

# THE BROWN

# Bulletin



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Berlin, New Hampshire

MAY  
1954

In  
Memory  
of  
the  
late  
DOWNING  
P.  
BROWN





## Resolution—

Son of the founder, Downing Potter Brown maintained with courage and foresight the traditions of greater growth, enlightened conservation and community responsibility inherent in the family of which he was so distinguished a member; through forty-six years of devoted service spent in almost every major phase of the Company's activities, he acquired a comprehension and vision of the business second to none; in the fullness of time the pulp and paper industry, grown incredibly over the span of his life, accorded to him the place and honors of an international figure; yet all was accomplished with modesty and dignity, there being combined in him the grace of manner and gentleness of character which Newman must have had in mind when he described a gentleman as one who never knowingly inflicted pain on his fellowman;

With the foregoing, we thus record our deep sorrow at the passing of Downing Potter Brown and it is directed that this Resolution be spread upon the minutes of this Board and that with expression of deep sympathy a copy be transmitted to Mrs. Brown.

(Brown Company Board of Directors' meeting, April 26, 1954)



*"The final measure of a man's accomplishment . . . , is not whether he has been acclaimed a hero, or has been adjudged a worthy candidate for martyrdom. It is rather his success in acting as a coordinating, harmonizing, energizing, stimulating force upon diverse ambitions in an organization, which, if left to themselves, would too often become neutralized in conflict with one another."*

*Ernest Martin Hopkins*  
*Director, Brown Company*





# DOWNING POTTER BROWN

The recent death of Downing Potter Brown, more familiarly known as "D. P." by his many friends, came as a shock to those who knew him. And to those who did not know him personally, the news was still quite difficult to accept. Word of his passing reminded many of his great contribution to Brown Company—nothing less than his entire lifetime following graduation from college with the exception of a few years service in the Army during World War I.

Born in Portland, Maine in 1887, Mr. Brown joined Brown Company in 1908, following his graduation from Williams College. One of his first assignments was assistant to W. R. Brown who was then manager of the woods department.

Shortly after the death of his brother, Montague, Mr.

Brown was sent to La Tuque to take over the duties of his brother as resident manager. In 1917, he left this position to join the Army Forestry Battalion.

On his return from the tour of duty with the Army, he became associated with O. B. Brown who was then in charge of manufacturing and research. At this time, D. P. Brown was in charge of all production in Berlin. He continued in this capacity until 1932 when he was transferred to Portland.

In the Portland office from 1932 to 1939, Mr. Brown acted as liaison man between the sales and manufacturing departments. He also headed the patent and licensing division which covered patents, trade marks and license work. For a time, he was also manager of the foreign department in Portland.

He was sent to the New York office early in 1939 and

Mr. Brown is shown here talking informally with a convention friend, C. M. Yates, Dudley Paper Co., Lansing, Michigan.



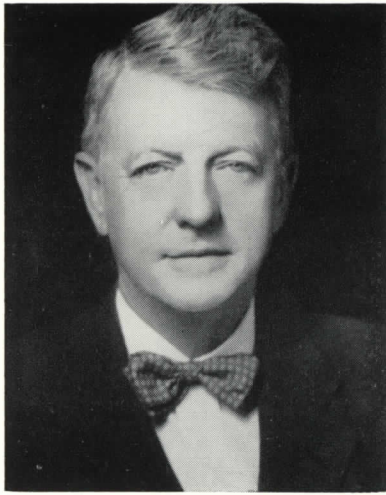
Here he is shown accepting a gift from employees of the sales department on the occasion of his 40th anniversary (1948) with Brown Company. William Gilman is making the presentation.



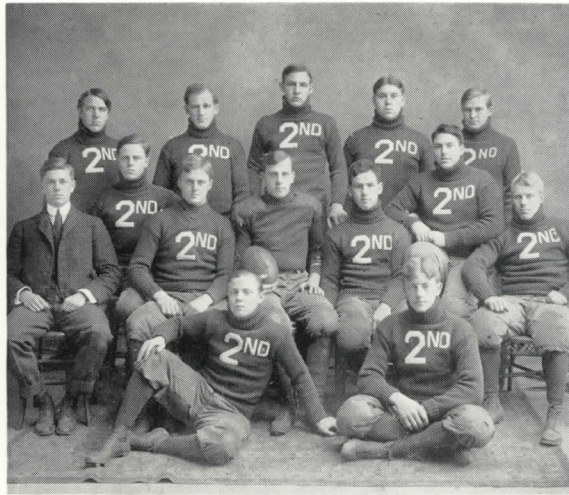
Seated at his desk in the Boston office, Mr. Brown is shown reading an advertising brochure about Brown Company.







Above photo, familiar to many, was taken quite a few years ago.



Seated on floor, at right, Mr. Brown poses with fellow teammates of a prep school football squad.



Mr. Brown is shown here speaking to a group of Brown Company sales people.

while there acted in various capacities in the sales department. During World War II he was a company contact man with the government on matters pertaining to sales and production.

In 1944, D. P. Brown became a vice president of Brown Company and one year later was placed in charge of sales. He continued to act in that capacity until his most recent assignment as vice president—administration.

In the pulp and paper industry, he was known as an authority in all phases of the business and was serving on several nation-wide committees.

Himself prominent in athletics during his college days, one of Mr. Brown's extra-curricular activities while associated with Brown Company was the promotion of company-sponsored sporting events such as hockey and baseball among the employees at Berlin and also at La Tuque, Canada. His concern for all employees at Brown Company and at Brown Corporation was truly genuine.

Although he is no longer with us, he will long be remembered.

Shown below, is Mr. Brown's latest residence in this area. Situated in Shelburne, it is now owned by Dr. Lowell Reed, President of John Hopkins University.



A few years ago, on a Canadian trip, Mr. Brown stopped just long enough to have his picture taken with Joe Cote and Henry Page.



The occasion of this photograph was a recent Bermico salesmeeting. Mr. Brown is seated in the center.



# Three Cheers for Berlin's / **NATIONAL CHAMPS**!

by Jeannette Barbin

The Berlin Maroons, those "Flying Frenchmen," became National Amateur Hockey Champions April 4, 1954, at St. Dom's Arena, Lewiston, Maine, with a 5 to 1 victory over the Housatonic Tomahawks of Milford, Connecticut.

This is the first time Berlin copped the national title though the Maroons had five times previously won the New England Amateur Championship—

In 1941 with a 3 to 2 sudden death over Hingham at The Boston Garden.

In 1948 by defeating Fitchburg 8 to 1 at Berlin. In that year, the Maroons also won the consolation play-off over Grand Forks of North Dakota in the National Tournament at Toledo.

In 1949, the N. E. Championship was again theirs with a breathtaking sudden death at 9:59 of the ten-minute overtime play; this victory over the Boston Junpics played at Boston. Score 5 to 4.

In 1951, against Dedham, 3 to 0 played at Berlin.

In 1954, Berlin downed their archrivals, Bates of Lewiston, in a 3 to 2 overtime play at St. Dom's Arena.

A bit of nostalgia may be instilled into present day Maroon fans when we recall hockey in Berlin in its early stages. Say, for instance, in 1920 when Paul Brown organized the Berlin Athletic Association. John Fogarty was its president; Edgar Morris, treasurer; Hank O'Connell, Manager; and Bob Gendron, its trainer. Notable players from 1920 through 1927 included, among others, such veterans as Bill Sharp, Jim McLaughlin, the Gauthier brothers, the Rivards, Charles Dube, Cecil Spriggins, M. McKenley,

(Continued on Page 13)

Shown below are forwards Ben Arguin, Roland Chalfoux, and Norman Richard.



Defensemen, left to right, Adams, Morin, Morency, owner manager Rev. Lauziere, Renault, Benoit, and Coach Vaillancourt.

Below are shown forwards Andre Cloutier, Johnny Chambers, and Barney Laroche.



Also striking a typical pose are forwards Gaston Proteau, Ray Poirier, and Richard Boucher.

(Below) A huge gathering turned out to greet returning national champs as they arrived in town.





# Eastman Kodak

## *asks a question*

What happens when a customer asks a question?

Well, Eastman-Kodak asked one recently in regard to the safe handling of the products they purchase from us. They wanted to know how to instruct their employees in the proper method of unpacking baled pulp shipped to them from Brown Company's Burgess mill. The bales are strapped with wire prior to shipment.

Aside from the fact that we felt we should help a customer in any way possible, Brown Company management also wanted to do all it could to improve the handling practices of a customer who is concerned, as we are, with adopting standard procedures which will insure the safety of all employees concerned.

The request was received from our own sales department and turned over to our safety division for action.

Brown Company employees, familiar with the safety angles in handling baled pulp, agreed to demonstrate the proper procedures. Photographs were taken of each step of the operation describing the tools used, the proper safety-equipment worn by employees for their own protec-

tion and the correct method of performing the job safely.

A complete set of the photographs (printed on Eastman-Kodak photographic paper) was speedily forwarded to the Eastman-Kodak Company so that they could install the procedure at once, if they so desired. It is hoped that the report will be of value.

This is just one of many ways in which Brown Company assists its customers in regard to any possible problems they may have in connection with the use of our products.

*Eastman-Kodak, one of our big customers, buys Brown Company's bleached soft-wood sulphite pulp of exceptionally high brightness and purity in bale form and processes it in their plants into the high quality photographic paper for which they are so well-known.*



Here Clement Morrisette displays the baled pulp, tied with wire, and the tools used in the operation.





Morrisette is shown here demonstrating one of the methods used to remove wire from bales.



Shown here demonstrating another safe method of removing wire is Louis Gagnon.

Albert Ayotte demonstrates how the wire is disposed of safely.



Ayotte is shown here removing poles from rack so that wire may be brushed off without being lifted.



# BROWNCO NEWS REVIEW

## FROM THE SPEAKER'S ROSTRUM

"There are three large industries on the Androscoggin, plus several cities and towns that use it for sewerage. Complicating the problem is the presence of 22 dams on the Androscoggin, making it the 'damdest' river in Maine," Prof. Walter Lawrence, head of the chemistry department, Bates College, recently told the paper-pulp panel of the Colby College Institute for Maine.

But the principal industries on the Androscoggin, including the big paper-pulp mill at Berlin, N. H., have spent hundreds of thousands to correct the pollution problem and they may spend millions in the next few years, Lawrence said. These companies invested at least \$350,000 in "lagoons," or special pools on the river to hold back their paper waste and release it gradually into the river. Five times as much money is spent by industry on the Androscoggin each year than all other streams in the state.

There is no single solution for correcting pollution on the Androscoggin, Lawrence pointed out. Each of the three paper mills makes different products, requiring different forms of correction. He said that the Brown Company had already invested \$100,000 in a pilot plant to remove one offending agent, "Furfural," from hardwood waste. "Furfural," he explained, comes from the sugars in hardwoods and it can be recovered and sold as a byproduct to the plastic industry.

"The Brown Company may eventually invest (millions) in a plant to recover this furfural," Lawrence told the group. "That investment in a plant to reduce stream pollution in Maine is greater than the original value of the paper mills at Berlin! That shows you what industry is up against if it is called upon to reduce stream pollution in its area. There is a point at which companies will have to stop or cease manufacturing operations."

Mayor Tondreau of Berlin, following a meeting of the City Council, recently said—

"We are often harshly criticized for being a one-industry town, but there's a lot in favor of this situation as it applies to Berlin."

Pressed on this odd theory, Tondreau explained: The Brown Company is a type of industry that is peculiar to the region. The source of its supply and the resulting products manufactured from this supply are all common to the Berlin area.

"The paper manufacturing business is not a war baby. There will always be a demand for paper products and the field is constantly expanding.

"If the Brown Company was a stagnant-stand-still sort of operation I'd say that Berlin is in danger and at the

mercy of a large corporation. But our position can hardly be compared to that of Nashua, Rochester, or even those large mill towns in Massachusetts like Lowell, Lawrence, Fall River and New Bedford.

"When textiles folded there the towns were really stricken. Here, the Brown Company is constantly putting its research facilities to work, seeking out new means and fresh ways to use its products and utilize what was once waste material from the mills. Furfural is a good example of this. If the company chemists are successful in their experiments it may not be long before a new allied industry is born right here in Berlin.

The mayor continued his high praise of Brown Company methods by citing improvements and expansions already instituted or planned by the firm.

Tondreau admitted that the community was geared to Brown Company operations but kept to his theory that such an industry in a major role here was good—not bad—for the city. He pointed out that the firm is wide-awake and alert to the changing times and that Berlin will benefit by such an outlook.

They were training Mandy in her duties as maid. Upon answering the phone the first day she brought no message but explained: Twarn't nobody, jes a man says, It's a long distance from New York, and I says, yes sir, it certainly is.

## SALARIED PERSONNEL CHANGES

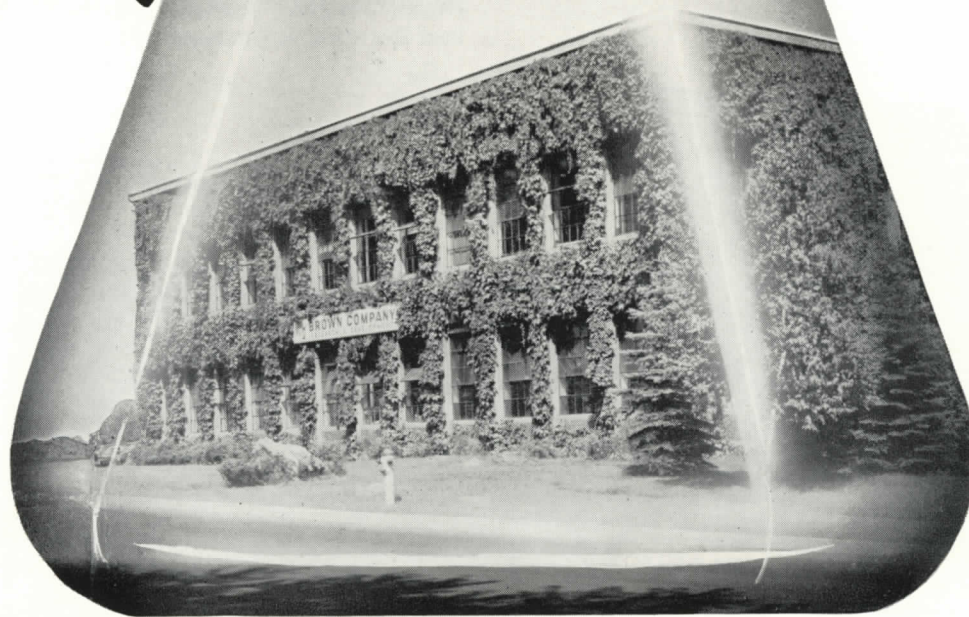


"Here's your courteous driver award, Julius—not many men would pull over a cliff to let a car pass."

NAME	FROM	TO
Wm. Albert Armstrong	(Hired)	Engineer, Industrial Engineering
Maynard Bruns	Cost Clerk, Bermico	Cost Clerk, Accounting
Louis P. Carstunis	(Hired)	Chemical Engineer, Burgess
George Derby	Asst. Tour Mach. Room Super., Cascade	Tour Mach. Room Super., Cascade
Robert Donaldson	Clerk, Cascade Maintenance	Labor Distribution Clerk, Const. & Maint.
Victor Goyette	Camp Clerk, Woods Acctg.	Clerk, Bermico
Warren MacKenzie	Scaler	Timekeeper, Timekeeping
Wm. P. MacKinnon	(Hired)	Steno., Purchasing
Harold Marenburg	Chemist, Burgess	Chemist, Research & Development
David Marquis	Timekeeping	Personnel Man, Industrial Relations
Wm. Marshall	Purchasing	Adm. Asst., Research & Development
Violette Martin	Steno-Clerk, Power & Steam	Steno., Research & Development
Basil McConnell	(Hourly)	Adm. Asst., Research & Development
Reginald Murray	Tour Mach. Room Super., Cascade	Asst. Production Supt., Cascade
Wilbrod Napert	(Hourly)	Watch Engr., Power & Steam
Michael Wales	(Hired)	Sr. Chemist, Research & Development
Richard W. Warcup	(Hired)	Clerk, Cascade Maintenance



# THE STORY OF *Research*



**T**HE problem of protecting our products and our paychecks has become increasingly difficult these days. The reason—competition for the customer's dollars is keen.

The outfit that comes up with the best product at the lowest cost, or a new or improved product that fills a demand, will best be able to protect the competitive position of its products and prevent its payrolls from dwindling.

It takes a lot of doing, however, to stay in a healthy competitive position . . . and one of the most important factors in the problem of competition is research.

Recently re-organized the Brown Company Research and Development department is a cooperating group of over 100 employees, about equally divided between technical graduates, laboratory assistants and supporting clerical and maintenance workers. Assigned a major part of the responsibility for developing both new and improved products and pro-

cesses and assisting on customer problems, the departments' range of activities is very extensive.

Brown Company established the first modern research organization in the pulp and paper industry and its current broad line of products is based on results of laboratory experimentation through the years. At Brown Company, research represents an attitude of mind which welcomes change since it is the business of research workers to seek constant improvement in products, materials and methods.

Through extensive early research work, Brown Company was the first to develop chemical processing conditions permitting use of hardwoods as raw material for market pulp thereby pioneering the way, which others are now following, to economic use by mankind of the world's vast hardwood stands.

Major progress has been registered in an ability to produce



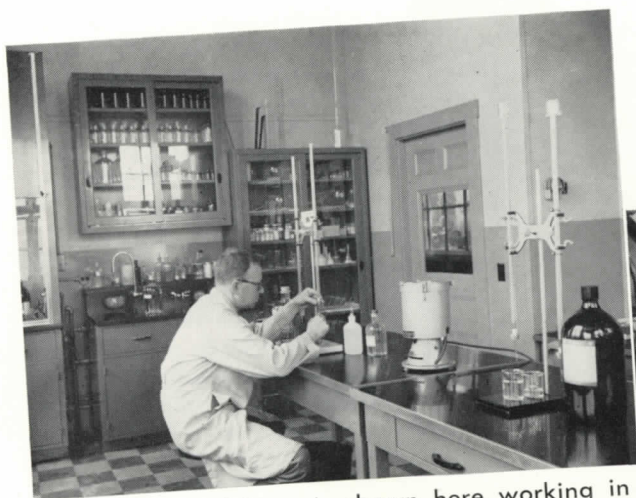


Dr. Michael Wales is shown studying at desk in library while Phil Glasson and Mrs. Lois Leavitt uncover additional data.

improved pulps for customers making cellophane, rayon tire cord, photographic papers, electrical tissue, and others. And continuing experimental work now in progress holds promise of early completion of major changes in pulping techniques at Berlin which will be of benefit to both the Company, its employees and its customers.

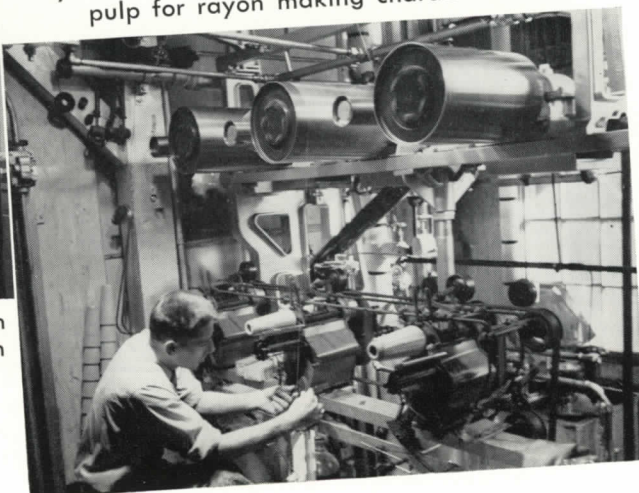
But Brown Company research work is by no means ended with the production of high grade wood fibres. Current activities in utilization of waste materials from pulping operations include studies of conversion of bark and liquor to useful products. This is highlighted by a process for making the chemical "furfural" from the wood sugars in waste pulping liquor. The latter was developed in the laboratory and has been carried through successful pilot plant production. There appears to be substantial economic advantage to the Company through such upgrading of wastes to products which can be sold at a profit.

The world's first wet strength paper was a product of Brown Company research and the Company continues to lead the world in production of paper toweling for industrial



Dr. Morris Goldberg is shown here working in the new, modern and up-to-the-minute nitration laboratory.

Below, Robert Dinsmore checks operation of the rayon spinning machine used to test samples of pulp for rayon making characteristics.

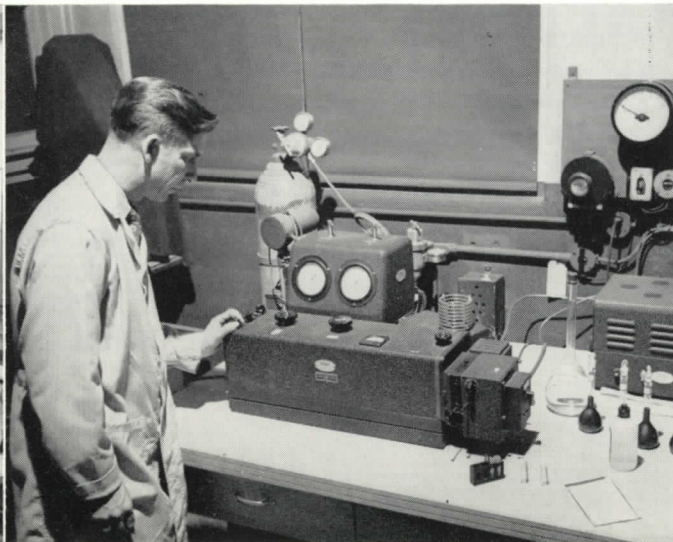


Romeo Valliere work which have been bl

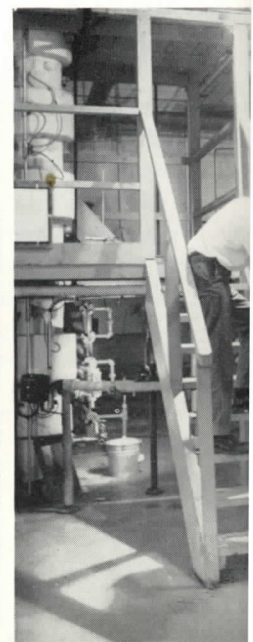
Robert Gagne, George Morin, and Bill Aulie are shown below hard at work in the bleaching laboratory.



Francis Gendron, below, obtains important information from the Beckmann spectrophotometer.



Ferd Hersman of V Walter Hearn check Furfural





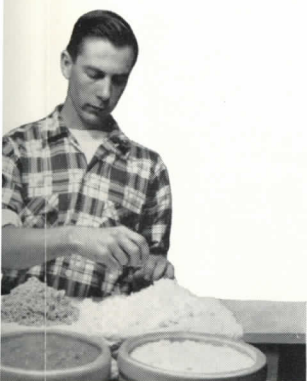
and institutional use. Experimental research also led to the Company's foremost position as manufacturer of paper for coffee bags and flour sacks, for sandpaper, for masking tape, and many others. More recently, research has provided the leading paper for making plastic laminates such as the familiar table and counter tops, and a notable technical achievement in a paper containing both flame and water resistance with wet strength, which is converted to emergency blankets for disaster use. Literally dozens of novel paper products have been developed to commercial production in the Company's laboratories. Experimental work in the paper field is continuing even now at an accelerated pace with the promise of more improved and novel products.

Research has also capitalized on our novel fibres and fibre handling techniques to combine wood pulp with rubbers, resins, pitches, etc., to produce Bermico sewer pipe and electrical conduit and the Onco line of products which are standard as insoles in shoe products and in numerous artificial leather applications. Research is currently developing

(Continued on Page 13)

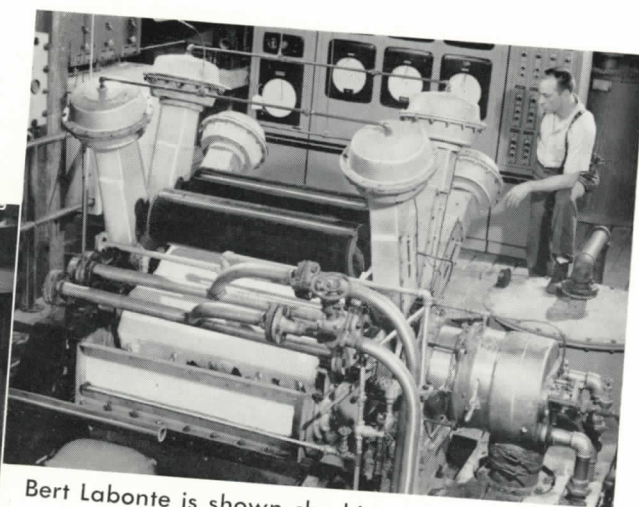
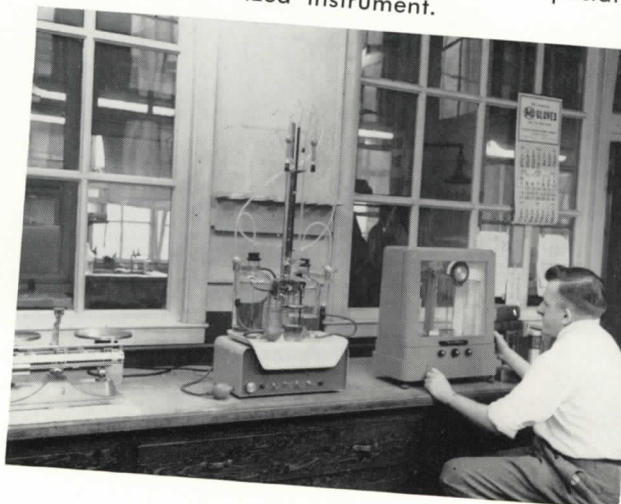


Mrs. Alice McKee operates a brightness tester while Don Sayles studies the properties of Solka-Floc.



works with samples of pulp bleached experimentally.

Fred Langevin is shown below weighing samples prior to making an analysis in another specialized instrument.



Bert Labonte is shown checking the operation of a vacuum washer recently installed in the pulp pilot plant.

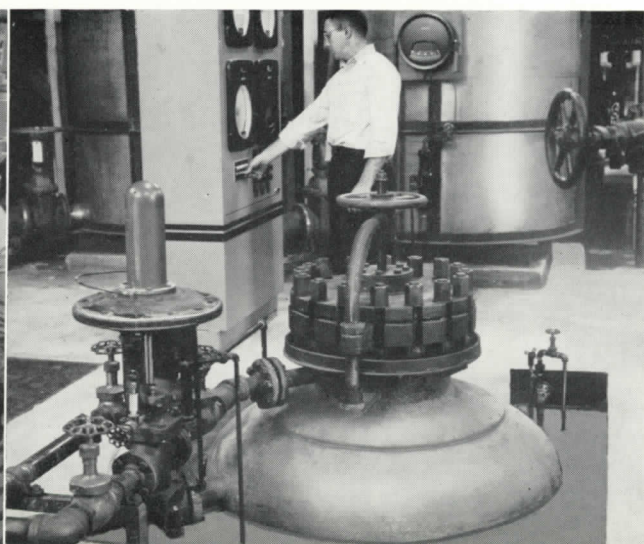
Vulcan Engineering and check the control panel at the al pilot plant.



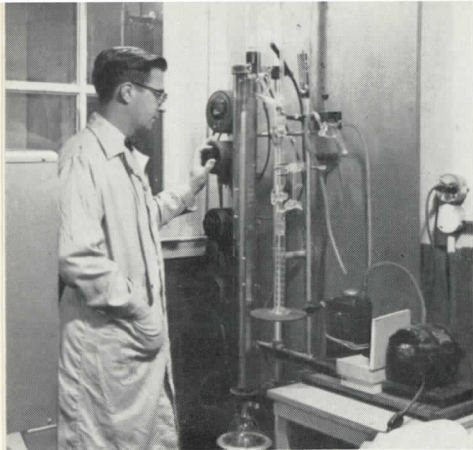
Jerry Vallee here takes samples of pulp during a viscose testing operation.



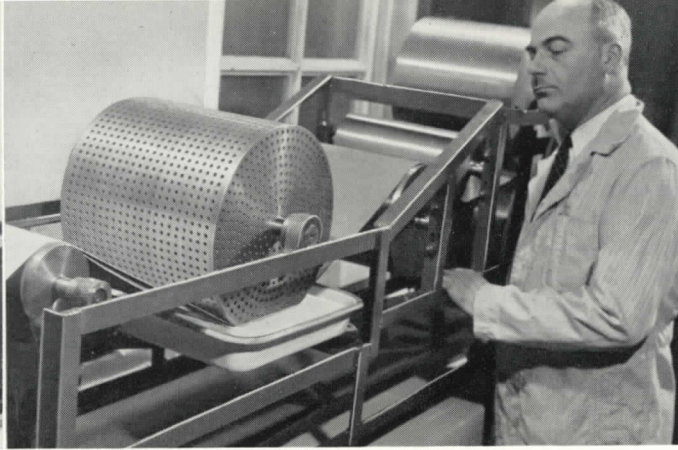
Here is Don Borchers at the experimental digester control panel in the Pulp pilot plant.







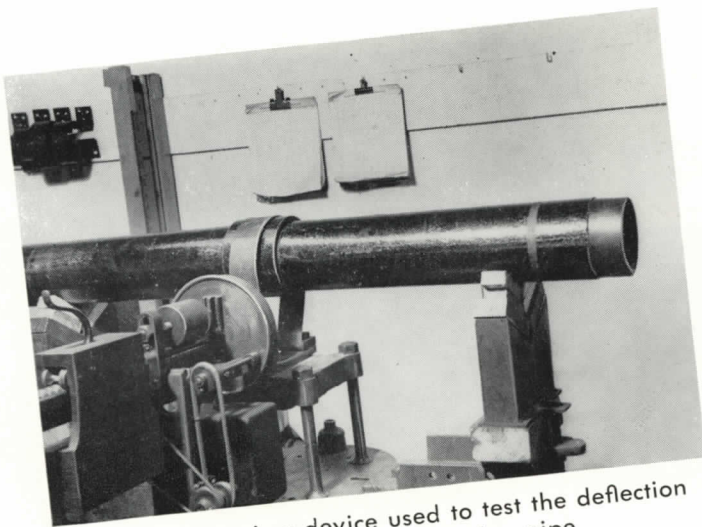
Dr. E. E. Morse, above, operates the Research department's Todd fractionating column.



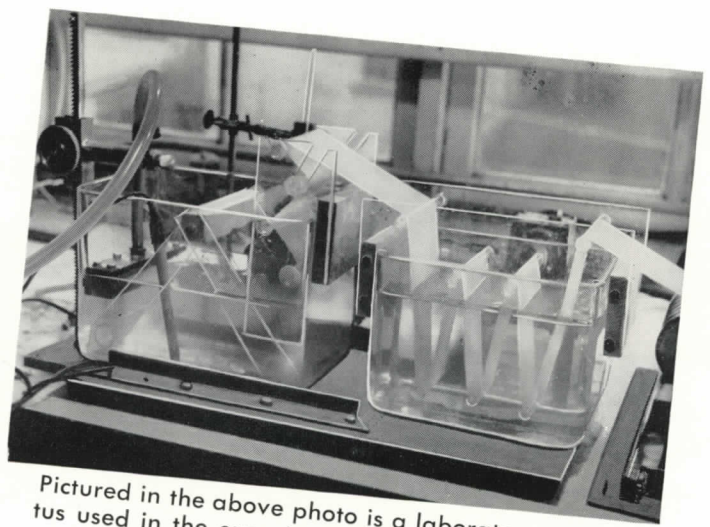
Ted Archer is pictured above in the process of developing improvements in the method of making Onco, one of Brown's many quality products.



Shown carrying out tests in the humidity room are Roy Oleson and Emile Lettre.

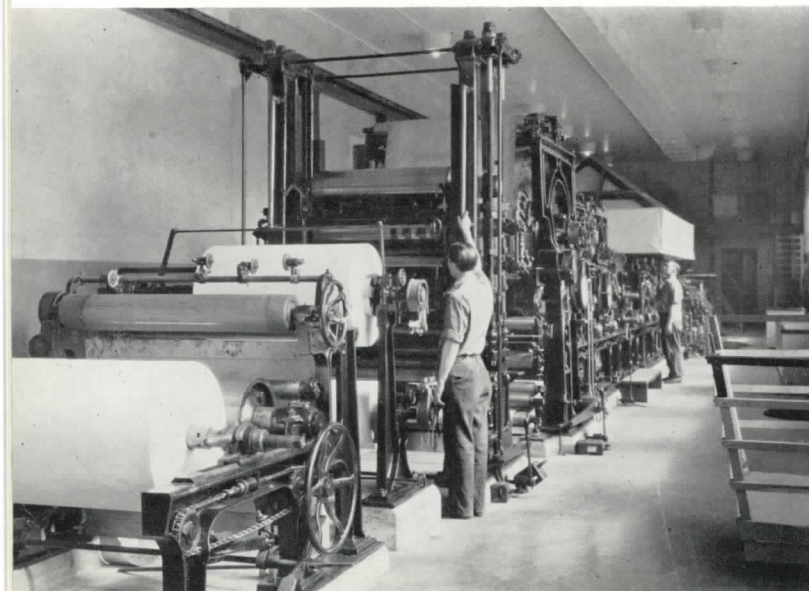


Shown above is a device used to test the deflection characteristics of Bermico pipe.

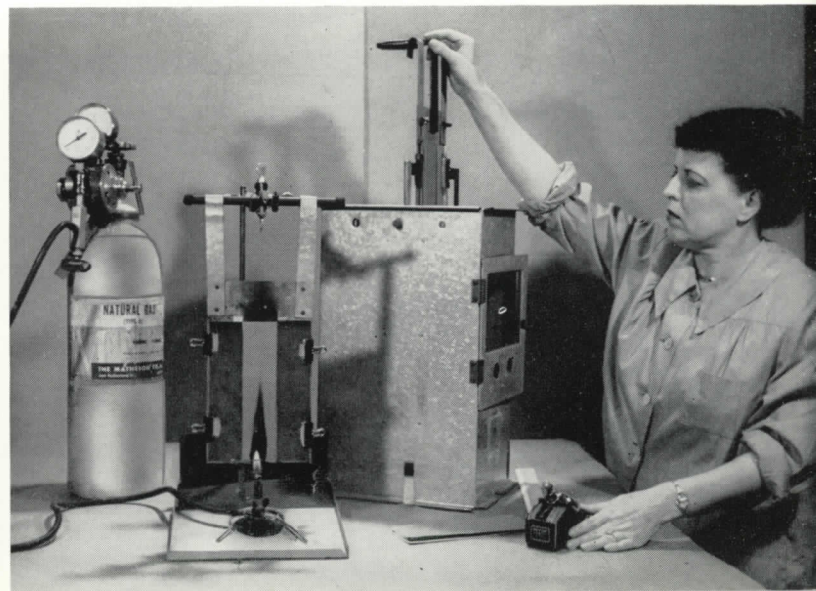


Pictured in the above photo is a laboratory apparatus used in the experimental manufacture of cellophane.

One of the larger pieces of equipment at the Research department is this experimental paper machine used in the development of new types of papers.



Mrs. Beatrice Lesperance is shown below running a fire resistance test on paper recently perfected by Brown Company for emergency use by the U. S. Army.





## STORY OF RESEARCH

(Continued from Page 11)

an entirely new manufacturing process for Onco which has been carried successfully to the pilot plant stage. Bermico research is keyed primarily to servicing existing products. We even convert Brown Company fibres to a finely divided form, Solka Floc, in order to supply the demands of a wide variety of customers who need this type material.

To accomplish the diverse experimental work indicated above, the Research and Development department is staffed with versatile and experienced men and equipped with the industry's best pilot plants for both pulp and paper development. The laboratory facilities and instruments are currently being modernized and extended to add new skills.

Ideas are the raw material for research work. Not "wild" ideas, but those coming from thoughtful reflection on the part of men with a background of specialized training and experience in order to have as high a concentration as possible of ideas that are capable of being worked out on a practical basis.

Optimism is required in research work and it is essential that those administering a research program apply critical judgement to determine when a false lead should be abandoned. They must also recognize the need for persistence when difficulties arise in pursuit of a basically sound principle.

A visit to Brown Company's Research and Development department would quickly dispel any ideas you may have of long-haired theorists studying in ivory towers—with no knowledge of our everyday problems.

It is quite the opposite. Their first concern is that of our everyday problems. The word "research" means nothing to them unless it can be combined with the word "application."

This, then, is a story in words and pictures of Brown Company's Research and Development department . . . a group of men and women who are doing all they can to assure a good future for our many products and, in turn, provide each of us with greater job security.



"Would you please remove your hats?"

## NATIONAL CHAMPS

(Continued from Page 5)

Omer Lang, Joe Maltais, Tommy Gillespie and Charlie La-Croix.

Reverend Father A. Lauziere, pastor of St. Joseph's Parish, will be remembered for organizing the City League in 1925. Members included hockey enthusiasts from the Angel Guardian Church, the Chemical Mill of Brown Company, Berlin High School, and itinerant players, to which Burgess Mill hockey devotees were added in 1927.

Merging of the two organizations, into what was to eventually become the Berlin Hockey Club, began in 1930.

Younger players were given their chance in 1933, when the Club Joliette organized a team of its own. Because of hockey rules then enforced, the game was slower and more individual than today's rapid-fire concentrated action. For that reason, players ranging from 16 to 40 years of age could participate. Art Rivard, Coach of the Joliette aggregation, discontinued the club in 1934. Bill Sharp, B. A. A. mainstay and player-coach from 1932 to 1937, picked up all the promising players—those that were to develop into the high-gear Berlin Maroons. Some of the 1934 players, wearing uniforms furnished by Brown Company, were Sharp, Dube, "Mousie" Hayes, Alp. Therriault, P. Gauthier, A. Rivard, Frank Therrien, Gene Garneau, S. Lapointe, R. Laroche, R. Nolet, C. Leclerc, N. Fournier, Oscar Lafrancois, Leo Vaillancourt, and Barney Laroche. As now, Lewis-ton and Berlin were archrivals.

The Maroons because of their uniforms of maroon and white were so-named, it is roughly estimated, in 1937. Due to their lightning-like speed, they were quickly dubbed "The Flying Frenchmen" in 1940 by the opposition. Seasoned players throughout the years—Elmo Therriault, Val Albert, Johnny Labrie, Norm "Fat" Pinette, Wilfred Fournier, Clem Bouchard, Walter Fournier, G. Sheptor, those previously cited along with others too numerous to mention—will recall the difficulties incurred in game scheduling and practice on outdoor skating rinks such as the St. Laurent, Angel Guardian, YMCA, and Coulombe rinks. The advent of the Notre Dame Arena, sponsored by Reverend Father Omer Bousquet, Pastor of the Angel Guardian Church, was not until 1947. This arena enabled Berlin fans to witness the NEAHA tournaments of 1948 and 1951 in their own home town and prompted President Walter Brown of the New England Athletic Hockey Association, following his attendance of the 1948 tourney, to say that "it was the most satisfactory tournament yet conducted by the Association" and the "physical equipment best between Boston and Montreal." For the record, he also added that "the publicity, the turn-out, the quality of officiating, and the calibre of the play was the best ever enjoyed at a NEAHA tournament." This was also the year of the Brown Company testimonial banquet held on March 22 in honor of the Maroons, the Notre Dame High hockey team and the Berlin High School basketball team, at which George Carens of the Boston Herald-Traveler was guest speaker.

Stories amassed in countless meticulously-kept scrapbooks and treasured anecdotes related from memory could easily blossom into the most enthralling of novels but suffice it for us to say that the present team is deserving of the highest of congratulations for carrying through in the light of their predecessors to the brilliant climax of April 4th. We in Brown Company join in with the multitude of Maroon fans in wishing them further glory and success in a great future ahead.



# SPARKY and SMOKEY

**A** FEW YEARS AGO, a group of advertising experts in Los Angeles faced one of the toughest assignments of their careers. They were asked to sell—not soap or tooth paste or washing machines—but an idea. The idea was forest fire prevention.

Every year nearly 30 million acres of precious U. S. timber were being blackened by fire. Could advertising sell people the idea of being careful in the woods?

The ad men accepted the challenge. For months they tried out different types of advertising appeals. Pictures of forests laid waste by fire were used to dramatize the problem. Sometimes a frightened squirrel or chipmunk appeared in their midst. Sometimes it was Bambi, the deer, who gazed forlornly out of the ads.

And then, one day, it was a bear. Unlike the other animals he was big and strong. He could stand on his hind legs and look almost human. He was eminently presentable in blue jeans and a ranger's hat with a shovel in his paw. They christened him Smokey after a famous New York fire chief.

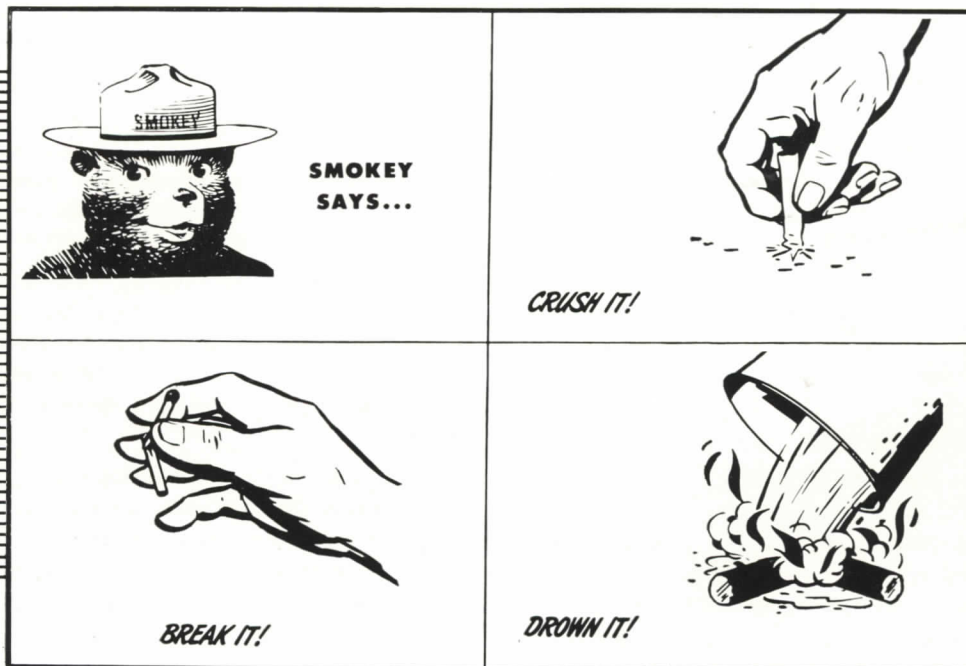
And they made him the symbol—and salesman—of forest fire prevention.

Three thousand miles away, a group of New York advertising men was wrestling with a similar selling problem—home fire prevention. An advertising campaign was badly needed to help cut down the more than 300,000 U. S. fires that annually take a toll of nearly 12,000 lives and close to a billion dollars in property.

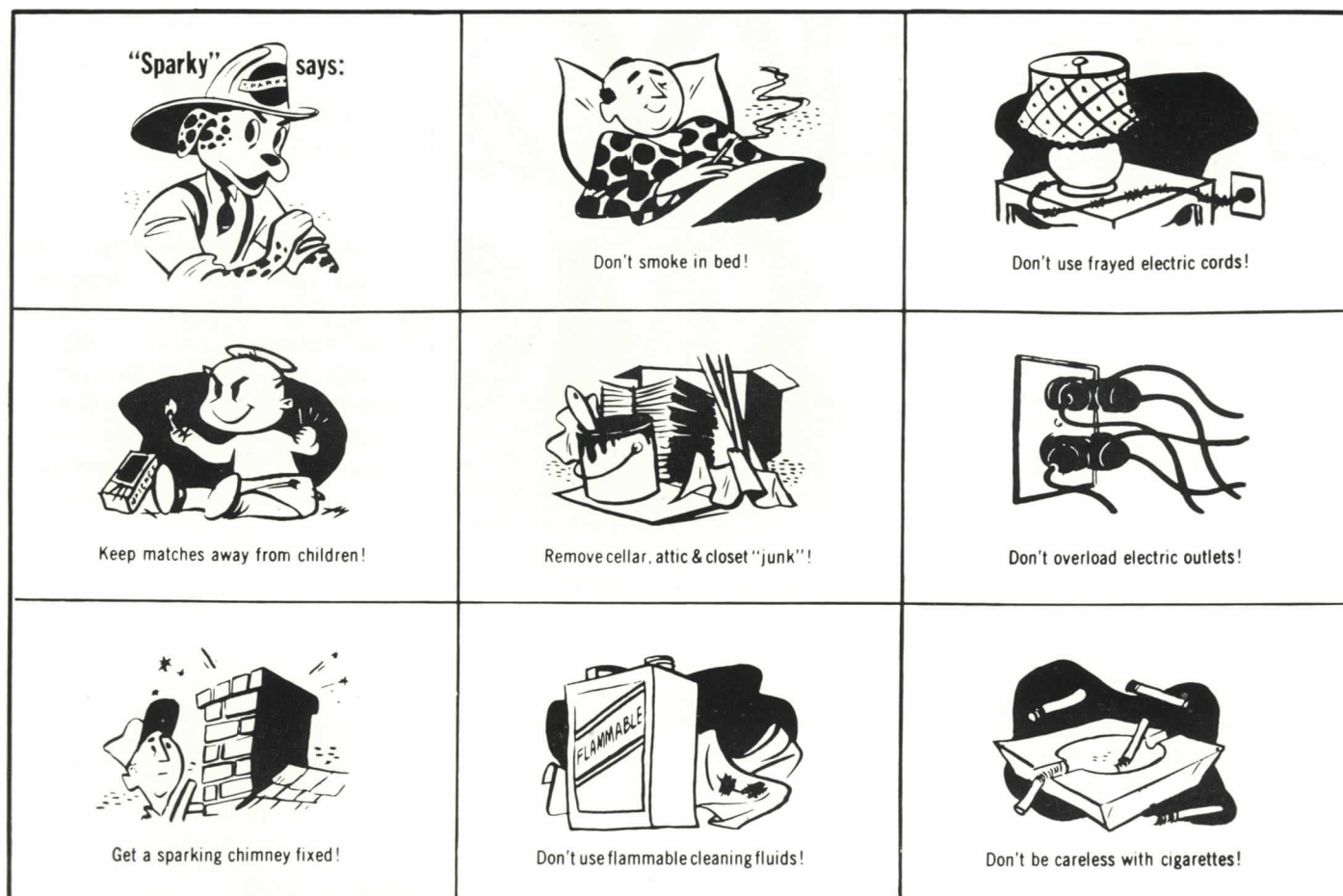
Like the Los Angeles group, these men, too, tried a variety of advertising approaches. Eventually, they, too, hit on a representative of the animal kingdom to convey their fire prevention messages.

Two years ago, at a luncheon of advertising bigwigs, they introduced him as the guest of honor—a two-week old Dalmatian puppy named Sparky. He was soon to appear in advertising across the nation, wearing a fire chief's hat and coat and squirting a hose.

Today, Sparky and Smokey, symbols respectively of home and forest fire prevention, speak to millions of Americans







every day through newspapers, magazines, bus and subway car cards, outdoor posters, radio and television, blotters, comic books and direct mail pieces.

It's the job of these four-legged friends to point out that 9 out of 10 fires, whether in the home or in the forest, occur through human carelessness.

To prevent home fires, says Sparky, don't smoke in bed, don't overload your wiring system, keep matches away from children, don't use flammable cleaning fluids, clean junk out of cellars and attics. These are some of the prime factors behind man-caused home fires, according to the National Fire Protection Association.

Smokey, following the rules of the State & Federal Services, tells us we can save our woodlands by crushing out cigarettes, breaking matches in two, dousing the dying embers of our campfire.

Have Smokey and Sparky helped reduce fires? To give you an example, forest fires have declined 25% since Smokey made his advertising debut. In fact, Congress considers him so valuable that last year it unanimously passed an Act making him the official symbol of forest fire prevention and the property of the American people. In addition to appearing in advertising, his likeness and messages are now being used by official license in toys, games, books, records, novel-

ties and clothing. He has even had a song written about him.

Sparky, though considerably younger in years, is rapidly achieving like popularity. Despite competition from movie-land dogs, he is the most publicized canine in America today.

The best part about Sparky and Smokey is that they render their fire prevention services at no cost whatever to you or the rest of the U. S. public. They are put to work year-round by The Advertising Council, a non-profit, non-partisan organization supported by American business. The Council uses advertising to sell not only the Smokey and Sparky messages but many other worthy ideas in the interest of the nation—ideas such as driving carefully, donating blood, supporting the Red Cross, improving schools, voting at election time, going to church on Sunday. Every year, U. S. business donates over a hundred million dollars' worth of free advertising time and space to disseminating these ideas.

Next time you're in Washington, D. C., take a trip to the National Zoo and see the real 'live Smokey. He was found as a cub five years ago, the sole survivor of a forest fire in New Mexico. Today he's a big black bruin and one of the most visited zoo animals in the country. And as for Sparky, you'll find his living counterpart in almost every fire house in the United States!



## Brown Co. Sponsors Scout Field Day

In line with New Hampshire Governor Hugh Gregg's "action program" to promote forest conservation, Brown Company sponsored a Conservation Field Day for all North Country Scouts and their leaders, Saturday, May 8th, at a site in Shelburne, N. H. Present for brief speeches were C. S. Herr, vice president in charge of Brown Company woods operations; and George Keough representing Hugh Gregg, New Hampshire's Governor.

The field day was designed to serve as training to aid troops in their effort to learn and apply some of the methods used to preserve our forestlands.

Scout troops arrived at the site at 9:30 a. m., May 8 where they and their leaders, under Brown Company supervision, planned a tree planting program with 3500 "baby" trees being provided by the company. Foresters also explained and demonstrated conservation practices, tree planting and the use of fire fighting equipment.

At noon, Brown Company provided the group with an outdoor baked bean feed which was followed by brief speeches by C. S. Herr and the Governor's representative.

Approximately 350 Boy Scouts began planting the 3500 small trees early in the afternoon.

Invitations were extended to Scout troops in Berlin, Gorham, Jackson, North Conway, Tamworth, Colebrook, Groveton, Lancaster, Jefferson, Whitefield, Bethlehem, Littleton, Lisbon, Woodsville and North Haverhill.

### Ernest H. Maling

Ernest H. Maling, a director of the Company and former treasurer prior to his retirement, was elected by the board of directors to the position of vice president and treasurer at a meeting held in New York on April 26 to fill the vacancy caused by the resignation of Howard G. Brush, it was recently announced by Laurence F. Whittemore, president.

Mr. Whittemore stated that Mr. Brush's resignation was wholly voluntary and that he has made his services available to the Company as a consultant. Mr. Brush had been with Brown Company about six and one-half years and prior to that time he was vice presi-



WE'RE SINGING THE SAME SONG! It's gratifying, indeed, to know that the local American Legion organization was so impressed with one of the Brown Company advertisements which recently appeared in local papers that they designed a colorful poster around its message and displayed it on the front of their building on Pleasant street.

dent of Motor Products Company, Detroit, Michigan.

All other officers were reelected.

### Millsfield Sportsman's Club

This year's fishing contest sponsored by the Millsfield Sportsman's Club for Brown Company employees will again provide additional prize winning opportunities for local anglers. Similar to last year, it will include a national fishing contest sponsored by the Lockport Felt Company, Newfane, N. Y. This particular contest is open to employees of paper, pulp, or paperboard manufacturing concerns, who are users of papermaker's felts, located in the continental U. S. A.

The contest will also offer the chance for employees to win the many cash awards presented each month by Brown Company for the first three winners in the square tail, salmon trout, lake trout, rainbow trout, pickerel, and horned pout classes caught in Coos county.

The national contest includes fish in the following classes: bass, brook trout, brown trout, lake trout, muskellunge,

### TO EMPLOYEES ONLY . . .



If you are not now purchasing U. S. Savings Bonds through the Payroll Savings Plan and wish to do so,—or if you are already buying bonds but wish to increase your savings, you may use this attached form. Simply detach and complete the form and turn it in to your time-keeper. He will see that your request is handled promptly.

## Help AMERICA While Aiding Yourself

Today, as much as at any other time, Americans everywhere are reaffirming their faith in the ideals that have made this country great. Continued freedom of opportunity is the right of everyone to save and succeed according to his own plans for the future.

Today, United States Savings Bonds are safeguards for all of us as well as pledges of faith in our form of government and way of life.

Today, there is a plan by which you can demonstrate your own belief in these ideals and, at the same time, build more security for you and your family.

It's easy for you to do your part. The plan is PAYROLL SAVINGS purchase of United States Savings Bonds. It is a plan by which you SAVE before there is a chance to SPEND. Payroll Savings purchase of bonds is the easy way to save for the good things in our way of life.

According to the latest figures, 1380 Brown Company employees are now on the Payroll Savings Plan. That's 43 percent of total employment. A campaign is now underway to add more names to the growing list.

LET'S ALL BUY BONDS!

walleyed pike, northernpike, chinook salmon, rainbow trout, sea trout, albacore, and yellowtail.

All entrants must use the official entry blank to qualify in the national contest. They are available at the Curtis Hardware Store on Main street where fish may be weighed in for both the national contest and the Brown Company contest.



# News

## AROUND THE PLANTS



### BURGESS & KRAFT

The Kraft Mill Maintenance team defeated the Office team in the finals in the Burgess Maintenance League at the C & S Bowlodrome. Men of the Kraft Mill Maintenance team are F. LeBlanc, E. Correau, G. Barlow, and R. Bedard. Those comprising the Burgess Office team are: P. A. Ryan, B. Dale, A. Parent, and A. Martin. The same Burgess Office team will bowl the Internal Audit team in the finals for the Brown Company Office League Championship at the Community Club alleys.

Donald Dube, Machinist, really has something to be proud of . . . he recently completed construction of his 5-room house.

Twin girls were born to Mr. and Mrs. Robert St. Cyr (Dryers) on April 7.

Burgess welcomes Louis P. "Lou" Carstunis in its Technical Staff. Prior to joining Brown Company as Chemical Engineer, Lou was with the Boeing Air Craft Engineering staff, of Wichita, Kansas.

Arthur Bouchard, of the Burgess Oil Shop, recently attended a special session of the State Legislature at Concord, N. H.

We are all glad to see Romeo Desilets back to work after being out sick for a week.

Paul Legere, spare Oiler of the Burgess crew, is all smiles these days. Paul was married April 24th. Congratulations to you, Paul and to the new Mrs.

J. T. Hegeman, F. Riley, and R. Bonsall, all of the Burgess Technical staff, traveled to Groveton on April 5th, to visit the Groveton Paper Company.

Edward J. Chodoski, Assistant Plant Engineer, and Henry Therrien, Millwright Foreman, took a trip to Rumford, Maine, on April 13. They inspected the Chipper Knives and Wood Handling system, also a new 12x45 Barking Drum.

Paris bound is Lydia O'Connell, one of our First Aid Room nurses. Mrs.

O'Connell plans to leave by plane on May 14 and will fly to Paris where she will meet her sons, M. Sgt. James E. O'Connell and Lt. Cmdr. A. W. O'Connell. With her children, Mrs. O'Connell will travel to Switzerland, Italy, Germany, and Holland. She will return July 1st.

Stan Judge finally had a chance to "squeeze in" a skiing week end. "And what a wonderful one it was," says Stan.

George Tardiff, West Side Electrical Foreman, tells us that Emile Savard is coming along wonderfully from his illness. Emile has been out sick since December 7, 1953. He's expected back soon.

Ernest Holt has entered the Mary Hitchcock Hospital in Hanover, N. H., to undergo an operation.

New men at Burgess are:

Arthur Tardiff, Norbert Viau, Harold Gagnon, Richard Delisle, Joseph Gauthier, all from Employment to Dryers; Ernest Allain, Woods to Waste Wood; Adrien Baillargeon, Bermico to Waste Wood; and David Aikens, military service to Digesters.

Off the sick and disabled list and back to work, we find:

J. A. Arsenault, Leo Parisee, E. Lamontagne, Wood; Laurier Renaud, Maintenance; Gerard Blais, Kraft; Leon Landry, Digesters; Lucien Roy, Francis Phair, Aristide Croteau, and Cyprien Morneau, Dryers.



"Oh, John, cut out the melodrama and pay Mr. Foley."

### Finishing and Loading

Mr. and Mrs. Normand Lafrance and family recently moved into their new home. Says Normand, "There's nothing like having a roof, of your own, over your head."

Joseph Roy has been sporting around in a new 1954 Bel-Air!!

Towmotor operators are all smiles since four new trucks arrived to replace the ones previously in use.

Congratulations to Mr. and Mrs. Jean Claude Gamache on the birth of a son, born April 6!!

Mr. and Mrs. Ernest Poirier spent the Easter week end in New York City where they attended the Barnum & Bailey Circus show and also viewed the Easter Parade.

Belated sympathy is extended to the following employees and their families—

. . . to Romeo, Joseph and Albert Roy on the loss of their father, Gaudias Roy, retired Brown Company employee, who died March 24, 1954.

. . . to Phil, Darius, Joseph, Clement, and Dovila Morrisette on the death of their father, Alfred Morrisette, retired business man, who died March 21, 1954.

The newly installed goggle cleaning tissue dispensers are very convenient and greatly appreciated by all throughout the plant.

### Digester House Blowpit Floor

A. McGee and Arthur Garneau are taking the First Aid course being given under the supervision of Dr. R. W. Kaschub.

Painting and repairs have just been completed at the Refrigeration Plant. The Messrs. Teles. Perreault and Stan Montminy are to be congratulated on the good job they did in repairing machines.

The boys from the top and bottom floors of the Digester House and some of Brown Company's supervisors recently contributed towards a send-off gift for Fred Dion of the Digester House who retired April 1, 1954. Mr. Dion was replaced by Armand McGee who in turn was replaced by Henry Guay as Head Blow Valve man.

The Blowpit floor is quite a busy place these days with everyone working to get the place ready for blow tanks and new washers. Quite a jam—

(Continued on next page)



boree with all the wood, stainless steel pipes and beams needed for this construction!!

Fred Dion, head Blow Valve man, retired April 1, 1954, after 49 years of service with Brown Company. Fred's working record dates back to 1905 at the Burgess Screens; then to SO<sup>a</sup> as a wrenchman; and then to his final occupation as head Blow Valve man.

Stanislas Montminy, better known to his fellow workers as Stan, also retired on April 1, 1954, with 38 years of service to Brown Company to his credit. He was Refrigeration plant operator and millwright.

Many years of happy retirement is our wish for both of you, Fred and Stan! And do come in and visit with us when you can.

#### Lab. News

Ted Brown recently vacationed in Florida for two weeks.

Armand Belair is sporting a sleek green Oldsmobile.

The Heine Steamers Bowling League held a banquet at the Pot Luck Restaurant on April 7, where the group enjoyed a delicious fried chicken dinner.

Trophies were awarded to the winning "Watermen" team composed of: Armand Arguin, Louis Michaud and Roger Gagne. Also two trophies for high single and high average were awarded to Tom Morgan.

Those present were Raymond Bernard, Andrew O'Neil, Louis Michaud, Lionel Morneau, Earl Remington, Tom Fortier, Armand Arguin, Tom Morgan, Edward Roy, Leo Huot, Lionel Bilo-deau, Roger Gagne and guest Joe Pickford.



"Look, honey, a license number just like ours!"



## BERMICO

Roger Bergeron, of the Treating department, recently spent two weeks' vacation starting construction on a new home on the West Milan Road.

Other early spring vacationers have been:

Emile Poirier, Henry Carberry, William Waters and Donald Roy of the Finishing department; William Ray, Robert Guitard, Patrick Chaloux and Emile Dubreuil from the Dryer department. A good time was reported to be had by all!

Remember boys, prior to launching your boats this spring, the new law in effect makes it compulsory to have the following equipment in any motor propelled boat: a fire extinguisher, a life preserver for each occupant of the craft, and a good substantial light in case of difficulty after nightfall.

From all the ear marks, this season should bring forth good results to those who are ardent followers of Isaac Walton's favorite pastime. The beaver dams are in good shape for fishing due to water conditions; and the early spring breakup of ice in the nearby ponds and lakes should aid in producing good results.

The "Bermico Bushmen" are all eagerly planning to compete for Brown Company prizes as to the largest fish caught in the various species. Keep your eyes on Carroll Schoff, "Billy" Therrien and Albert Babineau. These boys usually bring home the bacon during the early spring fishing.

Donald "M. H." Welch and family recently spent a week-end in and around Hartford, Connecticut, visiting relatives and friends.

Ray Morrisette, of the Treating department, has put the finishing touches on his new house that he constructed recently. Congratulations, Ray, upon the completion of your lovely home!

Constant Blais, our Fittings Plant leader, has outfitted his convertible coupe with a new red plaid top. To match the car, Constant is sporting about with a red plaid cap. We expect him to go all out soon, including the kilt and bagpipes. It is understood that he is also quite adept at dancing the Highland fling!!!

Harold Potter, of the Miscellaneous Finishing department, is going to leave us soon to establish residence in sunny California. We all join in wishing you

all the success possible in your new venture.

Those on the sick list at the time of this writing:

Rene Gagne, Edward Remillard, Adrien Baillargeon, Joseph Rochefort and Joseph Fortier.



## MAIN OFFICES

### Tabulating Department

Congratulations are in order for Phyllis Hawkins on her recent engagement to David E. Foote. David is also employed by Brown Company at the Burgess Mill. No date has been set for the wedding.

The Tab staff welcomes two new additions to the department, namely, Tina Baldassara and Jeannette Melanson. Both girls are working part time and both will graduate from Berlin High in June.

Laurel Rowell, Tab. department, and Doreen Williams, of the Mail room, recently motored to Lewiston, Me.

### Purchasing Department

Otis J. Bartlett, Buyer, has been ill for over a month. Otis spent several days in the hospital and recuperating at home, but is now back at work part time.

Paul Bouchard of Burgess Storehouse comes to Purchasing afternoons for work in our Expediting Section.

Two new-comers to Purchasing are Nancy Wheeler and Robert Lamontagne. Both are working on a temporary basis and are still attending Berlin High where they will graduate in June.



"... doing 68 miles an hour. I stopped her and asked for her license. She asked for mine. Well, Your Honor, it just happens that I changed uniforms this morning and ..."





### "Hail the Champs"

During the past bowling season, four teams composed of salaried employees of the Cascade Mill (male group) were represented in the Cascade Office League. The teams were White, Kraft, Nibrocel, and Duracel. The Nibrocel team of Ray Almand, Conrad Waldie, Oscar Carrier, and Phil Doherty were the winners. Tommy Stiles of the Kraft team captured the high average.

While on the subject of bowling, the Brown Company Office League Champions will, by the time this goes to press, have been crowned and the trophy emblematic of the League Championship in their possession. The winners of last year (Lt. Generals of Cascade) wish to offer congratulations to this year's winners and to wish the losers better luck next year.

### Core Room

Hold your hats, everyone!! Herbie Roy, that Red Hot Red Sox Rooter of years gone by, has finally left the fold and is picking the Chicago White Sox to lead the American League. We think you have something there, Herbie—but, please do us a favor and do not tell Oscar Carrier that you think the Red Sox will land in the second division. After all, we have to work with him.

### Towel Room

Towel Superintendent William "Bill" St. Pierre has returned from his vacation. He enjoyed his visit with his son and daughter-in-law and family in Corpus Christie, Texas. Bill also visited Mexico and many other interesting places.

Prudence Treamer and Mrs. Gordon Perry spent a week-end in New York visiting their sister and her family.

Others recently on vacation were Medora Arsenault, H. Jodrie, Beatrice Peloquin, Simonne Fortier and Mary Fissette.

We are sorry to hear one of our Millwrights met up with an accident. Sure will be glad to have you back, "Gene" Biron!

Sorry to hear also that Nap. "Pete" Guerin is back in the hospital.

It's good to see our Household Towels back in operation. Seems like old times. Henry Lepage who is a former household towel winder operator seems very interested in this setup.

"Snowball" Lachapelle is back to work with us.

Louis Fissett received word from his son who is in the service and stationed in Georgia saying he visited Fred Shelhorn before being transferred.

Cascade welcomes the following new girls to the Towel Room: Jeannette Rogers, Doris St. Germaine, Juliette Vaillancourt, Doris Laflamme, and Pauline Cote.

Inspectors have been added on to Household Towels. They are, Yolande Morneau, W. Michaud and Mary Taraskewich.



### CHEMICAL & FLOC

Joe Vallo, of the Liquid Chlorine, has returned to his home after an operation.

B. Napert, D. Morrisette, P. Caron and A. Hazzard have, at last, brought the Chemical Mill into the spotlight by winning the second round of the men's bowling league. B. Napert's 99 average is the highest of the whole league.

George Lafleur, Vic Mortensen, Tony St. Hilaire and R. Crotto recently brought home the "bacon" by winning in Class B during a special round. Play-offs for both teams of Chemical Mill are coming up and may the best man win!

A. Guilmette—Junior to you—received a sunshine basket from the office staff and his Cell House gang.

Aime Devost recently spent his 3 weeks' vacation in Norfolk, Va., visiting with son, Robert.

Oliver Berube is due to join the Cell House gang one of these days. Bob Payeur, a pal of his, is waiting to show Oliver around.

"Light" Legere recently entered the hospital for needed repairs.—Best wishes for a speedy recovery, "Light!"

The glare coming from the Storehouse has a story all of its own. Your guess was all wet—so was the new white paint!!

Martin Hanson, that big guy, who drives one of Brown Company's big trucks is also a fisherman. Just to be different though, Martin also goes in for mice stories—if someone doesn't believe how long the fish were. It seems that Martin was going to get set early for the season so he took his outboard motor down to the dealer for inspection. On taking off the apron (casing to you, landlubbers) "teeny-weeny" mice were found in a nest!?! And that's the story for this issue!!

# THE BROWN Bulletin

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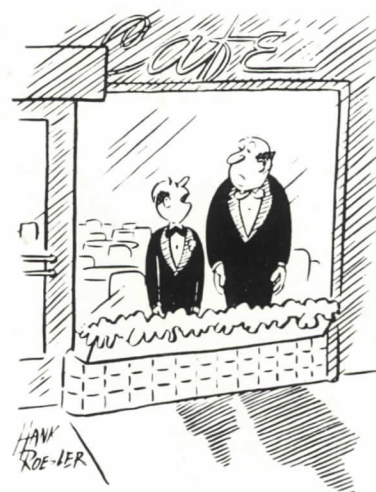
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"We're sort of reversing your role as bouncer. Go out and throw somebody IN!"



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