

# THE BROWN Bulletin



VOLUME 1  
NUMBER 6

Published monthly by and for employees of Brown Company  
Berlin, New Hampshire

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FEBRUARY





# THE BROWN Bulletin



Published monthly by and for the employees of Brown Company, Berlin, N. H.

Editorial Offices: Public Relations Department.  
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### CHEMICAL PLANT

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### WOODS

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### POWER AND STEAM

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## In This Issue . . .

A little human interest story (or in this case animal interest) seems to attract favorable comment from our many readers and so we decided to publish one about man's best friend — the dog. It begins on the next page, in case you're not looking in that direction. . .

By now you're probably wondering what happened to "The President's Corner" which usually appears on this page. Well, here's what happened. Now that Brown Company has ended another year of operation we thought that you would like to read what the president has to say about it. On page 5 you will find a message from Laurence F. Whittemore.

No doubt you've heard about Brown Company's new sawmill which furnishes furniture stock for the Heywood-Wakefield Company of Gardner, Mass. If you are interested in reading about its operation you'll find that article on page 6 in this issue.

Bowling is one of the many activities which Brown Company employees enjoy each year. For more information and photos about that — turn to page 14.

Calling all women!!! We would like to call your attention to the first of a series of articles written by Jack Rodgerson, Safety Engineer, appearing on page 16 of this issue.

And while we're talking to the ladies, we would also like to ask your opinions on the information which appears on page 17. If you're interested in some special subject which has not been covered in any of the past issues of the BROWN BULLETIN, please write and tell us about it. We may be able to get the information for you.

And now for the youngsters. Why don't you take a pencil and a piece of paper and jot down a note telling us whether or not you like "Tom Trick" which appears on page 18?

The advertisement which appears on the back cover of this issue is a miniature reproduction of one of a series of ads appearing in The Berlin Reporter and Le Journal every other week. They are designed to tell the story of Brown Company, its size, its products, its people, its policies and practices and other types of information which we believe are of interest to employees and friends of the company.

— Editor —

## THIS MONTH'S COVER

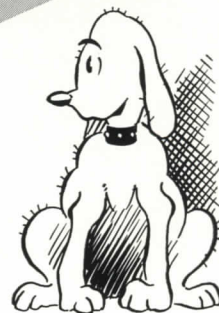
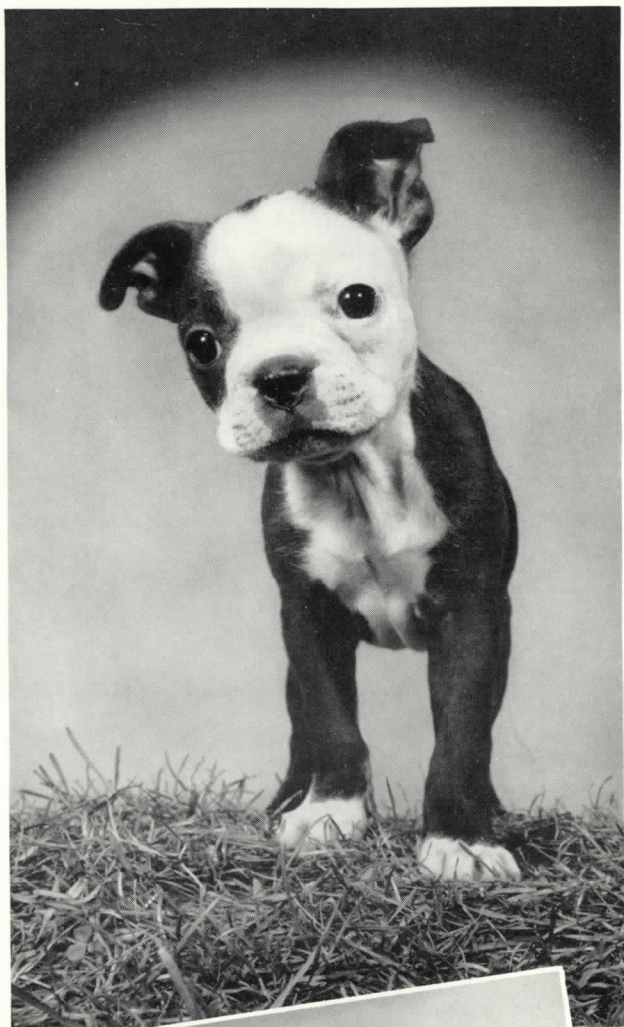
Power truck operator Emile Michaud is shown in this month's cover photo. He is in the process of loading trailer trucks with sheets of Onco packed in cartons and destined for delivery to many satisfied customers.





# YOUR DOG BELONGS

# *in Pictures!*



**P**hotography is quite a hobby among Brown Company people. If you are a photo enthusiast and you're looking for a subject — don't forget the pooch.

If your dog is practically a member of the family, he definitely belongs in the family snapshot album — and not just because he happened to be around when you were photographing someone or something else.

He ought to be the subject of some special shots. Pooch portraits are fun to make, but like any good picture it takes a little thought and planning to insure happy results.

Choose your setting, whether indoors or out, and arrange whatever props or lights you want to use before you bring Rover or Lady on the scene. Dogs aren't always patient and you'll get your best cooperation while the idea is still a novelty.

Choose a plain background, one that will not take any attention away from the subject. If a sufficiently unobtrusive one isn't available naturally, create one. Use a piece of wall-board, a blanket, or anything plain that's handy. To show the dog off to best advantage choose a color that will contrast with his coat.

It's a good idea to place the dog, or dogs, on a table or bench so that you can do your shooting on the dog's own







eye level or from a low angle. This will emphasize the importance of your subject. By following this method outdoors you can use the sky for a background.

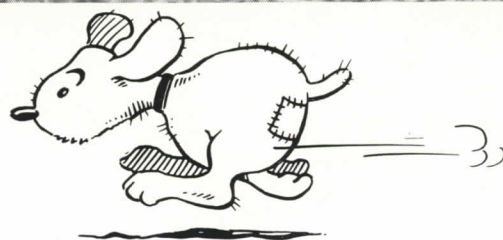
It is true that unless you are really shooting close in, you'll get the part of the table or bench, but this can be easily remedied by cropping and enlarging. This is accomplished by marking the square or rectangular area of the picture that you think is best and taking it, with the negative, to your photofinisher who will print and enlarge just the part you want.

It goes without saying that your dog has a terrific personality. He's a smart dog, too, as anyone can plainly see. So keep that in mind when taking his picture. Try to make the personality and intelligence show in the picture. Use his favorite toy as a prop or as a means of attracting his attention in the direction you want him to look. Recall the things he's done, or the ways he's looked that have made you chuckle, or call someone else's attention to him. If you love his sad look, try for that in the picture. If his mischievous spirit endears him to the family, make it show in the snapshot.

A good thing to remember is that animals and children are very much alike. Some of the same tricks employed in photographing babies are very effective with puppies. An alert and interested expression can be induced by suddenly showing a favorite toy or by making an unfamiliar noise to attract attention. Assistance from some other member of the family can come in very handy at this point. You can concentrate on the camera, ready to snap the picture at just the right moment, while your helper creates the off-stage diversion.

Informal shots can be helped greatly if you play a game with the dog, perhaps doing something that will bring the dog to precisely the right spot at the desired moment.

In addition to the pictures devoted exclusively to the dog, you'll want to include in your album a number of shots of the dog with various members of the family. Dogs and people — old or young — seem to go very well together and will make an interesting addition to family snapshot collections.





Note: This is the first in a series of answers from business to questions which American people are asking concerning their free economic system. This article replaces "The President's Message" which will appear in a future issue of the Brown Bulletin.

# THEY WANT TO KNOW

## ETHICS IN BUSINESS

*Does business have any standard of moral conduct?*

*Are businessmen only as honest as they are obliged to be in dealing with each other and the public?*

*Are those critics who question the integrity of businessmen justified?*

Business not only believes in and lives by the standards of ethical conduct which all men honor; it has a vital interest in improving and strengthening such standards. In fact, business could not exist in its present pattern unless moral considerations played a major role in its operations.

Most business, as everyone knows, is done on credit. Without mutual faith between businessmen and confidence that it will be justified, the present scope and pace of business activity would be impossible.

The most valuable asset any businessman has is his reputation for integrity and respect for his pledged word. In fact, no other calling surpasses business in reverence for uprightness and disdain for shady practices. In politics, for instance, acts are condoned which would be fatal to one's future in the business world. Every town and city in America can boast of men whose signature on a document makes it as good in all eyes as the gold which is buried at Fort Knox.

There are, of course, slippery characters in business as elsewhere, but these are not representative of businessmen in general. Someone always is thinking up some new way to make a fast dollar. A few may manage to get by for a while with tricky deals, but usually they are found out soon enough and their business careers end either in the gutter or in jail.

The shrewd, hard-fisted, conniving tycoon who gets rich by fleecing everyone who falls into his clutches exists only in the movies and in fiction stories. He wouldn't get far in real life because other businessmen, who despise double-dealing, would have nothing to do with him and would expose him.

Not only are most businessmen honest by nature, they are compelled to be by their occupation. It simply is good business to be honest. Only by acquiring a reputation for honesty can businessmen grow and develop, make sales,

obtain credit, and get new financing when they need it. It is well known that bankers place far more weight on the personal integrity and capacity of borrowers than they do on the collateral put up for a loan.

Nor does the law fix the limits for business honesty. Actually, the businessman who considers himself bound only by the law is looked upon with hardly less suspicion than the one who has behind him a record of shady transactions. Too frequent recourse to the law is likely to be considered an adverse entry in the record of any man or any company. Businessmen don't want to spend their time in court haggling over legal technicalities nor do they like to feel they must watch those they do business with like a hawk to avoid getting trapped by the fine print on a contract. It's much easier and more profitable to do business with those who are known to be open and aboveboard.

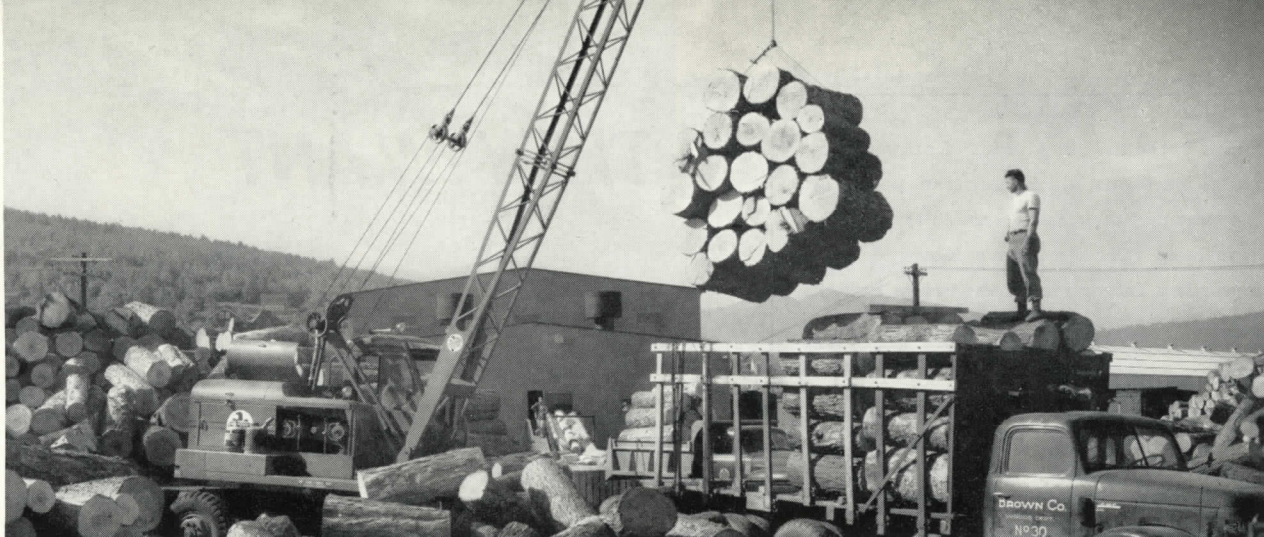
Various organizations of businessmen have adopted codes of ethics for their industries to follow, although obviously it is not some written code which assures business honesty; it's the fact that business cannot operate unless it is honest. The Ten Commandments of themselves do not guarantee upright conduct among people; upright conduct stems from conscience and from the knowledge that only by observing moral laws can people live together and get satisfaction out of their lives.

Those who question the integrity of businessmen usually do so in general terms and because they have some axe of their own to grind. Often they are people who have become convinced that the future belongs to Socialism, Communism or some other ism which teaches that private property is immoral and that owners of property cannot be otherwise than dishonest. Sometimes it seems politically advantageous to cast aspersions on business and to attribute all wisdom, all integrity, and all honesty to the Party or to some group from which all blessings and all welfare are supposed to flow.

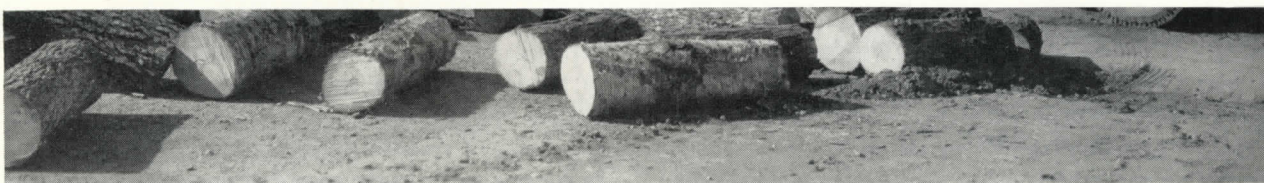
But, regardless of such campaign oratory, it is evident on the surface that dishonest business has no chance to survive and that only by being honest can people do business together.

*From the book ("They Want To Know," by Earl Bunting and Edward Maher)*





# FROM FOREST TO FURNITURE



**B**ROWN COMPANY's history is repeating itself. We're in the sawmill business again.

The Berlin Mills Company was a lumber mill back in 1897. For 45 years, it had been turning out boards and timbers to be used in building here and throughout the country.

It was producing 180,000 feet of long lumber a day. That's 55 million feet a year.

From a struggling little mill which had sprung up on the banks of the Androscoggin, it had become the largest sawmill east of Michigan. For the year 1897—that was a big industry.

But, on July 11 of that year, the thing which sawmill owners and operators feared most hit this industry.

*Fire broke out!*

Flames burst upward, sweeping everything before them. The mill became an inferno. Fire fighting crews fought valiantly against the flames; but it was a hopeless fight.

In a matter of only a few hours, what had once been

a mighty mill was only a smouldering pile of blackened wood and twisted metal.

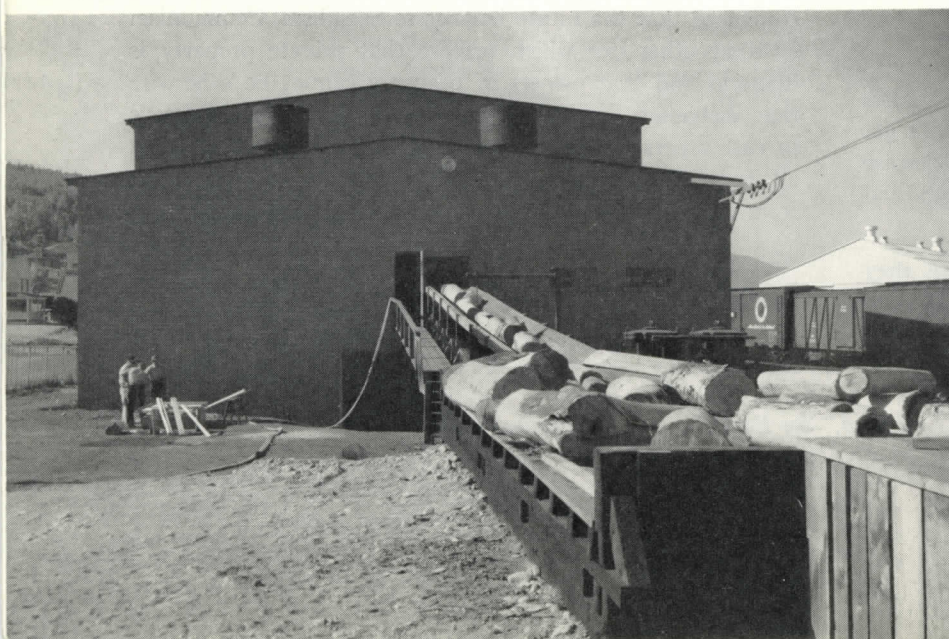
Before a week had passed, construction was underway. It would take time, however, to complete the new mill. A large stock of logs was lying idle in the river and many orders were only partly filled.

A temporary mill was immediately set up and nine days after the fire, it was cutting wood. It ran night and day for more than a year, until the new mill was completed.

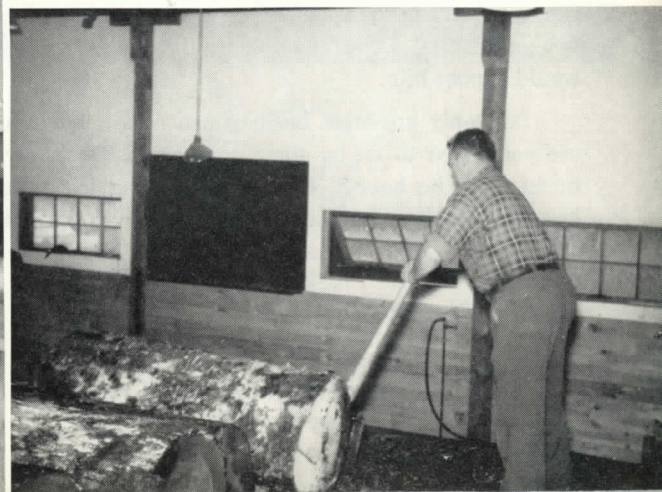
In 1913, the second sawmill was hit by fire and once again, it was rebuilt. This time the plant was of concrete construction, but with less capacity than the old sawmill.

The reduction in capacity was due to the changed character of the demand for lumber in relation to that for pulp and paper. In other words, Brown Company was beginning to concentrate its efforts on the manufacture of pulp and paper—products for which there was a greater demand.

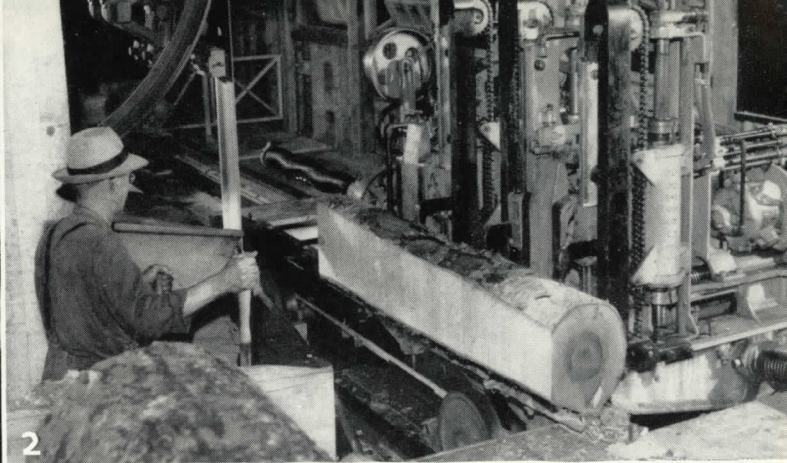
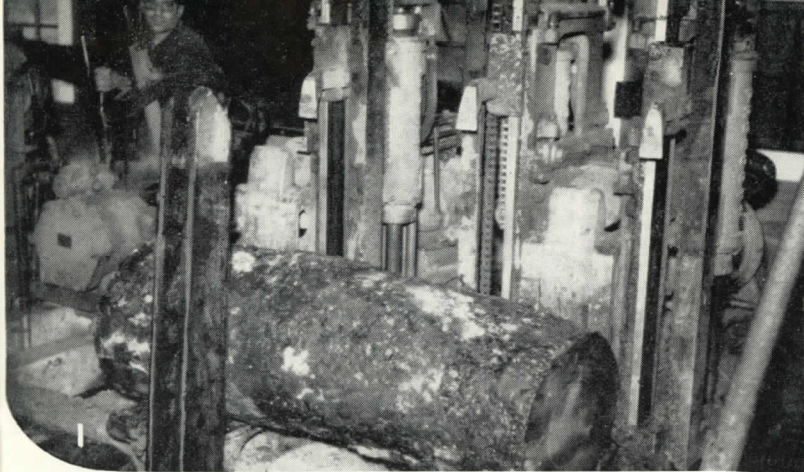
The change came about gradually until in 1930 Brown



(Top) Wood arrives on Brown Co. truck, lifted by Heywood-Wakefield crane. (Left) "Log haul" delivers to mill. (Below) John Chaloux puts log in position to be placed on carriage







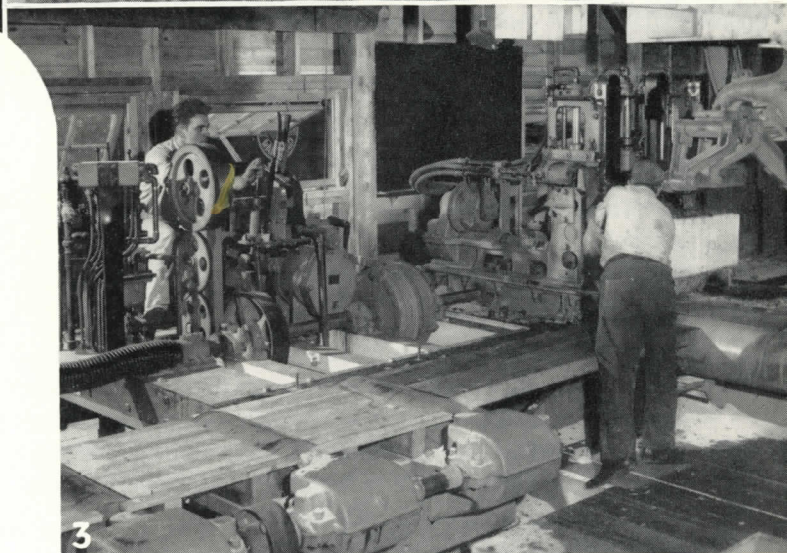
Company went out of the sawmill business and transferred its efforts entirely to the manufacture of pulp and paper.

A few months ago, Brown Company once again became engaged in the sawmill business, but this time in a different way.

The new sawmill, near the Burgess carpenter shop off Sullivan St., was constructed by Brown Company but is being operated by the Heywood-Wakefield Co. of Gardner, Massachusetts, probably the largest furniture manufacturer in New England. The operation will use power, light and steam facilities, raw material in the form of logs and pulpwood bolts furnished by Brown Company. All wood used by this plant will eventually be made into famous Heywood-Wakefield furniture.

The sawmill is also drawing largely on the local supply of labor.

Although the original mill was constructed on a comparatively small scale, the installation may be easily expanded. A portion of this expansion, the installation of a horizontal Resaw, is now underway and will provide Brown Company with an increase in production at the sawmill and



(1) Log is being clamped securely by setter, Henry Mauro. (2) Ernest Ward, sawyer, handles control lever. (3) John Chaykowsky, tail sawyer, removes board from saw and (4) places it on conveyor. (5) Reginald Watson (right corner) puts board through edger as Elwood Stiles prepares to receive it. (6) Cores of logs are piled by Arthur Ashley and Chaykowsky. These are made into pulp. Wilfred LaPerle in background.







Gordon Adams stacks finished product in special racks.



After rack is full, "Tony" Ferrante uses power truck to remove it from sawmill.



(Above) Emile Fauteux operating truck-lift. (Below) Rear of sawmill is shown.

still better utilization of raw material.

The complete installation includes a specially designed building, log deck machinery, a band mill, a steam and air operated carriage and other equipment. The entire operation is pictorially described in this article.

The solid waste (core of the log) is being returned to Brown Company from the sawmill for use in the manufacture of pulp. Under this system, only the material adapted to furniture use will go into boards and the remaining wood substance will be utilized in our pulp mills. In other words, we're making the most out of our raw material.

This new addition to Brown Company operations is still *another* step in a well-designed improvement and expansion program which is helping to keep Brown Company "out in front" in the parade of industry.



Here is a typical modern bedroom suite manufactured by Heywood-Wakefield. This is one of many types and designs.





# BROWNCO NEWS REVIEW

VOLUME I

NEWS OF THE MONTH

NUMBER 6

## Brown Co. Band Concert Presented At High School

The new 30-piece Brown Company Band, outfitted in their new uniforms, recently presented a band concert at the Berlin High School Auditorium. An open invitation was extended by officials of the band to all people from this area and a good attendance was reported.

The Brown Company Band and musical program, which included Maurice Fontaine as featured soloist, was under the direction of Felix Pisani.

The concert was the band's first appearance at the Berlin High School Auditorium.

Preliminary plans are already underway to prepare the band for summer concerts in this area.

\* \* \*

## Robert Taylor Stars In "Undercurrent"



Robert Taylor stars in his original screen role in the "M-G-M Theater of the Air" production of "Undercurrent" to be heard over Station WMOU on Thursday, February 5, at 9 p. m.

The "M-G-M Theater of the Air" is presented each week by Brown Company with Howard Dietz as host.

The role of Alan Garroway in "Undercurrent," opposite Katherine Hepburn, was Taylor's first post-war role after his discharge from the Navy. Born Spangler Arlington Brugh, in Filley, Nebraska, he is the son of Dr. S. A. and Ruth Adelia Stanhope Brugh.



## RESEARCH & DEVELOPMENT

Bob Dinsmore has been encouraging all Research employees to ski at the country club slope. Night skiing is now the fashion.

Ed Fenn is contemplating taking up skiing.

Walter Hearn was in Orlean, New York, and Pittsburgh, Pennsylvania on company business recently.

We wish Barkley Goodrich, who had an appendectomy recently, a speedy recovery.

Mr. and Mrs. Walter Biggins are now bridge enthusiasts.

Fy Lepage, Forest Steady, Paul Oleson and Dick Hall were seen at a recent meeting of the "How to Build Your Own Home" class held every Monday at the high school. Do you suppose they're planning to ?



## CHEMICAL & FLOC

Albert Guilmette of the Chemical laboratory was one of the lucky winners at the pre-Christmas Union meeting, at which turkeys were given away by the drawing method. He says that all 13 pounds were tasty.

Norman Lowe of the Welding department is back to work after being laid up for eleven weeks.

Mr. and Mrs. George Reid recently entertained his brother and sister-in-law, Mr. and Mrs. Walter Reid of Medford, Massachusetts, and also his son and daughter-in-law, Dr. and Mrs. Donald Reid of Detroit, Michigan.

Tony St. Hilaire's wife presented him with a 5 lb. 12 oz. baby boy on New Year's Day.

Ash Hazzard and family entertained Mr. and Mrs. Roland Lepage of Manchester, Connecticut over the Christmas season.

The office bowling team made up of Bill Raymond, Bob Riva, Earl Philbrook and George Reid opened the sea-

## Storekeeping Now Under Purchasing

All Brown Company stores and supplies, except Woods department, were recently centralized under the Purchasing department with headquarters in the Burgess office building. The change was made to bring about better coordination and closer control of inventories, to decrease costs and to attain greater efficiency in the operation. Keith Anderson has been named Chief Storekeeper for Brown Company.

Manufactured inventories or goods in process, however, will remain the responsibility of the Production department.

son against the #8 Chemical Mill league with a great big bang as Earl Philbrook decided to give his all and held everybody in suspense as he not only rolled the balls down the alley but threw himself in as good measure. The winners of the match, "Smoky" Mortenson, Tony St. Hilaire, George Lafleur and Ash Hazzard, were invited up to Al McKay's house for the spoils. Mrs. McKay had a lunch set up equally as attractive as she is.

Spike Oleson, our flying boxcar ski-jumper, really planned in advance to have transportation for that 13-pound turkey he won at the Union meeting before Christmas, when he bought himself a Nash Ambassador five months ago.

George Gale might surprise us one of these days. So, if you see a brand new Chev. with the same "old" number plates, that's it!!!

Belated birthday wishes to J. E. McLaughlin whose birthday the boys celebrated recently on their dinner hour.

HELP OUR BOYS  
CELEBRATE  
BOY SCOUT WEEK  
February 7 to 13

Remember . . . Scouting is of the family, by the family and for the family. It strengthens the home, moulds character, builds worthwhile citizens. Its members are pledged to God and country.



# News

## AROUND THE



### CASCADE

Julia Oleson of the Towel Sample department wishes to thank everyone of the Towel and Mill Control departments for the kind remembrance while she was out sick.

We extend our deepest sympathy to Annette Perrault and to Robert Campbell on the loss of their mothers.

Sorry to hear that Albert Bouchard is confined to the hospital.

Nap Guerin, our truck driver, recently met with an accident. Keep your chin up, Nap!

Congratulations to Mr. and Mrs. Ralph Peloquin on the birth of a daughter, Gloria. Mrs. Peloquin is the former Beatrice Croteau.

Doris L'Heureux is back from a vacation spent visiting her husband who is in the Service and stationed at Blackstone, Va.

Isabelle Payeur spent her vacation in New Jersey.

Congratulations to Virginia Nolin who became the bride of Roger Comeau.

Have you heard the latest? Paul Clinch is going to hear wedding bells soon — a problem has been settled . . . he finally found a rent. Some people have all the luck!!!

Congratulations to Jeanie Lacasse and Lillian Lemelin on their recent engagements.

Best wishes to Rita Lamontagne on her recent marriage.

Betty Berwick had quite a surprise over the holidays. She received a phone call from her husband who is in the Navy. The call came from Cannes, France.

Betty Carberry is back from sick leave, glad to see you back!

Deepest sympathy is extended to Vitaline Chevarie on the loss of her father.

Harold Parks and Cliff Finson of Quality Control spent a few days in Boston recently. Although they did not make the trip together, they had planned to get together in Boston.

"Pat" Hinchey spent a few days at the Boston office recently.

We are pleased to welcome Joe Chevarie back to Cascade. Joe is now employed as a stock tester in the Stock Preparation department.

The many friends of Walter Purrington, Steam Engineer, will be glad to know that his health is improving quite rapidly.



### WOODS

On December 19, 1952, a farewell party was given H. G. Schanche at the Chalet in East Milan. Some forty-five members of the Woods department were in attendance to wish him well in his new work with Oxford Paper Company. His headquarters will be at Portland, Maine.

The Woods department annual Christmas party held at the Chalet was a huge success with 110 members attending. The Woods department "Players" are holding out for more money before signing a new contract for next year.

Recent increases in families of members of the Woods department include a girl to Mr. and Mrs. Lloyd Hawkinson, a girl to Mr. and Mrs. Rodney Webb, a boy to Mr. and Mrs. Corwin Burghardt, and a girl to Mr. and Mrs. John Bork. (John is now serving in the Marine Air Corps.) Congrats to all!

John Morency has been transferred to the Methods Engineering department and a welcome is extended to Leo Patry who has taken over John's duties in the Accounting division.

Wedding bells . . . January 24, 1953 . . . the occasion? Mavis Jordan became the bride of Leo Flibotte! They will reside in Somerville, Massachusetts. Best of luck to both of you!

All pulpwood cutting operations have ceased for the winter, except at Millsfield. The big emphasis is on moving the wood from the Parmachenee and Kennebago regions.

The new garage and camp at Long Pond is now open for business and by all reports has plenty of it!

The Forestry division has started on an extensive re-inventory program. Ray Marshall, Walt Gould, and John Sisson of the Scaling division are helping out with this cruising. Currently, they are in the Swift Diamond country. A bombardier snowmobile sent down from the Corporation is coming in handy to transport the men to the more remote areas.

Our deepest sympathy is extended to Harold and Claude Mountain on the recent death of their mother.



### BURGESS & KRAFT

Congratulations are again in order for Don Marois of the Burgess Maintenance department. You will recall Don's promotion, November 21, 1952, to General Yard Foreman of the Burgess Mill. Effective January 5, 1953, Don assumed further responsibilities as General Yard Foreman of the Burgess, Riverside, and Upper Plants. Replacing him, as General Labor Foreman, is "Jeff" Bergeron.

Pvt. William Sheridan, son of Frank Sheridan, Burgess Office Manager, was home on furlough the week of Christmas.

Oscar Gonya of the Burgess office reports that his son, "Joe," was home from Trenton, New Jersey, for the Christmas holidays.

Earl Henderson, Burgess Personnel Manager, and J. Fredette, Sulphite Mill Night Superintendent, were on vacation Christmas week.

Paul Grenier spent Christmas with Mr. and Mrs. Robert Couture in Boston, Massachusetts. Mrs. Couture is the former Pauline Grenier.

Mr. and Mrs. L. M. Cushing journeyed to New York for Christmas. On return, Mrs. Cushing stopped in Boston, Massachusetts, to visit with a brother.

Mr. and Mrs. L. R. Baldwin visited Fitchburg Paper Company over the Christmas weekend, then went on to Flushing, New York, to visit Mr. Baldwin's brother. Christmas was spent in Islip, L. I., with Mr. Baldwin's parents; the weekend was topped with a few days in the company of Mrs. Baldwin's parents in Summerville, New Jersey.



# E PLANTS

At this writing, "Buster" Cordwell planned to return to work the 19th of January. "Buster" was, no doubt, itching to try out the pen and pencil set presented to him by the Burgess salaried office group during his convalescence.

Recommended for next Christmas by one of our Burgess executives as an ingenious, if not ideal, method to bribe Santa Claus is the following prayer as recited by one of the twins — his little son: "Holy Mary, Mother of God, pray for some presents now and an hour ago!"

Burgess Central Office welcomes new personnel to its Storehouse staff—Keith Anderson, Chief Storekeeper for Brown Company; Archie Martin, presently replacing B. W. Connolly who is out on sick leave; and Henry Murphy. Regretfully, however, fond farewells were extended to B. W. Connolly and Mary Marcou who were transferred to the Storehouse proper, to Eva Vogel transferred to the Purchasing department, and to "Addie" St. Laurent transferred to the Onco plant. Sincere good wishes follow one and all to their new locations.

Deepest sympathy is extended to the family and friends of Albert Roberge who died Monday, January 5, 1953, and to the family and friends of Ernest Dugas, deceased, January 9, 1953.

"Butch" Tilton chose the recent Holiday Season to pop the question to Cecile Lavigne. Wedding plans are now happily in the offing. Quote Butch: "She's one lucky girl!"

Blessed event . . . December 22, 1952, 11:42 a. m. . . to Mr. and Mrs. Clarence Lacasse. The following two weeks were reported as vacation weeks for Clarence — the better to enjoy the "little lass," we'll warrant!

Vacationing New Year's week were T. M. Brown, William Brideau, and Armand Belair.

Bob Vogel was added to the Lab. staff during the month of December.

Came the dawn, or should one say, the light! Ray Holroyd — at his desk one day last month — must have really been "struck" by the solution to an unusually gripping problem for he was literally hit over the head by an overhanging neon light which slipped its fastenings!

On our sick list this issue: Harry Johnson, Ted Donaldson, Bob Marois,

Nile Clinch, Edmond Jutras, Peter Topier, Henry Roberge, "Jerry" Hogan, George Mortenson, Aurele Royer, Edmond Delorge, Ray Albert, Romeo Desilets, Paul Lefebvre, Alex Pitre, William Kelley, Robert Therriault and Alex Ouellette.

Andre Budnick, former employee of the Burgess Wood department, was retired January 1, 1953.

Employees from Burgess inducted into the Armed Services since the last issue are: Rene Couture, Paul St. Onge, Roger St. Amant and Paul Laflamme.

"Vic" Sullivan, Burgess First Aid Nurse, reported a very pleasant vacation spent with her family in Flushing, New York, visiting Vic's sister and family and Vic's daughter, Joyce. Vic's vacation extended from Christmas through New Year's.

From the Burgess laboratory, week ending Jan. 10, came the proud report that State Senator Fred Hayes, Jr. had been elected minority leader of the N. H. State Senate. Congratulations, Senator!



## MAIN OFFICES

Mr. and Mrs. Pat Coffin journeyed to Newport, Rhode Island for the graduation exercises of their son, Ensign Arthur Coffin.

Norway Johnson, Engineering department, spent his Christmas vacation visiting his son and relatives in Middletown, Ohio. He claims it's the best trip he ever made.

Mrs. Rene Caouette (Pauline Aube) has left the employ of Brown Company to assume her household duties. Mrs. Eva Vogel, formerly of Burgess is replacing her.

Jackie Goudreau, Stenographic department, who recently underwent an appendectomy is back at work again.

Pauline Cote has resumed her duties in the Stenographic department after a period of illness.

We are glad to see Alice Bruns back at her desk in C.O.B. after being ill.

Congratulations to Mr. and Mrs. Corwin Burghardt on the birth of a baby boy.

Ann Hinchey is the newcomer at the Internal Audit department. Replacing her at the Onco plant is Addie St. Lau-

rent, formerly of Burgess. Hope you both like your changes.

John Avore, Engineering department, has been out ill for several weeks.

Congratulations to Rose Hamel of Company Relations department and Clifford Paulin, of the U. S. Air Force on their engagement.

Congratulations are in order for Jackie Guilmette and Eugene Marois on their recent engagement. Wedding bells will be ringing in early Spring.

E. P. Lavernoch recently left the Expediting section of the Purchasing department to accept a new position in Methods Engineering. "Sharkie" will be saving on cigarettes now that he has moved.

Joan Dubey and John Morency were recently engaged. Congratulations from all of us.

## SALES OFFICES (BOSTON)

Happy New Year!!! It was pointed out by a Boston office glamor girl that Leap Year has come and gone, so from now on the men can take it easy . . . 'til 1956, that is.

Have you noticed Connie Caso of the Market Analysis division? It's hard to tell which is brighter — the sparkle in her eye or the sparkle in the diamond. She and her fiancé, Patrick Capone of Boston, have made no immediate wedding plans as yet.

It seems there was a rush to get vacations squeezed in before 1952 took a permanent vacation. Those who were enjoying the holiday season in this way were Al Malia, Barbara Foley, Sally Potter, Anne Holt, Dave Servis, and Jack McAuliffe.

Eleanor Reid spent her vacation in North Conway, and this year she came home in good condition. Last year she was on crutches, if memory serves us correctly.

Dave Servis went to his home in Westover, Massachusetts. Typical Servis pun: "I'm going to Westover the holidays."

John Crawford, our new Floc salesman from the Chicago office, recently visited his home town, Dedham, Massachusetts. During his stay he and Frank Eaton, of the Boston Pulp Sales division, made a trip to the Floc plant in Berlin.

A hearty welcome to Edward S. Lord, who has recently joined the sales office staff! Effective January 5, 1953, Mr.

(Continued on next page)



## Sales Offices

(CONTINUED FROM PAGE 11)

Lord became manager of the newly formed Division of Transportation Service. He has been previously employed by the Associated Transport Company of New York and the New Haven Railroad. Mr. Lord has dealt extensively with research on transportation problems. He presently resides in Montclair, New Jersey.

We've had news from several of our "gone - but - not - forgotten" personnel. Alice Burdett, who left to join the WAFS, reports that there is absolutely nothing like Army life. She is preparing to recruit the female population upon her first furlough, which will be next month. From Charles Smith, better known as "Smitty," we hear that he is now associated with Collier's magazine, in the Editorial Art department.

Every now and then we're surprised with a visit from Fred Stakel, our former Advertising Manager. Certainly is nice to see him!

Jack Elton, not so long ago our Export Manager, is still in the vicinity, even though he is now employed by Price & Pierce, a New York firm. Mr. Elton and his family are still living in their Brain-tree home.

Here's a thought to carry with you throughout the New Year and always: "There are two things bad for your heart . . . running up stairs, and running down people."



**BERMICO**

Now that our snow accumulation has made skiing possible, we have seen that exponent of the hickory slats, Roland Bergeron utilizing the facilities of our tow equipped hillsides. And girls, he does very well, too!

Our recently retired good friend Mark Baker wishes to express his appreciation to all his associates for his farewell party.

Joe Leroux was a recent visitor in Boston.

Deepest sympathy to Herb Berry and Ernest Parisee on having lost their fathers.

We wish to extend a hearty welcome to Armand Landry on joining our office force.

Our loss is Uncle Sam's gain; best of luck to Robert Poirier, Donald Mullens,

and Stewart Judson on entering the Armed Forces.

Mrs. Eleanor Croteau, formerly with the office staff, has now joined her husband, recently returned from Korea, at Ft. Devens, Mass.

Congratulations to Charles Valliere on the birth of his third child and first daughter.

Alphonse Rousseau, who has been on the sick list for some time, was a recent visitor at the plant. We've missed you, Al, and it is good to see you progressing so well from your operation. Hope you can join the active ranks again very soon.

Other names on our sick list for this issue are: Ira Downs, Erlon Fletcher, and Roger Goupil. Sorry to hear you boys are sick and every good wish for a speedy recovery.



**POWER & STEAM**

Congratulations to Norman Tondreau on his recent promotion. He is replacing Ralph Wilson who, after many years of service, retired January 1st.

We want to wish Joseph Thorne a speedy recovery after his recent accident at the Heine Plant. Hope to see him back on the job soon.

Don Evans, while working on #7 Turbine, was on the receiving end of a heavy steel plate which recently fell on his head. After spending two nights in the hospital, Don is back at work as if nothing had happened. We want to proclaim Mr. Evans as the "Luckiest Man of the Year 1952."

Raymond Daley was a guest of the Lions Club meeting at the New Berlin House on January 14. Mr. Daley, who is the official diver for Brown Company, gave an interesting lecture on Deep Sea Diving. He captivated the interest of the members by demonstrating his equipment and his know-how in Deep Sea Fishing.

We wish to extend our deepest sympathy to the family and friends of "Pop" Willis formerly of the Cascade Boiler House who died recently. And, also to the family and friends of Jacques Routhier formerly of the Heine Boiler House.

Congratulations to Mr. and Mrs. Tony Coulombe who have a new addition to their family, a son.

Welcome to Walter Green of the Repair Crew.

## PERSONNEL CHANGES

NAME	FROM	TO
Keith Anderson	Chief, Priorities & Expediting Sec., Purchasing	Chief Storekeeper
Mary Anderson	Main Office Accounting	Woods Accounting
Paul Anderson	Central Engineering	Plant Services Engineer Const. and Maintenance
Donald Borchert	Chemist in charge, Bleaching Lab.	Chemist in charge Pilot Plant
L. Bouchard	Burgess Storehouse Office	Cascade Storehouse Office
Aime Charest	Maintenance Dept. (Hourly)	Master Mechanic, Riverside
Alice Gendron	Cascade Printing (Hourly)	Duplicating Equipment Operator
L. Barkley Goodrich	Central Engineering	Foreman at Research
Richard Hall	Chemist	Chemist in charge, Bleaching Lab.
Ann Hinchey	Onco	Internal Audit
Edwin Howe	Bermico	Industrial Engineer
George R. Janvrin	(New Employee)	Purchasing Agent
Armand Landry	Woods Accounting	Bermico Steno-Clerk
Arthur LaPlante	Cascade Printing (Hourly)	Duplicating Section
Edward Lavernoich	Purchasing	Industrial Engineer
John Lepage	Cascade Storehouse Office	Chief Storekeeper's Office, Burgess
L. W. Littlehale	Woods (Hourly)	Woods Const. & Maint. (Tel. Lines)
William McKeon	(New Employee)	Forestry Engineer
Donald Marois	Burgess Maintenance	General Yard Foreman (Const. and Maintenance)
A. C. Martin	Troubleshooter, Purchasing	Asst. Chief Storekeeper
Robert Moreau	Bermico (Hourly)	Bermico, Clerical Position
John Morency	Woods Accounting	Industrial Engineer
Leo Patry	Camp Clerk	Clerk, Woods Accounting Office
Edward Reichert	(New Employee)	Lawyer, Legal Department
Adeline St. Laurent	Burgess Office	Onco Typist
Norman Tondreau	Power & Steam (Hourly)	Elec. Rep. Foreman, Power and Steam
Eva Vogel	Burgess Office	Purchasing Department
Conrad Waldie	(New Employee)	Production Engineer, Manufacturing
Clarence Welch	Riverside Office	Cascade Office
<b>CORRECTION</b>		
Edward Chodoski	Master Mechanic, Riverside	Ass't Plant Engineer, Burgess



# RECREATION *and* SPORTS

## Brown Co. Mill League Standings

STANDINGS (Jan. 9, 1953)

### END OF FIRST ROUND

TEAM	WON	LOST	PCT.
1. Bermico #3	35	9	.795
2. Burgess Lab	29½	14½	.670
3. Cas. Maint.	28	16	.636
4. Cas. Boilers	27	17	.614
5. Bermico #2	27	17	.614
6. Bermico #1	26	18	.591
7. Chem-Floc	26	18	.591
8. Inst. Control	22	22	.500
9. Chemical	20½	23½	.493
10. Riverside	12	32	.273
11. Bleachery	7	37	.159
High Single and High Three string totals at end of first round.			
John McKelvey	High Single		124
Roland Dube	High Three		329

## Brown Co. Men's Office League

### DIV. "A"

1. Privates	21	7	.750
2. Seamen	16	12	.571
3. 1st Sgts.	11	17	.393
4. Brig. Generals	10	18	.357
5. Sgt. Majors	9½	18½	.339
6. Commanders	9	19	.321
7. Rear Admirals	4	24	.143

## Brown Co. Men's Office League

### DIV. "B"

1. Captains	19½	8½	.696
2. Lt. Generals	19	9	.679
3. Sgts.	17	11	.607
4. Corporals	17	11	.607
5. Tech. Sgts.	15	13	.536
6. Ensigns	7	21	.250
7. Master Sgts.	5	23	.179

## Brown Co. Girls Office League

1. Army	11	1	.917
2. Cornell	8	4	.667
3. Bates	5	7	.417



Here is our selection for the monthly pin-up queen. And queen she is too, having been elected queen of the engineering students at the University of Arkansas. Her name is Sterling Cooley and from the looks of it, Queen Cooley is doing a good job at keeping warm at Miami Beach these cool winter days. So, as you thaw out the family car, think of Miss Cooley and perhaps you will thaw out a bit.



The season for skiers is on. All the enthusiastic snow-skimmers are taking to the slopes with gusto and spirit. From early reports, women have donned their ski togs in earnest, and are well represented wherever outdoor sport fans gather. If you don't want to be left out of the fun, better start practicing knee bends and turns.

## BROWN COMPANY MILL LEAGUE

Averages at end of First Round

NAME	NO. OF STRINGS	TOTAL PINFALL	AVE.
R. Dube	30	2942	98
D. Morissette	30	2818	94
D. Keene	24	2252	94
S. Parker	30	2752	92
D. Mullen	27	2488	92
P. Caron	27	2485	92
F. Croteau	24	2207	92
A. Morneau	24	2203	92
J. McKelvey	15	1382	92
C. Monahan	30	2732	91
C. Johnson	30	2730	91
R. Fissette	24	2178	91
G. Page	24	2189	91
H. Robitaille	30	2697	90
A. Hazzard	24	2159	90
L. Fysh	24	2129	89
L. Keene	21	1865	89
E. King	21	1876	89
D. Kilbride	18	1606	89
J. Keating	15	1340	89
R. Webb	30	2633	88
A. Hanson	30	2640	88
G. Lafleur	27	2373	88
V. Mortenson	27	2386	88
A. Paradis	27	2376	88
B. Travers	12	1060	88
H. Gordon	27	2342	87
R. Gillingham	24	2078	87
E. Sweet	27	2314	86
L. Roche	15	1295	86
P. Peters	30	2557	85
R. Payeur	30	2551	85
T. St. Hilaire	27	2305	85
A. Ruel	27	2280	84
I. Potter	21	1736	83
J. Ouellette	21	1749	83
Jos. Lundblad	30	2412	80
E. Roy	24	1909	80
C. Manton	30	2236	75





# ***— BROWN COMPANY SPORTS IN ACTION!***

The ancient game of bowling, traced back 7,000 years to the early Egyptians, is now the most popular winter sport among Brown Company men and women. That's why this favorite sport takes the spotlight in this month's issue of the BROWN BULLETIN.

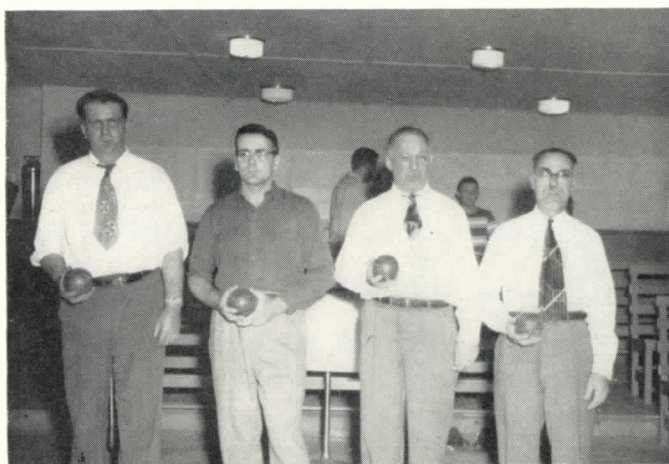
For many years the favorite among young and old, Brown Company bowling leagues continue on year after year with an ever increasing number participating each year.

Brown Company employees may now boast of three leagues. The largest league is composed of men office workers. This league is split into two divisions with seven four-man teams in each division or fifty-six men in the entire league. The Mill League, composed of hourly-paid mill employees, consists of thirteen four-man bowling squads or a total of fifty-two men in the league. The Girls' Office League has fallen off this year and now only consists of three teams or a total of twelve bowlers.

Bowling matches are held at the Berlin Community Club alleys during Monday, Tuesday and Wednesday evenings of each week.

The Office Bowling Leagues were officially organized back in 1942. The Mill League started in 1949.

This year the major league teams are: MILL LEAGUE, Cascade Boilers, Bermico #1, Chemical-Floc, Burgess Lab.,



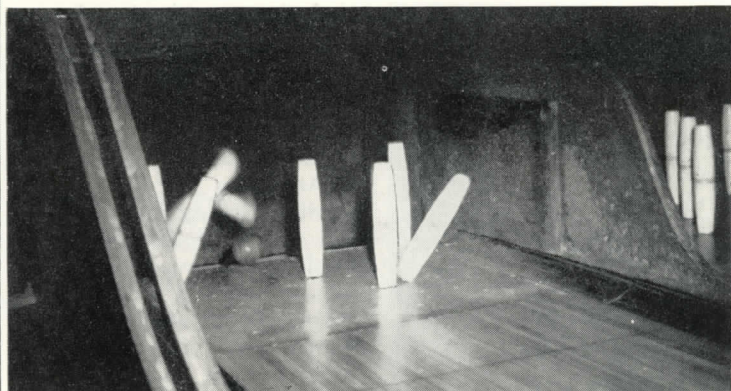
Webb, Dube, Hanson and Robitaille are shown here as a well-balanced team.



(Above) Gillingham lets one roll hoping for a strike.

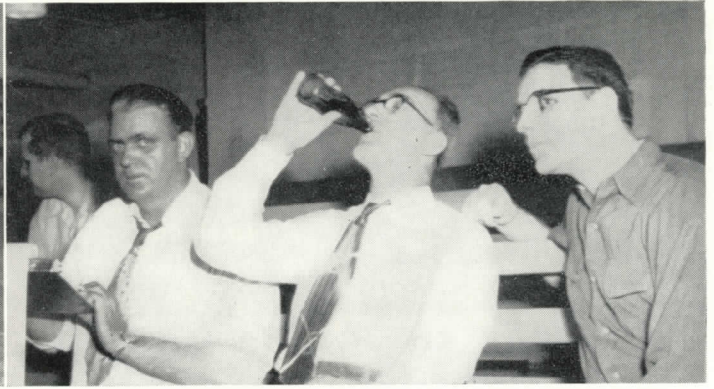
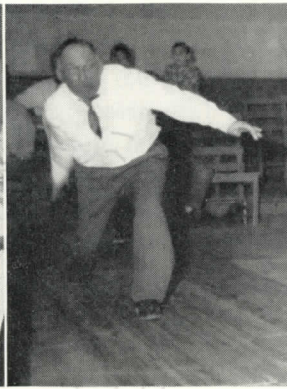
Cascade Maintenance, Bermico #3, Chemical, Instrument Control, Bermico #2, Bermico #4, Research, Cascade Finishing and Burgess Maintenance. In Division "A" of the MEN'S OFFICE LEAGUE there are seven teams: Brig. Generals, Sergt. Majors, Rear Admirals, Seamen, Commanders, 1st Sergts., and Privates. Division "B" includes Lieut. Generals, Captains, Corporals, Tech. Sergeants, Sergeants, Ensigns, Master Sergts. The teams in the GIRLS' OFFICE LEAGUE are called Army, Cornell and Bates.

Each year the employees who have been engaged in bowling for the past season hold a colorful banquet for everyone. It is made possible through small donations each week from all bowlers. At this banquet the winning teams of each league are honored and are presented with team trophies as well as individual awards to members of the winning teams in each of the three leagues.



Here's a good chance for a spare. We don't know who's bowling but good luck.





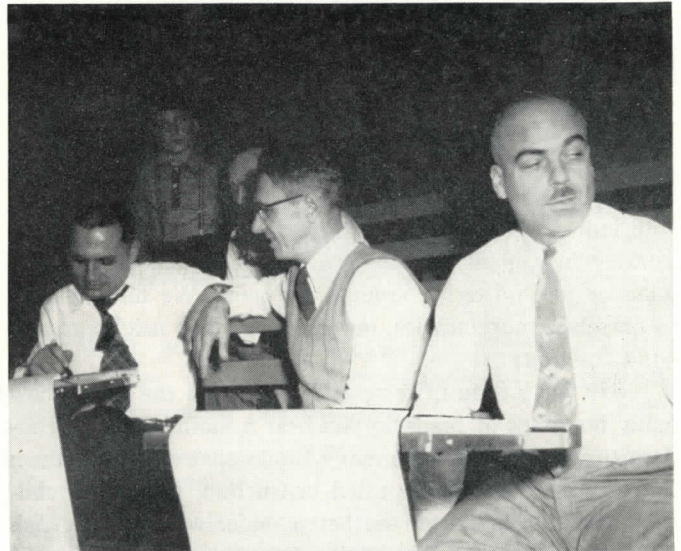
(Left) Ralph Webb is shown here keeping score for the boys. (Center) Hanson prepares to let one fly down the alley. (Right) This is known as "the pause that refreshes." "We're wondering why Webb looks so mad."

Last year nearly 65 Brown Company bowlers attended the 10th annual bowling banquet held May 22 at the Chalet on East Milan Road to celebrate the end of a highly successful year of bowling.

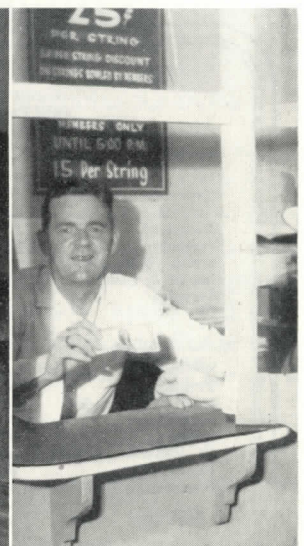
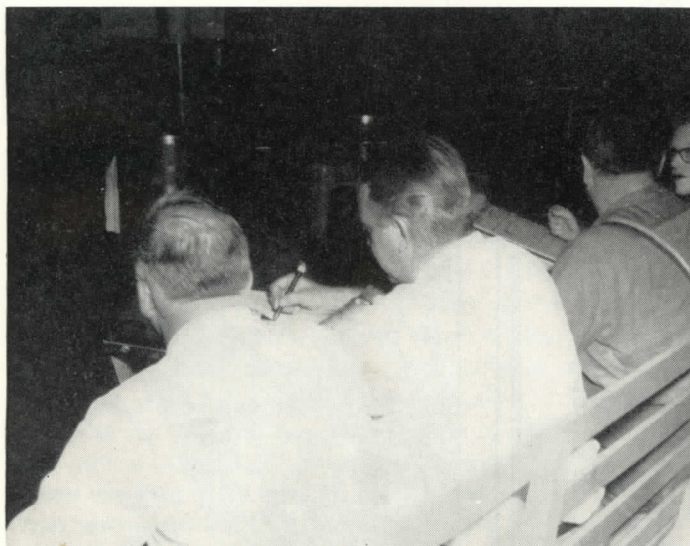
J. A. Sullivan acted as toastmaster for the combined group and H. P. Burbank, Manager of Personnel and Public Relations, was on hand to present the winning teams in each league with their respective trophies.

The Mill League winners were Bermico #3: Roland Dube, Ralph Webb, Donald Mullens and Arnold Hanson. The Men's Office trophy went to the Seamen: Bill Oleson, Robert Oleson, Alfred Croteau and Jack McGill. The Cornell team, Barbara Sullivan, Peggy (Ottolini) Arguin, Genise Amero and Doris Torro, took the trophy for the Girls' Office League.

So far this year, it's too early to determine which teams are in line to win trophies, but regardless of which team wins, it's a foregone conclusion that all bowlers will spend an enjoyable evening at the end of this season when the 1953 banquet is held.



Here you see Morency keeping score, Cote doing some fancy looking on and Archer checking up on opponent's score.



(Left) Hanson and Webb are shown here keeping tabs on a close match. (Center) Bowlers really exert energy but so does the pinboy. (Right) Elwin Sullivan is always on hand to grab that green stuff after the game.





Photo Courtesy Sheldon-Claire Co.

## Safety Letter Box...

Dear Editor:

Your very interesting articles in the column "If the Time Clock Talked" reminds all of us how important it is for us to know just what we are doing every minute.

That's the way it is with Safety. Every minute counts. We just can't be safe one minute and then let the whole thing go for a few days; we can't be safe that way. Safety is not just a word to describe a particular phase connected with industrial activity. It is our daily lives whether we are working in a plant, in our gardens, shovelling snow, swimming or just puttering around the home. We have a duty to ourselves, our families, our churches, our neighbors and our community.

Say for instance, we start at home. In the home, how many hundreds of times do you hear a mother tell the children to watch out for the many things that can cause them hurts and bruises, by repeated instruction, telling the children and showing them the better, safer ways of life. Ask her if she ever gets tired of doing these things. She will smile and say, "That's my duty. It's my job and it wouldn't do

for me to try to get away from it. I'd be shirking my responsibility if I did." Safety to a mother is a matter of individual responsibility.

In a great many people's minds, safety, in a general sense, is too often associated with only industry and that companies furnish Safety Engineers to work out safety for them. In other words, "Let Jack do it." Mothers won't accept that kind of safety.

We are fortunate to be working for a company that is sincerely and actively interested in their employees' welfare from top management down through to the last foreman on the line.

Personal protective equipment for the employees' safety is furnished by Brown Company and the Safety Refresher Courses all bear out their personal interest and sincerity that it is their desire that supervision all the way up and down the line have a "Motherly" interest in the welfare of their employees inside as well as outside the plant.

... and, if I am not imposing too much and I have a feeling that the good Mothers will not think that I am, I would like to suggest to the Mothers to just remind Daddy to "work safely today." We need all the Mothers in our Safety Program.

Jack Rodgerson

\* \* \*

## SAFETY vs. TIME

It takes one minute to write a safety rule.

It takes one hour to hold a safety meeting.

It takes one week to plan a safety program.

It takes one month to put it in operation.

It takes one year to win a safety award.

It takes one lifetime to make a safe worker.

It takes one second to destroy it all with an accident.

## YOUR SAFETY SCOREBOARD

	Accidents 13th Period End. 11-29-52	Total Accidents 1952	Man Hours Worked	Standing 1952	No. Days Since Last Accident
<b>GROUP I</b>					
Onco	0	0	107,008	1	409
Riverside	0	8	220,146	2	29
Burgess	3	69	2,223,937	3	10
Chemical	1	7	446,877	4	18
Cascade	3	39	1,592,587	5	1
Berlin Mills Ry.	0	1	162,746	6	326
Power & Steam	1	9	591,430	7	17
Bermico	0	18	773,964	8	38
	8	151	6,118,685		
<b>GROUP II</b>					
Trucking	0	0	22,024	1	773
Maint. Grounds	0	0	17,680	2	4329
Service	0	0	20,291	3	775
Printing	0	0	9,124	4	8216
Viscose	0	0	12,042	5	3245
Research	0	1	161,706	6	137
Watchmen	0	1	50,072	7	39
	0	2	292,939		

WEAR GOGGLES,  
SAVE SIGHT!





# For the Girls

## HOME HINTS

Because children grow rapidly, their needs for all the essential nutrients are high. Iron, for instance, is needed not only to help the body build more blood, but also, to make muscle tissue. One of the richest sources of iron the body can use is molasses. Other rich sources are liver, eggs, raisins, dried peas and beans.

\* \* \*

Did you know that sizes of shrimp vary according to season? As a rule there are more large shrimp caught in the winter than in the summer. Generally speaking, the larger size shrimp are the ones used in restaurants; the smaller ones in the home kitchen.

\* \* \*

When hard water leaves a ring in a white porcelain pan, sprinkle baking soda on a damp cloth and rub gently. Wash and rinse well — the stains will disappear.

\* \* \*

IF SOME of your photographs of bright snow scenes are disappointing, here's how to make them sparkle. Stand so that the sun is off to your side instead of behind you, which is the usual procedure. You'll have to shade the camera lens with a lens hood, a hat, or the shadow of a building or tree, of course. But now the drifts, ski trails and footprints are outlined with side shadows that make the snow seem whiter by contrast. It's also advisable to allow a half or a full stop more exposure in your lens setting in order to keep large shadow areas from going completely black.



\* \* \*



THE NUISANCE VALUE of your neighbor's children may rate high when you're thinking of inviting the people next door over for a game of Canasta or Samba. But just remember that youngsters are fascinated by card games, that there are several they can play by themselves. When restless small fry begin to crawl over you and your card table, mixing up potential Sambas and Canastas, take time out to start them on a game of their own — Old Maid, Menagerie, Linger Longer, Go Fish or I Doubt It. If your memory is hazy, rules may be obtained from the Association of American Playing Card Manufacturers, 420 Lexington Avenue, New York 17, N. Y.



GOOD SOUTHERN FRIED CHICKEN is tops in fried chicken, especially when accompanied by flaky hot biscuits and creamy chicken gravy.

Plump, fresh frying chickens weighing 2½ to 3 pounds are preferred. They are meaty and tender. Each piece of chicken is rolled in flour with which a little salt and pepper have been mixed, — about 1 teaspoon salt and ¼ teaspoon pepper for each cup of flour.

## SOUTHERN FRIED CHICKEN

(Makes 5 to 6 servings)

- |                      |                      |
|----------------------|----------------------|
| 1 three-pound frying | 1 teaspoon salt      |
| chicken, cut up      | ¼ teaspoon pepper    |
| 1 cup sifted flour   | Margarine for frying |

Mix flour, salt and pepper. Roll pieces of chicken in flour. Melt a half to ¾ pound of margarine in a large heavy skillet. When it is hot (be careful not to let it scorch!) brown the pieces of chicken carefully on all sides, turning often. When chicken is golden brown, turn heat low and continue cooking until chicken is easily pierced with fork, but not until meat falls from bones. Some cooks like to cover the chicken after browning, letting it cook slowly for 30 to 45 minutes.

When chicken is done, remove from skillet. Keep hot while making gravy. For each 2 tablespoons of margarine in the skillet, add 2 tablespoons of flour, stirring smooth. Gradually add 1 cup milk, stirring constantly until thickened. This amount makes 1 cup of gravy. If more gravy is desired, use more margarine, flour and milk in the same proportion.

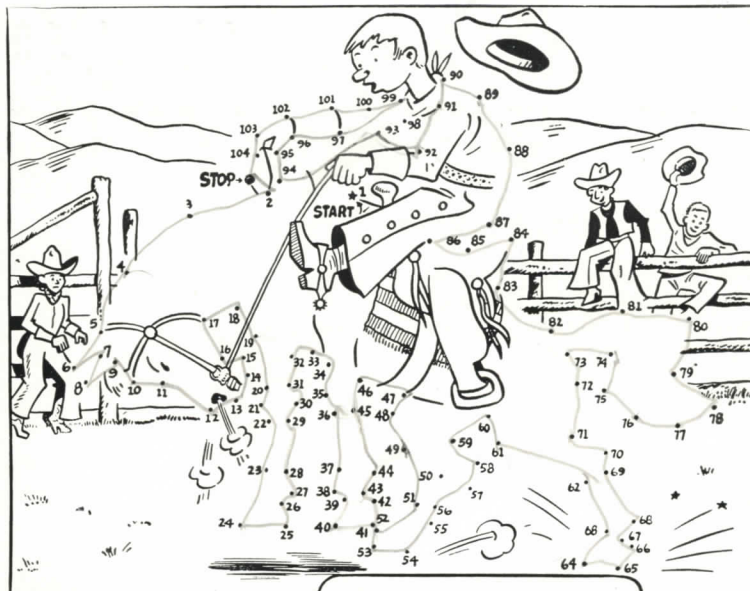


# TOM TRICK

BY DALE  
FUN DETECTIVE



**TOM'S DREAMING**  
OF THE COWBOY  
OUTFIT HE WANTS  
FOR HIS BIRTHDAY!  
HOW MANY OF  
THESE WOULD BE  
PART OF IT?



**CONNECT THE DOTS...**  
AND FINISH THE  
SNAPSHOT I  
TOOK LAST  
SUMMER.



**ANSWERS.**  
1. QUIRT 2. SOMBRERO 5. LASSO  
6. CHAPS (SHORT WORD FOR  
CHAPARRAJOS) 7. BOOTS  
8. SADDLE 9. SPURS  
10. SADDLE 11. LASSO  
12. SADDLE 13. SPURS  
14. SADDLE 15. LASSO  
16. SADDLE 17. SPURS  
18. SADDLE 19. LASSO  
20. SADDLE 21. SPURS  
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94. SADDLE 95. LASSO  
96. SADDLE 97. SPURS  
98. SADDLE 99. LASSO  
100. SADDLE 101. SPURS  
102. SADDLE 103. LASSO  
104. SADDLE

**TRUE or FALSE?**

1. A GLASS SNAKE CAN BREAK OFF ITS TAIL!

2. A RATTLESNAKE SHAKES ITS RATTLES TO WARN PEOPLE.

3. SOME ICEBERGS ARE GREEN!

4. AN ICEBERG IS TWICE AS BIG AS IT LOOKS!

**HERE'S A TRICKY NUMBER SQUARE!**

1	14	15	4
8	11	10	5
12	7	6	9
13	2	3	16

**TRY IT!**

**THEY ALWAYS TOTAL 34!**

No matter how you add these numbers... up and down... across... or diagonally... **THEY ALWAYS TOTAL 34!**

**DO-IT JIFFY MAT**

1. Cut a piece of **CORRUGATED CARDBOARD** 1 inch wide and 6 in. long and stick a **PIPE CLEANER** in every other hole.

2. Start at the bottom and weave **YARN** in and out. Push yarn down as you weave.

3. Keep edges straight and don't pull too tight... weave to within 1 inch of the top. Tuck in the ends and cut off extra yarn.

**THERE YOU ARE... JUST RIGHT FOR MOM'S DINING-TABLE!**

- DALE





# TIME OUT FOR LAFFS



Hotel Guest (phoning at late hour): "Is this the desk clerk?"

Ill-humored Clerk: "Well, what's eating you now?"

Guest: "That's what I'd like to know."

\* \* \*

Then there was the Scotchman who wrote the editor saying that if any more Scotch stories appeared in his columns he'd quit borrowing the magazine.

\* \* \*

"What funny names these Chinese towns in the news have," remarked a man from Schenectady as he read a Poughkeepsie newspaper on his way to meet a friend in Hackensack.

\* \* \*

Nell: "You should not be discouraged. In this world there is a man for every girl and a girl for every man. You cannot improve on an arrangement like that."

Belle: "I don't want to improve on it. I just want to get in on it."

\* \* \*

After lecturing her 6-year-old-son on the Golden Rule, the mother concluded, "Always remember that we are in this world to help others."

The youngster mulled this over for a minute and then asked, "Well, what are the others here for?"

Once upon a time three hermits lived in a cave, and spent all day staring at the walls, never speaking. One day a horse ran past the entrance of the cave. Six months later one of the hermits mumbled, "That was a fine brown horse."

Two years after that, another of the hermits said, "That wasn't a brown horse; it was white."

A year later, the third hermit got up and stalked toward the entrance of the cave, exclaiming, "If there's going to be this constant bickering I'm going to leave."

\* \* \*

"How long did it take your wife to learn to drive a car?"

"It will be ten years this fall."

\* \* \*

Prison Warden: "I've had charge of this prison for fifteen years. We're going to celebrate, so what kind of party do you boys suggest?"

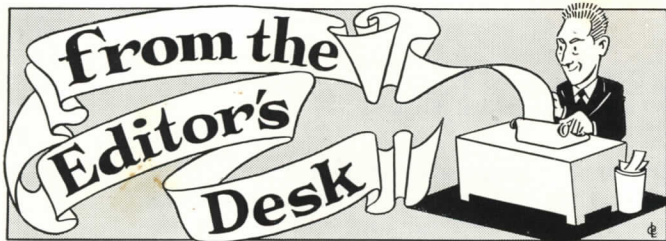
Prisoners: "Open House!"

\* \* \*

Husband, struggling with budget, to wife: "We should have saved during the depression so we could live through this prosperity."

\* \* \*

Two psychoanalysts met. Said one to the other: "You feel fine. How do I feel?"



A well-known industrialist said recently that in the thirty-odd years he has been in business, he has been buying almost every new machine that came along. At the start, it was predicted by some that the practice would result in fewer jobs in his plant. He explained: "But what was the actual result? I started with 150 employees, and now I have 13,000."

The new machines, buildings, tools and processes which have been installed and built by Brown Company (which we call "capital"), mean more productive jobs and more goods. When we stop investing in this capital equipment, progress stops. Worse than that, we go backwards, because machines wear out — but people — who need the jobs and goods the machines turn out — continue to be born.

The truth of the matter is that full employment alone

does not provide prosperity and security. It must be *productive* employment. And that holds true for Brown Company just like it does for all other companies.

Unemployment is no serious problem in backward countries which have no modern industrial machines or farm tools. It takes a good many people to do things by hand. But what they get from their employment in undeveloped countries, is something else again — usually it is no more than a stark, poverty-stricken living.

Without capital equipment at Brown Company, your employment would not mean security. Without tools, you could keep "employed" every waking minute, and be lucky to find or grow or catch enough food to keep alive from day to day — much less put anything aside for tomorrow.

Unless we keep renewing, and adding to, our American capital plant and equipment, there just won't be enough goods produced to provide security and a comfortable life for our growing population. No matter how many are employed on unproductive jobs, or how much money they are paid, the food and clothing and other necessary goods simply won't be there in sufficient quantity, if we let our capital equipment slide toward the junkpile.



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## “And they lived happily . . .”

Forecasting a bright future for storybook characters is easy. In real life, well — few things are harder to predict.

However, in spite of uncertainties, there ARE ways in which business can plan for a more secure future. One way is to make a variety of products. If sales fall off among one group, the others will help take up the slack. For example, consider what is being done by my own firm — Brown Company.

Brown Company makes a lot of quality products. There's wood pulp. There's Nibroc towels — largest selling paper towels in the world for use by industries and institutions. There's Bermico sewer pipe. And Bermico fibre conduit. And Onco — used for innersoles in billions of pairs of women's shoes.

Brown Company also makes a variety of converting papers — for bags and sacks, such as you buy flour and coffee in at the grocery store — for sandpaper, wrapping paper and sealing tape. Now they even make milled stock for furniture.

Then there's Floc — used in making rubber and plastics, and things like that. And there are the chemicals — chlorine, chloroform, etc.

By manufacturing so many different kinds of products, and by using research to develop new products, Brown Company is not only making sure the 4,000 men and women who work there will have good jobs today, but they're helping to make the future more secure so we may “live happily” in the years to come!

*One of a series of advertisements about BROWN COMPANY, appearing in local newspapers*

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