

THE BROWN

Bulletin



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THE BROWN Bulletin



Published monthly for employees and friends of Brown Company, Berlin, N. H.

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GOLDEN AGE CLUB, INC.

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BOSTON OFFICE

Marjorie Hewitt

MONTREAL OFFICE

Lois Bennett

Editorial...

On this Memorial Day, as we pay homage to those who died in the cause of their country, we should make certain that this homage carries a broad significance worthy of the supreme sacrifices made by America's sons and daughters. We should make certain that our tribute not only expresses our eternal gratitude to those who died for having brought a military victory . . . but that it must also stand as a vow that we will strive with all our power for an everlasting peace.

Those who died would want it so. They weren't afraid to die . . . *but they were afraid they would die in vain.*

Looking about us today there seems to be a strong basis for their fears. Suspicion, greed, lust for power . . . they are all rearing their ugly heads and making for an uneasy, unhappy world.

But we, the people of this great nation, have it in our power to change the tide of events . . . if we but will it. If we *speak as one* for the better world we all want, we can have it. More important . . . if we *ACT as one* we can have it.

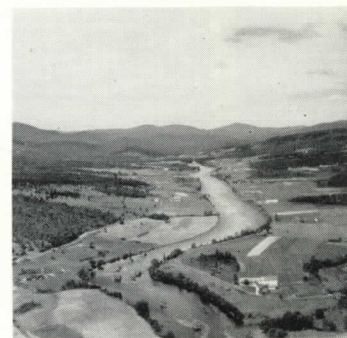
And that also holds true in anything else we choose to do, whether it be in a civic club, our own community or the company for which we work — if we act as one we will help materially to make it a success. That fact is very important.

But of even greater importance and significance is the fact that if, for instance, we all help to make our company successful, we will all benefit from it in many ways. It will add to our happiness, our security and make it easier for all of us to plan ahead without worry.

In other words — if we help our own club, or community or company — we are actually helping ourselves and as the saying goes, "God helps those who help themselves." So, you see, even He will give us a lift if we all work and act as a team.

THIS MONTH'S COVER

Here is a typical aerial view of a well-known scene just north of Berlin. It begins each year when the ice breaks up on the Androscoggin and softwood logs flow toward Brown Company mills to be converted into any one of several quality products.



BROWNCO NEWS REVIEW

"Ray" LaPlante Promoted



Raymond E. LaPlante has been appointed Southwest District Representative for the Bermico Sales division and will also represent the Pulp division in the sale of Solka-Floc with headquarters located in Dallas, Texas.

Mr. LaPlante has been in the employ of Brown Company for four years, serving in various capacities in the Bermico Sales division. Upon the transfer of the Company's General Sales Office in 1951 from New York to Boston, Mr. LaPlante was promoted from chief clerk in this division to Division Coordinator. He has had experience in the Research Laboratory and Manufacturing Plant of the Bermico mill.

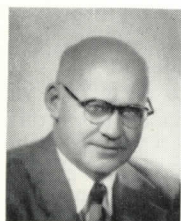
* * *

"Bill" LaRose Promoted



W. T. LaRose has been promoted to Manager of the newly formed Towel and Tissue Sales division according to an announcement from Downing P. Brown, Vice President in Charge of Sales. Mr. LaRose's association with Brown Company and the Nibroc Towel division over the past twenty-five years well qualifies him for this position.

N. O. Robinson, of Woodstock, N. Y., formerly eastern central representative of the Towel division, has been promoted to Eastern Regional Manager.



J. E. Mullaney, Jr., of Chicago, Illinois, formerly midwest representative of the Towel division, has been promoted to Western Regional Manager. These newly created positions will assist Mr. LaRose in his new responsibilities.

Brown Company People . . . In The News

JOHN W. JORDAN

H. P. BURBANK

HOWARD G. BRUSH

EMANUEL CHRISTIANSON

JOHN MORENCY

JIM HINCHEY

OMER LANG

(Editor's Note: If you know of any Brown Company employee who deserves recognition in this column, please write letter or postcard to "News," BROWN BULLETIN, Brown Company, Berlin, N. H.)

Headed the recent 1953 Red Cross Fund Drive in this area.

Recently elected District Boy Scout Chairman.

Recently lectured at Harvard School of Business Administration.

Elected Commander Ryan-Scammon Post #36, American Legion.

Elected President, Berlin Junior Chamber of Commerce.

Elected President, Gorham Junior Chamber of Commerce. Recently appointed Director, American Association of Industrial Editors.

Speaker, Central N. Y. Safety Conference and Exposition.



This display was recently featured by Brown Company at the National Paper Trade Association Convention in the Waldorf-Astoria, New York City.

Golden Age Club, Inc.

By John Spinney

Membership in The Golden Age Club, Inc. is now about 100 members.

Interest in this organization is now booming; we are on our way to become a 100 percent group. Meetings are well attended and card parties, dances, and other social events are well patronized.

Members of the Club are found in the club rooms every day from 9 a. m. to 10 p. m. It is very encouraging to those of us who approached the idea of a Club of this nature with some misgiving to now find how well the "boys" are responding. It has really been a success from the beginning.

The card parties are proving very popular as well as the dances with music furnished by our own members. To show their sense of community spirit the members voted at their last meeting to endorse the Band Concert proposition to be given in Berlin this summer. They also took part in making "The Community Club Review," which was presented at the Berlin High School Auditorium April 16, 1953, a success. An exhibition of old-fashioned square dancing by members and wives was arranged by Leo Frechette, President of the Club.

All retired men over sixty-five are requested to join with us in making this latest Berlin Club, the best, busiest, and most fraternal in the City.

FISHING CONTEST

Now Underway

Same rules and same cash prizes as last year

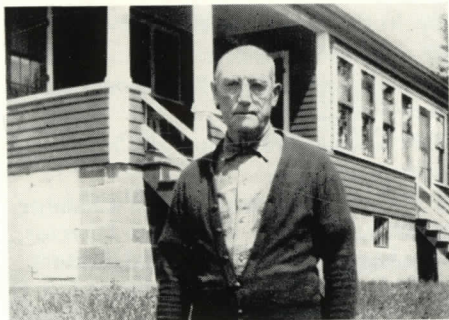
Bring your prize fish to the Curtis Hardware Store for weighing and entering the Brown Company employee contest — sponsored by Millsfield Sportsman's Club, Inc.

News

AROUND THE PLANTS



CASCADE



Ambrose "Andy" Shreenan recently retired from Brown Company after 44 years of service. He entered the Company in 1919 and became an employee of the Cascade Mill as Piper in 1916. For the past 20 years, he has been connected with the Fire Protection Service. The many friends of "Andy" wish him happiness during his retirement. He was presented with a purse of money by his co-workers as a farewell gift.

Joseph Fortier has taken over the former duties of Mr. Shreenan.

* * * Towel Room

Sincere sympathy is extended to Mary Bosa on the recent death of her father, Louis Bosa.

Mr. and Mrs. Lawrence Roberge are the happy parents of a boy born on March 23, and Mr. and Mrs. Raymond Vaillancourt of a girl born on March 24.

Congratulations to Shirley Loven and Alexander Raymond Bockman on their recent marriage.

On vacation at present are Jerry Judson and Rita Dugas.

Happy birthdays to Pauline Veilleux, William Gagnon, Doris L'Heureux and Yvette Biron.

On the sick list are Florence Taras-kewich and Shirley Loven.

Paper Converting

We have some new changes in Paper Converting. Congratulations "Izzy" Boilard on your new job as foreman!

Sorry to hear Ed Garneau is still in the Veterans Hospital. We all wish him a speedy recovery.

Louis Demers is back to work after an unfortunate accident. Better watch

that slippery ice, Louis — or, let the dog go hungry.

Good luck, Sandy Arseneau, on that Florida vacation starting March 28. Bring back some Florida sunshine with you.

Welcome to Paper Converting, Brault, Gosselin and other new men. Hope you like it here.

Arthur Brunelle has been out sick for the past two weeks. We hope he gets better real soon. We sure miss you on our shift.

Paper Machines

George Doucet and Fred Leeman, who retired recently, were presented gifts by the hourly and salaried employees. George received a wrist watch, and Fred a ring and cuff-links with the Masonic emblem.

George and Fred were surprised and pleased that their co-workers so honored them. They not only thanked the boys but remarked that the gifts they received would remind them of the happy days spent at Cascade.

Office

On Tuesday, March 31, a group of salaried employees, motored to the Glen House, where a dinner (preceded by cocktails, of course) was held in honor of Fred Leeman who is retiring after many years of service. Fred Schelhorn, superintendent, expressed the thanks of Brown Company and of the Cascade Mill for the faithful service rendered and wished Mr. Leeman happy days during his retirement. Each member of the group made a few remarks relative to their association with Mr. Leeman.

Mr. Leeman expressed his thanks, and stated that he expects to retire to where the fishing is good.

Mill Control

Attention hunters and fishermen! Dick Bisson of Mill Control will probably have some equipment to sell soon. His spare time is all taken up for the next year or so. Congratulations to "Bunny" and Dick on the birth of twins, a boy and girl, on April 2.

Paul Dutil of Mill Control is about to make "the trip to the altar." Congratulations, Paul, on your engagement and your coming marriage. The lucky girl is Anne Dionne.

Congratulations are extended to Henry Lepage on his reelection as Governor of Berlin Lodge #1056, Loyal Order of Moose.



CHEMICAL & FLOC

D. Morrisette is sporting that brand new wrist watch that so many of us guys had our eyes on.

Sign of Spring — "Light" Legere has had his annual haircut.

Norman Lowe is patiently awaiting the arrival of his new Studebaker with that "foreign" look.

Aime Devost is at the Veterans Hospital for treatment.

Albert Stone is out sick with that virus trouble. We hope the sunshine basket from your gang didn't prove too filling.

Oscar Vachon has entered the business world. He now operates his own grocery store.



BERMICO

With the coming of Spring, this reporter has overheard several discussions pertaining to the approaching fishing season. It seems that the boys here at Bermico are going all out for the monthly prizes offered for the largest fish caught. Carrol Schoff, one of our Yard Crew standbys, has recently purchased a new spinning outfit. It is considered a safe bet that he will be one of the boys bringing home the "bacon."

Our heartiest congratulations to Russel Doucet on his appointment to the Boston Office. What we wouldn't give to be in that vicinity during the coming baseball season!!

Congratulations to Foreman Ernest Bushway of the Bend Room on the new addition to the Bushway Family. We understand that it's a bouncing baby girl.

We wish to take this opportunity to extend our sincere sympathies to our night Foreman George Beauparlant on the recent death of his mother.

Sympathy is also extended to Albert Delorge and family on the recent loss of his brother, Edmond.

(Continued on Page 17)

OUR TOWN



(This is the second of a series of articles about Berlin and surrounding areas. Our sincere thanks to Miss Ruth Layes and the Berlin Chamber of Commerce for preparing these monthly articles.—EDITOR)

* * *

With the winter snows long departed, crocuses showing their colorful heads, and old Sol out from hiding there comes, for most of us, the great annual decision of just what direction we will journey when those "two weeks with pay" roll around.

Freedom, a car, and a little money, but where to go! Are you faced with a similar quandary? Really, it's no problem at all. Not for Berlinites that is. Not when within 90 miles lies one of the most renowned and most beautiful vacationlands in the entire country—right in our very door-yards spreads the dream of the out-of-stater — a vacation in the White Mountains Region of New Hampshire.

Going north a little over 90 miles there are the Connecticut Lakes — all four of them harboring some of the best fishing to be found anywhere. Here is wild and rugged beauty where the loon calls a welcome to you from across the lake and a raccoon might be a night prowler around your cabin. Stay in one of the several groups of comfortable cabins with main dining rooms or in the various lodges.

Our next stop is Franconia Notch, the setting of Nathaniel Hawthorne's famous story "The Great Stone Face," the amazing rock formation more commonly known as the "Old Man of the Mountains" rising 1,200 feet above Profile

Lake. Here there are many attractions for the vacationer. You'll want to go through the Flume, ride up the Tramway, swim and fish in Echo Lake where there are also boating and picnic facilities available. For rare mountain charm, you'll climb Bald Mountain and Artists Bluff, an elevation of nearly 2,500 feet, a short and easy ascent.

To the east of Franconia is another beauty spot of the White Mountains that of Crawford Notch where you can also pitch your tent and enjoy fishing and hiking in the air-conditioned countryside. Things to watch for include Arethusa Falls, Frankenstein Cliff and the Willey House site.

Journeying slightly southeast within 35 miles of home we arrive in the Eastern Slope Region an area starting at Pinkham Notch and ending in Conway. Those who love mountain climbing will find it at its best starting from the Pinkham Notch Camp to the eight other Appalachian Mt. Club huts scattered over the mountains. Huts provide bunks, mattresses, pillows and blankets in dormitories for men and women. Meals are served family style by trained hut-masters. For inexpensive recreation, no other sport can compare with climbing. Jogging along farther down into Jackson, Intervale, North Conway, etc., there is to be found a multitude of things to see and do. There are gift shops galore, a summer theater, an annual Horse Show and an annual Music Festival, the skimobile, dancing, swimming, fishing, hiking, art exhibits and countless others. Golf courses are nearby. All in all the region leaves nothing to be desired for the vacationer and all within such a short distance from home. Why not try it this summer?



NIGHT LIFE *at* BROWN COMPANY

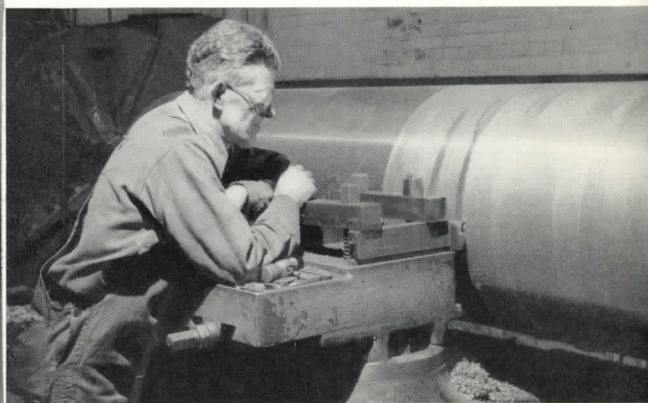
Night life at Brown Company is more than a matter of doing the housekeeping after the day's operations. Men and machines are on the job 24 hours a day in most of Brown Company's operations constantly turning out thousands of tons of production. Twenty-four hour production is almost essential in our kind of industry. It is especially true of a chemical plant or a pulp plant where some processes must be continuous since nature has seen fit to arrange it so that certain desired reactions require uninterrupted time.

At Brown Company, the men and women who are on the job while the rest of us are asleep are not the forgotten brigade. Their work is recognized as being highly essential

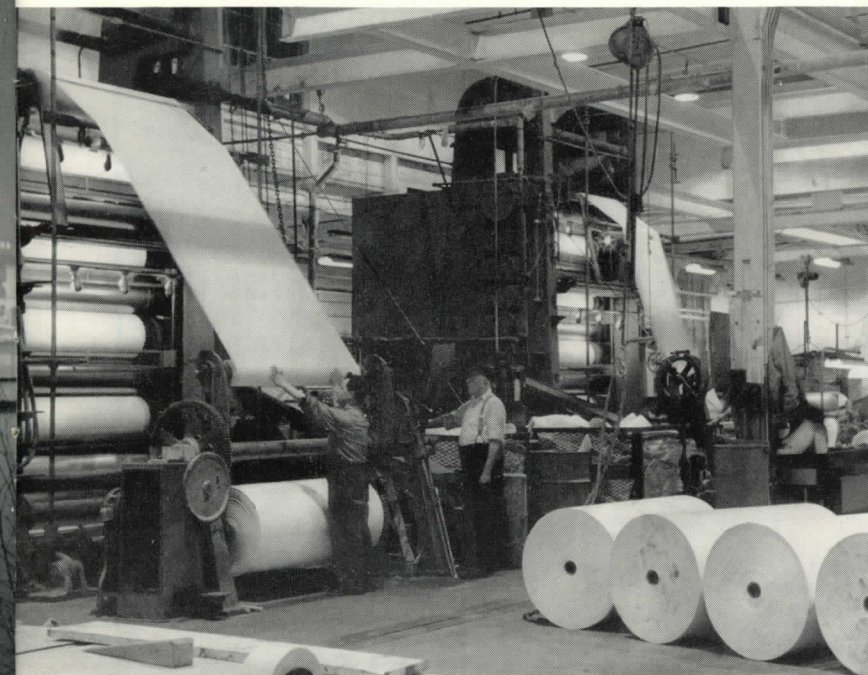
toward the continued success of the company. That is why the BROWN BULLETIN has devoted these pages to a review of the night side's activities.

This article may also serve as a reminder to the day-time people that while they're off the job, other members of the team are keeping things going so that everything will be in order to pick up production in the morning and begin another cycle of busy activity within the gates of Brown Company.

We hope you enjoy the accompanying pictures which were taken recently to highlight some of the important work that goes on at the plants after dark.



(Above) Night worker Edward Chambers, Cascade Machinist is shown preparing a paper machine roll for metalizing. (At left) A night view of the Kraft and Burgess plants, producers of high quality pulps for distribution throughout the world.

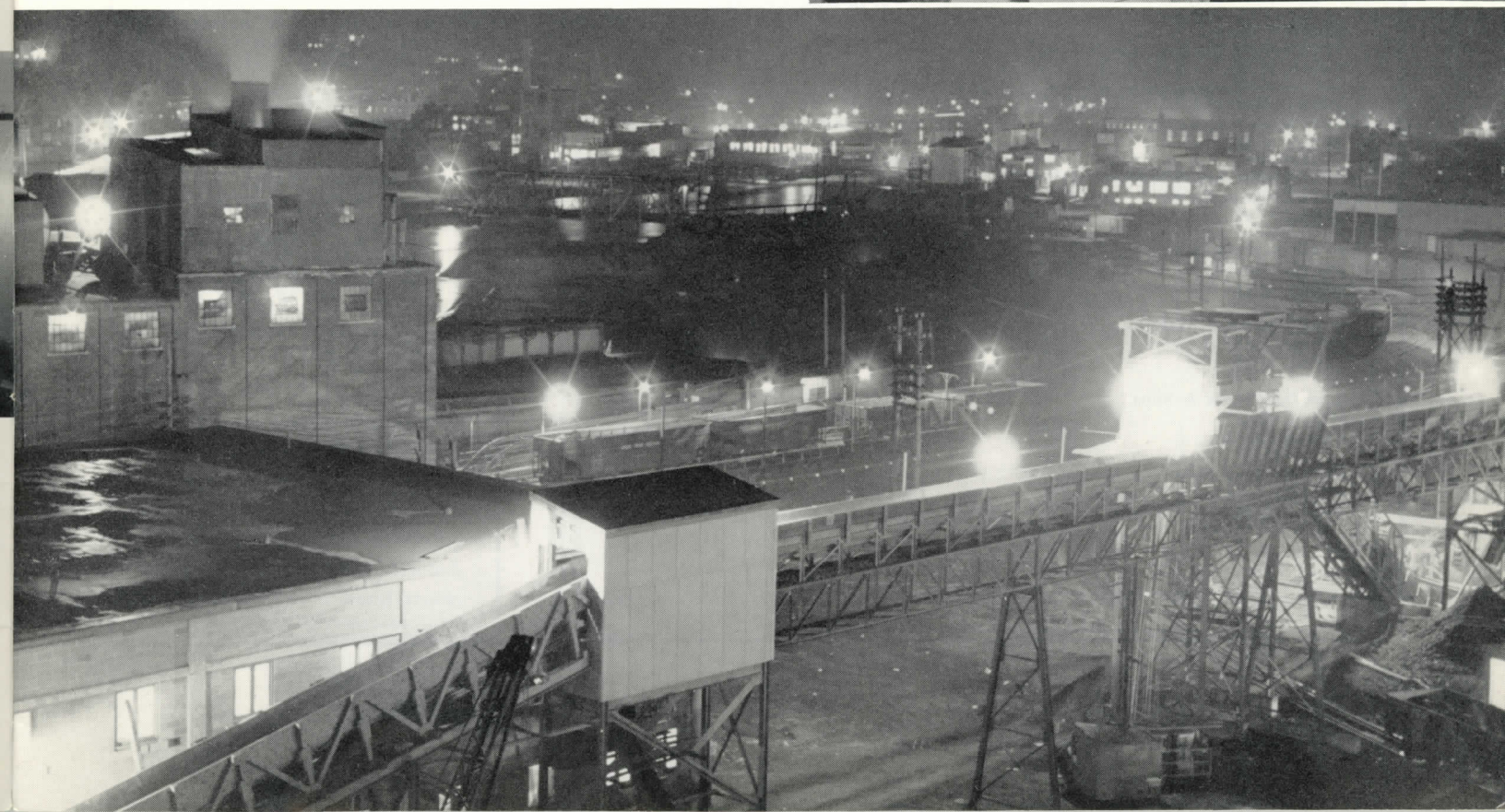


(Above) Here is a typical scene of nighttime operations at Brown Company. These men are pictured in the Finishing department of the Cascade plant.

(Below) Most of Brown Company's Upper Plants may be seen in this night photo taken from atop the hardwood pile. In most of the company's plants, operations never cease except for periodic shutdowns for repairs and cleaning.



(Above) Big repair jobs are done at night. Here Millwright Eddie Nolin, Welder Rene Routhier and Millwright Maurice Leclerc are shown burning steel as part of repairs to #1 cable conveyor in wood yard. (Below) Watchman Louis Findsen punches his clock as he patrols certain parts of plants.



Here's Where You Can Buy Famous Nibroc Towels And The New Nibroc Toilet Tissue

Abelli's Market
761 Second Street
Berlin, N. H.

Abramson's Grocery Store
756 Western Ave.
Berlin, N. H.

Andy's Super Market
695 Main Street
Berlin, N. H.

Babe's Market
196 E. Mason Street
Berlin, N. H.

Beaudoin's Market
149 State Street
Berlin, N. H.

Beck's Store
Lancaster Road
Gorham, N. H.

Blais Grocery Store
86 Mason Street
Berlin, N. H.

Albert Blais Market
Cascade, N. H.

Blanchette Brothers Market
211 East Mason Street
Berlin, N. H.

Bob's Market
Exchange Street
Gorham, N. H.

Chabot's Store
71 Hillside Avenue
Berlin, N. H.

Corner Store
67 Granite Street
Berlin, N. H.

Alphonse Croteau's Market
700 Lancaster Street
Berlin, N. H.

F. Croteau's Store
197 Coos Street
Berlin, N. H.

Curtis Hardware Store
123 Main Street
Berlin, N. H.

Sam Dalphonse & Sons
Main Street
Cascade, N. H.

Del's Grocery Store
285 Coos Street
Berlin, N. H.

DiMaria's Market
Exchange Street
Gorham, N. H.

Femia's Market
796 Western Avenue
Berlin, N. H.

Gagne's Market
556 Western Avenue
Berlin, N. H.

Gatchell's Service Sta. & Store
Glen Street
Gorham, N. H.

Huot's Market
197 E. Mason Street
Berlin, N. H.

I. G. A. Store
Corner Market
East Mason & Pleasant St.
Berlin, N. H.

Jerry's Market
681 First Avenue
Berlin, N. H.

King's Grocery Store
194 Wight Street
Berlin, N. H.

J. E. King Company
Church Street
Berlin, N. H.

L. & B. Food Market
Main Street
Gorham, N. H.

Larry's Market
24 Wight Street
Berlin, N. H.

Major's Market
396 Hillside Avenue
Berlin, N. H.

Montminy Brothers
69 Willard Street
Berlin, N. H.

Morrisette Bros. Super Market
554 Hillsboro Street
Berlin, N. H.

Syl Morrisette Grocery Store
396 Forbush Avenue
Berlin, N. H.

Mosca's Market
167 E. Mason Street
Berlin, N. H.

Norway Street Market
8 Norway Street
Berlin, N. H.

Parent's Grocery Store
523 Main Street
Berlin, N. H.

Parent's Market
168 Green Street
Berlin, N. H.

Park Street Market
153 Park Street
Berlin, N. H.

Peloquin's Market
147 Grafton Street
Berlin, N. H.

Perry's Store
172 Glen Avenue
Berlin, N. H.

Pine Street Store
160 Pine Street
Berlin, N. H.

Riverside Market
1415 Main Street
Berlin, N. H.

Rousseau's I. G. A. Market
Cor. Coos & Beaudoin
Berlin, N. H.

Rudy's Market
883 Western Avenue
Berlin, N. H.

Square Deal Market
Green & Pleasant Street
Berlin, N. H.

Tri Corner Market
743 Third Avenue
Berlin, N. H.

Vaillancourt's Super Market
823 Main Street
Berlin, N. H.

White Mt. Fruit Co.
Exchange Street
Gorham, N. H.

Wight Street Grocery Store
25 Wight Street
Berlin, N. H.

DON'T BE SAFETY-LAZY



Some people find the safe way to be too much trouble. For example they think "Why bother to get the step ladder when a box will do? Why wait for help to lift this heavy load?" Such people are "safety-lazy" or indifferent. These people



are trusting to luck as they are unnecessarily exposing themselves to accidents.

Don't be safety lazy. Take the time and effort needed to do the job the safe way. It helps prevent accidents.

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IF THE TIME CLOCK TALKED

Your Eyes

I just had an accident! As George, the pipefitter, was hoisting up a new piece of sprinkler pipe, the end swung around and socked me right in the face!

My face wasn't red — it was smashed, and I sure skipped a few ticks! But they fixed me right up with a new piece of glass and later I was wondering if they should have given me some of that tough glass — the same unbreakable kind that's in the goggles the fellows on the bench wear. I guess there's no need of that because I haven't any human eyes.

Speaking of goggles and human eyes —

Eighty percent of the things you know comes to you through your eyes. It's a fact. You watch a ball game; you read the newspapers or a book; you recognize your friends and members of your family; you see a movie or a show;

you look at a sunset or country or city scenery; you can't drive an automobile unless you can see, and so forth.

You wouldn't like to lose those things, would you?

Just wear your goggles! You shouldn't wear them just once in a while, but *you should wear them whenever there is even the smallest chance that some bit of material might fly into or strike your eye.*

It always makes me skip a beat every time I see a thoughtless mechanic go over to the grinder and touch up a cutting tool without his goggles. He probably doesn't bother to put them on "because he's just going to do a short job."

The length of the job has nothing to do with it!

A glass eye looks real — but you can't see with one!

* * *

IF YOU ARE A GREEN HAND

What is a green hand?

Well, in the first place he is a newly hired employee. He gets plenty of attention before he goes to work and I know that after he settles down on his job that the rest of the fellows are willing to help him as much as they can to feel right at home.

In the second place, a green hand may be a transfer from one department to another. Just because a man has worked in our plant in some other department, perhaps for a long time, he is still a green hand because there are a lot of things he doesn't know about our department and what we do.

Here are a few tips if you are a green hand.

Get acquainted with the other fellows around you and don't hesitate to ask anyone questions or to hand along suggestions if you have an idea. The more you can learn and the quicker you can learn it means that you will become a regular and valued employee all the sooner.

WATCH YOUR STEP — IT'S SAFER



When carrying bundles or other material always be sure you can see where you are going. Otherwise you may trip over an unseen object, make a mis-step or slip on an oil spot. When the load gets so bulky that your vision is restricted, get help or use a hand truck.

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YOUR SAFETY SCOREBOARD

	Accidents 4th Period End. 3-21-53	Total Accidents 1953	Man Hours Worked	Standing 1953	No. Days Since Last Accident
GROUP I					
Chemical	0	0	134,317	1	130
Burgess	3	13	667,251	2	0
Bermico	1	4	253,975	3	21
Power & Steam	1	2	170,718	4	23
Cascade	4	13	553,347	5	2
Onco	0	1	36,205	6	28
Riverside	2	6	79,072	7	15
Berlin Mills Ry.	0	1	44,687	8	91
	11	40	1,939,572		
GROUP II					
Research	0	0	48,355	1	269
Watchmen	0	0	16,270	2	151
Service	0	0	9,546	3	2372
Trucking	0	0	6,811	4	4441
Maint. Grounds	0	0	5,313	5	887
Viscose	0	0	4,006	6	3357
	0	0	90,301		

What are FRINGE

NEARLY 3 MILLION DOLLARS FOR YOUR BENEFIT



Fringe benefits are payments over and above regular hourly rates made by the Company to active and retired employees. Brown Company's fringe benefits to its employees are listed on the opposite page together with how much money it costs the Company per hour for each hourly-paid employee.

At a recent meeting one of our employees raised the question: "What do such items as group insurance, rest periods, pension, vacations, holidays, etc., amount to in terms of hourly wages?"

This question set us thinking, and we realized that it actually had never been figured up on a dollar and cents basis. We decided it would be worthwhile to compute the



cost of these items and see just what they amounted to in cents per hour.

Below are the results of our study. What do they mean to each employee? They add up to an extra 34½ cents per hour per employee, or \$718.85 per year per employee in addition to the regular paycheck received by each employee.

In order to explain further what your Brown Company benefit plan means to you, — let's take a specific example. Let's select an average Brown Company worker and pay him an average Brown Company wage.

According to statistics, the average Brown Company worker earns \$1.52 per hour. Some of you earn more than that and some of you earn less, but \$1.52 is the average wage per hour paid by Brown Company to its employees.

Now, here are the real facts about the benefit plan.

For every hour this average Brown Company employee works, the Company sets aside 34½ cents for that same

employee's benefits. Over a period of one week, the average employee (let's call him Joe Brownco) works 40 hours. With \$1.52 as his hourly rate, Joe Brownco would earn \$60.80 for his week's work. And for every week that Joe Brownco works to earn \$60.80 Brown Company is setting aside \$13.80 for his benefit. Not one penny of this \$13.80 came from Joe's pocket or check. It came from Brown Company's earnings and is set aside for Joe Brownco, you and all other employees at this same rate to protect you with a good insurance plan, a pension plan, and to provide you with rest periods, vacations, holidays, etc.

Thirty-four cents may not seem like much money, but when you realize that the Company sets aside that much for every hour you work, it soon becomes a lot of money. Actually, it amounts to \$718.85 per year for each employee



or a total of nearly \$3 million per year paid out by the Company for the benefit of its employees.

The cost of most Brown Company employee benefits are paid for by both the Company and the individual employee. Those described in this story and on the opposite page, however, refer only to *Brown Company's contributions* to each employee.

Your Pension Plan and Group Insurance Plan, for example, are known as "contributory plans." This means that both the Company and the employees share the cost. Other benefits, such as shift differential, paid rest periods, etc., paid vacations, paid holidays, payments for National Guard duty, premium pay for Sunday and payments to union stewards or officials for time spent in settling grievances or in negotiations, are paid in full by the Company.



GE BENEFITS ?

Extras Paid By The Company

COMPANY'S SHARE ONLY	Value to each employee Cents per hr.
Night or Shift Differential	1.7
Social Security payments made by the Company to the government which when added to retirement pay by the Company help us live more comfortably when we retire	2.3
Unemployment Compensation Payroll Tax	2.3
Workmen's Compensation (estimate cost of self insured)	1.9
Company Contribution to Pension Plan (*assumes a 20-year funding of past service liability)	9.1*
Company Contribution to Life Insurance Premium	1.0
Company Contribution to Sickness, Accident, Surgical or Medical Care insurance, Hospital insurance, etc.	1.3
Paid rest periods, lunch periods, wash-up time, clothes change time, etc.	2.6
Vacations for relaxation, and to do some of the things we didn't have time for during the rest of the year	6.2
Holidays to celebrate important events or to hunt, to go fishing, etc.	3.3
Extra pay to employees working on Sundays	2.6
Pay to men in National Guard	.2
Payments to union stewards or officials for time spent in settling grievances or in negotiating agreements	.06
Total extra pay per hour for each worker	34½c
The average extra payment made by the Company per worker per year	\$718.85

A MESSAGE FROM THE PRESIDENT OF BROWN COMPANY

When we rearranged the format and character of the BROWN BULLETIN it was suggested that the officers of the Company might use part of it as a means of talking to the men and women employed in the Company regarding various situations as they arose.

I personally have found it a good medium of expression whereby a number of pressing situations relating to the Company's welfare could be explained.

In this community Brown Company is more than an employer, wherein nearly 4,000 people earn their living for themselves and families. Brown Company has the disadvantage which often comes to old companies to which people have become so long familiar that it does not seem possible that anything could happen. On the other hand the continuance of Brown Company and its enlargement is and has been a continual fight, not only against competition but against the state of mind of people who have grown used to certain lines of thought, some of which have become out of date by changed conditions.

If Brown Company were a new company with its large payroll everyone would be enthusiastic about its present and future condition.

Sitting in my seat it often seems that the people of this vicinity expect a lot of Brown Company and are not very sympathetic towards its problems. There have been many cases in New England of big, old companies which have ceased to exist because they could not meet competition. Most of the communities affected, such as Manchester, Nashua, Somersworth, etc. have made a good recovery in other lines of industry, but it is pretty hard to indicate any such possibility in Berlin were Brown Company to cease operations here.

Do not get me wrong, I have no thought of such a thing happening although it could happen because we are up against competition from the South and West which is putting heavy pressure on us in every market which we service. The indication is that through the use of integrated logging practices and the realization of higher utilization from the timber growth on our lands we can eventually meet the competition as far as woods costs are concerned.

The other situation which we are facing is one of the productivity of individuals in the mills. In many of our operations it is taking **more man hours of work to produce the same number of tons of products** than it is in the mills of our competitors. This is a problem which Company management cannot meet alone. It comes down to individual willingness and initiative. The owners of the Company have shown their willingness to allow us to spend large sums of money on plants and equipment. We should spend further sums but they are only available to the extent that we can show results.

My message today to the inhabitants of this region as well as to the employees of Brown Company is this: **Our future is in our own hands.** If we are willing to expend, in production, the vigor and intelligence which we have, we can meet competition. Otherwise we ourselves will be responsible for a decrease in the fortunes of this community and its chief industry.

L F Whittemore

For the Girls



ANY FAMILY TRIP holds more fun and activity than you can crowd into one or two random snapshots. So take your snaps in series — the kind of series that tells where and when — and who had so much fun doing what. If it's a picnic, picture making the sandwiches, loading the car, building the campfire. Later, snap the whole gang around the picnic spread, and the youngsters grinning over their hotdogs. Snap them often for a full photo story. Forget composition, but keep close to the center of interest.

* * *



PINEAPPLE SLICES to the rescue when you're at a loss for a colorful, tangy salad to set off your meal. For a salad-in-a-jiffy to go with any main-course dish, place a slice of golden pineapple on crisp salad greens, then a slice of pickled beet, and a slice of mild onion. A creamy dressing may be made quickly by combining two parts of French dressing with one part of mayonnaise. . . . You'll have pineapple for flavor, beet slices for color and onion for tang.

* * *

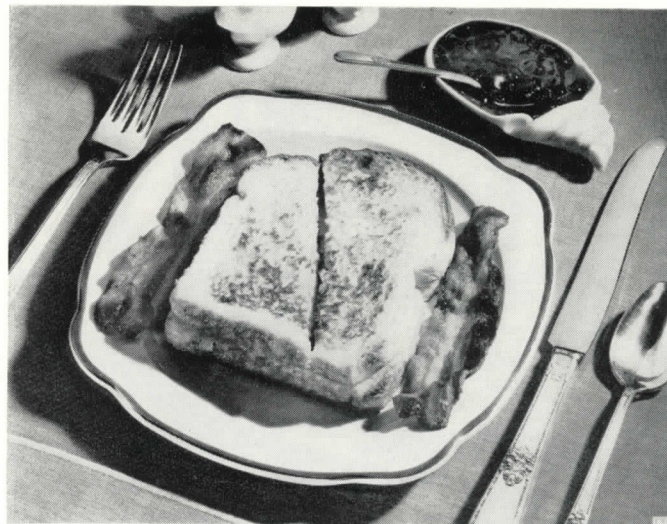
THAT FORGOTTEN MEAL — BREAKFAST

GOOD BREAKFAST means good morning — in fact, it means not only "good morning" it means a "good day." It means a good day with less fatigue, less irritation, and fewer accidents. Yes, breakfast means better health — glint in the eye, spring in the heel.

The longest stretch between meals, during the entire 24-hour day, is that night to morning period. The morning meal is needed to offset the hunger—which may or may not be recognized—as the result of the depletion of many bodily stores. Breakfast should provide about 600 calories, or about one-third of the day's calorie needs. A good breakfast contributes to the zest for living — to la joie de vivre.

If a good breakfast is eaten, one is prone to eat less during the rest of the day. It is also a fact that a person will lose more weight on the same number of calories if his food intake is divided into three meals than if eaten in one large meal.

* * *



FRENCH TOAST FOR BREAKFAST

Piping hot French toast really shines at breakfast for it takes little time to turn out golden-brown crunchy slices. And all you need to prepare it are eggs, butter or margarine, milk and bread, preferably French bread if you like your toast to have a custard-like consistency.

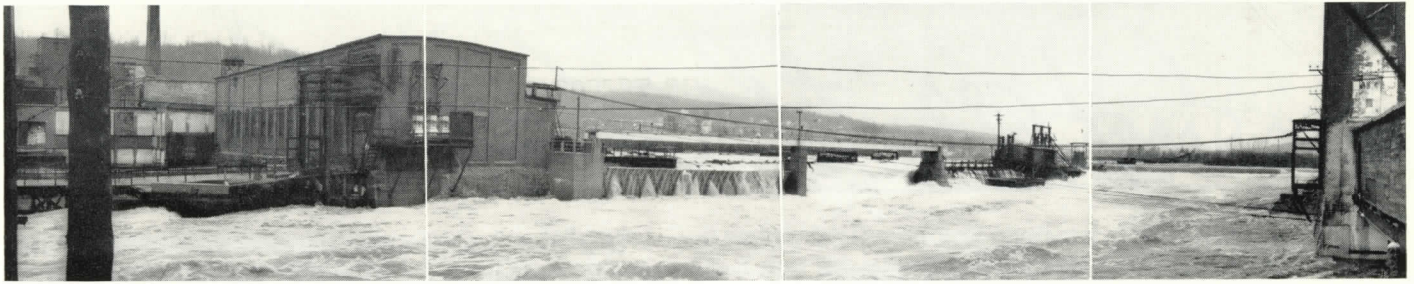
French toast variations are endless for you may use whole wheat bread, raisin bread, orange bread. You may add a subtle hint of spice by introducing a pinch of nutmeg, cinnamon, cardamon or ginger to the dipping mixture.

FRENCH TOAST

2 eggs, beaten slightly	8 slices enriched bread
$\frac{2}{3}$ cup milk	$\frac{1}{4}$ cup shortening
$\frac{1}{4}$ teaspoon salt	

Combine beaten eggs, milk and salt in a shallow bowl. Melt shortening in a skillet. Dip bread slices into egg mixture, turning them to coat both sides. Brown bread on both sides in hot fat. Serve with jelly or preserves.

Yield: 4 servings — 2 slices toast per serving.



ANGRY WATER



(Above) Pulpwood lodges in racks under Bermico office.

(Below) Road and bridge at Shelburne Dam under water.



It has been seventeen years since the river water of the North Country was as angry as it was during the recent flood which caused havoc in many sections of Berlin, in the business and residential areas as well as in the industrial areas. Its fury ranged from filling up cellars in lowland areas to completely washing out the strong and durable highways and railroad lines in many sections of northern New Hampshire.

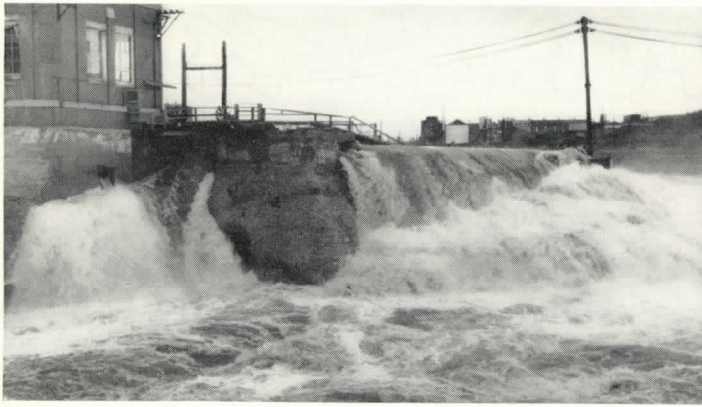
The Androscoggin River, according to a Brown Company dispatcher, reached a crest of 17,540 cubic feet per second at its peak during the flood as compared to a normal flow of 2,000 cubic feet per second.

The following is a photographically illustrated report to employees and friends of Brown Company on the actual destruction and near damage to Company plants and equipment. The report is based on telephone interviews during flood time with mill managers and other department heads most familiar with flood conditions in their area.

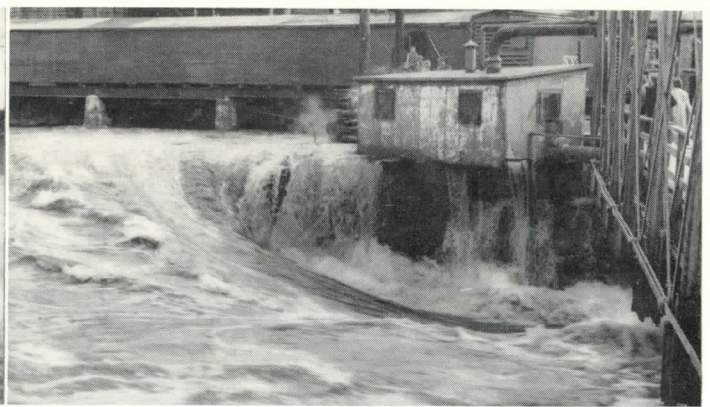
The storm-driven flood that rolled into our highly industrialized city, as far as Brown Company is concerned, left a tremendous tale of heroism and teamwork in its wake.

(Below) Many principal tracks of BMRy were flooded.





Water took whatever course it could to escape.



Walls and underpinning of plants also threatened.

Men of the Woods department as well as other men from our many local plants "worked their hearts out" in a successful attempt to save thousands and thousands of dollars worth of pulpwood, expensive machinery and plants. "These men knew why they were working hard, too," said a Woods department official in commenting about the work done at Errol Dam. He was referring to the possible damage and destruction of communities to the south, such as Milan, Berlin, Gorham and Shelburne.

During the flood, Woods department crews under the supervision of Milt Harriman and Alton Oleson worked night and day on the river, fighting to keep 40,000 cords of pulpwood from taking the long trip to the Atlantic.

About 20,000 cords of wood and thousands of tons of ice were sluiced at Errol Dam to reduce the flood threat and damage to that structure. Huge cakes of ice, sometimes running to 40 feet wide, had to be dynamited into smaller sizes which could be passed through the dam without jamming. A BROWN BULLETIN reporter who was at the scene commented, "It was a tremendous job for those men. They should be congratulated for their efforts which undoubtedly saved Brown Company and the communities to the south from a very considerable loss."

Here in Berlin, torrents poured down the river pulling

flashboards off five of the dams and causing heavy damage to the Shelburne Hydro Station where high water overran the operating floor and flooded generators. Repair crews have been working steadily to get the station back in shape. According to a Power & Steam department official, all stations received damage from the flood.

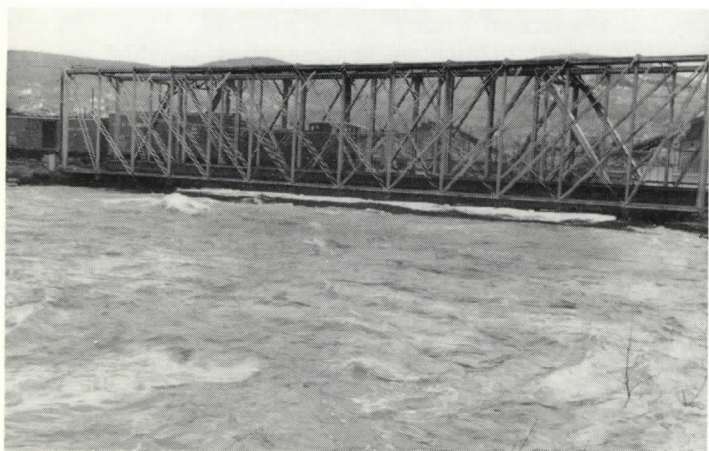
At the Burgess plant, a shutdown was necessary for nearly 24 hours when the filters became plugged. Production at the Kraft plant kept going.

One of the best jobs of sandbagging to prevent heavy damage to plants and equipment of Brown Company was at the north end of the Cascade boiler plant. Crews of Brown Company employees worked steadily in this area piling sandbags to keep the surging Androscoggin from damaging the costly plant and equipment, the yard and the newly developed parking area.

According to a report from a Berlin Mills Railway official, there were no delays of deliveries to any of the plants even though many principal tracks were washed out.

We think this story is a good example of how cooperation among Brown Company employees not only saved plants and equipment from damage during the flood, but actually kept many of the plants in operation. It's another example of how teamwork can benefit all of us.

Railroad deliveries continued even with this high water.



Flood took heavy toll among merchants in this area.





TIME OUT FOR LAFFS



Three 4-Fs got out of their car and walked into a tavern.

"Coke," ordered the first.

"Orangeade," requested the second.

"Water," said the third. "I'm driving."

* * *

Sailor, soulfully, at dance: Tell me all about yourself — your struggles, your dreams, your telephone number.

* * *

"Shirley, who broke that chair in the parlor last night?"

"It just collapsed, for no reason, Dad, but neither of us was hurt."

* * *

Boss: "You should have been here at nine o'clock."

New Stenographer: "Why? What happened?"

* * *

Mamie: "Frank's going to be awful hard to live with when he gets back from those islands in the South Seas."

Minnie: "What makes you think so?"

Mamie: "After he sees those native girls wearing sarongs, I'll have to talk fast to get enough money for a regular dress!"

"I always do my hardest work before breakfast."

"What's that?"

"Getting up."

* * *

Teacher: "If a number of cattle is called a herd, and a number of sheep is called a flock, what would a number of camels be called?"

Little Johnny: "A carton."

* * *

A man went to an insurance office to have his life insured. The insurance agent asked, "Do you drive?"

"No," said the applicant.

"Do you fly?"

The answer was the same.

"Sorry, sir," said the agent curtly, "but our company no longer insures pedestrians."

* * *

Two women met on the street after a long absence. Said the first:

"Gracious, Dorothy, I haven't seen you for seven years. You certainly have aged."

"You, too, Eleanor, dear. I wouldn't have recognized you except for the dress and hat."



HARLAN MAJOR, leading authority on fishing says: "Get your hook into Payroll Savings and catch regular security with U. S. Defense Bonds!"

Tips For Fishermen

1. In spite of the constant battle for survival, fish have been on this earth longer than men. Don't underrate them.
2. Learn streamcraft and simple fishing, step by step, before complicating your sport with intricate equipment. Mastery of fundamentals and appreciation of nature's offerings produce greater satisfaction than a lot of dead fish.
3. Fish play, love, fight — get hungry, indisposed and temperamental. Attention to these moods puts fish on your hook.
4. Don't fall in love with a pet lure. It is good only when it produces results, and when it ceases to catch fish, discard it for another.
5. After a fish is hooked, use your tackle — not your strength. Use of tackle is to the best advantage because, pound for pound, a fish can outpull a man.
6. Make a strike by getting your hook into Payroll Savings and get a regular catch each month of U. S. Defense Bonds!

Bermico

(Continued from Page 4)

Ernest Coulombe, Gene Lessard and Albert Tremaine who have been out on sick leave are now back at work.

Alphonse LaPlante has taken over a new job after being out ill. He is now performing clerical work in the Mill Shipping Office.

Congratulations to Mr. and Mrs. James Tyler on the recent birth of a son.

Louis Gauthier's son, Donald, was rushed to the St. Louis Hospital of late for an emergency appendectomy. We are all happy to hear that the operation was a success and we extend our best wishes for a speedy recovery.

The Berlin National Guard was recently invited to the showing of "Thunder Bird" at the Albert Theater. Those from Bermico who watched the Guard march up Main Street noticed First Sergeant Moreau's outfit in particular. Congratulations on a snappy outfit, Bob.

"Pete" Frechette, our Yard Foreman, claims that he has discovered a much better remedy than sulphur and molasses for a spring tonic. "Pete" claims that raw oysters can't be beat. What do you prescribe for we younger fellows, "Pete"?



BURGESS & KRAFT

Congratulations to Lawrence Lavoie and Thomas Chasson of the Kraft Mill who recently became fathers. Mrs. Lavoie, the former Shirley Lemelin, gave birth to a 7½ lb. baby boy on March 19. She is a former Towel Room employee. Mrs. Chasson, the former Irene Gogan, gave birth to a 7 lb. 9 oz. baby girl on March 22. Both mothers are reported to be doing fine.

George Laflamme is resting at his home after a short stay at the hospital. He plans to return to work about the 1st of April.

During the recent month, six new men filled in vacant jobs in the Kraft Mill. They are Roland Gagne, Gaston Buteau, Frank Reardon, Victor Blais, Raymond Blais, and Paul Gagne. Welcome to your new jobs, boys!

Deepest sympathy is extended to the family and friends of F. J. Sheridan who died March 17, 1953. Frank was Production Control Supervisor and Office

Supervisor for the Pulp division. His wife, the former "Betty" O'Connor, will be remembered by Burgess Personnel for the many years she spent as Frank's secretary. Frank also had a son, F. J. Sheridan, Jr., who is with the Burgess Laboratory.

Condolences are also being offered to Mr. and Mrs. T. M. Brown on the death of Mrs. Brown's father, E. B. Reed (77), deceased March 24, 1953, in Harmony, Maine. Mr. Reed died suddenly following a short illness.

Genise Amero of Methods Engineering and Jeannette Barbin of the Pulp division number amongst those aspiring Thespians who attended a recent meeting of the Berlin Civic Dramatic Club.

"Ed" Gonya has been promoted to the office of Production Control Supervisor and Office Supervisor for the Pulp division, replacing the late F. J. Sheridan. "Ed" will be replaced, in turn, at his former post as Quality Control Supervisor by Fred Riley. Congratulations and best of luck to both of you.

Mr. and Mrs. Albert Lawrence of Gorham, N. H., recently announced the marriage of their daughter, Patricia Louise, May 31, 1952, in Newport, R. I., to Donald Rocco Gemmiti, ME-3 U. S. Navy, son of Mrs. Catherine Catello of Schenectady, N. Y., and the late Francis Gemmiti of Cascade, N. H.

The recent floods raised havoc with many of our co-workers, closest to us were Mrs. "Don" Gemmiti (Pat Lawrence) and Arthur Given. "Pat" recently returned from her honeymoon to find the lower levels of her home under the raging waters of the Androscoggin and much of her belongings floating about therein — estimated damage well over \$1,000!

Elizabeth Harp spent a long weekend in Boston shopping, week ending April 4, with her sister Helen and her mother. The result was a brand new spring wardrobe which should have "tickled" any girl; Elizabeth, however, was crestfallen because she did not find one set of earrings which she liked!

Mr. and Mrs. George W. Adams, Sr., visited their twin sons, George and Gordon, at Fort Devens recently accompanied by their daughter-in-law, Rita (formerly Rita Morey of Gorham, N. H.), and Madeleine Gingras. The twins are being transferred to Aberdeen Proving Grounds, Aberdeen, Md. George, Jr. formerly worked at Riverside; Gordon was employed by Heywood-Wakefield Company.

Bleachery

The Bleachery Boys wish to express their deepest sympathy to Felix Bosa on

the recent death of his father.

Emile Arsenault spent his vacation playing hockey for the Maroons.

Our deepest sympathy is extended to the family of Joseph Dion who died on March 3. Mr. Dion was a retired employee of the Burgess Bleachery.

Lawrence Birt is doing well in bowling. He has hit the 312 mark. Very good work, Lawrence. Keep it up!

We are sorry to hear that Leon Mailhot has been confined to the St. Louis Hospital for the past two weeks. He is now recovering at his home.

The boys from the Burgess Bleachery are all glad to see Robert Marois back after being out sick for the past six weeks.

We have received word that Mrs. Nazaire Bergeron is home from the hospital in Boston.

Mrs. Eva Vogel is recovering very nicely at her home after being confined to the St. Louis Hospital for two weeks.

We have a few new men in our department. They are George Devoid, Eugene Roy and Richard Bellefeuille. They bid on jobs and got them. Welcome to our department, boys!

Spring is here and the boys are all talking about "fishing." We hear that Bill Page and Nazaire Bergeron are building a good sized boat to go clam digging around Dover Point as soon as the season opens.

Mr. and Mrs. John Sullivan and Howard Finnegan attended the Basketball Tournament in Durham where their son, Philip, played with the "Berlin Mountaineers."

Paul Lefebvre is back to work after being out over four months recovering from a major operation.

Bill Arguin, who retired this spring, has gone to Jamestown, New York, to live. Jamestown is his wife's home town.

Congratulations to Mr. and Mrs. Donald Amero on the birth of a daughter.

Our Screen Tender, Camille Tardiff, has swapped his Hudson in for a new Kaiser.

Eugene Fournier says his T.V. set works to perfection; but Aime Gagne says it's "tops" where he lives.

Our foreman, Emile Bouchard and family, spent the weekend in Hartford, Conn., visiting his sister.

The boys were sorry to hear that Emile Arsenault was hurt while playing hockey at Lewiston, Me. Hope everything will be all right!

Beavers, beavers! Who gets the beavers? Why, the men who trap them — natch! And that's just what Albert

(Continued on Page 18)

Burgess

(Continued from Page 17)

Blanchette of the Dryer Bldg. and Lionel Tardiff, Yard Crew, did from February 15 to March 1 at Success Pond — trapping eleven and selling the skins.

Saturday morning, April 11, the "bells were ringing for Bobby Carr and his gal." Robert "Bobby" Carr, of the Dryer Bldg., and Rita Bilodeau of the Towel Room exchanged vows at St. Joseph's Church, followed by a reception at the VFW Hall. The couple is honeymooning in Portland, Maine. Congratulations, Bobby!

We are deeply sorry to hear that George Roy, our steam man, is still out on sick leave.

Wilfred Plourde is also out on sick leave.

Joe Labonte, the big potato man on Church Street, plants five pecks of potatoes a year and has started to get his seed ready for May 31, no sooner, no later. He claims that he gets thirty-five bushels from the five pecks.

George Anderson seems to be walking all right again after having had the misfortune of stepping on a hammer. We have but one advice to give you, George, "Watch your step!"

Dari Pomerleau, our blowpit foreman, is back to work after being out for three weeks.

Romeo Croteau, one of the blowpit hosemen, was seen sporting around in a new 1953 Ford.

We welcome back Maurice Landry who has been ill seven weeks.

Emile Payeur, Head Blow Valve man of the Digester House bottom floor, took his 3rd degree in the Knights of Columbus recently. Emile claims that it's tough going but worth every bit of it.

We understand that Aime Labonte, who retired recently, is hard at work making snow shoes, a hobby for which he is well known.

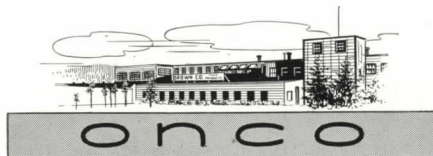
Saul Rosenberg, of the Digester House, received his greetings card from Uncle Sam and left for Service in the Army on March 11.

Reminiscent of "One Way Corrigan," the Dryer Bldg.'s little bundle of T.N.T. on hockey skates, Roland Cloutier, tore into the Sacred Heart Hockey Team with such fury that he lost his sense of direction and at the end of the period retired to the Sacred Heart's penalty box.

Returned to work recently are the following: Theophile Jacques, Victor

Gendron, Harry Bartlett, Armand Labbe, Paul Lefebvre and Richard Lizzie.

Reported on the sick list for this issue are: Jos. Larochelle, Albert Lavoie, Leo Piper, Gerard Tanguay, Robert Laforce, and Romeo Tremblay.



Agnes Godbout and Yvonne St. Hilaire spent a day shopping in Lewiston recently.

Yvonne St. Hilaire and "Duffy" Turgeon are out sick.

Mark Morin is back at work after being out sick with pleurisy.

Madeline Martin was a spectator at the Jr. Basketball Tournament held in Manchester.

Carroll Stenberg's son, Clayton, is out of the Air Force and is working at the present time at Cascade Towel Room.

Raoul Boucher spent the weekend in Nashua where he met an old Army buddy he had not seen in two years.

Albert Aube of the Onco vacationed in St. Charles, Quebec, where he visited with his father whom he had not seen in four years.

"Duffy" Turgeon, our janitor, is feeling better after his trip to White River

Jct. (Vet. Hospital). He will soon be eating those steaks.

Emile Michaud is back at work after being out with a bad cold.

"Phil" Farrington, our tester, was recently elected President of the Brown School P.T.A.

"Addie" St. Laurent was one of the lucky ones to go to the New England School Boy Hockey Tournament. Reports a grand time.

One of our boys in the office received a buck saw from his wife for a birthday present. Our guess is — the honeymoon is over all right!

"Joe" Basile and his crew have just painted our office. Very good work, boys!

Wilfred John was the lucky winner of a very nice set of seat covers for his car at the recent radio auction.



Congratulations are in order for Claire Rheume of Tabulating department and Arthur Fournier on their engagement. A September wedding is planned.

I foresee a June wedding. Congratulations go to Jackie Goudreau, Stenographic department and Ernie St. Laurent, Engineering department, on their engagement.

Mr. and Mrs. Don Whittier journeyed to Florida recently on a two weeks' vacation.

Mr. and Mrs. Arthur Muise were the proud parents of a baby girl recently.

Patty Arsenault is a newcomer to the Central Order Billing department. Pat is working part time while still a student at Berlin High.

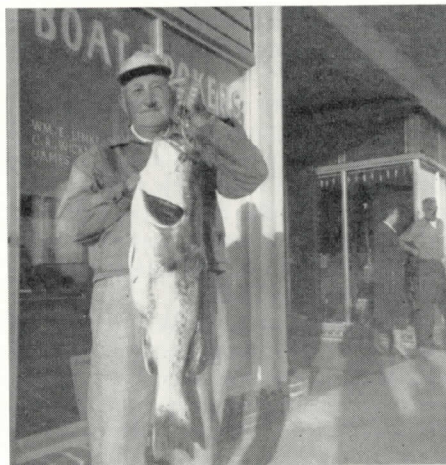
Spring cleaning in the Main Office was done on a large scale this year. Visitors are requested to bring their compasses.

You'll find Arthur Thomas seated at the Burgess storehouse. Like your new job? . . . Hope so!

George Dion is filling Arthur's shoes in Expediting Section, Purchasing department.

Alice Burns was hostess at a surprise bridal shower for Pat (Lawrence) Gemmiti recently. Pat received an assortment of beautiful gifts from the gang.

Miss Julia Gemmiti entertained a group of her friends at her home recently. Everyone thought the spaghetti was s-u-p-e-r-b.



Myers Mortenson, retired Brown Company worker, recently returned from three months at Clearwater, Florida as guest of his daughter and son-in-law, Mr. and Mrs. Marvin Trueluck. The fish he is holding, a 17¾ lb. grouper, was taken from the Gulf of Mexico.

MONTREAL OFFICE

I don't work for the Quebec Tourist Bureau. However, the employees look so sad and lonesome as one passes their office that I think they need a bit of boost, so here I am ready to help. You realize of course that their job is to campaign for American tourists and U. S. dollars.

As you well know, we Montrealers proudly boast about our city's French charm and old world culture — whatever that really is. Native Montreal girls think they see it evidenced almost daily at rush hours. Montreal men are so cultured they always point out a street-car seat to a lady before they race her to it. The sport is stimulated by bellows from the conductor of "Poosh 'im hup in the fron' dair, Joe!"

However, the street-cars now are getting so crowded that even the men are standing so there is considerable agitation for a subway. The mayor, our colorful Camilien Houde, has said that he is all for a subway, provided we don't go in the hole. "In the meantime," he has stated, "isn't it wonderful that we are all on the level."

If you who are city dwellers yearn to get back to nature, Mount Royal is even more accessible than the night clubs. Automobiles aren't allowed on this sacred area. The alternative for tourists with tired feet is horse-drawn "caleches." These squeaky, creaking relics are pulled by contestants for the glue factory but the drivers are real professionals. Each time you laugh at a remark the total charge goes up by fifty cents, answers to questions only cost a quarter, but please don't ever say "how quaint!" That's a dollar!

Montreal's Mount Royal is one of the few parks in this hemisphere that is allowed to remain "au naturelle." There are footpaths leading to the Chalet for the view and the thirst. (We don't talk too loudly about it. It was a depression project.) There are others leading to the huge cemetery as a convenience for those who are sad and tired of it all. Still other paths lead to little Beaver Lake and the signs "No Wading Here!"

And now I've done my stint for the Tourist Bureau.

While this is being written, it is hockey play-off time. By publishing date we shall know whether those Bad Bruising Boston Bruins or our Courageously Gentle Montreal Canadiens will be

drinking from the Stanley Loving Cup.

Each year at this time those of us without season tickets try "like Cinderella" to bear up under our social degradation. The six tickets left over from the season ticket-holders all seem to be wanted by Cadillac owners with low license numbers and other influence.

A wonderfully exciting telephone call came in this week. Montreal had at last acquired Jean Beliveau, and in time for the play-off finals. The price was high, it was true. Canadiens had had to trade Cardinal Leger to Quebec for him. Responsible authorities, however, later indignantly denied this false rumor.

SALES OFFICES (BOSTON)

Some depend on the the buds appearing on trees, some watch for crocuses and daffodils making their debut, some watch the weather, and still others go by the calendar in deciding when spring is actually underway. We here in the Boston Office have a much more fool-proof way of confirming the suspicions of spring — we merely watch for the baseball pool! Dave Servis and Eldora Cobb are the custodians of this worthy institution — Dave passes the hat, while Eldora keeps the records. Last year Evvie Kvicala was the most frequent winner, but as luck is such a flitting character, only time will tell this year's office champ.

"The rains came down and the floods came up" and Messrs. Littlefield and Noble were stranded in Berlin. No steamers, ferries, row boats or otherwise being available in the way of transportation, they waited patiently for the waters to subside before coming home.

Marge McCullough certainly is an

avid hockey fan — she followed her team, the mighty Boston Bruins, to Montreal one weekend. Joan Polaski, who shares her enthusiasm, went with her to see the Bruins win 4 to 1 over the Montreal Canadiens. Next to baseball and hockey, bowling takes prominence. Mary DiBona, Anne Holt, Martha Stanley, Joan Polaski, and Marge McCullough make a point to go bowling together one night a week. Martha is high scorer, and Marge, who had never bowled previously, comes in second.

"Are you ready to go? We are!" began a sales promotion letter written by George Macdonald recently. A good start, but the letter was discarded on the basis of being too appropriate . . . seems it was an announcement of the new Nibroc Toilet Tissue . . .

And we come now to our DID-U-KNOW for this month, with Bermico featured. DID-U-KNOW that the average carload of Bermico contains almost three miles of pipe? Considering the number of carloads sold, there's quite a bit of mileage involved!



SALARIED PERSONNEL CHANGES

NAME	FROM	TO
Russell Doucet	Bermico Office	Division Coordinator, Bermico Sales, Boston Office
William Johnson	Special Projects Ass't, Woods	Chief, Scaling Division, Woods
Philip Kimball	Clerk, Scaling Division	Accts Payable Clerk, Accounting
Kenneth Lambert	Check Scaler, Woods	Ass't to Chief Scaler, Woods
Harold Mountain	Chief Scaler	Ass't Logging Supt., Woods
Alice Valley	(New Employee)	Stenographer, Internal Audit
Armand Champoux	(Hourly)	Grounds Foreman, Const. & Maint.
George Dion, Jr.	(Hourly)	Clerk, Purchasing
Rita Fournier	Electric Repair	Clerk, Bermico
J. Edmund Gonya	Quality Control Assistant	Production Control Super. Burgess
John Lepage	Burgess Storehouse	Electric Repair
Fred Riley	Chemist, Quality Control	Quality Control Supervisor Burgess
Arthur Thomas	Expediter, Purchasing	Sr. Storekeeper, Safety Equipment

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“In the hands of the people”

One of the department heads at Brown Company gave me a lift in his car the other day. We talked about different things and then I said: “By the way, how’s the Company doing these days?”

“Okay,” he replied. “Competition is a lot tougher than it used to be. And the cost of doing business is a lot higher. You know how it is. Your dollar, too, doesn’t buy as much as it once did, so you’ve got to watch the pennies more carefully than ever.”

“That’s sure right!” I said.

“Yes,” he continued, “we’ve got to do everything we can to keep expenses down and production up. And that’s a job for

every single one of us — all along the line. “Brown Company has helped the people of Berlin enjoy a steadily increasing standard of living by providing good jobs at good pay for more and more people. However, if we are to go on doing this, we must meet the challenge of competition by keeping as low as possible the prices of everything we sell.

“And we can’t do that unless the men and women in our plants do all they can to squeeze every possible bit of production out of the machines they operate.

“As I see it, the destiny of Brown Company really is in the hands of the people right here in Berlin.”

One of a series of advertisements about BROWN COMPANY, appearing in local newspapers.