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PUBLISHED BY AND FOR THE EMPLOYEES OF BROWN COMPANY

## WON'T BE LONG NOW!



Yes, he's back again, just to remind the fishermen that May 1 is almost upon us. As if any fisherman needed reminding! Most of them have been not only counting the days, but the hours and even minutes to the time they can once again wet a line in the brooks and streams of Coos County.

## Members Of Fly-Tying Group Ready For Big Day

It was a little after 10 Monday evening.

"Just 12 days, five hours and 43 minutes to go," the fellow declared emphatically.

He pointed up to the calendar. A red circle was marked around the date May 1.

### May 1 Is "Day"

May 1 literally is a red letter day for scores, yes, hundreds of Brown Company people.

It's the opening date for the fishing season.

Bright and early on that Sunday morning, the followers of Isaac Walton will shoulder their fishing gear and head for the streams and brooks in quest of the crafty trout.

And while they spin yarns about the big ones that got away, they'll smack their lips over the tender ones that did take the hook.

Many a housewife looks toward May 1 with a grimace and a touch of dread. For the men folks will turn their backs on home to spend hours standing in nearly waist-high waters waiting for a strike.

But many other housewives have taken the bull by the horns. In desperation they also have learned to cast. And once they have, they find it's fun.

May also begins a season of friendly arguments—arguments wrapped up with flies. This fly is better than that. And vice versa.

At least one group of Brown Company people has been making ready for May 1 for a good many weeks now. They are the members of the company's Fly-Tying Club.

### Meet Tuesdays

There were 17 of them who met at the Community Club last Tuesday evening. Ever since the first week in January those sportsmen have been meeting to learn the whys and wherefores of good fly-tying.

Instructors are two veteran fly-tiers, Ralph Rogers of the

Main Office and Elton Gendron of Cascade Mill.

That the classes have been worthwhile is attested by the number of professional looking flies which have been tied.

Most of the group knew little or nothing about fly-tying until they entered the classes this year or attended the few that were held late last spring. Today,

Continued on page TWO

# Works Manager Announces Good Housekeeping Program For All Areas In Company

You and Your Job—No. 1

## Job Security Depends On Number Of Things

Editor's Note: This is the first in a series of articles discussing job security and the things that affect job security in Brown Company.

"Steady work."

Those are two pretty important words to all of us.

Anybody that has to work for a living is mighty interested in whether or not he will have steady work in the years to come.

Of course, it is impossible for anyone to take a look into the future and tell exactly what is going to happen. But we all can look at what is happening now and see how these things are likely to affect our jobs in the years to come.

First, however, let's take a look at the things that affect our jobs and that could affect them in the future.

Getting down to the bottom of things, whether or not anyone has a job depends on whether or not we can sell products.

If we were the only pulp and paper company in the world it would be easy. We would not have any competition.

But we're not the only pulp and paper company and so we have competition.

So to sell our products, we've

got to make good products and sell them at a reasonable price.

How do you make good products and how do you keep the price reasonable?

Let's take those two things one by one.

First, good products.

You can make good products by using good materials, good methods and good machines and by having good workmanship. All of these have to be good at the same time.

The best workman in the world cannot make a really good product if he has poor material. Neither can good materials be made into a really good product if the workmanship is poor.

Second, keeping the price reasonable.

If it costs you a lot to make something, naturally you've got to sell it at a pretty high price. You wouldn't stay in business long, if you sold your products for less than it cost you to make them.

So, to sell products at reasonable prices you have to keep costs as low as possible.

Lots of different things make up the cost of a product—materials, wages, taxes, fuel to run the machines, and so on. One of the big things that affects costs

Continued on page TWO

## CLOSE INSPECTION TO BE CONDUCTED EVERY OTHER WEEK

### Clean Plants Are Beneficial To All

A company-wide good housekeeping program to clean up the mills and yards and to keep them clean was announced this week by E. E. Morris, works manager.

### Not Just Spring Clean-Up

The program will not just be a spring house cleaning, but will continue every day.

There are many purposes behind the good housekeeping program which affect not only the company but all employees, themselves.

One of the important purposes is fire protection. Fires can start and gain headway much quicker in untidy areas than in areas that are clean.

Safety is another important thing that is helped by good housekeeping. When there are things lying around a floor or grease or oil there is danger from falls. Materials or tools piled in a slipshod manner or balanced on the edge of a bench can tumble and hurt someone.

Good housekeeping also helps make work easier. Materials and tools are where you want them when you want them.

Good housekeeping also affects quality of products, which is important to everyone. A clean mill means cleaner products, which helps in keeping quality high.

Last but not least it is more pleasant to work in a department that is clean.

Mr. Morris pointed out that keeping the mills and yards clean cannot be a one-man job.

### Need Cooperation Of All

"It's a job that takes the cooperation of everyone," he said. "If everyone cooperates we can do a good job."

There will be regular inspections of all departments. Each department will be rated by specially designated inspectors.

Ratings will be publicized.

Lowest rated departments in each division will have their names listed on a board at the main entrances to the company.

The names will appear with a big "eightball", indicating that these departments are "behind the eightball" as far as tidiness is concerned.

"Every department can achieve what we consider good housekeeping," Mr. Morris said. "It is important that all departments do achieve that standard."

## Working Together

# Distributors Help Sales By 'Tie-In' With Company's Advertising Plan



Frederick C. Stakel (right), Brown Company's advertising and sales promotion manger, is shown as he examined material prepared by the company's advertising agency, Alley & Richards, Inc., in connection with the current Nibroc "tie-in" campaign for distributors. At the left is Richard B. Reynolds, account executive.

More than 500 delegates to the recent National Paper Trade Convention in New York City were crimson about the neck.

But it wasn't because they were blushing.

### "Nibble" On Ties

They were flaming red neckties, gifts from Brown Company to remind dealers to "tie-in" with the company's national advertising program. The ties were studied with neat blue and white patterns of "Nibble" the dach-

shund, the company's familiar and nationally advertised symbol for "bone dry" Nibroc Towels.

"The ties turned out to be one of the outstanding hits of the convention," Frederick C. Stakel, advertising and sales promotion manager of the company, said, "Distributors went for them the way Nibroc Towels soak up water."

Distribution of the ties was far from a joke.

In any advertising program, such as that concerning Nibroc Towels, it is important that distributors of the product do everything they can to promote the product. The more promotion, the better a product becomes known. Sales are helped with good promotion and advertising.

### Given As Reminder

The neckties were given out as a reminder to the towel distributors after a brief showing

Continued on page FOUR

## Pretty Hard To Do Much Better

Here's a challenge!

A report from La Tuque this week showed that employees at the Brown Corporation mill went through January, February and March without a lost-time accident.

More than 502,000 man hours were worked without such an accident.

## Lancaster, Notre Dame Pupils Here

Members of two high school classes visited Brown Company recently.

Eighteen members of the chemistry class at Notre Dame High School saw some of the work going on in the laboratories of the Research and Development Department. They were accompanied by Sr. St. Croix.

Twenty-three members of the trades and industry class at Lancaster Academy visited the sulphite section of the Burgess Mill and Cascade Mill. They were accompanied by George E. Jones.



# THE BROWN BULLETIN

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Brown Company, Berlin, N. H.  
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## IN MEMORIAM

### PATRICK MCGEE

Patrick McGee, a retired Brown Company employee, died April 3.  
Born October 16, 1863 in Canada, Mr. McGee had been a resident of Berlin for 54 years. He was a blacksmith with the company until his retirement 15 years ago.

## HARVARD ONE POINT AWAY FROM TITLE Meets Princeton This Wednesday

It looked like Harvard in the Girls' League.  
With one match to go, Harvard held a three and one-half point lead over second-place New Hampshire. The Crimson bowls its last match Wednesday evening against Princeton. All Harvard will need to do to clinch the round title and a spot in the play-offs will be to take a single point in that match.  
Harvard might have clinched the title last week, but it dropped a point to Cornell while New Hampshire was taking four from Navy.

Two weeks of play remained in the Men's League. From present indications, the eventual winners will not make it in a walk away. Division B was all tied up, with the Corporals and Seamen holding 12-4 records. In Division A, the Technical Sergeants held a one and one-half point lead over the Sergeants. But the Brigadier Generals still had a match to bowl and could move in with the top two.

Mathematically, every team in each division had a chance of coming out in first place.

Scores were close, too. Out of the last 17 matches only four shutouts were recorded. Two of the other matches resulted in ties, while a third ended 2½ to 1½.

Tommy Garland of the Corporals came up with the high total during the two weeks. His mark was 316.

Close on his heels was a teammate, Ken Fysh, with 315.

Bob Murphy of the Lieutenant Generals posted a 310; Dick Jordan of the Sergeant Majors rolled 305 and Al Lemire of the Colonels marked up 304.

## STANDINGS

RESEARCH LEAGUE (Final Standings)			
	Won	Lost	P.C.
Silver	23	5	.321
Nickel	14	14	.500
Gold	14	14	.500
Platinum	5	23	.179

MEN'S OFFICE LEAGUE Division A			
	Won	Lost	P.C.
Tech. Sgts.	13	3	.813
Sergeants	11½	4½	.716
Brig. Generals *	3	4	.567
Generals	8	4	.667
Colonels	10½	5½	.656
2nd Lieuts.	6	6	.500
Commanders *	6	6	.500
Admirals *	6	6	.500
Rear Admirals	7	9	.437
Master Sgts. *	4	8	.333
Lt. Generals *	3	9	.250
Lt. Colonels *	1	11	.083

Division B			
	Won	Lost	P.C.
Corporals	12	4	.750
Seamen	12	4	.750
Ensigns *	3	4	.607
Majors *	3	4	.607
Sgt. Majors	10	6	.625
Staff Sgts.	6	6	.500
Privates	7	9	.437
1st Sgts. *	5	7	.415
1st Lieuts.	6	10	.375
Commodores *	3	9	.250
Vice Admirals	4	12	.250
Captains *	3	9	.250

\* Does not include matches of April 14 and 15.

GIRLS' OFFICE LEAGUE			
	Won	Lost	P.C.
Harvard	25	7	.781
New Hampshire	21½	10½	.672
Holy Cross	20	12	.625
Maine	19	13	.594
Army *	16½	11½	.554
Princeton *	15	13	.540
Cornell	16	16	.500
Bates	13	19	.406
Navy	10	22	.312

\* Does not include matches of April 14 and 15.

sorted.  
A number of the men have not missed a single session. Among those are two brothers, Louis and "Babe" Melanson, and the president of the Brown Company Sportsmen's Club, Emery Carrier.  
Among other faithfuls are the members are the Dube family, four brothers, Maurice, Donald, Raymond and Norman.

People of the United States own about one-half of all the radios in the world.

## Our Great America ☆ by Mack

AMERICA MUST CONSERVE ITS FORESTS FOR USE... BECAUSE FOR MOST USES, THERE ARE NO SATISFACTORY SUBSTITUTES FOR WOOD.

USES MORE PAPER THAN ALL OTHER MAJOR NATIONS OF THE WORLD COMBINED... VIRTUALLY ALL OF OUR PAPER COMES FROM WOOD

OUR GREATEST DEMAND FOR WOOD IS FOR CONSTRUCTION... THE AVERAGE MODERN HOUSE USES FROM 7,500 TO 10,000 BOARD FEET OF LUMBER

WOOD TECHNOLOGISTS PREDICT THAT WOOD WILL SOMEDAY PROVIDE US WITH ALL OF OUR ESSENTIAL REQUIREMENTS—FOOD, CLOTHING AND SHELTER

RICE IS AN IMPORTANT EXPORT CROP OF U.S. FARMERS—250,000 TONS OF RICE WERE GROWN IN THE U.S. LAST YEAR, OF WHICH HALF WAS EXPORTED

THE OFFICIAL STATE FLOWER OF ARIZONA IS THE CACTUS—THE GIANT SAGUARO

## Pointers from Portland

BY DORIS E. SMITH

**MANY CURRENT HOUSEHOLD** and women's type magazines are now including columns similar to this and, of course, I read them faithfully. From time to time I shall include an item or two from some of these magazines, although I prefer to keep this column on as much of an "original ideas" basis as possible.

Here are a few idea which a sister-in-law gave me to pass along to you. Her family likes boiled onions and somewhere she read of a way to make the onions keep their shape. She tried it and it works. Simply pierce a hole through the center, from end to end, of each onion before cooking them. She uses a metal skewer for this.

This one was found in an old issue of McCall's "Needlework" magazine: If your hands perspire when knitting in warm weather, rub the knitting needles with wax paper!

The next time you clean out your medicine cabinet why not line the shelves with white blotting paper. This will absorb any liquids, keep the shelves looking neater and save your time cleaning them in the future.

If you like criss-cross curtains you can have them even though you don't have double rods! Just sew some snaps to the front of one curtain and the back of the other, snap them together and there you have it!

**ONE OF THE GIRLS** from the Main Office at Berlin sent along the following pointers, for which I am most grateful. They are all good, so keep them in mind:

After you have cut into an onion and have part of it left, store it in a covered jar in your refrigerator and it will keep fresh and crisp for several days.

Lettuce will stay fresh longer, she has found, if placed in a bowl which has a little water in it, and then covered with a bowl cover.

Celery can also be kept fresh indefinitely if stored the same way. Use a large pitcher or jar with water in it. Since the celery is cleaned before you store it, it will be ready for instant use.

Very often, towels, linens, etc., which have been stored and not used for a long time, become dusty, particularly where they are folded. A friend of mine uses some of her best household linens and towels every now and again just so she can launder them and get the dust out of them. Then, when unexpected company comes she is able to supply clean, fresh towels and linens without hesitation.

**SPEAKING OF TOWELS AND LINENS**, no doubt you've all seen pictures of linen closets, where the sheets are bound with beautiful satin ribbon tied in perky bows. Perhaps you thought, as I have, that it looked grand in the picture but probably wouldn't be very practical. Well, I visited a home a few evenings ago, and the hostess had her linen closet fixed up just as pretty as any magazine picture. She showed me how she sewed a snap just under the perky bow on one piece of the ribbon and the other part of the snap on the ribbon opposite where the bow would come. Then, when she wants a sheet, she just unsnaps the ribbon, takes what she wants, and snaps the ribbon together again. Now I wish I had a closet instead of drawers in which to store my linens and towels.

## DO YOU RIDE A BIKE? THEN READ ON

Nearly every youngster — and many a grown-up too—rides a bicycle.

But many forget that there are safety rules for bicycle riders just as there are for automobile drivers.

Just the other day a young girl in Conway was killed while riding her bicycle. Whether or not she or the driver of the car was at fault, The Brown Bulletin will not judge.

She was just one of all too many bicycle riders who have been killed or may be killed this year.

All bicycle riders can help themselves to safe riding if they follow a few common sense rules.

These rules have been compiled by the registrar of motor vehicles in Massachusetts, Rudolph F. King. But they apply just as well to North Country cyclists as they do to those in the Bay State.

1. Observe all traffic regulations — red and green lights, one-way streets, stop signs.
2. Keep to the right and ride in a straight line. Always ride in single file.
3. Have white light on front and danger signal on rear for night riding.
4. Have satisfactory signaling device to warn of approach, such as a bell or horn.
5. Give pedestrians the right of way.
6. Look out for cars pulling into traffic. Keep sharp look-out for sudden opening of auto doors.
7. Never hitch on other vehicles, "stunt" or race in traffic.
8. Never carry other riders. Carry no packages that obstruct vision or prevent control of bicycle.
9. Be sure your brakes are operating efficiently and keep your bicycle in perfect running condition.
10. Slow down at all street intersections and look to right and left before crossing.
11. Always use proper hand signals for turning and stopping.
12. Do not weave in and out of traffic or swerve from side to side.

## STAY SAFE OFF-THE-JOB, TOO



That's the big reason Brown Company spent almost four and one-half million dollars last year on improvements. With the help of those improvements, the costs of making many of our products are being reduced.

## FISHING

Continued from One

these men are turning out an average of five or more flies a night. With these flies, they expect to make many a good catch.

The instructors started from the bottom. For the first few sessions the men worked on the basic elements of fly-tying. After a couple of weeks or so they could tie good streamers.

### 90 Flies Per Man

Then they went to work on wet flies, following up with nymphs and dry flies.

On the average, the men have tied 90 flies this season. This would include about a dozen dry flies, 40 wet flies and nymphs and the rest streamers.

There is plenty of interest in the sessions. Mr. Rogers said the group convenes at 7 p.m. and ends its meeting about 10:30 "I have to drive them out," he declared. "They'd stay all night if I didn't."

The meetings will continue through the first week in May. "Then we can get reports on how they made out with their own flies," Mr. Rogers said. And he added with a grin: "Maybe I can find out where they caught the big ones."

If you want to hear some good fish stories, drop into one of the sessions. The men not only talk about the big ones that got away, but they talk about bigger ones they are going to catch with their own flies.

"You can't beat those sessions for having fun," Mr. Rogers as-

## SECURITY

Continued from One

is the equipment you use to make the products.

It costs more money to make products on old, slow equipment, than it does on new, efficient equipment. Same idea as sawing boards. If you have to get a dozen boards sawed out it's going to cost you less money to get the job done if the sawyer uses a modern power saw than if he used an old hand saw.

## CHEMICAL PLANT EXPLOSIONS

We of the Chemical Plant extend our welcome to a newcomer in our midst who just arrived from the Onco Plant. "Walt" Hazzard is the name!

Sure signs of spring 'round the cell houses, the brine tanks, the yard etc., is the way the H2O is rushing over the bulkboards and the way "Sniffy" Johnson is wearing his old reliable at a rakish angle. His winter cap is surrounded by mothballs and will stay put 'til Jack Frost starts drawing his fancy patterns next brrrrrrrr!

Wonder what the blood relationship is between Devost and smoked herring? He sported a pipe t'other day (one day only.) Could it be that more smoked herring is coming our way?

The new rectifier that is being installed next to the No. 6 Cell House has taken on a look that comes to something out of Buck Rogers. It sure looks mystifying to the pigeons around here!

**fight CANCER**

APRIL IS CANCER CONTROL MONTH  
**GIVE AMERICAN CANCER SOCIETY**

Home accidents are most frequent among children and old people. In your home be sure to maintain safe conditions and set safe examples for children to follow. Remember . . . at home, you're the safety engineer.



# Cascade Outpoints Bermico In Challenge Match

## SILVER IS VICTOR IN RESEARCH LOOP

Takes 23 Points In Possible 28

Silver rolled its way to a 4-to-0 victory over Platinum to wind up the Research Bowling League season in a blaze of glory.

The team of Mike Agrodnia, Rudy Urban, Bill Anderson, Harvey Blanchard and Basil McConnell finished with 23 points won out of a possible 28. That was nine points better than Nickel and Gold, which ended in a tie for second spot.

In the other match of the week, Gold took a 3-to-1 match from Nickel, which set up the tie for second.

Individual marks slipped a little in the final week of play. Only three 100's were reported. Oddly enough, all of these were made by members of the Silver team. Rudy Urban picked up a 111, Harvey Blanchard had 110 and Mike Agrodnia posted a 102.

## SWEEPSTAKES WON BY RAY ROBERGE

Men of the Research Department really like to bowl.

Not only did they carry out a regular all-winter schedule, but they wound up the season with a bowling sweepstakes.

Operating on a handicap basis to give every bowler an even chance of winning prize money, the sweepstakes listed 16 entries. Winners were determined on total pinfall in three strings, plus handicap.

Once again Ray Roberge proved himself one of the better bowlers in the company. He collected 328 without a handicap, to walk away with first prize money of \$6.40.

Splitting second money at \$2.40 each, were Howard Mortenson and Albert Hickey with 294. Mortenson was one of three bowlers who bowled without handicap points.

"Fy" Lepage was in "show" spot with 293, collecting \$3.20 in prizes.

In addition to the first three prize spots, the bowlers also awarded \$1.60 for the "unlucky 13th". Don Haggart picked up the money.

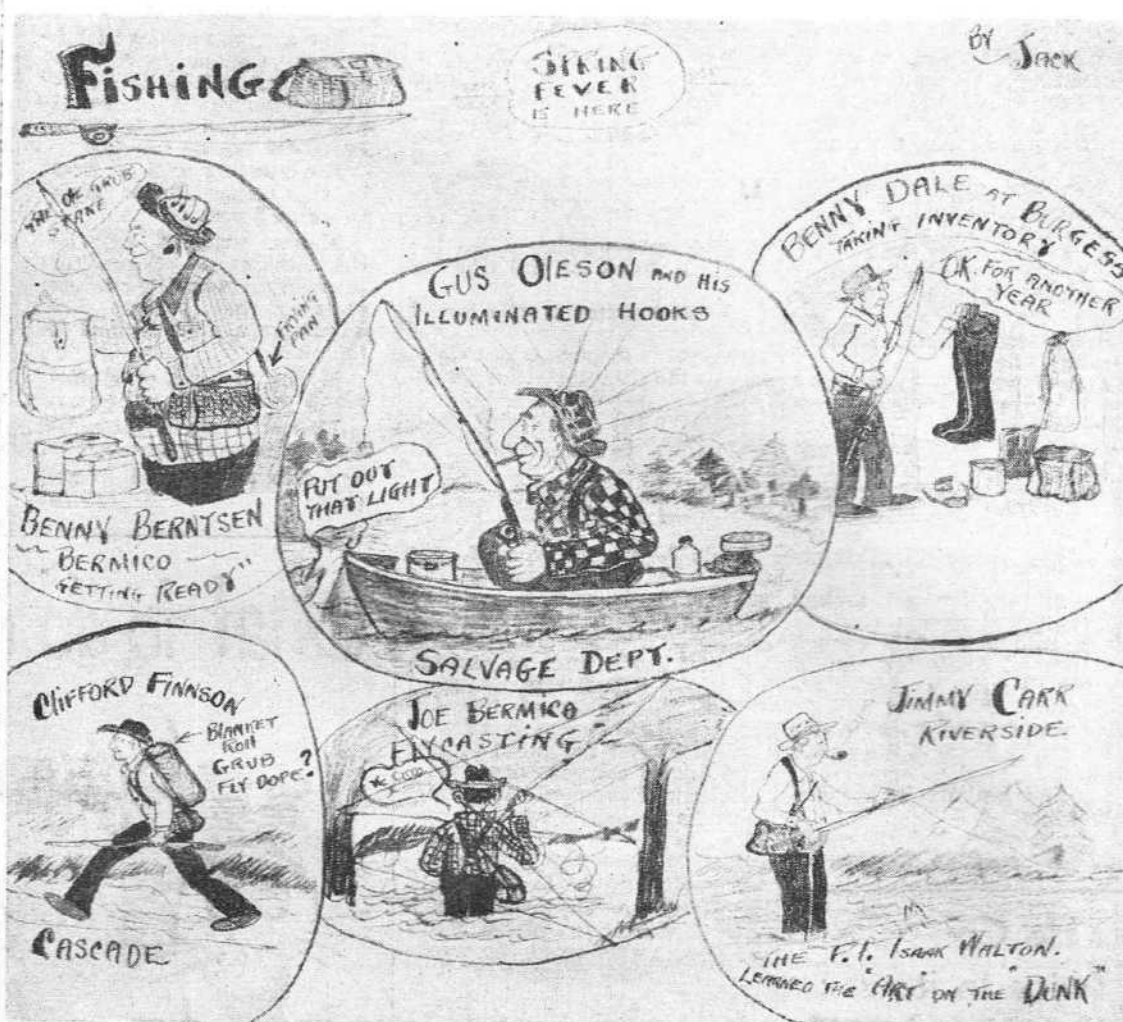
The results:

	Pinfall	H'cap
Ray Roberge	328	0
Howard Mortenson	294	0
Albert Hickey	294	57
"Fy" Lepage	293	42
Gerard Vallee	289	36
George Morin	287	15
Paul Rousseau	284	48
Carl Mortenson	282	30
Mike Agrodnia	278	0
Oscar Hamlin	273	3
Bill Aulie	269	18
Harold McPherson	267	33
Don Haggart	266	57
Bob Justard	260	15
Bill Anderson	259	33
Harvey Blanchard	257	27

## RESEARCH BOWLING AVERAGES

(FINAL)

	Strings	Pinfall	Ave.
Ray Roberge	63	5971	95
Oscar Hamlin	54	5058	94
Howard Mortenson	30	2812	94
Joe McGillen	12	1120	94
Mike Agrodnia	66	6124	93
James Dillon	18	1652	92
William Chamberlain	18	1615	90
Bill Aulie	66	5777	88
Rudolph Urban	33	2905	88
George Morin	66	5755	87
Bob Justard	66	5751	87
Don Rano	36	3137	87
Harold McPherson	63	5441	86
Norman Labrecque	33	2846	86
Harvey Blanchard	57	4814	84
John Hegeman	3	253	84
Carl Mortenson	66	5447	83
Joseph Murphy	24	1997	83
Gerard Vallee	63	5164	82
Bill Anderson	60	4940	82
Basil McConnell	51	4183	82
Fy Lepage	57	4639	81
Paul Rousseau	54	4319	80
John Bigl	15	1185	79
Albert Hickey	36	2766	77
Don Haggart	30	2208	74
Cy Delevanti	9	661	73



## VICTOR BY SCANT MARGIN OF 12 PINS

Losers Capture Pair Of Strings

The Cascade "Nibroc Boys" picked up the bowling challenge of the Bermico Division "Ink Spots" last week and sent the Bermico quintet home with a 1396 to 1384 beating.

It was one of the closest matches seen on the Community Club alleys this season.

**Bermico Opens Fast**

The Bermico Club was on top in the first and third strings, but slipped badly in the middle string.

At the start it looked like a big night for the "Ink Spots". All but one of the five Bermico bowlers either defeated or tied his opponent. Bermico won the string by a 16-pin margin, 434 to 418.

Then Cascade broke loose. Darius Morrisette, Leland Croteau and Paul Laflamme all broke 100. Ernie Fournier and Bob Morin were not far behind. Cascade came up with a total of 483, while Bermico had to settle for 453.

The last string was the closest. Bermico edged the Nibroc club by seven pins, 497 to 490.

Every member of the Cascade team marked up at least one 100. But honors for the top individual job of the night went to a Bermico bowler. Walter Bolduc rolled a 310 total. In his first string he had 96, in the second 99 and in the final 115. His 115 was the high single string of the evening.

It was one of those matches where anything can happen. For instance, Henry Robitaille, who had some tough luck in the first two strings, bounced back for a 100 in the final string. That had a good deal to do with Bermico's taking the final string.

The match may not be the only one between the two teams. Although a definite date had not been set at press time, it was reported that the two clubs were going to have at least one return match. It might be this week.

The summary:

	CASCADE			
Laflamme	80	102	109	391
Morin	89	86	103	278
Fournier	76	80	112	278
Croteau	93	103	87	273
Morrisette	90	107	88	285
	418	463	490	1384
	BERMICO			
Hanson	87	94	92	273
Gordon	90	88	97	275
Dube	76	95	97	268
Robitaille	85	77	100	262
Bolduc	96	99	115	310
	434	453	497	1384

## PLAN GAMES WITH OUTSIDE TEAMS

BY DICK MCCORMICK

Ed Fenn is making arrangements for an eight-game match between the Brown Company Chess Club and the Concord Chess Club. The Brown Company Club will probably be represented by Dick McCormick, Ed Fenn, Marian Ellingwood, G. A. Day, Bennie Hoos, Lionel Wood, Bill Simpson and Bill Lovering, with Harold Titus, Joe Daley and Al Googins as alternates. No date has been set as yet.

G. A. Day is making arrangements for another match between the Brown Company Club and the Windsor Mills Club. The local club's chances to avenge its last two shellacings are good because this time they will be opposed only by representatives of the Canada Paper Company. At the last two meetings between the clubs, Windsor Mills drafted talent from the Sherbrooke Chess Club and the Windsor Mills-Sherbrooke combine proved to be too much for our club. The proposed meeting will take place on April 30 or May 7, at Windsor Mills. The members mentioned above will probably participate in this match also.

To sharpen up for the Windsor Mills match the above named members have decided to meet at their club room on Sunday, April 24 at 2:30 p.m. and hold a round robin tournament through the afternoon and evening. Any other chess player who wishes to attend and compete will be welcomed.

## PLAY-OFF SCHEDULE

This is the schedule for the play-offs in the Office Bowling Leagues during the week of May 2:

### MEN'S LEAGUE

#### Division A

Monday	Generals vs. Admirals
Tuesday	Admirals vs. winner of third round
Wednesday	Generals vs. winner of third round

#### Division B

Monday	Sergeant Majors vs. First Sergeants
Tuesday	First Sergeants vs. winner of third round
Wednesday	Sergeant Majors vs. winner of third round

#### Finals

Thursday	Winner of Division A vs. winner of Division B
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### GIRLS' LEAGUE

Monday	Princeton vs. Maine
Tuesday	Maine vs. winner of third round
Wednesday	Princeton vs. winner of third round

All matches will start at 5:15 p.m. with the exception of the finals in the Men's League, which will start at 7:00 p.m.

The finals in the Men's League will be run off in four strings, thus cutting the possibility of a tie to a minimum. The same method of scoring will be used.

### No Open Dates

There definitely will not be any open dates this year as has been the case in some years past. In previous seasons, one team could win two rounds. This year, a new rule went into effect. It states that no team can officially win more than one round, at least as a qualification for the play-offs. Should any previous winners take the current round, the second place team in that instance would be given a berth in the play-offs.

These are the teams who have qualified for the play-offs to date:

### MEN'S LEAGUE

#### Division A

GENERALS — Ralph Young, Jim Eadie, Dick Sloan, Ed Chodoski.

ADMIRALS — Archie Gagne, Verne Clough, Charlie Sgrulloni, Bruce Reid.

#### Division B

SERGEANT MAJORS — Dick Jordan, Alvan Googins, Al Parent, "Dan" Willey.

FIRST SERGEANTS — Bill Raymond, Milt Hayes, Herb Spear, Oscar Gonya.

### GIRLS' LEAGUE

PRINCETON — Claire Boucher, Pauline Gonya, Dotty Wood, Cecile Lacasse.

MAINE — Joyce Bedard, Barbara McKay, Aline Pelchat, Rita Roy.

Last year saw one of the closest matches in the history of final play when the Rear Admirals defeated the Seamen. The championship hung on the last box bowled in the last string. Going into the last string the Seamen held a 2-to-1 lead, but the Rear Admirals were slightly ahead in total pinfall.

The Seamen had a chance to go out in front in the final box but missed. The Rear Admirals took the string by two pins—and won the match, 3-to-2.

It is very unlikely that last year's men's champions will have a chance to defend their title. This year the combination of Arthur Sullivan, Ronald Tetley, Loring Given and "Buster" Edgar (a new addition to the club) have yet to win a round and are not at present a major threat in the third round.

It's a bit different in the Girls' League. At least two members of last year's champion Princeton will be in the play-offs. They are Rita Roy and Aline Pelchat, now wearing the colors of Maine. Oddly enough, Joyce Bedard, a member of the team which Princeton defeated in the finals last year, now is teamed with Miss Roy and Miss Pelchat.

For better health . . . eat the seven basic foods every day: Green and yellow vegetables; fruit; potatoes and other vegetables; milk and milk products; meat, poultry, fish or eggs; bread and cereals; butter or fortified margarine.



## Triplets Take Alberts Out Of 'Typical Family' Class

You cannot call the family of Remi Albert of Burgess Mill a typical Brown Company family—unless you call triplets typical.

That fact not only takes the Albert family out of the typical class. It puts them in a pretty unusual category.

### Two With Company

Two of the triplets work for Brown Company. The third was with the company for a short time a few years back.

Annie, one of the two girls of the trio, is a clerk in the Woods Department office.

Gerard is a pressman at the Burgess Dryers.

Mrs. Stella Morneau, the third member of the group, worked at one time in the Stenographic Department. She now is secretary to Atty. Robert Rich.

There is one thing that is typical of the Albert family, however. There are many members of the family who work for the company or who have worked for the company.

Leona is with the Safety Division. Mrs. Claire Dumas was employed at the Onco Plant before her marriage.

Getting back to the triplets, both Annie and Stella say that there was a good deal of confusion while they were growing up. The two girls look almost

exactly alike.

### Ribbons Told Them Apart

When they were in the Angel Guardian School their instructors had them wear different colored ribbons so they could be told apart.

"We've had some funny experiences because we look alike," Annie said. "People whom I had never seen in my life would speak to me as if they were my good friends. Of course, it was because they thought I was Stella. The same thing has happened to Stella."

"Guess I was the lucky one," Gerard grinned. "They never mistook me."

The triplets were born April 11, 1924. Every April 11 since then has been a gay time, with three birthdays all rolled into one. "We had one cake for the three of us," one of the girls recalled.

The conversation got around to psychological aspects.

Stella said that oddly enough often she and Annie felt similar emotions. "I guess we really are pretty much alike," she said.

How would Gerard feel if, like his father, he became the daddy of triplets?

He didn't hesitate in answering that one.

"I don't know, but somebody would pass out," he declared.

## THREE COMPLETE LONG SERVICE

Three men recently completed long periods of service with Brown Company.

### Retiring were:

Sylvain Peters, who joined the company in May 1911. Mr. Peters was a tour foreman in the Towel Division at Cascade Mill at the time of his retirement.

Joseph B. Marcou, who joined the company in August 1912. Mr. Marcou was employed at the Chemical Plant at the time of his retirement.

Alphonse Dumais, who joined the company in July 1922. Mr. Dumais was employed as a fireman at the Cascade Steam Plant.

## MAIN OFFICE MUSINGS

John Jordan returned to the office after being out for two weeks with the grippe.

Mr. and Mrs. Howard Brush and son, "Tucky", are vacationing in Florida and, at present, are at Del Ray Beach.

Elizabeth Baker of the Accounting Department is back at the office after being out several days due to a sprained wrist.

Roberta Devost of the Credit Department has joined us again after being out for a few days with a touch of the grippe.

J. Arthur Sullivan of the Public Relations Department and Mary Lou Sullivan of the Medical Department spent the weekend in Boston recently visiting relatives.

Leona Albert of the Safety Division and Annie Albert of the Woods Accounting Department spent Saturday in Lewiston, shopping.

Frank Gorman of the Personnel Division has returned to work after a week of illness.

## 'TIE-IN'

Continued from One

of some of the things which the company is offering the distributors to help promote sales. These include material to be sent through the mails to prospective customers, posters, newspaper pictures, radio announcements and so on.

Promise of a busy season was forecast by the increasing interest and requests by dealers for promotional helps. Mr. Stakel observed. He said that more and more business men are recognizing the effectiveness of tying in their local selling with national promotion efforts. The company advertises Nibroc Towels nationally through the pages of Time Magazine.

"Carefully planned and consistently used, these promotional helps usually result in a big upswing in sales," Mr. Stakel pointed out. "That's why Brown Company prepares a wide range of tie-in advertising for use by its distributors throughout the year. We've both found it pays."

## THIS AND THAT

**IN THE "GOOD OLD DAYS"**  
If you pine for the "good old days" hark to these words from a department store employee handbook published in 1856:

"Store must be open from 6 a.m. to 9 p.m. the year round. Each employee must pay not less than \$5.00 per year to the church and must attend Sunday School regularly. New employees are given one evening a week for courting; two if they attend prayer meeting. The employee who smokes Spanish cigars, gets shaved at the barber's, goes to dances and other places of amusement, tends to make his employer suspicious of his integrity and honesty. After 14 hours of work, in the store, leisure time should be spent reading and other means of self improvement."

The American people use nearly three-quarters of all the paper and paperboard produced in the entire world.

Accidental injuries occur in American homes at the rate of one every six and a half seconds.

Our Group Plan helps give immediate financial assistance if an off-the-job accident or illness means a trip to the hospital.

being out for some time on account of illness.

Peggie LePage travelled to Boston over the weekend.

## Sportsman's Club Annual Meeting Listed April 30

The annual meeting of the Brown Company Sportsman's Club will be held Saturday evening, April 30, it was announced this week by President Emory Carrier.

The meeting will be held in the Upper Plants Time Office at 8 p.m.

Among business will be the election of officers for the coming year, the reading of committee reports and discussion of future plans of the club.

Motion pictures of sportsman's events will be shown.

All employees of the company who are interested in the club are invited to attend.

## NEWS FROM THE HOME OF "MR. NIBROC"

Our best wishes for a speedy recovery are extended to William Huntington, who underwent a surgical operation recently.

"Babe" Devost of the machine room was confined at the St. Louis Hospital for a few days for treatment.

Willie Breton has reopened his garage on Goebel Street and will do any repair jobs on cars.

Congratulations to Leo Guerin who became the father of a girl.

Among those who were laid up with the grippe lately were Bill Marcou and Arthur Gauthier. They are both back at work.

## WOODS DEPT. CUTTINGS

### STAG HOLLOW CAMP

Due to severe mud conditions resulting from the recent Spring "breakup", Phil Lapointe has had to shut down the mechanical cut-off saw. Seventy men are now employed here.

While here at Stag Hollow, we've learned that Clerk Alton Oleson has a "smart rat" problem. Seems that he has tried all the proven rat killers and other super-no-fail rat exterminators, but said rat continues to keep Alton awake nights with his nocturnal operations. Alton's frantic plea for help was heard 110 miles away where Harold Spinney, Beaver Pond foreman and hunter deluxe is located. After much thought, Harold devised a very ingenious snare and some high-powered secret scent made up of fish oil and breath-of-skunk. This was delivered to Mr. Oleson, who promptly set up the snare and sprinkled the scent per instructions.

From early, unofficial reports which have been trickling in, we have learned that Alton now has two, instead of the former one problem. The first is how to catch the rat which is still at large, and second, how to eliminate the terrific odor from Spinney's secret formula! Any helpful suggestions will be appreciated.

### NEW MILLSFIELD CAMP

Cook Carroll Wentzel is busy setting up the new cookhouse and feeding the various workers who are preparing this camp for occupancy sometime during May.

### LABERGE'S STURTEVANT POND CAMP

Since closing his two side camps, Alphonse Laberge has been employing about 75 men at his main camp on Sturtevant Pond. Cutting operations at this location should come to a close soon.

### MISCELLANEOUS NOTES

Thank you K. V. Coombes and Merna Joudrey of the Main Office for your contribution of

## Bet He Can't Do It Twice In Row

"Buster" Cordwell couldn't be blamed if he thought he was seeing things on the bowling alley.

Because he was.

Rolling in the Men's Office League, "Buster" threw a perfect ball. Eight pins collapsed.

Pin No. 6 went flying. It did a complete somersault in the air. Coming down right side up, it bounced against Pin No. 4. Both pins teetered. No. 4 went down.

No. 6 gave a last desperate waver—and stayed up.

Then the discussion began. Was it a strike or wasn't it? It could be argued that No. 6 was still standing. But after a huddle, both teams agreed that No. 6 had gone through enough contortions to be called down, technically at least. "Buster" was given his strike.

As a footnote to the story, everyone was so interested in watching the antics that no one noticed that Loring Given, bowling against "Buster", picked up a strike at the exact moment—in the conventional manner.

magazines for our friends employed in the woods.


During these days of shortages, we are pleased to be able to announce some good news. Arthur Boivin has been placed on a strict diet. After viewing the diet prescribed by his physician, we can predict with a great amount of certainty that there will now be enough food for all again.

Adolph Loven and a small crew have started sorting operations at the "Gap."

While hiking on the East Milan road recently, Avery Lord had the hair-raising experience of being shot at several times. Apparently some boys were aiming at targets which must have been in line with Avery.

Rita Fournier is back after


### "COLD" FACTS



**THE BIGGEST MICROSCOPE**  
CAN'T SEE THE COLD BUG...  
NOBODY KNOWS ANYTHING  
ABOUT ITS SHAPE, SIZE,  
EVEN WHETHER IT'S ALIVE!



**TO GET OVER A COLD**  
GET PLENTY OF REST,  
EAT AND DRINK NORMALLY,  
CALL YOUR DOCTOR IF IT GETS  
WORSE.



**ONLY MAN AND CHIMPANZEES**  
SUFFER COLDS. EGGS, CATS,  
RABBITS AND OTHER LOWER  
ANIMALS CAN'T CATCH COLDS.



**TO AVOID A COLD.....**  
AVOID PEOPLE WHO HAVE  
THEM...KEEP OUT OF DRAFTS,  
WEAR YOUR RUBBERS WHEN  
IT'S WET.

# What to do if you can't lay your hands on a Shmoo\*



\*SHMOO—a prolific animal dreamed up by artist Al Capp to provide meat, eggs, milk and suspender buttons for the folks in the famous comic strip, "L'il Abner."

Shmoos are remarkable creatures.

They give milk, lay eggs. Broiled, they taste like steak. Fried, they taste like chicken.

L'il Abner and his Dog Patch friends don't have to worry about the future since cartoonist Capp invented shmoos.

BUT—we happen to know that cartoonist Capp is providing for his own family's future needs another sure way. By buying U.S. Savings Bonds regularly.

And that, without a doubt, is the wisest thing for anyone who doesn't own a shmoo to do!

Saving is every bit as easy as raising shmoos, once you've signed up for the Payroll Savings Plan. Whatever sum you say is saved out of your paycheck automatically every pay-day before you have a chance to spend it.

Safe and sure—every nickel is guaranteed by Uncle Sam. And that money grows fast. In just ten years, you get back \$4 for every \$3 you invest today.

## AUTOMATIC SAVING IS SURE SAVING U. S. SAVINGS BONDS

This is an official U. S. Treasury advertisement—  
prepared under auspices of Treasury Department and Advertising Council.