as a man in a similar job in Switzerland or Sweden or Belgium, three times as much as a workman in England after nine years under Socialism, and five times as much as the Communist worker in Russia.

This unmatched productivity gives Americans their higher living standard. And it continues to make life better. In 1900 there were 9,500 people in America for each car. Today there are three and one-half persons for each automobile. Just 30 years ago the ratio was one washing machine for every 115 persons. Today there is one for every 4.7 persons. Savings accounts in 1920 averaged \$220 per person. Today they average \$1,437.

Our private enterprise economy, with its profit motive and competitive market, is the central factor in our prosperity. It operates on the fundamental idea of private ownership of the production and distribution facilities. The only other kind of economy provides for government ownership or rigid government control of these facilities. This latter kind has been operating, in varying degrees, in the European countries whose living standards are so far below our own, and in Russia under Communism.

Human lethargy and the Red propaganda jeopardize our American way of life and our future prosperity. American citizens need to be awakened, and the facts about America need to be repeated over and over again, to all ages, wherever people gather.



# What a Breakfast!



It took five hours of patient trolling with over 300 feet of line out for Albert Lavoie, Burgess wood department employee and a 31-year man with Brown Company, to hook the biggest trout of his life—a 35-inch lake trout weighing 15 pounds, 10½ ounces.

Lavoie, father of seven children, who resides at 346 Goebel Street, made the catch at Diamond Pond using a flat fish lure with a lead-centered line. He's been an ardent fisherman and hunter for as long as he can remember.

His parting reminder during a BROWN BULLETIN interview was, "I'm going to get a big one next year."

## FISHING CONTEST—JUNE, 1954

Employee	Mill	Prize	Weight	Length
<b>RAINBOW</b>				
Harold Vashaw	Floc	\$2.50	3 lb. 8 oz.	21½ in.
Robert Bilodeau	Burgess	1.50	1 lb. 15 oz.	16¾ in.
M. Boutilier	Cascade	1.00	1 lb. 4 oz.	15½ in.
<b>SALMON</b>				
Leo Jensen	Burgess	\$2.50	2 lb. 4 oz.	20 in.
<b>SQUARE TAIL</b>				
Herbert Balser	Bermico	\$2.50	2 lb. 14 oz.	18 in.
Alb't Blanchette	Burgess	1.50	1 lb. 10 oz.	17 in.
<b>HORNED POUT</b>				
Mike Grigel	(Retired)	\$2.50	1 lb. 4 oz.	13 in.
Paul Delisle	Employment	1.50	1 lb. 14 oz.	11¾ in.

## JULY, 1954

<b>RAINBOW</b>				
Eph. Lamontagne	Burgess	\$2.50	4 lb. 4 oz.	20 in.
Walter Turmel	Burgess	1.50	3 lb. 3 oz.	19 in.
Rocco Alonzo	Burgess	1.00	2 lb. 10 oz.	19 in.
<b>LAKE TROUT</b>				
Albert Lavoie	Burgess	\$2.50	15 lb. 10½ oz.	35 in.
Donald Plante	Chemical	1.50	5 lb. 2 oz.	25 in.
<b>PICKEREL</b>				
George Laflamme	Kraft	\$2.50	3 lb. 12 oz.	25½ in.
<b>HORNED POUT</b>				
George Morin	Research	\$2.50	1 lb. 3 oz.	13 in.
Louis Demers	Cascade	1.50	1 lb. 15 oz.	12¾ in.
Raymond Dupont	Cascade	1.00	1 lb. 12 oz.	10½ in.

## AUGUST, 1954

<b>HORNED POUT</b>				
Leo Durant	Burgess	\$2.50	1 lb. 9 oz.	14½ in.
Frank Durant	Burgess	1.50	1 lb. 6 oz.	13½ in.
Fred Morris	Riverside	1.00	1 lb. 4 oz.	12½ in.
<b>RAINBOW TROUT</b>				
Silas Ashley	Burgess	\$2.50	4 lb.	25 in.
M. Boutilier	Cascade	1.50	1 lb. 8 oz.	14½ in.
<b>LAKE TROUT</b>				
Donald Plante	Chemical	\$2.50	3 lb. 14 oz.	22½ in.
<b>SQUARE TAIL</b>				
Russell Marquis	Onco	\$2.50	2 lb. 3 oz.	16 in.
Laurier Riendeau	Cascade	1.50	11 oz.	14 in.
<b>PICKEREL</b>				
George Laflamme	Burgess	\$2.50	3 lb. 7 oz.	23 in.





# IN THE MAIL

*There is nothing that pleases an editor more than to receive letters from his readers . . . and they need not be complimentary ones, either. Letters are invaluable in providing the editor with information he needs to know in order to publish a good magazine. If you have any complaints about what you read in THE BROWN BULLETIN, please let us know about them. On the other hand, if you feel like complimenting us in any way, we don't mind that a bit.*

*When letters are received, good or bad, we at least know that someone is reading the magazine. That may seem odd. But when a fellow sits at a desk day after day working on a monthly magazine which is circulated to over 5,000 men and women in this area and receives only a handful of letters from readers each month, he sometimes wonders whether the magazine is satisfying its readers.*

*There must be quite a few people who have comments about the magazine, . . . critical comments which would be useful to the editor.*

*How do you feel about the magazine? Do you like it or dislike it? And what do you like or dislike about it? Let us know. If you do not wish your name to be used, simply say so, but please sign your name.*

—Editor

To the Editor:

You will not remember the writer, who had the pleasure of meeting you at a convention several years ago; but I have been on your mailing list since and have read The Brown Bulletin with interest and pleasure each month.

In your August issue that article about the Company's horses was especially pleasing to me.

In our paper (much smaller than yours) we ordinarily confine our features to our Company and its people. But, many of our folks would like to read about your horses. At our various handle mills in New York, Ohio, Tennessee, Mississippi and Texas, logging is one of our necessary projects and our Old Timers particularly will like to hear about your "hay burners" and their holiday.

We feel pretty sure that you won't object to our telling something about this, basing our article on yours of August. But we feel much less confident as we ask whether or not you would consider lending us cuts. What we really want is the round picture with the one below it. . .

Sincerely,

D. B. Hayes, Sales Promotion  
The Union Fork and Hoe Company  
Columbus 15, Ohio

*(Glad you can use the article. The cuts are in the mail.—Editor)*

To the Editor:

How are you up there in Berlin?

Well, I arrived in Korea about three weeks ago, will be here until next June '55, and today I received The Brown Bulletin which my Dad sent me. I enjoyed looking and reading it very much, so did my C. O., he is also a hockey fan, and I showed him the article about the Berlin Maroons in your May issue. We had a grand time together and enjoyed very much the Bulletin so I would like to know if it would be possible if I could receive it every month, I'd love to read it and would appreciate it very much to get it.

As you might know I was working for the Brown Company before I went to Mass. Radio School in Boston, Mass., for 2 years.

It's my home town and I'm interested very much in what is going on up there in Berlin. . .

Yours truly,

Pvt. Raymond A. Lettre

U. S. 21634276

2nd Signal Company - 2nd Inf. Div.

A. P. O. 248 c/o P. M.

San Francisco, California

*(It's quite difficult to keep track of servicemen since they move so often. Thanks for sending us your new address, Ray. You'll be getting the Bulletin regularly from now on.—Editor)*

To the Editor:

I wish to express my sincere appreciation for The Brown Bulletin which I have been receiving for the last year. I do enjoy reading it very much. It keeps me in touch with the Brown Company and its employees especially of the Burgess Mill where I worked for over 35 years.

I am happy to read of the continual improvements in the plants.

Please extend my thanks to the proper department for the Brown Company 1954-55 calendar which I received recently.

Would you mind extending (in the Brown Bulletin column) my sincere greetings to the employees of the Burgess Mill, especially to the wood handling department, where I have many friends?

Thank you in advance.

Sincerely,

Leon Leonovich

43 Yale Street

Maplewood, New Jersey

To the Editor:

On the back cover of the April 1954 issue of the BULLETIN is an advertisement "Every Move Counts."

The picture is supposed to get across the idea of how running a business requires the similar logical thinking and foresight demanded in playing checkers.

I wonder if you might have a few copies of the above issue left over. Since checkers is a hobby of mine and until its suspension a year ago I used to conduct the Portland Sunday Telegram checker column—you can probably understand my interest. . .

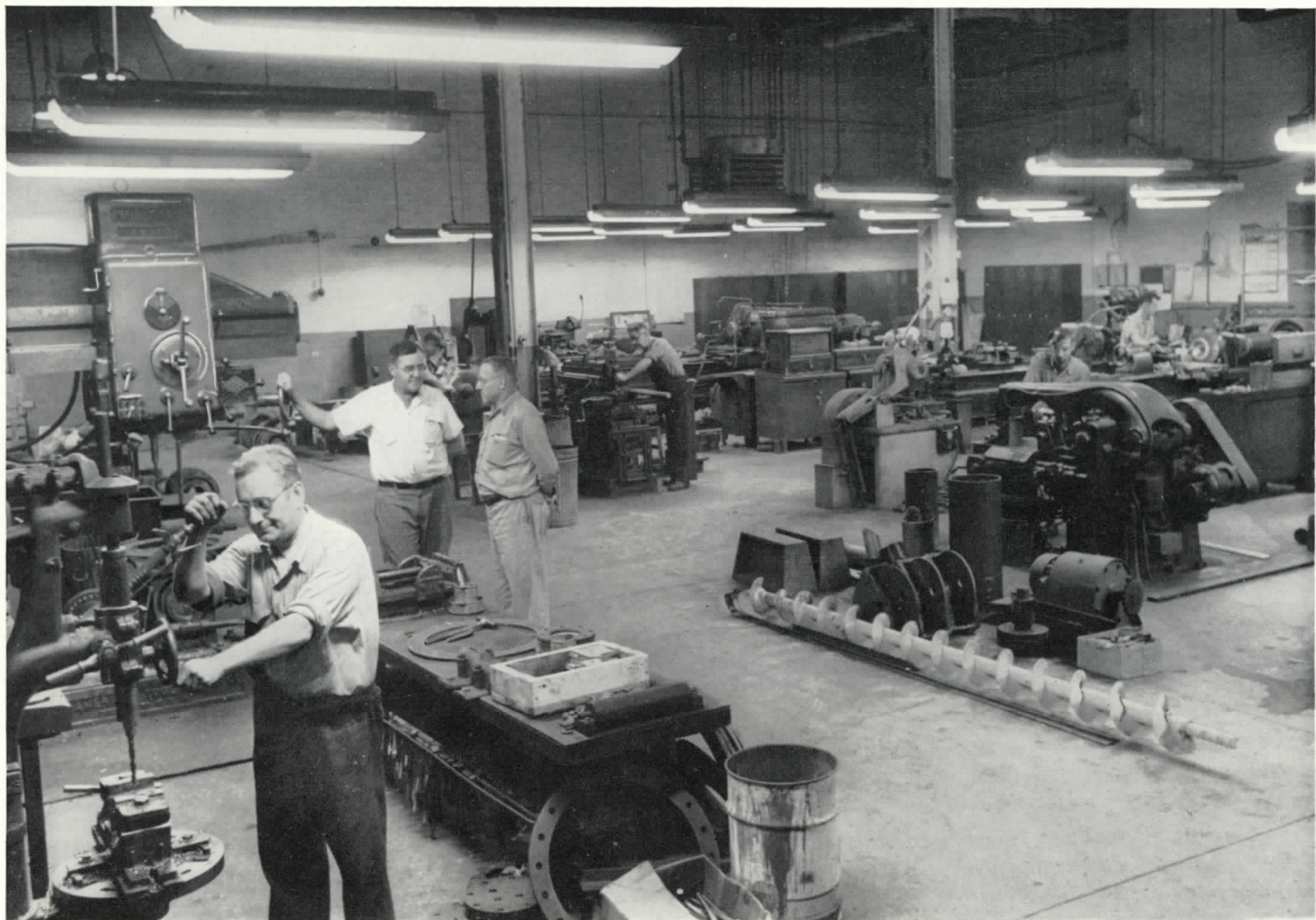
Gerald Robinson

Portland Post Office

Portland, Maine

*(Copies of back issues are quite scarce, but we'll try to find a few for you, Gerald.—Editor)*





# UNSUNG HEROES

## *of Production*

(Fourth of a Series)

A vital part of Brown Company's maintenance program is the Burgess machine shop, headed by foreman Thorvald Arneson and staffed by the following employees: Albert Ramsey, Donald Dube, Alphonse Therriault, Hubert Connelly, Albert Robitaille, Arthur Rousseau, and Dewey Routhier.

Work in this shop is a many-sided job—one which changes with each telephone call reporting that something needs to be repaired or fabricated. And the calls come from plants or operations anywhere between "the Community Club bridge and Aziscoos Dam," says foreman Arneson.

The eight men of the Burgess machine shop, like the employees in other crews of the maintenance department,

Overall view of Burgess machine shop showing employees at work. They are a vital part of Brown Company's maintenance program.

are vital to the continued successful operations of Brown Company. They are the men who keep the plants humming. They're the "watchdogs" of production, keeping machines in proper condition so that they will continue to produce quality products as fast as humanly possible.

It takes a lot of shops like the machine shop at Burgess and crews of men at other locations performing maintenance and repair work to keep the Brown Company plants producing at full capacity.

Whether it's a rush job to repair a breakdown on an important machine or a routine maintenance job like repairing machines, replacing worn out parts or grinding huge knives for the many chipping and cutting operations in and around the Burgess plant, it takes skill and concentration to complete the job in a hurry.

Hats off to the men of the Burgess machine shop and to the many other crews of men performing similar important work in other sections of Brown Company.



# JOB WELL DONE!

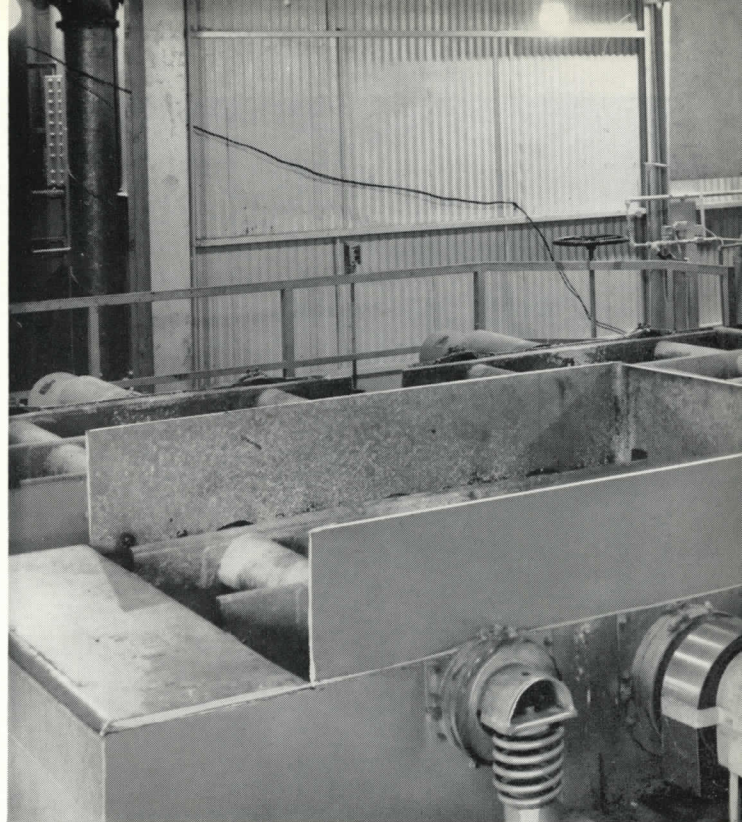
**T**HERE'S A NEW LOOK in another section of Brown Company's pulp manufacturing facilities at the Burgess plant. This time it's the raw stock washing system.

The task, performed while production continued, was engineered and installed by Brown Company personnel. Nearly every maintenance crew had a hand in the job—pipers, millwrights, welders, tinsmiths, blacksmiths, machinists, riggers and laborers—they all performed their work admirably and under tough conditions.

The huge installation was not allowed to halt or even slow down the regular production of pulp. Temporary piping was installed to keep stock moving to existing equipment.

Blow tanks, to receive digester stock and acid, were reconstructed, new stock storage tanks were constructed, new vibratory knotter screens, where coarse knots and foreign matter are removed, were installed.

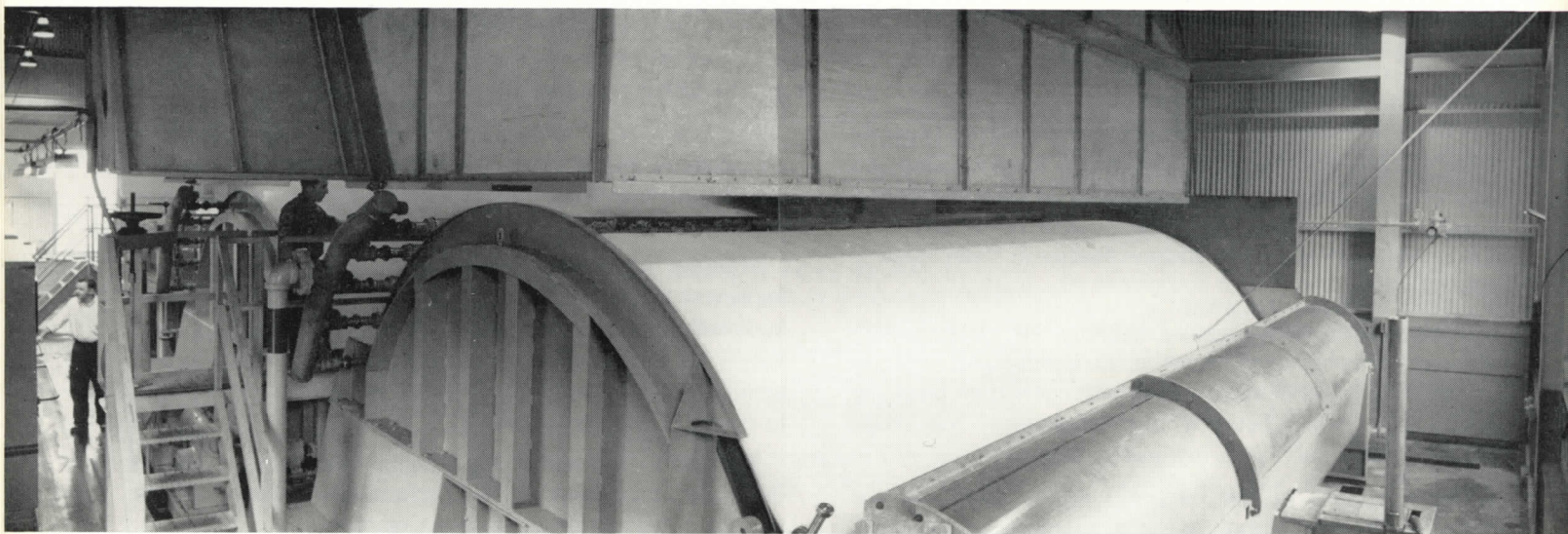
A new washer, where acid is washed out, was installed as well as a new repulper, where the stock receives additional water. The final step in this phase of the operation where the stock is rewashed and thickened, also is new equipment. Nearly everything is made of stainless steel to resist acid corrosion.



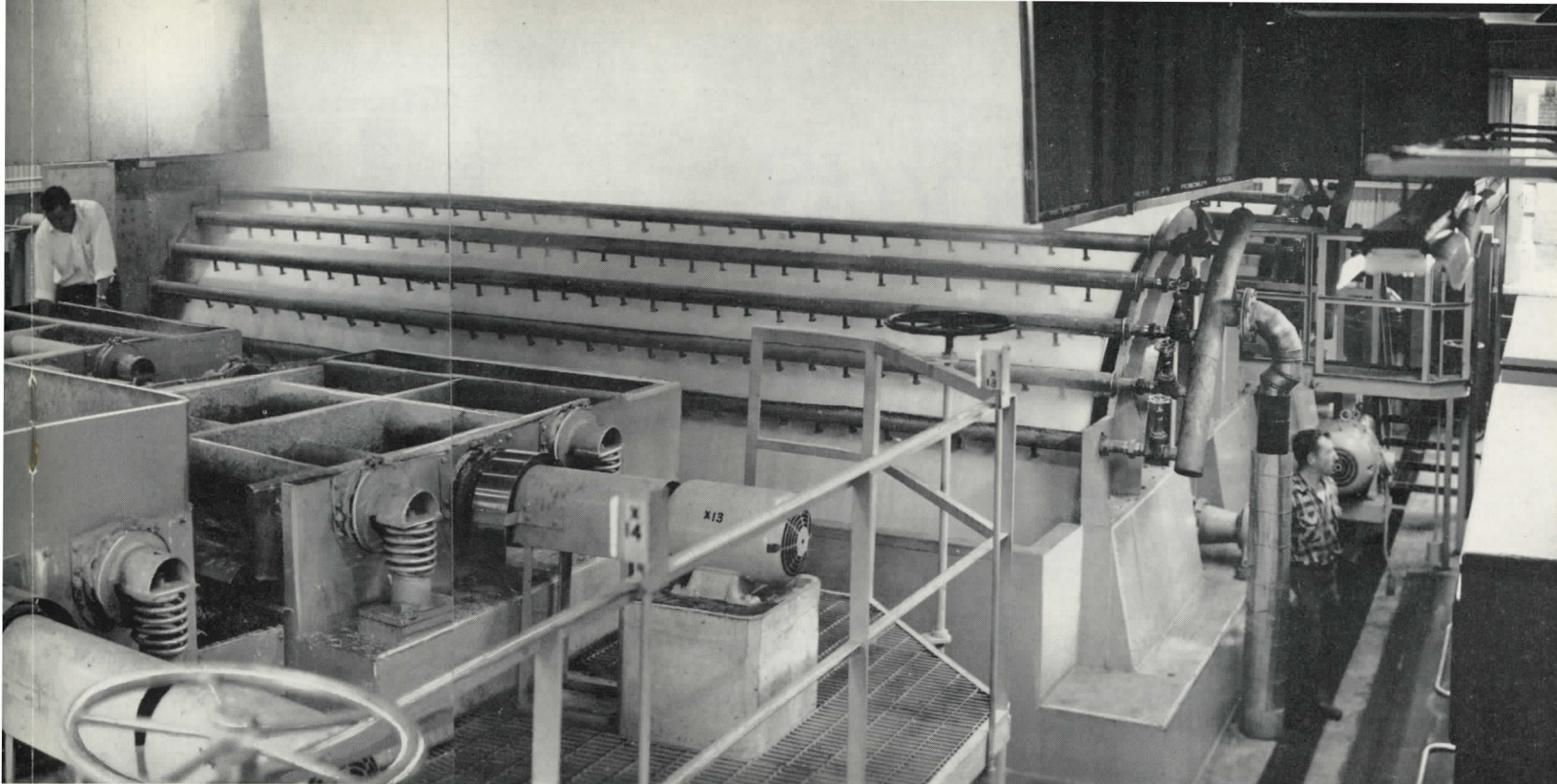
The complete job, requiring about 4 months of hard work, also includes the latest automatic equipment to control and record temperature, stock levels and pressure. Two central control panels have been strategically placed near the blow tanks and the washer section for easy operation.

More than 60 tons of steel was required to construct a building with supporting structural steel to enclose the two washers, each weighing 110,000 pounds when loaded and measuring 20 feet in length. Blow tank reconstruction required the use of select long leaf yellow pine lumber.

Project engineer for the job was Jim Eadie. Bill Baker supervised the construction work.







If our country, any country, is to progress—or even keep up with a growing population—there must be people who are risk-takers. In a free nation, it is business men and investors who accept the economic risks that must be taken for the sake of future jobs and production.

In the recent slowdown in business activity, it came as a surprise to many people that despite an over-production (for the time being) of some types of goods, business men went ahead with plans for expansion. They didn't pull their heads back into a shell, but stuck them out and looked forward.

The risk an investor makes *may* benefit the man who makes the investment, but he is never sure. He is taking a chance. Anyone working for the firm in which he invests, however, is sure to benefit in one way or another. The mere fact that the company has more money to work with is of benefit to every employee. It may not show up in the pay envelope, but it does mean more security for each and every employee.

The decision to go ahead and put hard cash into bricks, mortar and machines is the boldest decision any business man is called upon to make. That business men are making the decision is a good sign.

Always wanting to improve has been a good thing for the individual American—and a good thing, too, for our country.

With the drive, with the opportunity to better himself, the American citizen has moved his living standard ahead further and faster than anybody in history. But it's always been done on the solid belief that to get more, you have to produce more.

That hasn't been the case with the people of other countries. They seem to figure that there must be some sort of "black magic" involved in the process. Some of them have tried the "magic" formulas of Communism, Fascism, Socialism—and they've been surprised when the promises of the ism-promoters failed to pan out.

In our country, too, there are those who from time to time come up with new schemes, new nostrums, to cure all fancied ills.

Most of us don't take to such ideas. We realize that all the government planning, all the economic theories, can't turn a tree into paper products. That takes work—production.

And most of us agree that instead of trying to divide the wealth, we must multiply it. To get more, we have to produce more. And to produce more we have to use better equipment and get the most out of it.



# *He Knows What He Wants!*



He's the hardest guy in the world to please.

If you don't do a good job, he'll get someone who can. And you know that his decision is final.

He always lets you know what he wants. He'll decide what kind of work you do—and how much work you do.

He'll decide how much you get paid—but he's willing to pay you what you're worth to him.

He knows you can do a better job—and generally do it.

When you make good, there isn't anything he won't do for you.

As long as you do a good job, he'll back you to the limit.

He doesn't give a hoot what you did yesterday; it's what you do today that counts. You can't rest on your laurels with this guy.

He's always looking for new talents and new things—but he's loyal to old stand-bys, too.

You might be able to fool him for a while—but don't count on being able to get away with anything for very long.

But he never has any trouble getting people to work for him, tough as he is.

You've got to admit that he makes jobs for an awful lot of people.

If you know what's good for you, you'll work your head off to satisfy him.

Your whole future is pretty much in his hands.

The boss? Well, a good many bosses might fit the description. But the fellow we have in mind is better known as the customer. As the real boss of everybody from office boy to president, he certainly expects a lot from us, and he gets it. And the beauty of the whole deal is that every one of us fits into this fellow's shoes as well as he does, at least as far as purchasing household products is concerned.



# You Have Your Homework, Too!



Most youngsters would gladly settle for two months of school and 10 months of vacation — instead of just the opposite. Vacations end all too quickly and in no time at all, or so it seems, there's homework again!

Your children's homework is important, of course. But don't forget **you** have homework, also! For example, even if their school has a good school health program, you'll want to emphasize health and safety at home, too.

Some parents have developed "cleanliness charts," "health and weight" records, and other forms of rating which help to stimulate family and individual interest in maintaining proper health and safety standards. Good health and safety habits mean happier and longer years for your youngsters, and you naturally want to do all you can in adding to their enjoyment of life. Here are some health and safety hints you might well pass along to the young people at your house.

Make sure that your children understand why they should: Get sufficient sleep, eat enough of the right foods daily, tell you when they are not feeling well, brush their teeth after each meal (if possible), bathe frequently, take time out daily from playtime activities to nap or relax, dress for the weather, and have proper light for reading.

Make sure, also, that your children practice these safety precautions: Put toys and belongings away, hold on to the railing when climbing or descending stairs, don't play with matches or fire, don't tamper with electrical appliances, stay out of the garage when its doors are closed, stay out of the medicine cabinet, don't play in the streets, don't jaywalk, cross at crossings, don't cross the street against the light, and be careful when riding bicycles.

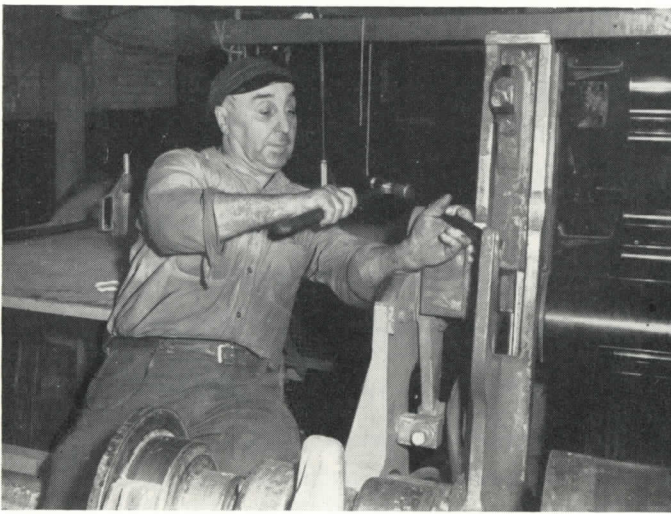
These and many more health and safety hints should be passed along to the youngsters frequently. In their enthusiasm children are sometimes apt to forget these good habits. That's why it's important for you to remind them.

And it's equally important for you, and all other adults, to set a good example. Show them the way to a longer, healthier, and safer life by following the rules yourself!

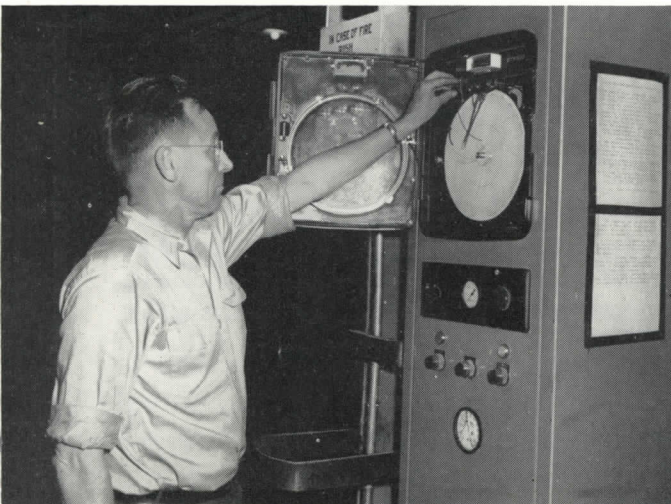




Chief timekeeper Bill Sharp checks information by phone in above photo. He's been with Brown Co. for 30 years.



Eli Lozier, millwright, making adjustments on #1 paper machine at Cascade. He started at Brown Co. in 1917.



Milton Thurlow, instrument dept., checks beta-ray instrument at Cascade for measuring the thickness of paper on #1 machine. He started with Brown Company in 1925.

# On the Job!

Competition is a mighty important word these days. And Brown Company, as a manufacturing firm in a highly competitive field, is doing all it can to keep up with competition. But that is not enough.

Brown Company can only meet its competition if all of us, as individuals, like those pictured on these two pages, keep constantly "on the alert"—always looking for better ways of putting out work at a faster rate and at an even higher standard of quality.

Brown Company is not the only manufacturer of pulp, paper and other cellulose products. There are many more firms out to get new customers to make their business more secure and to provide greater security for their employees.

All of these companies are competing against Brown Company for the customers' dollars.

On a smaller scale, each of the employees of these other companies is competing against you for your job. The employee knows that when more people buy his company's products, his job security is greater, too.

If you were a customer, what would you want?

First, you would want the product at a reasonable price.

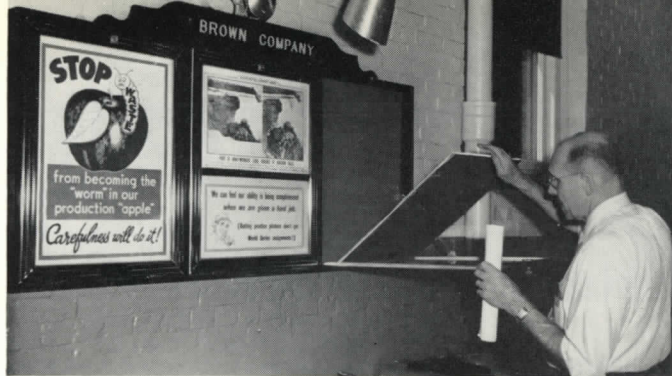
You would demand prompt delivery, too. The day when the customer was willing to wait for delivery is rapidly disappearing.

And, of course, you would want quality. Our customers expect no let-down in our effort to maintain the high degree of quality which has been responsible for making Brown Company a leader in its field.

H. Arthur Caron, a 46-year man with Brown Company, is shown operating motorized sweeper at Cascade plant.





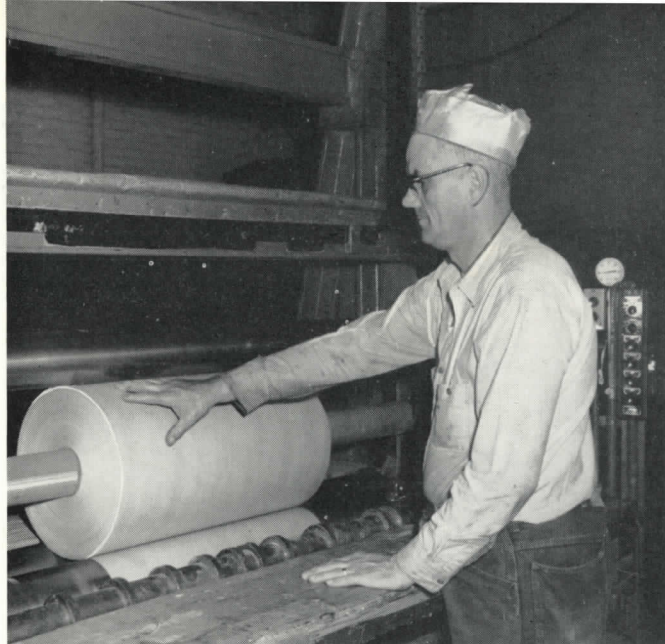


Chester Veazey, labor clerk at Burgess, changes material in one of Brown Co.'s modern plant bulletin boards.



Charlie Pinette, plant police, a 36-year man, was photographed covering his regular beat at Brown Co. plants.

Painter Lewis Johnson, employee of Brown Co. since 1905, is still going strong. He started in old planing mill.



A Brown Co. 31-year man, Joseph Bilodeau operates rewinder in the Cascade plant converting department.



Armand Girouard, employee since 1939, operates new Dempster-Dumpster vehicle to remove waste from plants.



Bob Oleson, timekeeper, has been working for Brown Co. for 25 years. He is shown here at Cascade time office.



# For the Girls



Mothers of little children who get together during the day often would like to pool their lunches for an informal midday lunch. Here are some ideas from Barbara Starr, Consumer Service Director for Tip-Top Bakers, whose business it is to think about such things.

First, let the youngsters take over the sandwich-production line. Ten minutes of careful preparation on your part, then a briefing of energy-filled small fry—and in no time, sandwiches for everyone are ready, lopsided though they may be!

Just remember to give every child a job by assigning specific tasks, such as washing lettuce, slicing tomatoes, mixing spreads, and assembling the sandwiches. The jobs adapt easily to different age groups and to the number of youngsters. It may seem like work to your eleven-year-old to have to help with lunch, but getting ready for a lunch is a barrel of fun when the cooperative sandwich production-line takes over the kitchen. Of course, the clean-up committee functions, too.

A side porch or shady back lawn is a perfect setting for a simple and easily prepared salad-sandwich luncheon to be enjoyed by the mothers of the production-line crowd. A fruit salad made the night before and frozen in cans may easily be cut into attractive slices. Frozen fruit salad served on crisp lettuce, a variety of sandwiches made by the youngsters from white or protein bread, and a refreshing cool drink are a relaxing combination. Use the same fillings for all sandwiches. Not only do they make menu planning easy, but they lessen your chores, especially with the children in charge of both preparation and clean-up.

## HEAVENLY FLAVORED

Sweet Buns can be made in minutes from a loaf of bread. Trim the top and side crusts from unsliced yeast-raised bread. With a sharp knife, cut the loaf in half lengthwise just to, but not through, the bottom crust. Then cut it crosswise in sixths in the same manner. Brush the top and sides of each section of bread with 3 tbsp. melted butter. Spread  $\frac{1}{4}$  cup marmalade over the top of the loaf and bake about 10 minutes at 400 degrees (hot oven) or until the marmalade is bubbly and brown.



## NO BETTER WAY To Display

Your Talents than to make a big, beautiful peach tart. Line a pie plate with tart pastry. Cover the dough with peach wedges in an attractive pattern, each section overlapping the previous one. Sprinkle fruit with  $\frac{1}{2}$

cup sugar and  $\frac{1}{2}$  tsp. nutmeg; dot generously with butter. Bake at 350 degrees for 15 minutes. Then drizzle a mixture of  $\frac{1}{4}$  cup light molasses, 1 beaten egg yolk, 3 tbsp. heavy cream over the fruit. Continue baking another 15 minutes, or until pastry is lightly browned and fruit is tender. Serve with a fluff of whipped cream.

## RAINY-DAY PROBLEMS Solved Here

—with an invention 2,000 years old, playing cards. To keep the small fry happy on raw, damp fall afternoons, give them a couple of decks of playing cards and start a game of Concentration, Hearts or Menagerie. While the youngsters are busy with their games, you can relax with a book—or, better yet, join their game. Incidentally, many pediatricians say playing cards are educational tools; they teach manual coordination and arithmetic—also help child-parent relationships.





# BROWNCO NEWS REVIEW

## Brown Co. Represented

Nineteen Brown Company people attended the ninth annual Industrial Management Conference, sponsored by the industrial committee of the State YMCA and the University of New Hampshire, held last month at Durham, N. H.

Laurence F. Whittemore acted as toastmaster. Keynote address at this year's conference was given by Thomas O. Armstrong, assistant to the president of Dumas Steel Corporation, Carnegie, Pa.

Highlights of the conference was a dinner address by Erwin D. Canham, editor of the Christian Science Monitor.

Those attending from Brown Company were Thomas Carlin, Alderic Croteau, Ed Chodoski, Reginald Murray, Leo Landers, Roland Pinette, Walter Haines, Albert Lafleur, Leo Morin, Louis Rancourt, Wendell Young, Rene Heroux, Alvin DeSisto, Benjamin Hodges, Earl Henderson, Chester Bissett, Loring Given, David Marquis and Del Howe.

### Attention!

Most of us do not realize the importance and value of scrap metal to Brown Company. Believing it to be of little or no value, some employees have been neglecting to turn it over to the Salvage department. This department is responsible for collecting all available scrap material throughout the company so that it may be reused, if possible, or sold. The cooperation of all employees is requested in this matter.

### Where Next?

Industry set itself on fire 35,700 times last year.

One fire alone—in the General Motors plant at Litonia, Michigan—caused \$55,000,000 worth of property damage aside from the loss in production and workers' wages.

Some of the main industrial fire hazards include carelessness with cigarettes and matches, exposure of flammable liquids to sparks and flames, spontaneous ignition of oily rags, faulty electrical equipment and wiring. The National Fire Protection Association observes that if all these "hazards of carelessness"

## A. E. Harold Fair Appointed New Executive Vice President

Laurence F. Whittemore, President and Chairman of the Board of Brown Company and Brown Corporation recently announced the appointment of A. E. Harold Fair, Toronto, Canada, to the newly created position of Executive Vice President of the two companies.

Mr. Whittemore stated, "I am very happy to announce that Mr. Fair is coming to Brown Company. He will strengthen the technical and managerial staff of both Brown Company and Brown Corporation."

Having studied at the Royal Military College of Canada and the University of Toronto, Mr. Fair's experience in the pulp and paper field is quite extensive. His first association with pulp and paper operations and its cost accounting was with the Lincoln Pulp & Paper Company, Merritton, Ontario, in 1922. He later became paper mill superintendent of that concern.

In 1928 he was employed by Arthur D. Little, Inc., Cambridge, Mass., as a consulting chemical engineer in charge of the paper department.

He joined Alliance Paper Mills, Ltd., Merritton, Ontario, and Don Valley Paper Company, Ltd., Toronto, Ontario, as general superintendent of the Merritton division in 1930 and later became manager of the division.

In 1940 he was named manager of the Cornwall division of Howard Smith Paper Mills, Ltd., and 5 years later was made vice president of Alliance Paper Mills and Don Valley Paper Company.

He became president of Alliance Paper Mills and Don Valley Paper Company in 1946, his latest position prior to joining Brown Company as executive vice president.

He is director of Howard Smith Paper Mills, Ltd., Alliance Paper Mills, Ltd.,

were eliminated, nine fires out of ten would never happen.

An indication that this is true lies in the decrease in the number of industrial fires from 40,000 in 1952 to last year's total of 35,700. The NFPA feels that this decline represents in part a growing fire-consciousness on the part of Americans. An awakening to the fire menace is the goal of the NFPA-sponsored Fire



A. E. Harold Fair

Don Valley Paper Company, Ltd., Richmond Pulp & Paper Company of Canada, and the Ontario Forest Industries Association.

Mr. Fair has served on the executive board of the Canadian Pulp & Paper Association, the executive committee of the Technical Association of the Pulp & Paper Industry, the technical council and the industrial relations section of the Canadian Pulp & Paper Association. During World War II, he was a member of the Canadian Industry Pulpwood Control committee.

He is a Fellow of the Chemical Institute of Canada and a registered professional engineer.

Mr. Fair will assume his new duties as Executive Vice President of Brown Company in the near future with headquarters in Boston, Mass.

Prevention Week, which President Eisenhower has proclaimed for October 3-9.

### Let's Grow Up!

"Let's grow up—not burn up" is the slogan on the official poster for Fire Prevention Week, proclaimed by President Eisenhower for October 3-9.





### BURGESS & KRAFT

Felix Lacasse, Wood Room Oiler, retired from Brown Company on September 1, 1954. With him go the good wishes of his fellow workers.

"Art" Bouchard, Oiler, has been reported to be under observation at the Veterans' Hospital, Hanover, N. H.

Oscar Gonya of the Burgess office spent 3 days in Bryants Pond, Maine—the 11th, 12th, and 13th of August. "No luck fishing," was his sad report to us.

Jerry Laperle, Lubrication Foreman, was in Welland, Ontario, for the week ending August 21st. His plans were to highlight his return trip via the Queens Highway which would take him by the Thousand Islands, through Kingston, Ontario, and on to Montreal, P. Q.

C. A. Cordwell, Sulfite Mill Superintendent, headed for Lake Winnepesaukee, Meredith, New Hampshire, for his vacation the 23rd of August to September 2nd.

Paul Grenier's vacation—the 18th of July to August 2nd—took him to Boston for 5 days to visit Mr. and Mrs. Robert Couture (daughter, Pauline). One afternoon was spent at Rockingham Race Track and Paul was lucky enough to pick the winning horse "Hot Rod" in the first race, but lost for the remainder of the afternoon. Quonsett Point, R. I. was Paul's next stop where he spent four days with son, Lt. Comdr. Paul Grenier and family. The next leg of the journey found Paul in New York City for three days—one high point mentioned in particular here—was a very interesting day spent in the New York Stock Exchange and in the American Stock Exchange.

A belated news item is Mary Marcou's report of an especially enjoyable time at the reunion of Berlin High School's Class of 1929 held at the Waumbek Hotel in Jefferson, N. H. June 26, 1954. Following a banquet and dance, Mary joined some of her classmates who were being entertained by Mr. and Mrs. Eddie Cutler (the former Rita Thayer) in their rooms at the Waumbek. Mary is still raving

about the wonderful time had by all. Harvey Roberge of the Burgess Lab, former President of the Class of '29, was also at the reunion. Amongst many raves, Mary mentions as most interesting the little history which everyone was required to give of himself during the banquet.

Mr. and Mrs. L. M. Burns and family were in New Brunswick, Canada, for their vacation weeks ending August 14th and 21st.

Armand Legere of the Dryer Room has been granted a leave of absence from Brown Company to accept an appointment as International Representative, Brotherhood of Pulp, Sulfite and Paper Mill Workers, effective September 1, 1954.

Fred Hayes spent a quiet vacation at home week ending July 31st.

Back to work August 9 and thriving was Buster Cordwell following a 3 week siege with virus pneumonia.

John Rich, President of Improved Paper Machinery Company, Nashua, N. H., was a business visitor at Burgess August 19th.

John Butler, of the U. S. Navy, and formerly of the Crane & Tractor department, was an unexpected visitor at Burgess the past month.

Fred Riley of the Burgess Technical department enjoyed the weeks ending the 14th and 21st of August with his family at their cottage in Ocean Park, Maine.

Norman Corriveau has joined the ranks of happy home owners. He is now residing on Willard Street.

The best of luck to two Lab politicians, namely Senator Fred Hayes, Jr., who has filed for renomination and to Raymond Dumont who is trying for a seat at the New Hampshire Legislature.

Julien Labbe went camping at Songo Pond in style last August—a hired truck had to follow the car with the baggages.

Harvey Roberge's vacation took him half-way across the country. He traveled to Niagara Falls and to Detroit, Michigan, and Chicago, Illinois. The day after he visited Niagara Falls, 180 tons of rock collapsed down the falls!!

Others on vacation in August and September were Louis Plummer, Fern Labonte, George Hopkins, Charles Dube, Norman Corriveau, Clarence Lacasse, and Robert Tilton. Billy Brideau was on leave from the Lab. to help at the Union

Office.

It was expected that George Hopkins would need an additional week of vacation. He unfortunately witnessed the defeat of "his Yanks" in Boston.

Ernest Holt retired recently after thirty-seven years with the Burgess Electric crew. Ernie came into the crew on February 12, 1917, and has been Shop man for the last few years. On the day before his retirement, he was presented with a wrist watch by the members of the crew.

Ernest Danis is recovering at home from an injury suffered when he fell from a ladder. It is expected that he will be out for a considerable time.



### BERMICO

Ernest Coulombe spent an enjoyable vacation by sporting around town in a brand new two-tone Ford. WOW! What a birthday present!

Kenneth Clark recently took a week's vacation mainly to attend the Boston Red Sox-New York Giants game in Boston. Upon arriving there, the game was postponed due to rain and Ken returned mildly disappointed, hoping that when the game was played, it would be rained out as he couldn't attend. Better luck next time, Ken!

Marcel Morency, of the Metal End plant, is a fellow who goes all out in sports. In a recent game, he chased a fly ball so far out that he tripped over a wire fence and fell on his face. We are all glad that he was not seriously hurt. Evidently, Marcel doesn't give up easily; he was in there after a few days still playing hard.

Congratulations to Mr. and Mrs. Andrew McKenzie on the birth of a son, August 13, 1954!

Now that summer is almost over and the fish have all been caught (maybe), we hear the men talk about guns, hunting, and, of course, mill bowling. We have "the cup" in the mill to stay, so the boys are vying for a second one. Some of the boys are even getting into shape now at the C & S Bowlodrome and at the Berlin Community Club.

"Buster" Brown and Arnold Hanson are still on our sick list.

Joe Markovitch has just returned



from a two weeks' vacation just "restin' up."

We hope Barb Kilbride enjoyed good weather during her week's vacation at Hampton Beach.

Leta Samson has returned from a vacation spent in Canada.

Armand Landry is also back to work after enjoying a week at Old Orchard.

Recently week-ending at Lowell and Boston, Mass., and at Hampton Beach, were Bob and Martha Webb.



## MAIN OFFICES

### Tabulating Department

Congratulations are in order to John Nolan and his wife, Angele, on the birth of their first baby, Dennis John. Baby Dennis was born at the St. Louis hospital, July 29, and weighed exactly 7 lbs.

A recent addition to the Tab staff is Joyce Heroux, who is helping out for the summer vacations. Joyce graduated from Berlin High School this June and will enter nursing school September 7, at the Mercy Hospital in Portland, Maine.

The Smithfield Inn was the scene of a recent gathering of a group of girls from both the Accounting and Tabulating departments. Following a delicious chicken and/or steak feed the girls attended a play entitled "Bell, Book and Candle" at the Chase Barn in Whitefield. Those attending were Muriel McGivney, Accounting department; Shirley Turcotte, Office Management; Joyce Bedard, Ann Wentworth, Laurel Rowell, Jeannette Melanson, Tina Baldassara, Joyce Heroux, Phyllis Hawkins, Irene Redfern, and Joan Dupont, Tabulating department.

Vacations remain the main topic for this issue, this time with weather conditions reported.

Carl Rayner spent his vacation with his family at Mousam Pond, near Sanford, Me. Incidentally, a few friends and relatives also spent their vacation at the same pond, 14 to be exact. A good time was had by all. (Weather—fair)

The beautifully-tanned lass of Tab is none other than Joan Dupont whose week's vacation was spent at Old Orchard Beach. Accompanying Joan on her vacation was Alice Bruns of C. O. B., and Pauline Dutil of the Stenographic department. (Weather—good)

Sandra Mason recently spent a week's vacation with her parents, Mr. and Mrs. Freddy Mason, at their camp in Upton, Me. Their second week's vacation was

spent visiting relatives in Everett, Mass. (Weather—rainy)

Charles Jeskey spent his two weeks' vacation with his family at Akers Pond. "Charley" did some motor boating, fishing, swimming, etc. (1st week, weather—good; 2nd week, fair.)

Laurel Rowell spent her week's vacation with her family at their camp at Cedar Pond. (Weather—very good)

Ann Wentworth spent her week's vacation visiting points of interest in Massachusetts. She saw the play, "Song of Norway" at Marblehead; a music circus in Cohasset, entitled "Lend an Ear"; and a Red Sox-Baltimore game in Boston. She also did some shopping and visited relatives in Lowell. (Weather—good)

Elmore Pettengill's vacation was spent with his family at their camp at Cup-suptic. (Weather—rainy)

## SALES OFFICES

(NEW YORK)

Sorry to have missed last month's deadline, but the Sloats were enjoying their usual Maine vacation and couldn't quite find the energy to put typewriter in hand for the BULLETIN. Right-good time was spent too!

Some commendation should be made herewith for the splendid job and co-operation that went in to making the May issue of THE BROWN BULLETIN in memory of the late Downing P. Brown such a wonderful and awe-inspiring publication. There was not one of us who did not respect and admire our former Vice President, and it is indeed with heartfelt thanks to our Board of Directors down to the mailman—to everyone else who had a hand in it—for giving us this prized edition. We are not very good at emoting, but we wish we could convey to you some of the comments from former employees like "Smitty" who used to be in our Advertising department; "Hattie" Barry who used to be in Bill LaRose's department; Mary Smith and "Redmond" who used to work for Paper Sales; "Do" Maguire, former secretary to J. J. McDonald; Ted Cammarota, who was our office boy; and last but not least, our Mrs. Downing P. Brown. Although we are unable to thank you each by name, it is there, and we appreciate it.

One 96-degree-temperature Saturday, we happened to be escaping the heat at Jones Beach when Olga Ferrari turned

over on the blanket to whisper in my ear that the girl on the next blanket looked like a former Brown Company employee. Imagine our surprise when it turned out to be Phyllis Timmes. Got to talking typical girl-talk, and found out that Ann Wright, J. G. Skirm's former secretary, tagged herself a husband this summer. Gloria Spidalieri was down from Fishkill, New York for the wedding, and from the looks of it, she will be the next in the crowd to become a Mrs. We *must* have another Brown Company reunion, whatta ya say, Boston??

Onco Sales' own March Timmerman makes the news again by winding up in the hospital to have a small tumor removed, consequently spoiling his vacation.

Bill Bishop, however, took full advantage of his vacation by buying an outboard motor and fishing to his heart's content! (Sure they use outboards for bait now!) Cape Cod was the locale.

Glory-to-be-Bridget iffen Doris Curtin Kass didn't bring her two-year-old in to see us. Ann Beth is all of the lady, I will have you know, but doggone if she didn't tell Brownie she didn't talk to men. Imagine Doris' chagrin, but Brownie's explanation was that from two to seventy-two, they all say no to him, even though Mrs. Kass did want us to know that Ann Beth was going through the "no" stage. Incidentally, Doris worked all her Brown Company career in the Onco Sales division.

Kay Soule Vollmer, former gal from New Products and Market Analysis division, sent us a picture of that dream-boat boy-baby of hers. How time flies until you add up the years the General Sales office has been in the Boston area.

And Helen Smith has just returned from the most relaxing vacation she has ever had; took day trips from home with her young daughter.

Summer is over; fall is close behind. We trust you have enjoyed the Daylight Saving Time, and look forward to seeing you when the leaves begin to color.

*Our apologies to the 40 and 8, American Legion of Berlin for not giving them credit for owning and displaying the mobile locomotive pictured in last month's issue. We incorrectly stated that the VFW owned the vehicle.*

—Editor



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## TEAMED FOR BETTER THINGS



**I**T is no more possible to say whether Capital, Labor or Management has contributed more to what Labor Day stands for than it would be to determine which of the horses above was contributing most to the success of the harvest.

Could you support a family if you had to work without tools that save your strength and multiply your skills.

Could you earn a decent living if you didn't have someone else's factory, presses, lathes, rolls, benches or other tools of production to work with?

The answer, if honest, must be no. Even those who support themselves in our modern economy solely by their talents and never touch a screwdriver or a pair of pliers would be helpless in an economy without tools.

Fortunately in America, millions of people have put up their savings to buy the tools of production, either through personal purchase of securities or through bank and insurance savings. These tools have helped the American worker to become the most productive in all the history of the world.

This fact has made it possible for management and employees to enjoy the great advances in both quality and quantity of products that have permitted vast improvements in methods and working conditions. Upon these things rest the social advances for American employees that are commemorated on Labor Day.

May we enjoy many more Labor Days in peace and harmony . . . teamed together for better things!

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